
Associate Dean and Program Coordinator (International Business)

PROFILE

I am an Academic staff at Curtin Business School, Bentley, Australia and an Adjunct Lecturer at Sheridan Institute of Higher Education. My area of teaching discipline is in Business Management focusing on Change Management, Organisational Behaviour, and Strategic Human Resource Management. I also completed two tertiary degrees in USA – Master of Business Administration and Bachelor of Business Administration and currently I am undertaking Doctor of Philosophy at The University of Sydney in the **International Business** discipline. My research focuses is on internationalisation of the Emerging Market.

I am familiar with ESOS Act and National Code 2018 applied to overseas students. I completed professional development in understanding the ESOS Act and the National Code 2018. I have experience teaching and managing overseas students for the past six years.

I am also familiar with TESQA curriculum development, academic quality assurance, TEQSA compliance, and blended learning.

I am a multi-skilled, diligent professional with recent experience as a Non-Executive Director career with an Australia ASX public listed company.

Also, I experience in corporate governance, strategic direction & corporate planning. My core strengths are in investor relations, capital raising, and opening new markets in China, Thailand, India, and Australia.

I had headed a boutique investment company in San Francisco and later relocated to New York as the Vice President of Marketing of IFS (New York) Inc. I was involved with transactions to the approximate value of USD\$2 billion per annum.

I founded MF Financial Limited, an online financial instrument trading company and co-founder of Kensington Investment Inc., a real estate investment company.

My strengths are in strategic human resource management and business planning of various sectors.

Personal Attributes:

- A confident, patient and supportive executive
- Creative, flexible and resourceful
- Honest and trustworthy, with a committed approach to shareholders 'value.

PROFESSIONAL ASSETS

- Outstanding communication and interpersonal skills; implements of strategic business plan
- Experience working within the Australian corporate governance and education sector
- Experience in delivering **Priority Industry Training (PIT)**; approved skill list qualifications
- Experience working with diverse multicultural learners – various students cohort
- Strong planning and organisational skills, with a demonstrated ability in meeting and exceeding objectives
- Demonstrated leadership abilities shows initiative, motivates, mentors and trains
- Self-reliant and adaptable, with a high level of attention to detail
- Positive attitude toward safe work practises

EDUCATION

- **Doctor of Philosophy** – The University of Sydney – International Business Commencing March 2022
- **Certificate IV in Training and Assessment, TAE40116** – Scrole ETAS, Perth, WA, Australia March 2019
- **Advanced Diploma of Leadership & Management, BSB61015** – Adam College – VIC, Australia Feb 2019
- **Advanced Diploma of Business, BSB60215** – FMEdge Training – Melbourne, VIC, Australia Feb 2019

- **Diploma of Leadership and Management, BSB51915** – ACE, Sydney, NSW, Australia June 2018
- **Diploma of Financial Services** – RG146 Integrity Education Group, Melbourne, VIC, Australia Oct 2013
- **M.B.A., Management** – Golden Gate University, San Francisco, California, USA 1992
- **B.B.A., Marketing** – University of Toledo, Toledo, Ohio, USA 1990

CAREER PATH

September 2021 – current	Adjunct Lecturer – Sheridan Institute of Higher Education Perth, WA
February 2017 – current	Academic – Curtin Business School – Curtin Business School Curtin University, Bentley Campus, Perth, WA
September 2020 – current	Apeiro Institute – Business Trainer & Assessor; Sydney, Melbourne and Perth
February 2020 – current	Academies Australasia - Leadership & Management, Trainer & Assessor, Sydney, NSW
February 2020 – current	AIMWA - Assessor, Business and Leadership & Management Floreat, WA
May 2015 – current	Director - Getright Digital Pty Ltd, Perth , WA
January 2019 – February 2020	Stanley College – Leadership & Management, Trainer & Assessor West Perth Campus, WA
September 2016 – January 2019	Business Team Leader - Leadership & Business Management Keystone College of Business & Technology, Perth, WA
June 2016 –September 2018	Non-Executive Director Flexiroam Limited, Perth, Australia (ASX: FRX)
July 2014 – September 2016	Leadership & Business Management – Trainer & Assessor Australia-International Institute of Workplace Training (AIWT), Perth, WA, Australia
Mar 2013 - Jul 2014	Relocate to Perth
May 2006 - Feb 2013	Director MF Financial Ltd; Sydney, Australia
Jun 2002 - Jul 2010	Co-Founder / Partner – Property Investment Kensington Investment Ltd. Fort Lee, NJ, USA
Apr 2000 - Dec 2004	Vice President - Marketing IFS (NY) Inc. (International Financial Services), New York, USA
Dec 1992 - Mar 2000	Marketing Director Tokyo International Investment Ltd., San Francisco, CA, USA

KEY EXPERIENCE SUMMARY

Academic Teacher

February 2017 – current

Curtin Business School, Bentley, WA

- Lectures and facilitates professionally in Business Management units
- Experience within the discipline area of teaching (including managing all administrative aspects related to teaching) to university international students and receiving excellent student feedback
- Participates in assessment validation, marking and moderation activity
- Working closely with the academic team to enhance students' learning outcomes

- Provides advice to students, marks and grades assignments and provides relevant feedback
- Maintains progress records, attendance and training records
- Demonstrated record of a collaborative and flexible approach which achieves results and maintains
- Report to Academic Coordinator

Director

May 2015 - current

Getright Digital Pty Ltd, Perth, WA

Key Responsibilities:

Conducted market research and competitor analysis, identified efficient transaction methods

- Developed, implemented and monitored digital marketing plans and strategies
- Advised in corporate recruitment strategy and personnel development
- Consulted in resource management in gaining intellectual capital to achieve competitive advantage
- Analyses market research and competitor analysis, identified efficient transaction methods
- Liaised with executives team in all operation aspects of the company

Trainer & Assessor – Advanced Diploma of Leadership & Management

February 2019 - current

Stanley College, West Perth, WA

Stanley College a leading provider, believes that education is about your journey and experiences that will enrich personal development and academic achievement.

Key Responsibilities:

- Performs validation and moderation exercise for all business qualification
- Lectures professionals in Advanced Diploma in Leadership and Business Management
- Assists in coordinate and train business and leadership & management qualifications
- Supports trainers and assessors in assessment tools and students' assessment validations
- Performs student counselling related to attendance and academic progress
- Participates in assessment validation and moderation activity and provides course design and content improvement input based on VET Quality Framework – Australian Skills Quality Authority (ASQA)
- Identifies student needs and creates effective learning options, conducts theory and practical sessions
- Ensures provision of relevant programs, liaises with individuals, industry and education sectors
- Plans, designs and develops course curriculum and instruction methods, and uses various teaching aids
- Provides advice to students, marks and grades assignments and provides relevant feedback
- Contributes to the Learning and Assessment Strategies (LAS) through Blackboard & Moodle
- Reports to the Program Manager, consults with Quality Assurance Manager, Student Councillors and other support staff
- Maintains progress records, attendance and training records
- Maximises sales potential of existing students through additional training and up-selling additional training

Business Trainer (Team Leader) – LEADERSHIP & BUSINESS MANAGEMENT

Sept 2016 – February 2019

Keystone College of Business & Technology (KCBT), Perth, WA, Australia

KCBT is a leading RTO, for international students who deliver workplace training, including business and technology courses.

Key Responsibilities:

- Performs validation and moderation exercise for all business qualification

- Lectures professionals in Diploma in Leadership and Business Management
- Assists in coordinate and train business and leadership & management qualifications
- Supports trainers and assessors in assessment tools and students' assessment validations
- Performs student counselling related to attendance and academic progress
- Participates in assessment validation and moderation activity and provides course design and content improvement input based on VET Quality Framework – Australian Skills Quality Authority (ASQA)
- Identifies student needs and creates effective learning options, conducts theory and practical sessions
- Ensures provision of relevant programs, liaises with individuals, industry and education sectors
- Plans, designs and develops course curriculum and instruction methods, and uses various teaching aids
- Provides advice to students, marks and grades assignments and provides relevant feedback
- Contributes to the Learning and Assessment Strategies (LAS) through Blackboard & Moodle
- Reports to the CEO, principal, consults with Education Managers, Student Councillors and other support staff
- Maintains progress records, attendance and training records
- Maximises sales potential of existing students through additional training and up-selling additional training

Key Achievements:

- Recruited to assist with Business Management courses launch, due to past corporate experience and working in a voluntary capacity whilst studying for Certificate IV in Training and Assessment at the RTO
- Consistently receives outstanding feedback from students
- Developed Power Point presentations for Business Management courses in line with Australian Quality Training Framework (AQTF)

Non-Executive Director

June 2016 – September 2018

Flexiroam Limited, Perth, Australia

Key Responsibilities:

- Contributing to the strategic direction and planning of the company
- Contributing to the board to efficiently solving problems that arise
- Communicating to stakeholders with a mission of adding shareholder's value
- Ensuring all audit requirements are satisfied in accordance to the regulatory bodies
- Liaison and network with investment relation community to enhance company value
- Raising capital for the company whenever needed
- Opening new market in China, Thailand, India and Australia

Trainer & Assessor – Leadership & Management

July 2014 – September 2016

Australia-International Institute of Workplace Training (AIWT), Perth, WA, Australia

AIWT is a leading RTO (Registered Training Organisation) for Australian and international students who deliver workplace training, including business, child-care, work health & safety and translating courses.

Key Responsibilities:

- Performs validation and moderation exercise for all business qualification
- Lectures professionals in Diploma in Leadership and Business Management
- Assists in coordinate and train business and leadership & management qualifications
- Supports trainers and assessors in assessment tools and students' assessment validations
- Performs student counselling related to attendance and academic progress
- Participates in assessment validation and moderation activity and provides course design and content improvement input based on VET Quality Framework – Australian Skills Quality Authority (ASQA)
- Identifies student needs and creates effective learning options, conducts theory and practical sessions

- Ensures provision of relevant programs, liaises with individuals, industry and education sectors
- Plans, designs and develops course curriculum and instruction methods, and uses various teaching aids
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CORPORATE EXPERIENCE SUMMARY

Key Strengths:

New Business Start-up	Property Portfolio	Corporate Financing
Transformation Change	Business Development and Sales Leadership	Strategic Planning

FOUNDER / DIRECTOR

May 2006 - Feb 2013

MF Financial Ltd. Sydney, Australia

Key Responsibilities:

Established and operated an Online Foreign Exchange services company.

- Conducted market research and competitor analysis, identified efficient transaction methods
- Developed, implemented and monitored financial and digital marketing plans and strategies
- Developed the integrated trading platform website, recruited and liaised with website developers
- Outsourced and managed 8 remote/international personnel; Digital Marketing Manager, IT Manager, Attorney at Law, Corporate Advisor, Website Designer, Branding Advisor, Programmer, Customer Relation Manager

Key Achievements:

- Pioneered digital media marketing from conventional methods in the Online Foreign Exchange sector
- Acquired in excess of one thousand clients with \$1M in annual sales in two years and \$1B in forex transactions
- Achieved a PR rank of 5 by Google Analytics with more than a thousand visitors per day

CORPORATE EXPERIENCE SUMMARY (CONTINUED)

Co-Founder & Partner

Jun 2002 - Jul 2010

Kensington Investment Ltd. Fort Lee, NJ, USA

Key Responsibilities:

Formed and managed a real estate property investment company

- Researched global markets, and developed and implemented assertive acquisition strategies

Key Achievements:

- Acquired 18 properties worldwide with estimate value holding of USD\$15 million during a 5 year period
- Generated rental income in excess of 30% of investment and sold portfolio for 30% return of equity in 6 years

Vice President - Marketing

Apr 2000 - Dec 2004

IFS (NY) Inc. (International Financial Services), New York, USA

Key Responsibilities:

Initiated and developed a boutique financial consulting unit in Wall Street, New York. Transacted financial instruments to the approximate value of USD\$2 billion per annum

- Developed and implemented business strategies, managed sales performance, marketing and reporting
- Recruited, developed, managed and motivated 120 Foreign Exchange Brokers
- Traded and sold Spot Foreign Exchange investment products
- Oversaw and monitored target identification, conducted marketing calls and made appointments

Key Achievement:

- Expanded the sales unit from two junior managers to 120 sales people
- Boosted net sales to over USD\$12 million per annum in a highly competitive environment

ADDITIONAL INFORMATION

Computer Skills:

Moodle, Blackboard, Canvas LMS, Microsoft Word, Excel, PowerPoint and Outlook.
Wisenet, PowerPro RTO, EBecas, NovaCare

Clearances:

Working with Children Check and National Police Clearance

Status:

Australian Citizen

Licences:

WA 'C' Class Drivers Licence

Interests:

Golf, reading, travelling and family

Referees:

Available upon request