

MANAV RACHNA UNIVERSITY

(DEPARTMENT OF MANAGEMENT & COMMERCE)

PLACEMENT BROCHURE

Manav Rachna University (MRU) is a leading State Private University (established by Haryana State Legislature Act No 26 of 2014 & under section 2(f) of UGC Act 1956), offering globally relevant education

Training & Placement Cell-- Centralized Career Resource Centre & Employment Enhancement Programmes (EEPs)

Academia gap remains to be one of the most talked about factors in the employability scenario in the country. Placement endeavours at MRU not only provides a world of opportunities to students, but also aims at equipping them with the right blend of skills, to encash every opportunity that comes their way. This requires educating students to embody holistic knowledge, inspire critical & innovative thinking, possess dynamic, verbal as well as written communication skills, quantitative & reasoning aptitude and thereby make them Global Citizens.

Corporate Resource Centre (CRC) is one of the facilitating units of ManavRachna Educational Institutions (MREI), which engages with the industry and constantly strives for expanding the industry-academia interface. Fulfilling these dreams of the students has been a constant endeavour of Corporate Resource Centre (CRC) at Manav Rachna. The CRC also gathers information, through close and regular interactions with the leading recruiters, regarding the knowledge and skills requirements of the industry and advises the institutions / faculties under MREI to incorporate them to make our students even more industry ready and job ready.



Ms. Rakhi Arora Pruthi (HEAD CRC)

Corporate Relations & Career Development Centre : Corporate Resource Centre at MREI engages with Corporates and enables students in fulfilling their dream to get a job offer through campus placements. The centre offers excellent infrastructure supports at every stage of the placement processes in arranging

pre-placement talks, written test, group discussion, interviews etc. CRC manages ongoing relationships with leading Corporates to provide guidance on latest trends, and employment & training opportunities through Industrial visits, Industrial training & corporate lectures etc.

PLACEMENT CELL, DEPARTMENT OF MANAGEMENT & COMMERCE (MRU)

DMC-MRU caters to Employability Enhancement through various programmes spread across semesters, as an embedded part of every course. Several value added programmes have been curated to conduct trainings for the students with an objective of enhancing their domain and soft skills leading to enhanced employability prospects. Industry specific trainings further augment the students to handle placement opportunities with aplomb.

THE TEAM



Dr Manmeet Bali Nag, Head- Placement & Entrepreneurship Cell (DMC) is an experienced professional with a diverse 18 years of experience. She harnesses her multifaceted skills towards employability & placement opportunities for students to be absorbed as Interns & employees in companies of repute, and also in their family businesses.



Ms Vandna Zutshi Bhat, adds to the Industry-Academia connect, and assists with her acumen & rich Industrial expertise of 18 years; by contributing to placement & internship verticals.



Dr Priyanka Singh with her expertise in Healthcare domain enables connect & co-ordination for Healthcare Management students placed in prestigious hospitals & associated organizations.



Dr Subodh Saluja caters to Industry connect & empanelment for fostering an Industry-Academia synergy, where applicable

Roadmap to Success--Department of Management and Commerce (BBA)

- Graduates are trained in aspects beyond those in books. They are coached in areas of soft skills like etiquette, networking and communication. They are groomed to enter a globally integrated business environment through a mandatory global study program to acquaint them to cultures and practices outside India.
- Students are supported to develop their capabilities and skills to make them employable. The Corporate Research & Resource Centre imparts training in Communication (Interpersonal and Intra Personal), Grooming, Negotiation, Group Discussion, Team Work, and Leadership. The Corporate Resource Center develops relationships with Corporate, NGOs, International Institutions and Government bodies to create career opportunities. Plethora of Corporate offers placement to students in various programs with placement package of up to Rs 4 lakhs per annum for graduates.
- Students are also supported in their entrepreneurial ventures for which training programs are organized. The Manav Rachna Entrepreneurship Ecosystem facilitates the creation of new products and services and the launch of new ventures.

- Being an undergraduate course, nearly 70% of students opt for higher studies, and their course at DMC-MRU equips them for various niche & coveted higher education programs, at National & International level

Career Advisory: Career advisors available to work with the students every step of their career trajectory supporting and guiding in areas required.

- **Interactions:** Interactions with professionals/entrepreneurs from various fields in informal/formal settings
- **Career Center & Department of Management & Commerce delivers the following paradigms to students:**
 - ▶ Networking, exchange programs & Global immersion projects
 - ▶ Critical Thinking, Reading & Writing
 - ▶ Harnessing Psychological & Emotional Intelligence
 - ▶ Purposeful work, education and Life choices
 - ▶ Design Thinking for Solving Business Problems

Endeavor to Excel

- Career counseling involves a combination of academic insights and practical guidance to steer the students in the right direction. A plethora of endeavours such as alumni connect; career-focused advisory; industry interactions; support and guidance for starting their own enterprise; innovation & incubation cell which provides guidance & funding to deserving candidates, and advice on managing family businesses, is the hallmark of placement cell.
- Students can use the Career Center services from the first year to one year after graduation.
- We encourage parents to interact with the Career Center to understand the skills and resources being offered and built at the Department of Management & Commerce to equip the students for success.

The Charter & Collaborations

- Utmost importance is imparted to student placement & several niche sectors & companies are involved in the pursuit of campus placement & assimilation in credible sectors
- Industry alignment & connect is maintained through MOUs /Tie-ups- benefits of industry expert lectures, involvement of industry in course design & delivery, internships and placements.

- Tie-ups with leading hospitals of NCR like Asian Institute of Medical Sciences, Metro Hospitals, Paras Hospitals, B L Kapoor Memorial Hospital, Sarvodaya Hospitals, and other organizations help the students to have industry exposure-internship and project-driven experience. Sarvodaya Hospital & research centre aligns with Health Care Management to empanel students. Asian Institute of Medical sciences has entered into a similar collaboration



- BBA Finance & Accounts integrated with US CMA (till batch 2019)IMA aligns with Finance & Accounts DMC to foster student enrichment. CMA-IMAs Certification for Accountants & Financial Professionals in Business USA, was incorporated earlier. IMA, Wiley and Miles education had partnered to train students using official IMA- Licensed study materials(published by Wiley) and unique "iCMA" classroom training delivery model(designed by Miles) to enable them to clear the CMA exams and earn their CMA designation.





Summer Internship

Summer Internships have grown to become an important criterion wherein the exposure to a variety of work cultures forms a significant part of the wholesome educational experience imparted. It is only logical that DMC MRU, as part of its internship program, is a witness to the representation from leading firms, Investment Banks, Private Equity Funds Firms, Management Consulting Firms, Corporate Brands, Retail

Majors, Trading Houses, and FMCGs. We have had a strong relationship with the best in the business.



Higher Education & Placement milestones

- **BBA FAA 2017 student Bhavya Madaan has been placed with Wipro**



- **BBA FAA 2017 student Mr Abhishek Kumar has completed 3 months internship and also got offer for placement from Ernst & Young.**



- **BBA FAA 2016 student Mr. Bikas Kansariya has enrolled in M.Sc. Marketing from Oxford Brookes University, UK**



- BBA FAA 2017 students Ms Radhika Nigam and Mr. Kalash Arora have been placed in Amazon



Placement Matrix 2019-2020

S.No	COMPANY NAME	PROFILE
1	ADP	Internship cum Placement
2	Amazon	Content Review Trainee
3	ARTECH	Business Development Trainee
4	ATS INFRASTRUCTURE LTD.	Business Development Trainee
5	Berger Paints	Sales Officer Trainees
6	Berger Paints	Business Development Trainee
7	Cargo Flash Infotech Pvt. Ltd.	Logistics Support
8	Contata Solutions Pvt. Ltd.	Trainee
9	ConvertCart Solutions Pvt Ltd	Sales Catalyst
10	Crowe Horwath IT Services LLP	Functional Consulting Trainee
11	Cyber Media	Management Trainees-Digital Services
12	Godrej Housing Finance	Trainee
13	Healthians	Health Advisor
14	Healthians (Health Advisor)	Health Advisor
15	HSBC Technology India	Trainee Software Engineer
16	IHS Markit	Trainee
17	Infoedge India Ltd	Sr. Executive – Corporate Sales – Naukri.com
18	Infollion Research Services Pvt. Ltd.	Research Executive
19	Jaro Education	Trainee – Career Development
20	Kotak Life Insurance	Business Development Trainee
21	Lido Learning	Business Development Trainee
22	Nagarro	Trainee, Technology
23	NCR Corporation	Business Development Trainee
24	RIECO Industries Ltd	Business Development Trainee
25	SRVA Education Pvt Ltd	Business Development Trainee
26	Sterling Tools Ltd	Jr Executive (Manufacturing Department)

27	United Health Group	Trainee
28	Vedantu	Consultant
29	WEBKUL	Salesforce Developer
30	White Thoughts. In	Business Development Trainee
31	Vivo Mobile	Business Development Trainee
32	WIPRO	Business Development Trainee
33	Wipro HR Services	Set Up Configuration Specialist
34	Wunderman Thompson MSC	Analyst – Campaign Execution

DMC

MRU