

**MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES
FACULTY OF MANAGEMENT STUDIES
MRCON-2021**

**Reinventing Business, Entrepreneurship and Sustainability in the Era of Challenges
February 26-27, 2021**

Day 1 Date: 26th February, 2021

Link to join: <https://mrvpl.zoom.us/j/7111722953>

Inaugural Session

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| 10:00 am – 10.15 am | Conference Opening – Dr Meghna Chhabra (Conference Convener) |
| 10:15 am- 10:20 am | Welcome Address by Dean FMS |
| 10:20 am- 10:35 am | Inaugural Remarks by Prof. (Dr) Sanjay Srivastava (Hon'ble VC, MRIIRS) |
| 10:35 am- 10:50 am | Key Note Address by Dr Amjad Shamim, Program Manager and senior Lecturer, MBA – Energy Management, Universiti Teknologi PETRONAS, Malaysia |
| 10:50 am – 11:05 am | Key Note Address by Dr. Sanjiv Mittal – Vice Chancellor, Sambalpur University, Odisha |
| 11:05 am- 11:20 am | Guest Speaker, Mr Vir Bharat, HRBP, Yamaha Motor Solutions |
| | Vote of thanks by Dr. Priyanka Singh (Conference Convener) |
| 1:00 pm – 3:00 pm | Technical Session 1/2/3/4 |

Day 2 Date: 27th February, 2021

Link to join: <https://mrvpl.zoom.us/j/7111722953>

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| 9:30 am -11:30 am | Technical Session 5/6/7/8 |
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Session on Faculty Research Initiatives

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| 12:00 noon – 12.30 pm | Session by Col Venkat, Director FDC, Invited Session on "AICTE Quality Initiatives (Financially funded schemes) - AQIS" |
| 12.30 pm- 12:45pm | Overview of Faculty Research Initiatives at MRIIRS by Dr. Pradeep Kumar, ProVice Chancellor, MRIIRS |
| <u>Valedictory Session</u> | |
| 1.30 pm – 1.45 pm | Conference Overview – Dr Meghna Chhabra |
| 1:45 pm – 2.00 pm | Special Address by Dr. Djamshid Assadi – Professor in Strategic Management, Burgandy School of Business, France |
| 2:00 pm-2:15 pm | Special Address by Eric Charles Henri Dorion, Professor at the École de Technologie Supérieure ÉTS (MEPM), Canada, and is visiting professor at UFSM (MPPOM/MPPA), Brazil. |
| 2:15pm – 2:30 pm | Overview of Research Contribution by MRIIRS in Reinventing Business, Entrepreneurship and Sustainability in the Era of Challenges (ED and Dean Research, MRIIRS) |
| 2:30pm – 2:45 pm | Concluding remarks and Best Paper Awards: Dr Deepti Dabas Hazarika, Director, FMS |
| | Vote of Thanks by Dr. Priyanka Singh (Conference Convener) |