

**End Semester Examination, May 2019**  
M. Tech. – Second Semester  
**ENGLISH FOR RESEARCH PAPER WRITING (AC-M-101)**

Time: 3 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) Discuss index journal.  
b) Describe corresponding author.  
c) Propose classical format of a research paper.  
d) Elaborate review article.  
e) Elaborate h-index.  
f) Propose criteria of good reference.  
g) Construct a title for any research paper.  
h) Describe edited book.  
i) Discuss role of publisher of a good book.  
j) Quote a good phrase for you research paper. **1x10**

**PART-A**

- Q.2 Make a comparison between:  
a) Reference and bibliography. **5x2**  
b) Paraphrasing and plagiarism.
- Q.3 Elaborate the content of Introduction of a report with example. **10**
- Q.4 Discuss the inference of literature review on research. **10**

**PART-B**

- Q.5 Describe the criteria of weighting Result section of a research paper. **10**
- Q.6 Elaborate the significance of Abstract in research article. **10**
- Q.7 Elaborate the points that one should keep in mind while submitting the research paper first time for publication. **10**

## End Semester Examination, May 2019

B.A. (Journalism and Mass Communication) – Second Semester

### INTERNATIONAL RELATIONS (BAJM-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 **Give the full form of the following:**

- a) IGO
- b) EU
- c) ASEAN
- d) SAARC
- e) BIMSTEC

**2×5**

**True/False:**

- f) Donald Trump is the president of USA.
- g) Vladimir Putin is the president of Russian.
- h) Angela Market is the president of UK.
- i) David Beckham plays tennis.
- j) Lai Krishna Advani is a leader of BJP.

**2×5**

**Fill in the blanks:**

- k) Capital city of Bhutan is \_\_\_\_\_
- l) Capital city of Bangladesh is \_\_\_\_\_
- m) Capital city of India is \_\_\_\_\_
- n) Capital city of Srilanka is \_\_\_\_\_
- o) Capital city of Pakistan is \_\_\_\_\_

**2×5**

#### **PART-A**

Q.2 Discuss the role of International government organizations with the help of at least three examples. **15**

Q.3 Explain the concept of de-globalization against the spread of terrorism. **15**

Q.4 'Social media is changing the way we look at the world of international polities'. Give an opinion. **15**

#### **PART-B**

Q.5 What was Balakot airstrike and why the world favours India? Discuss. **20**

Q.6 Why did Pakistan boycott the inaugural session of the recently held conference of Islamic nations. **20**

Q.7 China has put on hold the ban on Hafiz Saeed, why? Give reasons and discuss. **20**

**End Semester Examination, May 2019**  
BVA–First Semester  
**DIGITAL LEARNING AND TECHNOLOGY ADOPTION(BVA-101)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Write short notes on **(any four)**:

- a) Knowledge matters?
- b) Where creativity comes from?
- c) Strategic Communication Decisions?
- d) Knowledge Management?
- e) Collaboration as a play?
- f) Parody, Resistance and Transgression?

**4x5**

**PART-A**

- Q.2 Decisions in creating media? Explain in detail **20**
- Q.3 How do you Access and Analyze Ideas? Explain in detail **20**
- Q.4 What are Blogs, websites? Explain their role in detail. **20**

**PART-B**

- Q.5 What are Images, its structure and their role in contemporary Media? Explain in detail. **20**
- Q.6 What Vlogs and Screencast, their components? **20**
- Q.7 Social Media, its impact and management? Explain in detail. **20**

**End Semester Examination, May 2019**  
BVA–First Semester  
**VISUAL LITERACY AND COMMUNICATION (BVA-102)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Write short notes on **(any four)**:

- a) What is a Visual Language?
- b) Explain Visual Lexicon?
- c) What are Panels and Constructions?
- d) General Cognitive Scripts and Schemas?
- e) Phrase?
- f) Fluency?

**5x4**

**PART-A**

Q.2 What is the Visual Language Grammar? Explain.

**20**

Q.3 What is Navigation of External Composition Structure? Explain in detail.

**20**

Q.4 What is Graphic Morphology and Narrative Grammar? Explain in Detail.

**20**

**PART-B**

Q.5 What is the Graphic Structure of American Visual Language, its components? Explain in detail.

**20**

Q.6 What is Japanese Visual Language and its components? Explain in detail?

**20**

Q.7 Explain the principle of Equivalence? Explain in detail.

**20**

# End Semester Examination, May 2019

BVA–First Semester

## INDIAN ART AND CULTURE(BVA-103)

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Write short notes on **(any four)** of the following:

- a) National Emblem
- b) Basic Structure and different part of Stupa
- c) Folk Dance form of India
- d) Difference between three school of Post Mauryan Sculpture.
- e) Chola Sculpture
- f) Miniature Painting- Pain School of Art and Apabhramsa School of Art.

**5x4**

### **PART-A**

Q.2 'Ajanta and Ellora: finest example of Indian architecture and artistic excellence', Justify with suitable examples. **20**

Q.3 Discuss the Development and Style of **Temple architecture** with suitable examples. **20**

Q.4 Examine the Architectural style in Medieval India. **20**

### **PART-B**

Q.5 "The Bengal Renaissance- Resuscitating the Identity of India Art". Discuss the subject matter and the main artist of Bengal school. **20**

Q.6 What do you understand about Rajput painting? Discuss how many types of Rajput miniature painting, Explain with suitable examples. **20**

Q.7 Modern Indian Architecture emerged which western style? Explain with examples and discuss post-Independence architecture. **20**

**End Semester Examination, May 2019**  
BVA–First Semester  
**COMMUNICATION AND STORY TELLING(BVA-104)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Short notes on (**any four**) of the following:

- a) Attitude
- b) Psychological Barriers
- c) Encoding
- d) Transactional Analysis
- e) Perception
- f) Proxemics

**5x4**

**PART-A**

Q.2 It is said that communication is a natural talent and hence there is no need to study the process of communication. Do you agree or disagree? Discuss. **20**

Q.3 What are the various types of writing skills? Explain in detail. **20**

Q.4 What are the barriers that can occur at the level of the speaker? Why must the listener have an understanding of these barriers? **20**

**PART-B**

Q.5 What are the six stories you need to know while telling a story in reference to context of the book "The Story Factor"? **20**

Q.6 Elucidate the crux of the book "How to talk to anyone". **20**

Q.7 Why is an understanding of emotional intelligence necessary for good interpersonal communication skills? **20**

# End Semester Examination, May 2019

M.A. (Journalism and Mass Communication) – Third Semester

## MEDIA RESEARCH METHODS (MAJ-305)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt **ANY FOUR** questions from **PART-A** and **ANY TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **any ten** of the following:

- a) Advertising research
- b) Survey
- c) Non-participatory observation
- d) Exit polls
- e) SPSS
- f) Applications of research
- g) Data interpretation
- h) Sampling
- i) Open ended questions
- j) Broadcast Audience Research Cell (BARC)
- k) Target Rating Points (TRP)
- l) Variable

**2×10**

### **PART-A**

Q.2 Differentiate between qualitative and quantitative research approaches. **10**

Q.3 Explain research design and state the significance of research design. **10**

Q.4 Describe the various scales used in research. **10**

Q.5 What is hypothesis? Discuss the importance of hypothesis. **10**

Q.6 What are the major steps involved in the process of construction of questionnaire? **10**

Q.7 Differentiate between public opinion survey and readership survey. **10**

### **PART-B**

Q.8 Define interview method design interview questions to study problem of social media addiction in youth. **20**

Q.9 Explain the various factors to be considered in making the decision of sampling. **20**

Q.10 What are the different steps of research process? Briefly outline research process to study listenership of any FM radio station in your city. **20**

# End Semester Examination, May 2019

M.A. (Journalism and Mass Communication) – Third Semester

## GLOBAL MEDIA AND INTERCULTURAL COMMUNICATION (MAJ-304)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt **ANY FOUR** questions from **PART-A** and **ANY TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt **any four** questions from below:

- a) What is the relationship between culture and communication?
- b) How the growth of television played a very important role in establishing new cultural values?
- c) What do you understand by New World Information order? Why it was proposed?
- d) Do you think that communication play an important role in bringing the equality in society?
- e) What is your understanding about the culture? Explain that in detail.
- f) Why the western news agencies are key player in news flow? **5×4**

### **PART-A**

Q.2 What are the different political aspects of cultural communication? Elaborate them in detail. **10**

Q.3 Do you think that content available through online media is somehow creating an impact on the cultural values? **10**

Q.4 What are the neo-cultural values which are propagating through the modern mass media? **10**

Q.5 How TV and radio created their impact on the cultural values and traditions in the 20<sup>th</sup> century? **10**

Q.6 Explain them in detail:

- a) The Culture of new India and the role of media.
- b) The gulf war and its coverage in western media. **5×2**

### **PART-B**

Q.7 What is your understanding about the development of modern technologies and impact of them on current world media? Do you think that news coverage is now easier job than old days? **20**

Q.8 'The inter cultural conflicts are the result of neo-imperialism'. Do you agree with the statement? Support your answer with examples. **20**

Q.9 Do you think that culture is way of life comprises some values and traditions which change according to time? Elaborate your answer with examples. **20**

**End Semester Examination, May 2019**  
M.A. (Journalism and Mass Communication) — Third Semester  
**ELECTRONIC MEDIA (MAJ-302)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer **any four** of the following questions:
- a) What is the importance of ideation and conceptualization in television programming?
  - b) What are the various types of television programmers?
  - c) What is the role of music and sound effects in radio programmes?
  - d) What are the recent trends in radio and television industry?
  - e) Write a brief note on BBC. **5×4**

**PART-A**

- Q.2 Trace the evolution of radio in India. **20**
- Q.3 "Television plays an instrumental role in the development of Indian society". Justify your answer with suitable example. **20**
- Q.4 Write down a fifteen minute short film script on the topic of your own choice. **20**

**PART-B**

- Q.5 What is the importance of sound effects and music in radio programmes? Explain the importance of TRP in television advertising. **20**
- Q.6 Throw light on various stages of programme production. Draw a story board for any consumer advertisement of your own choice. **20**
- Q.7 Suppose you are the director of any upcoming serial. Write down the steps involved in promoting that serial on various platforms. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) — Second Semester  
**REPORTING AND EDITING (BAJM-205)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 a) What is 'News'?  
b) What is the meaning of Layout?  
c) What do you mean by 'Intro'?  
d) Write in brief on reporting desk.  
e) Define Beats.

**4x5**

**PART-A**

- Q.2 Discuss in brief the importance of breaking news. **20**
- Q.3 Write in detail the impact of 'news agencies' on print media. **20**
- Q.4 What are the qualities of a Sub editor? **20**

**PART-B**

- Q.5 Differentiate between national and regional newspaper. **20**
- Q.6 What are the challenges of a reporter? Discuss in detail. **20**
- Q.7 Write a detailed note on investigative and development reporting. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Second Semester  
**SOCIAL AND CULTURAL HISTORY OF INDIA (BAJM-OE-03)**

Time: 3 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.

Q.1 Write short notes on (**any two**) of the following:

- a) Prarthna Samaj.
- b) Deoband School.
- c) Aligarh School.
- d) Religion in India.

**5x2**

**PART-A**

- Q.2 Discuss the importance of Industrialization in detail. **10**
- Q.3 Throw a light on impact of west on Indian society. **10**
- Q.4 How literature and language plays an important role in the growth of a Society? **10**

**PART-B**

- Q.5 Discuss the Religious revivalism in India. **10**
- Q.6 Explain the rise of Middle class in India. **10**
- Q.7 Write in brief the impact of Christian Missionaries in uplifting education sector of India. **10**

**End Semester Examination, May, 2019**  
B.A. (JMC)– Fourth Semester  
**COMMUNICATION RESEARCH (BAJM-402)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **SIX** questions in all. **Q.No.1** is **compulsory**. Attempt any **THREE** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt short notes on any **Ten** of the following:

- a) Viable
- b) Hypothesis
- c) 4 P's of Communication Research
- d) Validity
- e) Interview Method
- f) Participatory Observation
- g) Opinion Polls
- h) Indian Readership Survey (IRS)
- i) Television Audience Management (TAM)
- j) Broadcast Audience Research Cell (BARC)
- k) Audit Bureau of Circulation (ABC)
- l) Abstract

**3x10**

**PART-A**

Answer any **three** questions of the following:

- Q.2 Define Communication Research and discuss the importance of Communication Research. **10**
- Q.3 Differentiate between Qualitative and Quantitative research approaches. **10**
- Q.4 Define data interpretation. Differentiate between data processing and data interpretation. **10**
- Q.5 How do you differentiate observation from experiment? **10**
- Q.6 Explain research design and state the significance of research design. **10**

**PART-B**

Answer any **two** of the following:

- Q.7 Define interview method. Design interview questions to study problem of social media addiction in youth. **20**
- Q.8 What is meant by research report? What are various stages of report writing? **20**
- Q.9 Design a questionnaire to study social media addiction in youth. **20**

**End Semester Examination, May, 2019**  
B.A. (JMC)– Fourth Semester  
**NEWSPAPER AND MAGAZINE JOURNALISM (BAJM-404)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.No.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt any **Ten** of the following:
- What do you mean by Wire Copy in newspaper?
  - What are the ethics to be followed by the investigative reporter?
  - What is tabloid?
  - What do you mean by editorial?
  - What is news Beat?
  - What are the different types of leads?
  - What do you mean by Scoop?
  - What is Investigative journalism?
  - Define the ingredients for a news story.
  - How would you prepare and present the web content?
  - What do you mean by digital terminologies?
  - Who is the editor of times of Times of India & Hindustan Times?

**2x10**

**PART-A**

- Q.2 Regional language press of India witnessed a sharp growth in past globalization era in India. Explain entire phenomenon and also discuss reason behind it. **20**
- Q.3 What role spelling and grammar/punctuation and quotation play in writing for newspaper and magazines? Give your detailed views with help of suitable examples. **20**
- Q.4 Discuss in detail the various guidelines for writing headlines in a national newspaper. Explain with the help of suitable examples. **20**

**PART-B**

- Q.5 How is a designing for a magazine different from designing of a book? Discuss in detail point under it. **20**
- Q.6 Ho the writing and editing techniques of traditional media are is different from online media. Discuss the do's and don'ts we need to follow? **20**

**20**

Answer any **two** of the following:

- Q.7 What is layout? Discuss the basic principle of creating a layout for a broadsheet newspaper. **20**

**End Semester Examination, May, 2019**  
B.A. (JMC)– Fourth Semester  
**SOFT SKILLS AND PERSONALITY DEVELOPMENT (BAJM-OE-07)**

Time: 3 Hours

Max Marks:**50**  
No.of pages: *1*

Note: Attempt **FIVE** questions in all. **Q.No.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) Define Attitude.
- b) Who is a Leader?
- c) What do you mean by Self Management?
- d) Define Self Acceptance.
- e) What do you mean by Etiquette?

**2x5**

**PART-A**

Q.2 How important is self management? Discuss some of the self management techniques which you incorporate in your life. **10**

Q.3 How does personality development influence growth and behaviour of a person? **10**

Q.4 What do you understand by Emotional Intelligence? Explain its relevance with relevant examples. **10**

**PART-B**

Q.5 Write short note on:

- a) Importance of self confidence in life.
- b) Attitude.

**5x2**

Q.6 What is Leadership? According to you, what are the qualities of a good leader? **10**

Q.7 What is team work? Explain various stages of team development. **10**

**End Semester Examination, May 2019**  
M.A. (Journalism and Mass Communication) — Second Semester  
**WRITING FOR MEDIA (MAJ-201)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any five** of the following questions:

- a) How would you define PR?
- b) How much importance would you give to the structure of a news story?
- c) What does RJ stand for? What is his/her job?
- d) How would you define minutes of the meeting?
- e) What is letter to the editor? Discuss its importance.
- f) Explain "Art of writing".
- g) What is a blog? How much importance does it have in social media?
- h) What is a memo? When is it issued?

**4×5**

**PART-A**

- Q.2 a) What is twitter? Discuss any one twitter personality whom you respect and follow. **10**  
b) Who is a good reporter? Discuss 4 good qualities of a good reporter. **10**

- Q.3 a) How would you utilize the inverted pyramid while writing a story for a newspaper? **10**  
b) "Social media: A boon or a bane". Discuss on this topic with examples. **10**

**OR**

How would you evaluate a good writer? Mention 3 good qualities. **10**

- Q.4 a) What is an advertorial? How is it different from an advertisement? Explain with examples. **10**  
b) Do you think that only multinational or private companies need public relations, or do you think it is equally important for any government/government organizations? **10**

**OR**

How much importance would you give to choosing your subject and audience while writing a news story? **10**

**PART-B**

- Q.5 Write a report of not less than 250 words on the Lok Sabha elections, 2019 in India. **20**

**OR**

Write a report of not less than 250 words on any event which has been organized by FMeH in the last few months. It could be a conference, conclave or any clan activity. **20**

- Q.6 What is a press conference? What preparations would you undertake to invite the press for the release of a new cinema? **20**

- Q.7 How would you explain the term communication through advertisement? Explain three good features of an advertisement which help to communicate between the buyer and the seller. **20**

**End Semester Examination, May 2019**  
MA (English) — Second Semester  
**CRITICAL THEORY: PLATO TO ARNOLD (MEH-203)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *The question paper has **TWO** sections **A** and **B**. **Section-A is compulsory**. Attempt any **FOUR** questions from **Section-B**. Marks are indicated against each question.*

**SECTION-A**

- Q.1 Answer (**any four**) of the following questions:
- a) What did Aristotle mean by the term Catharsis? Discuss the term with examples.
  - b) Write a short note on Aristotle's concept of "Unities in a Tragedy".
  - c) Do you accept Dr. Johnson's charge of absence of 'poetic justice' in Shakespeare's tragedies? Assess.
  - d) How does Arnold analyze the French revolution? What was the revolution's greatest strength, and what was its "greatest error"?
  - e) Write a short note on the literary criticism in the Elizabethan Age.
  - f) Summarize the argument of Lisideius in "An Essay on Dramatic Poesy". **5×4**

**SECTION-B**

- Q.2 What are Plato's views about art and poetry as elaborated in *Republic Book X*? Critically analyze his concepts in detail. **20**
- Q.3 Examine critically Aristotle's definition of Tragedy as given in his book *The Poetics*. **20**
- Q.4 Dr. Johnson's *Preface to Shakespeare* is a landmark in the field of Shakespearean criticism. Assess and evaluate. **20**
- Q.5 How does Arnold finally define criticism in "Function of criticism at the present time"? **20**
- Q.6 Critically discuss John Dryden's *An Essay on Dramatic Poesy*. **20**
- Q.7 Discuss the Elizabethan objections to poetry and Sidney's defence of poetry against those objections. **20**

# End Semester Examination, May 2019

MA (English) – Fourth Semester

## WORLD LITERATURE (MEH-E-403)

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short answer to **any four** of the following questions. Question 'a', 'b' and 'c' are explanation with reference to the context whereas; 'd', 'e' and 'f' are short answer questions:

- a) "So you ask me the name I'm known by, Cyclops?  
I will tell you. But you must give me a guest-gift.  
As you've promised. Nobody-that's my name nobody,  
So my mother and father call me, all my friends.
- b) Alas, I have studied philosophy,  
The law as well as medicine,  
Add to my sorrow, theology;  
Studied them well with ardent zeal,  
Yet here I am, a wretched fool,  
No wiser than I was before.
- c) That sail which leans on light,  
Tired of islands,  
A schooner beating up the Caribbean,  
For home, could be Odysseus,  
Home-bound on the Aegean;
- d) "Abandon hope, all ye who enter here!" What is signified by this inscription on the gate of the hell?
- e) Who is Mandelstam? What are the reasons for her inclination toward Buddhist teachings?
- f) Discuss Alice Munro as a short story writer. **5x4**

### **PART-A**

Q.2 'The Odyssey is a heroic journey that is both physical and spiritual'. Examine with reference to the purpose of the journey and the overall message that it conveys. **20**

Q.3 Examine *The Inferno* as a seminal literary work discussing major socio-cultural moral and existential issues concerned with human existence. **20**

Q.4 Bring out the main idea contained in the poem, *The Faust*. How does the poem present man's limitless aspirations and the limits of human reason? **20**

### **PART-B**

Q.5 Discuss *The Serpent* and the Rope as a Philosophical novel. **20**

Q.6 Examine Kawabata's thematic concerns in *Thousand Cranes*. **20**

Q.7 Discuss Alice Munro's portrayal of characters in *Dear Life*. **20**

**End Semester Examination, May 2019**  
MA (English) — Second Semester  
**ENGLISH POETRY: FROM BLAKE TO BYRON (MEH-202)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **2**

Note: *The question paper has **TWO** sections **A and B. Section-A is compulsory. Attempt any **FOUR** questions from **Section-B.** Marks are indicated against each question.***

**SECTION-A**

Q.1 Explain (**any four**) of the following lines with reference to the context:

- a) Whate'er its mission, the soft breeze can come  
To none more grateful than to me; escaped  
From the vast city, where I long had pined  
A discontented sojourner: now free,  
Free as a bird to settle where I will.
- b) Stern Daughter of the Voice of God!  
O Duty! if that name thou love  
Who art a light to guide, a rod  
To check the erring, and reprove;  
Thou, who art victory and law  
When empty terrors overawe;  
From vain temptations dost set free;  
And calm'st the weary strife of frail humanity!
- c) Teach me half the gladness  
That thy brain must know,  
Such harmonious madness  
From my lips would flow  
The world should listen then, as I am listening now.
- d) When old age shall this generation waste,  
Thou shalt remain, in midst of other woe  
Than ours, a friend to man, to whom thou say'st,  
"Beauty is truth, truth beauty,—that is all  
Ye know on earth, and all ye need to know".
- e) Where are the songs of spring? Ay, Where are they?  
Think not of them, thou hast thy music too,—  
While barred clouds bloom the soft-dying day,  
And touch the stubble-plains with rosy hue;  
Then in a wailful choir the small gnats mourn  
Among the river shallows, borne aloft  
Or sinking as the light wind lives or dies;
- f) She walks in beauty, like the night  
Of cloudless climes and starry skies;  
And all that's best of dark and bright  
Meet in her aspect and her eyes:  
Thus mellowed to that tender light  
Which heaven to gaudy day denies.

**5×4**

**SECTION-B**

- Q.2 Discuss *The Prelude Book I* by William Wordsworth as "the autobiography of a poet's soul". **20**
- Q.3 Is William Blake a poet as well as a social critic? Analyze his poems to prove your point of view. **20**
- Q.5 Define a pastoral elegy and analyze "Adonais" by P.B. Shelley as a pastoral elegy. **20**
- Q.6 Keats has been called a poet of the senses. To what extent is Keats' appeal to the senses an integral part of his poems and how does Keats use language to appeal to the senses of taste, touch, sight, hearing and smell? Discuss in detail by analyzing an Ode by Keats. **20**
- Q.5 Critically analyzes the ballad "Lochinvar" by Walter Scott. **20**
- Q.7 Do you agree with the statement that in "She Walks in Beauty", Byron suggests that real beauty is only achieved through a harmonious balance of opposites? Give a lucid answer by analyzing the poem. **20**

# End Semester Examination, May 2019

M.A. (English) — Second Semester

## AMERICAN LITERATURE (MEH-E-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *The question paper has **TWO** sections **A and B. Section-A is compulsory. Attempt ANY FOUR questions from Section-B. Marks are indicated against each question.***

### **SECTION-A**

Q.1 Answer **any four** of the following questions:

- a) Describe the elliptical technique used by Henry James in his novel "The Portrait" of a Lady. What effect does this narrative style have on the narration of the novel?
- b) In what way the novel Herzog suggests a conflict between romantic and realistic ideas. Does Bellow let either of the idea to prevail?
- c) What is the significance of death, disorder and insanity in the overall thematic design of the novel Herzog?
- d) Explain with reference to the context:  
She withdrew shrinking from beneath his arm  
That rested on the banister, and slid downstairs;  
And turned on him with such a daunting look,  
He said twice over before he knew himself:  
"Can't a man speak of his own child he's lost?"
- e) Explain with reference to the context:  
I found a dimpled spider, fat and white,  
On a white heal-all, holding up a moth  
Like a white piece of rigid satin cloth--  
Assorted characters of death and blight  
Mixed ready to begin the morning right
- f) Write a short note on American Dream and its implication in context to the play "Death of a Salesman". **5×4**

### **SECTION-B**

- Q.2 In the novel "The Portrait of a Lady" Isabel Archer says "I'm very fond of my liberty". How far do you think she portrays the American value of independence, and how much is she influenced by European customs? Analyze in detail. **20**
- Q.3 Trace the development of Moses Herzog from the state of insanity and disarray to that of stability and equilibrium in the novel Herzog. **20**
- Q.4 The narrative in the novel "Herzog", incorporates three different voices- first person, third person and epistolary. Critically examine the effectiveness of this technique in conveying the idea contained in the novel. **20**
- Q.5 Discuss Robert Frost as a nature poet. **20**
- Q.6 Arthur Miller's "Death of a Salesman" is a tragedy of wanton capitalism. Analytically discuss the given statement. **20**

Q.7 Discuss Arthur Miller's "Death of a Salesman" as an indictment of the American values. **20**

## End Semester Examination, May 2019

MA (English) — Second Semester

### 18<sup>TH</sup> CENTURY LITERATURE (MEH-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *The question paper has **TWO** sections **A and B. Section-A is compulsory. Attempt any **FOUR** questions from **Section-B.** Marks are indicated against each question.***

#### **SECTION-A**

Q.1 Attempt (**any four**) of the following:

a) Explain the following lines with reference to the context:

Thoughtless as monarch oaks, that shade the plain,  
And, spread in solemn state, supinely reign.  
Heywood and Shirley were but types of thee,  
Thou last great prophet of tautology:

b) Explain the following lines with reference to the context:

Lovely Thais sits beside thee,  
Take the good the gods provide thee —  
The many rend the skies with loud applause;  
So Love was crowned, but Music won the cause.  
The prince, unable to conceal his pain,  
Gazed on the fair,  
Who caused his care,  
And sighed and looked, sighed and looked,  
Sighed and looked, and sighed again;

c) "You would affect a cruelty which is not in your nature; your true vanity is in the power of pleasing..."

d) What is the dramatic significance of Harry Horner's spreading the rumour of his being turned impotent?

e) Do you view Robinson Crusoe as an effective capitalist or as an opportunist who exploits resources and other human beings?

f) Is the title "A Tale of a Tub" apt? Discuss in brief.

**5×4**

#### **SECTION-B**

Q.2 Critically Analyze "Mac Flecknoe" as a characteristic satire by John Dryden. **20**

Q.3 In the poem "An Essay on Man", Pope says "Whatever is, is right". How does Pope justify his claim in the poem? Analyze the poem critically. **20**

Q.4 Ian Watt suggests that the appeal of Robinson Crusoe lies in its portrayal of "the triumph of human achievement and enterprise". Give suitable illustrations in support of your answer. **20**

Q.5 Critically elaborate on "A Tale of a Tub" as an allegory. **20**

Q.6 *The Way of the World* presents "an acute mirror of 17<sup>th</sup> century society". Do you agree? Justify it. **20**

- Q.7 "The country wife portrays excessive sex and adulterous liaisons". Examine with reference to the lax moral environment prevalent in the restoration age. **20**

## End Semester Examination, May 2019

M.A. (Journalism and Mass Communication) — Second Semester

### WRITING FOR MEDIA (MAJ-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any five**) of the following questions:

- How would you define PR?
- How much importance would you give to the structure of a news story?
- What does RJ stand for? What is his/her job?
- How would you define minutes of the meeting?
- What is letter to the editor? Discuss its importance.
- What is a blog? How much importance does it have in social media?
- What is a memo? When is it issued?

**4×5**

#### **PART-A**

- Q.2 a) What is twitter? Discuss any one twitter personality whom you respect and follow. **10**  
b) Discuss five qualities of a reporter. **10**
- Q.3 a) How would you utilize the inverted pyramid while writing a story for a newspaper? **10**  
b) "Social media: A boon or a bane". Discuss on this topic with examples. **10**
- Q.4 a) What is an advertorial? How is it different from an advertisement? Explain with examples. **10**  
b) Do you think that only multinational or private companies need public relations, or do you think it is equally important for any government organizations? Discuss. **10**

#### **PART-B**

- Q.5 Write a report of not less than 250 words on the Lok Sabha elections, 2019 in India. **20**  
OR

Write a report of not less than 250 words on any event which has been organized by FMeH in the last few months. It could be a conference, conclave or any clan activity. **20**

- Q.6 What is a press conference? What preparations would you undertake to invite the press for the release of a new cinema? **20**

- Q.7 How would you explain the term communication through advertisement? Explain three good features of an advertisement which help to communicate between the buyer and the seller. **20**

**End Semester Examination, May 2019**  
BA (Journalism and Mass Communications) – Second Semester  
**ECONOMIC DEVELOPMENT AND PLANNING IN INDIA (BAJ-2.1)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt **any four** of the following:

- a) Briefly explain balanced and unbalanced growth strategies.
- b) Discuss the role of small scale industries in India in brief.
- c) Write short note on WTO.
- d) What are cottage industries? What do you understand by 'Industrial sicknesses'?
- e) What is 'GDP' and 'Balance of Payments'?

**5x4**

**PART-A**

- Q.2 Write a detailed note on five different patterns of ownership and their characteristics. **20**
- Q.3 Explain the 'New Industrial Policy, 1991' in detail along with its advantages and disadvantages on Indian Economy. **20**
- Q.4 Discuss the Public sector in India, its problems and role in the growth process. **20**

**PART-B**

- Q.5 Does education play an important role in economic development? Explain with some examples. **20**
- Q.6 Discuss the relation of Economics with History, Politics, Geography and Psychology. **20**
- Q.7 Write an article on the 'Union Budget 2019'. **20**

**End Semester Examination, May 2019**  
MA (English) – Fourth Semester  
**INDIAN WRITING IN ENGLISH (MEH-E-401)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 2

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt **any four** questions briefly from the following:

Explain with reference to context:

- g) I see the soft wings of the clouds on the river,  
And jeweled with raindrops the mango-leaves quiver,  
And tender boughs flower on the plain.....  
But what is their beauty to me, papeeha,  
Beauty of blossom and shower, papeeha,  
That brings not my lover again?
- h) What are the sins of my race, Beloved,  
What are my people to thee?  
And what are thy shrines, and kine and kindred,  
What are thy gods to me?
- i) Like a joy on the heart of a sorrow,  
The sunset hangs on a cloud;  
A golden storm of glittering sheaves,  
Of fair and frail and fluttering leaves,  
The wild wind blows in a cloud.
- j) People everywhere talked,  
Of the inches rising,  
Of the precise number of cobbled steps,  
Run over by the water, rising,  
On the bathing places,  
And the way it carried off three village houses.
- k) Dear eyes, good-night,  
In golden light,  
The stars around you gleam;  
On you I press,  
With soft caress,  
A little lovely dream.
- l) Images consult,  
one,  
another.  
a conscience-  
stricken  
jury.

**PART-A**

Q.2 Critically evaluate the aspect of social problems and class exploitation in Anand's Untouchable. **20**

Q.3 Justify the title of the novel "*The Financial Expert*".  
**20**

Q.4 Examine the rise of Indian English novel. **20**

**PART-B**

Q.5 Justify the aptness of the title "*Inheritance of Loss*". **20**

Q.6 Discuss *Train to Pakistan* as a study of communal violence. **20**

Q.7 Critically assess contribution of Ramanujan and Sarojini Naidu in Indian English poetry.  
**20**

**End Semester Examination, May 2019**  
M.A. (Journalism and Mass Communication) – Fourth Semester  
**FILM PRODUCTION (MAJ-401)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on (**any five**) of the following:

- a) Pre Production
- b) Film Genres
- c) Screenplay
- d) DOP
- e) Editor
- f) Story Board
- g) Director
- h) Gaffer

**5x4**

**PART-A**

Q.2 Define film and discuss the three stages of film production in detail.

**20**

Q.3 How important is location hunting, reece and budgeting for a film production? Discuss in detail.

**20**

Q.4 'Film gets made on the editing table' do you agree with this statement. Give your viewpoints with suitable examples.

**20**

**PART-B**

Q.5 Write a story idea for a short film of five minutes with detailed story boarding.

**20**

Q.6 Discuss the role of music in films and also differentiate between location audio and background score.

**20**

Q.7 There is a paradigm shift in the style of movie making with the usage of DSLR's and mobile phones. Give you opinion by illustrating their advantages and disadvantages in detail.

**20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Second Semester  
**SOFT SKILLS AND PERSONALITY DEVELOPMENT (BAJ-OE-04)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt all of the following:
- a) Define organizational behaviour.
  - b) Define key elements of OB.
  - c) Explain the scope of organizational behaviour?
  - d) Define Autocratic model of an organizational behaviour.
  - e) Define departmentalization.
  - f) Give at least two organizational principles.
  - g) Define leadership.
  - h) Define intra group behaviour.
  - i) Define stress.
  - j) Define division of labour. **1×10**

**PART-A**

- Q.2 Explain with examples two methods of team management. **10**
- Q.3 Discuss types of activities undertaken by organizations to manage stress in employees. **10**
- Q.4 Explain five stage model of group development. **10**

**PART-B**

- Q.5 "The culture of an organization depends upon the behavior of the employees". Discuss. **10**
- Q.6 "The climate of an organization is shaped by upper management". How? **10**
- Q.7 "If culture represents the personality of the organization". Discuss. **10**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) — Second Semester  
**SOFT SKILLS AND PERSONALITY DEVELOPMENT (BAJ-OE-04)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) What is 'covert behavior'?
- b) What do you understand by esteem needs?
- c) Discuss any two interpersonal conflicts that every person faces.
- d) Define 'emotional intelligence'.
- e) Write any two personality development techniques.

**2x5**

**PART-A**

Q.2 Explain all the five parts in Maslow's Theory of Hierarchy of Needs.

**10**

Q.3 Discuss the major factors involved in the process of attitude formation.

**10**

Q.4 Discuss some leadership qualities that every good leader must have.

**10**

**PART-B**

Q.5 "The problem with today's generation is that most of us don't really believe in manners and etiquettes" do you agree? **10**

Q.6 Discuss some skills that are essential in decision making and problem-solving. **10**

Q.7 "Our upbringing, society and surroundings have played an important role in making us what we are today" Discuss. **10**

**End Semester Examination, May 2019**  
BA (Journalism and Mass Communication) – Fourth Semester  
**RADIO JOURNALISM (BAJ-4.5)**

Time: 3 Hours

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt the following questions:

- a) What is Radio feature?
- b) What is Satellite Radio?
- c) Who is the owner of Radio Mirchi?
- d) What do you understand by Radio Bridge?
- e) Name any two latest developments of Radio.

**2x5**

**PART-A**

Q.2 Briefly describe the formats of radio with suitable examples.

**10**

Q.3 Write a detailed note on the organizational structure of Prasar Bharti Broadcasting Corporation of India and All India Radio.

**10**

Q.4 Discuss the basics of writing a radio script for a radio play.

**10**

**PART-B**

Q.5 Define the principles on which microphones work and describe the different types of microphones on the basis of their internal mechanism with suitable examples? **10**

Q.6 Enumerate the latest trends of radio programming, presentation and broadcasting techniques. **10**

Q.7 Write a radio discussion script on the safety of women with the Police Commissioner of your state, asking him the pertinent questions about the law and order situation. **10**

## End Semester Examination, May 2019

MA (English) — Second Semester

### 18<sup>TH</sup> CENTURY LITERATURE (MEH-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *The question paper has **TWO** sections **A and B. Section-A is compulsory. Attempt any **FOUR** questions from **Section-B.** Marks are indicated against each question.***

#### **SECTION-A**

Q.1 Write **any four** short answers of the following questions. Questions 'a', 'b' and 'c' are explanation with reference to the context whereas 'd', 'e' and 'f' are short answer questions:

- a) "I warrant you, madam: a little art once made your picture like you, and now a little of the same art must make you like your picture. Your picture must sit for you, madam".
- b) Shadwell along my perfect image bears,  
Mature in dullness from his tender years.  
Shadwell alone, of all my sons, is he  
Who stands confirmed in full stupidity.
- c) The praise of Bacchus, then, the sweet musician sung;  
Of Bacchus ever fair, and ever young.  
The jolly god in triumph comes;  
Sound the trumpets, beat the drums;  
Flushed with a purple grace  
He shows his honest face:
- d) **How has Wycherley presented the character of Alithea Pinchwife in "*The Country Wife*"?**
- e) Explain the significance of Robinson Crusoe's finding the footprint on the island.
- f) Who Are Peter, Martin and Jack? What is the digression about? **5×4**

#### **SECTION-B**

Q.2 Examine critically the relationship between Mirabell and Millamant as presented in *The Way of the World*. Do you take their relationship as a classic example of much discussed theme of sex antagonism? **20**

Q.3 "Restoration comedy is also termed as the comedy of intrigues". Examine the plot and subplot of "*The Country Wife*" in the light of above statement. **20**

Q.4 Critically analyze *Mac Flecknoe* as a mock heroic poem. **20**

Q.5 Alexander Pope says that the purpose of the poem *An Essay on Man* is to "Vindicate the ways of God to Man". What is Pope's central argument of the poem? Analyze in detail. **20**

- Q.6 In what ways can Robinson Crusoe be considered a "Spiritual Autobiography"? Discuss in detail. **20**
- Q.7 Evaluate the Jonathan Swift as a satirist with special reference to "A Tale of a Tub". **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Fourth Semester  
**EVENT MANAGEMENT (BAJ-4.1)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) questions from the following:
- What are the 5C's of the an event?
  - Explain in brief the key elements of an event.
  - What is the role of a sponsor in any event?
  - Explain the role of media in event promotion.
  - Write a note on 'Cash Flow Management'.

**5x4**

**PART-A**

- Q.2 What are the various departments of an event team? Explain their duties and responsibilities in detail. **20**
- Q.3 "Events are important for corporate houses, non-profit organizations and government sector as well as for individuals". With reference to the given statement, discuss the need and importance of event industry in today's world. **20**
- Q.4 Suppose you have to plan a music concert. How will you promote the event? Also discuss what measures you would take for security and emergency planning. **20**

**PART-B**

- Q.5 Write a detailed note on 'Risk Management Strategy' in an event planning. **20**
- Q.6 "Visual aids prove to be a powerful tool for events." Discuss with relevant examples. **20**
- Q.7 Prepare an event proposal for a 'Sports Event'. **20**

**End Semester Examination, May 2019**  
BA (Journalism and Mass Communications) – Second Semester  
**BASIC LANGUAGE SKILLS (BAJ-2.2)**

Time: 3 Hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt any **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 **Fill in the blanks with the correct word given in the bracket:**

- a) She \_\_\_\_\_ (was/were) waiting for the bus to arrive. But due to the rains the bus did not \_\_\_\_\_ (come/came).
- b) He waited \_\_\_\_\_ (for/during) a few minutes, but no one came \_\_\_\_\_ (to/at) the door.
- c) Today \_\_\_\_\_ (was/is) my friend's birthday. We \_\_\_\_\_ (are/is) all going for a celebration.
- d) The movie which will be released this week is going to \_\_\_\_\_ (hit/has hit) the box office. We must \_\_\_\_\_ (go/went) to watch it.
- e) Megha is sitting \_\_\_\_\_ (in/on) the sofa \_\_\_\_\_ (at/in) the living room. **2x5**

**Match the following words to make the Metaphors. Also write down the meanings:**

- f) Ivory - Wall
- g) Glass - Door
- h) Brick - Ceiling
- i) Hit - Tower
- j) Back – The roof

**2x5**

**PART-A**

- Q.2 What is a feature? What are the various types of feature writings? **20**
- Q.3 Explain in detail the basic principles of writing. **20**
- Q.4 Write a review of a novel that you have read recently. **20**

**PART-B**

- Q.5 Write an article on the 'Pulwama Attack' incident in not more than 350 words. **20**
- Q.6 'Writing for radio is different from writing for television'. Discuss in detail. **20**
- Q.7 What do you mean by Op-ed? Write an Op-ed on any topical issue. **20**

**End Semester Examination, May 2019**  
BA (Journalism and Mass Communication) – Fourth Semester  
**PRESS LAWS AND ETHICS (BAJ-4.2)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any ten**) questions from the following:
- a) What do you mean by censorship?
  - b) Define Media.
  - c) Differentiate between Act and Ordinance.
  - d) What do you mean by Media Advocacy?
  - e) Differentiate between sting operations and paid news.
  - f) What do you mean by self-regulation in media?
  - g) What do you mean by sensationalism in news”?
  - h) Define morphing.
  - i) What is the full form of FIR?
  - j) Differentiate between a Convict and an Accused.
  - k) What do you mean by slander?

**2x10**

**PART-A**

- Q.2 Discuss how Right to Information Act 2005 has made government more accountable towards the public? **20**
- Q.3 Critically analyze Official Secrets Act 1993. Discuss the changes that you would like to incorporate in it. **20**
- Q.4 Suppose you are the media advisor of a national party. Try to chalk out a social media campaign in support of the party for Lok Sabha Election 2019. **20**

**PART-B**

- Q.5 Write a note on the role of media in changing political mindset of the masses. Support your answer with suitable examples. **20**
- Q.6 Discuss the changes that you would like to bring in parliamentary system in India. Support your answer with proper justification for the proposed changes. **20**
- Q.7 Define media convergence. Throw a light on how convergence is helping media industry to connect with its customers in a better way and send its message across loud and clear. **20**

**End Semester Examination, May 2019**  
BA (Journalism and Mass Communication) – Second Semester  
**REPORTING AND EDITING-I (BAJ-2.3)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any ten**) of the following questions:

- a) Who is the Editor of the "The Hindu"?
- b) What do you mean by news beat in newspaper?
- c) Write any two qualities of a photo journalist.
- d) What is copy editing? What is the punch line of "The Indian Express"?
- e) PCI stand for \_\_\_\_\_.
- f) What is the importance of layout?
- g) Who is the present chairman of "Editors Guild of India"?
- h) Why do newspapers report on the weather every day?
- i) Define the Concept of ABC.
- j) What is news bulletin?
- k) Write different types of headlines in news.

**2x10**

**PART-A**

Q.2 Discuss the concept of inverted pyramid in news writing. **20**

Q.3 What are essentials of writing a new story? Explain in detail. **20**

Q.4 Discuss the importance of editing in print media with different editing tools. **20**

**PART-B**

Q.5 Explain the qualities and responsibilities of a good reporter. **20**

Q.6 'Newspaper editing is both an art and a craft'. Discuss. Describe the role of an editor with appropriate examples. **20**

Q.7 What do mean by follow up story? How a follow up story comes out and create interest in readers? **20**

**End Semester Examination, May 2019**  
M.A. (Journalism and Mass Communication) — Second Semester  
**MEDIA ECONOMICS (MAJ-204)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any ten**) of the following questions:

- a) What do you mean by digital media?
- b) Define "Market Positioning".
- c) What do you mean by quality control in media?
- d) What do you mean by campaign?
- e) Define "Foreign Equity".
- h) What do you mean by programme scheduling?
- e) Write full form of ESPN.
- f) Who is the editor of "The Times of India"?
- g) Who is the head of "International Monetary Fund"?
- h) Write any two features of radio.
- i) Write any two features of online media.
- j) What do you mean by outsourcing?

**2×10**

**PART-A**

Q.2 Explain how advertising cost is decided across various media platforms. **20**

Q.3 Draft an online advertising copy of an industrial product. What are the points that one should keep in mind while deciding online advertising placements? **20**

Q.4 Discuss various consumer behavior models in detail globalization. What strategies are adopted by MNC's to sustain these changes? **20**

**PART-B**

Q.5 What do you mean by FDI? Elaborate how FDI has changed Indian media scenario with appropriate examples. **20**

Q.6 Write a detailed note on "Intellectual Property Right". **20**

Q.7 Define "media convergence". Throw a light on how convergence is helping media industry in India. **20**

## End Semester Examination, May 2019

### B. Tech – Second Semester ENGLISH (HSMC-101)

Time: 2 Hours

Max Marks: **50**

No. of pages: 2

Note: **PART-A, B and PART-C is compulsory.** Attempt any **TWO** questions from **PART-B.**  
Marks are indicated against each question.

#### **PART-A**

Q.1 Write short notes on the following:

- a) SWOT analysis.
- b) Do's and Dont's of professionalism.
- c) Narrative style of writing.
- d) Techniques of effective presentation.
- e) Vowels and consonants.

**2x5**

#### **PART-B**

Q.2 Answer (**any two**) of the following:

- a) Explain audience analysis in presentation skills in detail.
- b) Write an email to the HR manager of Accenture India applying for an internship. Assume relevant details.
- c) How do we communicate effectively in a work place?

**10x2**

#### **PART-C**

**All questions are compulsory by choosing correct answers:**

Q.3 By the time she \_\_\_\_\_ that it was Allen who had written that letter, he had flown off.

- A) had realized                      B) realizes                      C) realized                      D) will realize

Q.4 The Burglar \_\_\_\_\_ for something in this room, and he knew where to look.

- A) were searching                      B) was searching                      C) had searched                      D) are searching

Q.5 My brother told me that he would \_\_\_\_\_ the canned drinks if he had the money, as they were on sale.

- A) have bought                      B) be buying                      C) had bought                      D) bought

Q.6 We will be scaling up the rock wall \_\_\_\_\_ everyone is prepared and ready.

- A) although                      B) unless                      C) if                      D) least

- Q.7 I thought today \_\_\_\_\_ Saturday, but it turns out that it \_\_\_\_\_ Friday.  
 A) was, is                      B) are, were                      C) is, was                      D) are searching
- Q.8 Every ball, bat, glove \_\_\_\_\_ an extra 25 cents at Frank's.  
 A) cost                      B) costs                      C) costed                      D) had cost
- Q.9 Coach Mike nor his players \_\_\_\_\_ enough skill to win the championship.  
 A) has                      B) have                      C) having                      D) has been
- Q.10 Each of the happy kids \_\_\_\_\_ across the playground at recess.  
 A) hop                      B) hops                      C) is hoping                      D) had hoped
- Q.11 He \_\_\_\_\_ the best hot dogs in all the land.  
 A) made                      B) make                      C) makes                      D) is making
- Q.12 John isn't going on vacation because many of his friends \_\_\_\_\_ staying home.  
 A) is                      B) was                      C) are                      D) were
- Q.13 Choose the sentence below with the correct punctuation:  
 a) Ted and Janice, who had been friends for years, went on vacation together every summer.  
 b) Ted and Janice, who had been friends for years, went on vacation together, every summer.  
 c) Ted, and Janice who had been friends for years, went on vacation together every summer.  
 d) Ted and Janice who had been friends for years went on vacation together every summer.
- Q.14 To \_\_\_\_\_, Anne was on time for her math class.  
 A) everybody's surprise                      B) every body's surprise  
 C) everybodys surprise                      D) everybody's' surprise
- Q.15 In Edgar Allen Poe's \_\_\_\_\_ Edgar Allen Poe describes a man with a guilty conscience.  
 A) short story, "The Tell-Tale Heart",                      B) short story The Tell-Tale Heart,  
 C) short story, The Tell-Tale Heart,                      D) short story, "the Tell-Tale Heart"
- Q.16 Billboards are considered an important part of advertising for big business, \_\_\_\_\_ by their critics.  
 A) but, an eyesore;                      B) but, "an eyesore,"  
 C) but an eyesore                      D) but-an eyesore
- Q.17 I can never remember how to use those two common words, "sell," meaning to trade a product for money, or \_\_\_\_\_ meaning an event where products are traded for less money than usual.  
 A) sale                      B) "sale,"                      C) "sale                      D) "to sale,"
- Q.18 Select the word which begins with a consonant:  
 A) Oven                      B) Ink                      C) Uniform                      D) Kite
- Q.19 How many consonants are there in English Alphabet?  
 A) 15                      B) 26                      C) 20                      D) 5
- Q.20 Select the words which begins with a vowel:

A) Plum                      B) Mango                      C) Lemon                      D) Orange

Q.21 I'm not doing anything important. I'm just killing \_\_\_\_\_ time.  
A) a                      B) an                      C) the                      D) no article

Q.22 My wife is \_\_\_\_\_ only person I love.  
A) a                      B) an                      C) the                      D) no article                      **1x20**

## End Semester Examination, May 2019

### BVA – Second Semester ART HISTORY (BVA-201)

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Write short notes on **(any four)** of the following:

- a) Ancient Egyptian art and mummy portraits.
- b) Prehistoric art.
- c) Ancient Greece.
- d) Early Christian Art.
- e) Islamic Art.
- f) East Asia: Art of China.

**2x10**

#### **PART-A**

Q.2 Write the difference between Romanesque and Gothic art with suitable example.                      **20**

Q.3 What are the characteristics of Romanticism? Also discuss what message is Theodore Gericault, Eugene Delacroix and Eugene Delacroix are trying to get across with their painting.                      **20**

Q.4 What were Filippo Brunelleschi and Giotto Accomplishments? Discuss their work style.                      **20**

#### **PART-B**

Q.5 Write in detail about High Renaissance with any three masters references.                      **20**

Q.6 What is the Baroque style of art and what was the main schools of Baroque art? Justify with suitable example.                      **20**

Q.7 What do you know about impressionism? Differentiate it with Post Impressionism.                      **20**

**End Semester Examination, May 2019**  
BVA – Second Semester  
**DESIGN IDEATION AND CONTEMPORARY PRACTICES (BVA-202)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Write short notes on **(any four)** of the following:

- a) Paul Rand.
- b) Symbol.
- c) ISOTYPE.
- d) Art Nouveau.
- e) Pre-Raphaelites.
- f) John Ruskin.

**5x4**

**PART-A**

Q.2 Why ideas matter? Explain it with suitable examples. **20**

Q.3 Write in detail about digital symbol pioneer William Golden. **20**

Q.4 What is Toulouse Lautrec known for? Explain it. **20**

**PART-B**

Q.5 What is the difference between the principle of design and element of design? Discuss about 'proximity' with relation to design. **20**

Q.6 Which are known Pop Art, artist? Discuss in detail. **20**

Q.7 What was the Bauhaus? Write with suitable justification. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Second Semester  
**COMMUNICATION THEORY (BAJ-2.4)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) What is Free Press Theory?
- b) What is the meaning of Noise?
- c) Define Non Verbal Communication.
- d) Write in brief on the role of opinion leaders.
- e) Define 'gate keeping'.

**4x5**

**PART-A**

Q.2 Discuss the nature and significance of communication in detail.

**20**

Q.3 Critically analyze the 'Personal Influence Theory' with relevant examples.

**20**

Q.4 Discuss normative theories with suitable examples.

**20**

**PART-B**

Q.5 Discuss the need of 7C's of communication in any media organization with relevant examples.

**20**

Q.6 Explain the scope and purpose of Gerbner's model.

**20**

Q.7 Explain the following theories in detail:

- a) User and gratification theory.
- b) Cultivation theory.

**20**

**End Semester Examination, May 2019**  
MA. (Journalism and Mass Communication) – Second Semester  
**DEVELOPMENT COMMUNICATION (MAJ-202)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) Give the full form of:
- i) IRDP
  - ii) UNDP
  - iii) DSC
  - iv) ICT
  - v) BRGF
- b) Define 'public awareness'.
- c) How are slums created?
- d) What is the importance of communication in political process?
- e) Explain the process of communication.
- d) Define 'development ethics'.
- 2×5**
- 2×5**

**PART-A**

- Q.2 Enumerate upon atleast three development communication methods, and discuss them with examples. **20**
- Q.3 Compare the characteristics of 'developed' and 'underdeveloped' economies with examples. **20**
- Q.4 Identify and discuss atleast two family planning strategies that could be suitable for India? **20**

**PART-B**

- Q.5 Explain the difference between 'development communication' and 'development support communication' with the help of examples. **20**
- Q.6 Explain in detail the comparative CSR report developed by you. **20**
- Q.7 You had done a mass media project as part of your internal assessment, enumerate various steps taken by you to develop the project and explain your learning from them. **20**

**End Semester Examination, May 2019**  
BVA – Second Semester  
**OVERVIEW OF DIGITAL PRODUCTION (BVA-203)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any four)**:

- a) The video format.
- b) The impact of sensor size and film gauge.
- c) Viewfinder and monitor setup.
- d) Focusing the image.
- e) The editing process.
- f) The sound editing process.

**5×4**

**PART-A**

Q.2 Write a detailed synopsis of the video camcorder.

**20**

Q.3 What is video image? Explain its all components in detail.

**20**

Q.4 Explain colors and filters in detail.

**20**

**PART-B**

Q.5 What is lighting? Explain its all components in detail.

**20**

Q.6 What is editing digital video? Explain in detail citing software usage and components. **20**

Q.7 What is working with film in postproduction? Explain in detail.

**20**

## End Semester Examination, May 2019

### M.A. (Journalism and Mass Communication) – Fourth Semester **ENTERTAINMENT AND SPORTS JOURNALISM (MAJ-402A)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt **any ten** questions from the following:

- a) Who is the producer of film 'Kalank'?
- b) What do you mean by sports beat in newspaper?
- c) Discuss the qualities of entertainment journalist.
- d) What is the punch line of "TV9 Bharatvarsh news channel"?
- e) PCI stand for \_\_\_\_\_.
- f) What do you mean by sports federation of India?
- g) Who is the present chairman of "Film and television institute of India"?
- h) Who is the editor of the English magazine "The Outlook"?
- i) Define the concept of ABC in news.
- j) What is sports news?
- k) Write a brief note on Dada Sahib Phalke.

**2×10**

#### **PART-A**

- Q.2 What is your opinion the 'only cricket coverage' by different newspapers? Explain it. **20**
- Q.3 Explain the major problems women face in Indian cinema. Elaborate with example. **20**
- Q.4 What is your yellow journalism? Explain the trend of sensationalism and its effect on quality of content and news in present scenario. **20**

#### **PART-B**

- Q.5 What do you mean by micro- blogging? Explain the function and feature in details. **20**
- Q.6 What is digital cinema? How did adoption of studio culture impact the film making in India? **20**
- Q.7 What is parallel cinema? Write the emerging trends and future of Indian cinema industry. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Fourth Semester  
**SPORTS AND POLITICAL JOURNALISM (BAJ-OE-05)**

Time: 3 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any two**) questions from below:
- a) Discuss the role of different sports federation in regulation process.
  - b) Why Indian political journalism is still a party oriented journalism? Discuss that.
  - c) What are the various challenges of sports journalist?
  - d) Do you think that the criticism of government is a sign of healthy democracy? Support your answer with examples.
  - e) Why social media is an important tool in sports journalism?
  - f) Discuss the India's foreign policy with China. Why we need to reconsider it? **5×2**

**PART-A**

- Q.2 Write down an article on the future of sports and the emergence of different leagues like kabbadi premier league, badminton premier league? The article must be at least 500 words. **10**
- Q.3 In political journalism, why source is considered as most important factor? How they can be vital in news story? **10**
- Q.4 How social media can be an influencing factor for Indian voting behaviour? How we can motivate citizens to cast their votes? **10**

**PART-B**

- Q.5 Discuss the role of caste and language in Indian democracy. How they are crucial factors for political parties? **10**
- Q.6 What would be your approach towards the cleaning of corruption in sports federation? How they are destroying the Indian sports world? **10**
- Q.7 "The Hindi language press has the widest reach and lowest sports coverage." Do you agree with the statement? Justify your opinion with suitable examples. **10**

**End Semester Examination, May 2019**  
MA. (Journalism and Mass Communication) – Second Semester  
**ONLINE JOURNALISM AND NEW MEDIA (MAJ-203)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any four**) questions from below:

- a) What are the different styles of writing for online news channel? Discuss them.
  - b) What is your opinion about the e-governance and citizen services?
  - c) Discuss the mobile news technology and app based news services.
  - d) How will you categorize the web content? What do you understand by user specific content?
  - e) Why India needs a new telecommunication policy as well as new IT act? Discuss it.
  - f) What do you understand by the convergence? How it is affecting the user as well as service provider?
- 5×4**

**PART-A**

- Q.2 Why the internet advertising is becoming new revenue source for ad agencies? How it is changing the mainline advertising concepts? **20**
- Q.3 Critically analyze the role of Internet and mobile services in rural development? How it is creating a new paradigm shift in the terms of digital literacy? **20**
- Q.4 "The social media is becoming a new tool of political agenda setting and catalyst." Do you agree with the statement? Support your answer with suitable examples. **20**
- Q.5 Discuss the telecommunication generations in India? How it is regulated by government? **20**

**PART-B**

- Q.6 How would you classify different kind of cyber-crimes? What is your understanding about the different cyber laws in India? **20**
- Q.7 What are the various ethical issues in online journalism? Discuss them with relevant examples. **20**

- Q.8 Create a news story with infographics for a news website? Discuss the role of visuals in web medium. **20**
- Q.9 How will you choose a story for news website? How the advertising affects that selection? **20**

## End Semester Examination, May 2019

B.A. (Hons.) English — Second Semester

### CONTEMPORARY INDIAN WOMEN AND EMPOWERMENT (BEN-GE-04)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any four**) the following questions:
- a) What are personal laws?
  - b) Write about the causes of domestic violence.
  - c) Talk about Ambedkar's contribution to women's condition in India.
  - d) Write on Femininity.
  - e) Write about four famous post-independence women in India.
  - f) Elaborate on any case of domestic violence that has been popular in the media recently. **5×4**

#### **PART-A**

- Q.2 "Masculinity" is a social construct". Elaborate it. **20**
- Q.3 What is political participation? Do you think Indian women are politically aware? **20**
- Q.4 Discuss about the Indian nationalism with special reference to the ancient cultures. **20**

#### **PART-B**

- Q.5 Elaborate how the condition of women in India has deteriorated due to female foeticide. **20**
- Q.6 Describe the scientific inventions in Ladyland in Sultana's Dream. **20**
- Q.7 What is sexual harassment? How can it be prevented? **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Fourth Semester  
**DEVELOPMENT COMMUNICATION (BAJ-4.3)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 State whether the following statements are **TRUE** or **FALSE**:
- a) Basic minimum needs and priority areas are food, water and salary.
  - b) The media, is generally not used to support development.
  - c) Poor people must not have their voices heard.
  - d) Inclusive political processes shape political agenda.
  - e) Governments must be open, accountable and responsive to people. **2×5**

**PART-A**

- Q.2 'Bharat Net can bring social development in India'. Discuss. **10**
- Q.3 Explain participatory development communication. **10**
- Q.4 It is important to carry out the audience study before launching a development initiative. Justify in detail. **10**

**PART-B**

- Q.5 'Unemployment can be removed by skill development and self-employment'. Discuss in points. **10**
- Q.6 'Mann Ki Baat' is an effort to connect with citizens directly instead through press conferences', Explain in detail. **10**
- Q.7 How Vernacular / folk media is an ideal method through which development of an area can be carried out? **10**

**End Semester Examination, May 2019**  
BVA – Second Semester  
**ANIMATION OVERVIEW: CONTEMPORARY PRACTICES (BVA-204)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on (**any four**):

- a) Keys.
- b) The great ones and twos battle.
- c) Arcs.
- d) Loosening it up.
- e) Simple overlap.
- f) Pressure and weight.

**5×4**

**PART-A**

Q.2 Explain SPACING in detail with aid of drawings. **20**

Q.3 Explain WALKS and all its components in animation. **20**

Q.4 What is FLEXIBILITY in Animation? Explain all components using drawings. **20**

**PART-B**

Q.5 What is ANTICIPATION? Explain all components using drawings. **20**

Q.6 What is TIMING, STAGGERS, WAVES and WHIPS in animation? Explain in detail using drawings. **20**

Q.7 What is ACTING in animation? Explain in detail using drawings. **20**

**End Semester Examination, May 2019**  
M.A. (Journalism and Mass Communication) – Second Semester  
**MEDIA ETHICS AND LAWS (MAJ-205)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any four**) questions from below:

- a) Contempt of court.
- b) Invasion of privacy.
- c) Official secrets Act.
- d) Accuracy and fairness.
- e) Censorship.

**5×4**

**PART-A**

Q.2 Explain the following with examples:

- a) Sting operation.
- b) Investigative journalism.

**10×2**

Q.3 Discuss PCI code of ethics in detail.

**20**

Q.4 Write an article on 'cyber-crimes and ethics'.

**20**

**PART-B**

Q.5 Write short notes on the following:

- a) Press Commission.
- b) Defamation.

**10×2**

Q.6 Write a detailed note on responsibility and accountability of media in society.

**20**

Q.7 Critically analyze the following ethical issues in journalism with example:

- a) Sensationalism.
- b) Biased reporting.

**10×2**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) — Second Semester  
**ADVERTISING (BAJ-2.5)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:
- a) What is media vehicle?
  - b) Name the advertising agency behind the Cadbury Ads.
  - c) What is the reach in advertising?
  - d) Name the creative agency and media planning agency behind BJP election campaign of 2010.
  - e) What is frequency in advertising? **2x5**

**PART-A**

- Q.2 What is an advertising copy? Explain various stages of developing an advertising copy with special reference to the use of headlines. **10**
- Q.3 Define Intellectual Property Rights (IPR) and its various categories in detail. **10**
- Q.4 Do you think endorsement of a product by a celebrity plays an important role in influencing the consumer into buying the product? Relate your answer with relevant examples. **10**

**PART-B**

- Q.5 Advertising is incomplete without color and every color has a psychology. Explain the psychology behind RED, BLACK and WHITE colors. **10**
- Q.6 "Every advertising conveys an APPEAL". Discuss in detail. **10**

- Q.7 Discuss the role of ASCI and the process of fast track complaints redressal process of ASCI. **10**

**End Semester Examination, May 2019**  
M. Tech. – Second Semester  
**ENGLISH FOR RESEARCH PAPER WRITING (AC-M-101)**

Time: 3 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) Discuss index journal.  
b) Describe corresponding author.  
c) Propose classical format of a research paper.  
d) Elaborate review article.  
e) Elaborate h-index.  
f) Propose criteria of good reference.  
g) Construct a title for any research paper.  
h) Describe edited book.  
i) Discuss role of publisher of a good book.  
j) Quote a good phrase for you research paper. **1x10**

**PART-A**

- Q.2 Make a comparison between:  
a) Reference and bibliography.  
b) Paraphrasing and plagiarism. **5x2**

Q.3 Elaborate the content of Introduction of a report with example. **10**

Q.4 Discuss the inference of literature review on research. **10**

**PART-B**

Q.5 Describe the criteria of weighting Result section of a research paper. **10**

Q.6 Elaborate the significance of Abstract in research article. **10**

- Q.7 Elaborate the points that one should keep in mind while submitting the research paper first time for publication. **10**

## End Semester Examination, May 2019

### B.A. (Journalism and Mass Communication) – Second Semester INTERNATIONAL RELATIONS (BAJM-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 **Give the full form of the following:**

- a) IGO
- b) EU
- c) ASEAN
- d) SAARC
- e) BIMSTEC

**2×5**

**True/False:**

- f) Donald Trump is the president of USA.
- g) Vladimir Putin is the president of Russian.
- h) Angela Market is the president of UK.
- i) David Beckham plays tennis.
- j) Lai Krishna Advani is a leader of BJP.

**2×5**

**Fill in the blanks:**

- k) Capital city of Bhutan is \_\_\_\_\_
- l) Capital city of Bangladesh is \_\_\_\_\_
- m) Capital city of India is \_\_\_\_\_
- n) Capital city of Srilanka is \_\_\_\_\_
- o) Capital city of Pakistan is \_\_\_\_\_

**2×5**

### ***PART-A***

- Q.2 Discuss the role of International government organizations with the help of at least three examples. **15**
- Q.3 Explain the concept of de-globalization against the spread of terrorism. **15**

Q.4 'Social media is changing the way we look at the world of international polities'. Give an opinion. **15**

**PART-B**

Q.5 What was Balakot airstrike and why the world favours India? Discuss. **20**

Q.6 Why did Pakistan boycott the inaugural session of the recently held conference of Islamic nations. **20**

Q.7 China has put on hold the ban on Hafiz Saeed, why? Give reasons and discuss. **20**

**End Semester Examination, May 2019**

BVA–First Semester

**DIGITAL LEARNING AND TECHNOLOGY ADOPTION(BVA-101)**

Time: 3 hrs

Max Marks:**100**

No. of pages: 1

Note: Attempt **FIVE** questions in all;**Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Write short notes on **(any four)**:

- a) Knowledge matters?
- b) Where creativity comes from?
- c) Strategic Communication Decisions?
- d) Knowledge Management?
- e) Collaboration as a play?
- f) Parody, Resistance and Transgression?

**4x5**

**PART-A**

Q.2 Decisions in creating media? Explain in detail **20**

Q.3 How do you Access and Analyze Ideas? Explain in detail **20**

Q.4 What are Blogs, websites? Explain their role in detail. **20**

**PART-B**

Q.5 What are Images, its structure and their role in contemporary Media? Explain in detail. **20**

Q.6 What Vlogs and Screencast, their components? **20**

Q.7 Social Media, its impact and management? Explain in detail. **20**

**End Semester Examination, May 2019**  
BVA–First Semester  
**VISUAL LITERACY AND COMMUNICATION (BVA-102)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Write short notes on **(any four)**:

- a) What is a Visual Language?
- b) Explain Visual Lexicon?
- c) What are Panels and Constructions?
- d) General Cognitive Scripts and Schemas?
- e) Phrase?
- f) Fluency?

**5x4**

**PART-A**

Q.2 What is the Visual Language Grammar? Explain.

**20**

Q.3 What is Navigation of External Composition Structure? Explain in detail.

**20**

Q.4 What is Graphic Morphology and Narrative Grammar? Explain in Detail.

**20**

**PART-B**

Q.5 What is the Graphic Structure of American Visual Language, its components? Explain in detail.

**20**

Q.6 What is Japanese Visual Language and its components? Explain in detail?

**20**

Q.7 Explain the principle of Equivalence? Explain in detail.

20

**End Semester Examination, May 2019**  
BVA–First Semester  
**INDIAN ART AND CULTURE(BVA-103)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Write short notes on **(any four)** of the following:

- a) National Emblem
- b) Basic Structure and different part of Stupa
- c) Folk Dance form of India
- d) Difference between three school of Post Mauryan Sculpture.
- e) Chola Sculpture
- f) Miniature Painting- Pain School of Art and Apabhramsa School of Art.

**5x4**

**PART-A**

Q.2 'Ajanta and Ellora: finest example of Indian architecture and artistic excellence', Justify with suitable examples. **20**

Q.3 Discuss the Development and Style of **Temple architecture** with suitable examples. **20**

Q.4 Examine the Architectural style in Medieval India. **20**

**PART-B**

Q.5 "The Bengal Renaissance- Resuscitating the Identity of India Art". Discuss the subject matter and the main artist of Bengal school. **20**

Q.6 What do you understand about Rajput painting? Discuss how many types of Rajput miniature painting, Explain with suitable examples. **20**

- Q.7 Modern Indian Architecture emerged which western style? Explain with examples and discuss post-Independence architecture. **20**

**End Semester Examination, May 2019**  
BVA–First Semester  
**COMMUNICATION AND STORY TELLING(BVA-104)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all;**Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

- Q.1 Short notes on (**any four**) of the following:
- a) Attitude
  - b) Psychological Barriers
  - c) Encoding
  - d) Transactional Analysis
  - e) Perception
  - f) Proxemics
- 5x4**

**PART-A**

- Q.2 It is said that communication is a natural talent and hence there is no need to study the process of communication. Do you agree or disagree? Discuss. **20**
- Q.3 What are the various types of writing skills? Explain in detail. **20**
- Q.4 What are the barriers that can occur at the level of the speaker? Why must the listener have an understanding of these barriers? **20**

**PART-B**

- Q.5 What are the six stories you need to know while telling a story in reference to context of the book "The Story Factor"? **20**
- Q.6 Elucidate the crux of the book " How to talk to anyone". **20**

- Q.7 Why is an understanding of emotional intelligence necessary for good interpersonal communication skills? **20**

## End Semester Examination, May 2019

M.A. (Journalism and Mass Communication) – Third Semester  
**MEDIA RESEARCH METHODS (MAJ-305)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt **ANY FOUR** questions from **PART-A** and **ANY TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **any ten** of the following:

- a) Advertising research
- b) Survey
- c) Non-participatory observation
- d) Exit polls
- e) SPSS
- f) Applications of research
- g) Data interpretation
- h) Sampling
- i) Open ended questions
- j) Broadcast Audience Research Cell (BARC)
- k) Target Rating Points (TRP)
- l) Variable

**2×10**

### **PART-A**

- Q.2 Differentiate between qualitative and quantitative research approaches. **10**
- Q.3 Explain research design and state the significance of research design. **10**
- Q.4 Describe the various scales used in research. **10**
- Q.5 What is hypothesis? Discuss the importance of hypothesis. **10**
- Q.6 What are the major steps involved in the process of construction of questionnaire? **10**
- Q.7 Differentiate between public opinion survey and readership survey. **10**

## **PART-B**

- Q.8 Define interview method design interview questions to study problem of social media addiction in youth. **20**
- Q.9 Explain the various factors to be considered in making the decision of sampling. **20**
- Q.10 What are the different steps of research process? Briefly outline research process to study listenership of any FM radio station in your city. **20**

## **End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) – Third Semester

### **GLOBAL MEDIA AND INTERCULTURAL COMMUNICATION (MAJ-304)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt **ANY FOUR** questions from **PART-A** and **ANY TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt **any four** questions from below:
- a) What is the relationship between culture and communication?
  - b) How the growth of television played a very important role in establishing new cultural values?
  - c) What do you understand by New World Information order? Why it was proposed?
  - d) Do you think that communication play an important role in bringing the equality in society?
  - e) What is your understanding about the culture? Explain that in detail.
  - f) Why the western news agencies are key player in news flow? **5×4**

## **PART-A**

- Q.2 What are the different political aspects of cultural communication? Elaborate them in detail. **10**
- Q.3 Do you think that content available through online media is somehow creating an impact on the cultural values? **10**
- Q.4 What are the neo-cultural values which are propagating through the modern mass media? **10**
- Q.5 How TV and radio created their impact on the cultural values and traditions in the 20<sup>th</sup> century? **10**
- Q.6 Explain them in detail:
- a) The Culture of new India and the role of media.
  - b) The gulf war and its coverage in western media. **5×2**

## **PART-B**

- Q.7 What is your understanding about the development of modern technologies and impact of them on current world media? Do you think that news coverage is now easier job than old days? **20**
- Q.8 'The inter cultural conflicts are the result of neo-imperialism'. Do you agree with the statement? Support your answer with examples. **20**
- Q.9 Do you think that culture is way of life comprises some values and traditions which change according to time? Elaborate your answer with examples. **20**

## **End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) — Third Semester  
**ELECTRONIC MEDIA (MAJ-302)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer **any four** of the following questions:
- a) What is the importance of ideation and conceptualization in television programming?
  - b) What are the various types of television programmers?
  - c) What is the role of music and sound effects in radio programmes?
  - d) What are the recent trends in radio and television industry?
  - e) Write a brief note on BBC. **5×4**

## **PART-A**

- Q.2 Trace the evolution of radio in India. **20**
- Q.3 "Television plays an instrumental role in the development of Indian society". Justify your answer with suitable example. **20**
- Q.4 Write down a fifteen minute short film script on the topic of your own choice. **20**

## **PART-B**

- Q.5 What is the importance of sound effects and music in radio programmes? Explain the importance of TRP in television advertising. **20**
- Q.6 Throw light on various stages of programme production. Draw a story board for any consumer advertisement of your own choice. **20**
- Q.7 Suppose you are the director of any upcoming serial. Write down the steps involved in promoting that serial on various platforms. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) — Second Semester  
**REPORTING AND EDITING (BAJM-205)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 a) What is 'News'?  
b) What is the meaning of Layout?  
c) What do you mean by 'Intro'?  
d) Write in brief on reporting desk.  
e) Define Beats.

**4x5**

**PART-A**

- Q.2 Discuss in brief the importance of breaking news. **20**
- Q.3 Write in detail the impact of 'news agencies' on print media. **20**
- Q.4 What are the qualities of a Sub editor? **20**

**PART-B**

- Q.5 Differentiate between national and regional newspaper. **20**
- Q.6 What are the challenges of a reporter? Discuss in detail. **20**
- Q.7 Write a detailed note on investigative and development reporting. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Second Semester  
**SOCIAL AND CULTURAL HISTORY OF INDIA (BAJM-OE-03)**

Time: 3 hrs.

Max Marks: **50**

No. of pages: *1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.

Q.1 Write short notes on (**any two**) of the following:

- a) Prarthna Samaj.
- b) Deoband School.
- c) Aligarh School.
- d) Religion in India.

**5x2**

**PART-A**

- Q.2 Discuss the importance of Industrialization in detail. **10**
- Q.3 Throw a light on impact of west on Indian society. **10**
- Q.4 How literature and language plays an important role in the growth of a Society? **10**

**PART-B**

- Q.5 Discuss the Religious revivalism in India. **10**
- Q.6 Explain the rise of Middle class in India. **10**
- Q.7 Write in brief the impact of Christian Missionaries in uplifting education sector of India. **10**

**End Semester Examination, May, 2019**  
B.A. (JMC)– Fourth Semester  
**COMMUNICATION RESEARCH (BAJM-402)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **SIX** questions in all. **Q.No.1** is **compulsory**. Attempt any **THREE** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt short notes on any **Ten** of the following:

- a) Viable
- b) Hypothesis
- c) 4 P's of Communication Research
- d) Validity
- e) Interview Method
- f) Participatory Observation
- g) Opinion Polls
- h) Indian Readership Survey (IRS)
- i) Television Audience Management (TAM)
- j) Broadcast Audience Research Cell (BARC)
- k) Audit Bureau of Circulation (ABC)
- l) Abstract

**3x10**

**PART-A**

Answer any **three** questions of the following:

- Q.2 Define Communication Research and discuss the importance of Communication Research. **10**
- Q.3 Differentiate between Qualitative and Quantitative research approaches. **10**
- Q.4 Define data interpretation. Differentiate between data processing and data interpretation. **10**

Q.5 How do you differentiate observation from experiment? **10**

Q.6 Explain research design and state the significance of research design. **10**

**PART-B**

Answer any **two** of the following:

Q.7 Define interview method. Design interview questions to study problem of social media addiction in youth. **20**

Q.8 What is meant by research report? What are various stages of report writing? **20**

Q.9 Design a questionnaire to study social media addiction in youth. **20**

**End Semester Examination, May, 2019**

B.A. (JMC)– Fourth Semester

**NEWSPAPER AND MAGAZINE JOURNALISM (BAJM-404)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.No.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt any **Ten** of the following:

- a) What do you mean by Wire Copy in newspaper?
- b) What are the ethics to be followed by the investigative reporter?
- c) What is tabloid?
- d) What do you mean by editorial?
- e) What is news Beat?
- f) What are the different types of leads?
- g) What do you mean by Scoop?
- h) What is Investigative journalism?
- i) Define the ingredients for a news story.
- j) How would you prepare and present the web content?
- k) What do you mean by digital terminologies?
- l) Who is the editor of times of Times of India & Hindustan Times?

**2x10**

**PART-A**

Q.2 Regional language press of India witnessed a sharp growth in past globalization era in India. Explain entire phenomenon and also discuss reason behind it. **20**

Q.3 What role spelling and grammar/punctuation and quotation play in writing for newspaper and magazines? Give your detailed views with help of suitable examples.

**20**

- Q.4 Discuss in detail the various guidelines for writing headlines in a national newspaper. Explain with the help of suitable examples. **20**

**PART-B**

- Q.5 How is a designing for a magazine different from designing of a book? Discuss in detail point under it. **20**

- Q.6 How the writing and editing techniques of traditional media are is different from online media. Discuss the do's and don'ts we need to follow?  
**20**

Answer any **two** of the following:

- Q.7 What is layout? Discuss the basic principle of creating a layout for a broadsheet newspaper. **20**

**End Semester Examination, May, 2019**

B.A. (JMC)– Fourth Semester

**SOFT SKILLS AND PERSONALITY DEVELOPMENT (BAJM-OE-07)**

Time: 3 Hours

Max Marks:**50**

No.of pages: 1

Note: Attempt **FIVE** questions in all. **Q.No.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:

- a) Define Attitude.
- b) Who is a Leader?
- c) What do you mean by Self Management?
- d) Define Self Acceptance.
- e) What do you mean by Etiquette?

**2x5**

**PART-A**

- Q.2 How important is self management? Discuss some of the self management techniques which you incorporate in your life. **10**

- Q.3 How does personality development influence growth and behaviour of a person?  
**10**

- Q.4 What do you understand by Emotional Intelligence? Explain its relevance with relevant examples. **10**

**PART-B**

- Q.5 Write short note on:

- a) Importance of self confidence in life.
- b) Attitude.

**5x2**

- Q.6 What is Leadership? According to you, what are the qualities of a good leader? **10**

Q.7 What is team work? Explain various stages of team development.

**10**

## **End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) — Second Semester  
**WRITING FOR MEDIA (MAJ-201)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any five** of the following questions:

- a) How would you define PR?
- b) How much importance would you give to the structure of a news story?
- c) What does RJ stand for? What is his/her job?
- d) How would you define minutes of the meeting?
- e) What is letter to the editor? Discuss its importance.
- f) Explain "Art of writing".
- g) What is a blog? How much importance does it have in social media?
- h) What is a memo? When is it issued?

**4×5**

### **PART-A**

- Q.2 a) What is twitter? Discuss any one twitter personality whom you respect and follow. **10**  
b) Who is a good reporter? Discuss 4 good qualities of a good reporter. **10**

- Q.3 a) How would you utilize the inverted pyramid while writing a story for a newspaper? **10**  
b) "Social media: A boon or a bane". Discuss on this topic with examples. **10**

**OR**

How would you evaluate a good writer? Mention 3 good qualities. **10**

- Q.4 a) What is an advertorial? How is it different from an advertisement? Explain with examples. **10**  
b) Do you think that only multinational or private companies need public relations, or do you think it is equally important for any government/government organizations? **10**

**OR**

How much importance would you give to choosing your subject and audience while writing a news story? **10**

**PART-B**

Q.5 Write a report of not less than 250 words on the Lok Sabha elections, 2019 in India. **20**

**OR**

Write a report of not less than 250 words on any event which has been organized by FMeH in the last few months. It could be a conference, conclave or any clan activity. **20**

Q.6 What is a press conference? What preparations would you undertake to invite the press for the release of a new cinema? **20**

Q.7 How would you explain the term communication through advertisement? Explain three good features of an advertisement which help to communicate between the buyer and the seller. **20**

**End Semester Examination, May 2019**  
MA (English) — Second Semester  
**CRITICAL THEORY: PLATO TO ARNOLD (MEH-203)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *The question paper has **TWO** sections **A** and **B**. **Section-A is compulsory**. Attempt any **FOUR** questions from **Section-B**. Marks are indicated against each question.*

**SECTION-A**

Q.1 Answer (**any four**) of the following questions:

- What did Aristotle mean by the term Catharsis? Discuss the term with examples.
- Write a short note on Aristotle's concept of "Unities in a Tragedy".
- Do you accept Dr. Johnson's charge of absence of 'poetic justice' in Shakespeare's tragedies? Assess.
- How does Arnold analyze the French revolution? What was the revolution's greatest strength, and what was its "greatest error"?
- Write a short note on the literary criticism in the Elizabethan Age.
- Summarize the argument of Lisideius in "An Essay on Dramatic Poesy". **5×4**

**SECTION-B**

Q.2 What are Plato's views about art and poetry as elaborated in *Republic Book X*? Critically analyze his concepts in detail. **20**

Q.3 Examine critically Aristotle's definition of Tragedy as given in his book *The Poetics*. **20**

Q.4 Dr. Johnson's *Preface to Shakespeare* is a landmark in the field of Shakespearean criticism. Assess and evaluate. **20**

Q.5 How does Arnold finally define criticism in "Function of criticism at the present time"? **20**

Q.6 Critically discuss John Dryden's *An Essay on Dramatic Poesy*. **20**

- Q.7 Discuss the Elizabethan objections to poetry and Sidney's defence of poetry against those objections. 20

**End Semester Examination, May 2019**  
MA (English) – Fourth Semester  
**WORLD LITERATURE (MEH-E-403)**

Time: 3 Hours

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short answer to **any four** of the following questions. Question 'a', 'b' and 'c' are explanation with reference to the context whereas; 'd' 'e' and 'f' are short answer questions:
- m) "So you ask me the name I'm known by, Cyclops?  
I will tell you. But you must give me a guest-gift.  
As you've promised. Nobody-that's my name nobody,  
So my mother and father call me, all my friends.
  - n) Alas, I have studied philosophy,  
The law as well as medicine,  
Ad to my sorrow, theology;  
Studied them well with ardent zeal,  
Yet here I am, a wretched fool,  
No wiser than I was before.
  - o) That sail which leans on light,  
Tired of islands,  
A schooner beating up the Caribbean,  
For home, could be Odysseus,  
Home-bound on the Aegean;
  - p) "Abandon hope, all ye who enter here!" What is signified by this inscription on the gate of the hell?
  - q) Who is Mandeleine? What are the reasons for her inclination toward Buddhist teachings?
  - r) Discuss Alice Munro as a short story writer. **5x4**

**PART-A**

- Q.2 'The *Odyssey* is a heroic journey that is both physical and spiritual'. Examine with reference to the purpose of the journey and the overall message that it conveys. **20**
- Q.3 Examine *The Inferno* as a seminal literary work discussing major socio-cultural moral and existential issues concerned with human existence. **20**
- Q.4 Bring out the main idea contained in the poem, *The Faust*. How does the poem present man's limitless aspirations and the limits of human reason? **20**

### **PART-B**

- Q.5 Discuss *The Serpent* and the Rope as a Philosophical novel. **20**
- Q.6 Examine Kawabata's thematic concerns in *Thousand Cranes*. **20**
- Q.7 Discuss Alice Munro's portrayal of characters in *Dear Life*. **20**

## **End Semester Examination, May 2019**

MA (English) — Second Semester

### **ENGLISH POETRY: FROM BLAKE TO BYRON (MEH-202)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **2**

Note: *The question paper has **TWO** sections **A** and **B**. **Section-A** is compulsory. Attempt any **FOUR** questions from **Section-B**. Marks are indicated against each question.*

### **SECTION-A**

- Q.1 Explain (**any four**) of the following lines with reference to the context:
- a) Whate'er its mission, the soft breeze can come  
To none more grateful than to me; escaped  
From the vast city, where I long had pined  
A discontented sojourner: now free,  
Free as a bird to settle where I will.
  - b) Stern Daughter of the Voice of God!  
O Duty! if that name thou love  
Who art a light to guide, a rod  
To check the erring, and reprove;  
Thou, who art victory and law  
When empty terrors overawe;  
From vain temptations dost set free;  
And calm'st the weary strife of frail humanity!
  - c) Teach me half the gladness  
That thy brain must know,  
Such harmonious madness  
From my lips would flow  
The world should listen then, as I am listening now.
  - d) When old age shall this generation waste,  
Thou shalt remain, in midst of other woe  
Than ours, a friend to man, to whom thou say'st,  
"Beauty is truth, truth beauty,—that is all

Ye know on earth, and all ye need to know".

- e) Where are the songs of spring? Ay, Where are they?  
Think not of them, thou hast thy music too,—  
While barred clouds bloom the soft-dying day,  
And touch the stubble-plains with rosy hue;  
Then in a wailful choir the small gnats mourn  
Among the river shallows, borne aloft  
Or sinking as the light wind lives or dies;
- f) She walks in beauty, like the night  
Of cloudless climes and starry skies;  
And all that's best of dark and bright  
Meet in her aspect and her eyes:  
Thus mellowed to that tender light  
Which heaven to gaudy day denies.

**5×4**

### **SECTION-B**

- Q.2 Discuss *The Prelude Book I* by William Wordsworth as "the autobiography of a poet's soul". **20**
- Q.3 Is William Blake a poet as well as a social critic? Analyze his poems to prove your point of view. **20**
- Q.5 Define a pastoral elegy and analyze "Adonais" by P.B. Shelley as a pastoral elegy. **20**
- Q.6 Keats has been called a poet of the senses. To what extent is Keats' appeal to the senses an integral part of his poems and how does Keats use language to appeal to the senses of taste, touch, sight, hearing and smell? Discuss in detail by analyzing an Ode by Keats. **20**
- Q.5 Critically analyzes the ballad "Lochinvar" by Walter Scott. **20**
- Q.7 Do you agree with the statement that in "She Walks in Beauty", Byron suggests that real beauty is only achieved through a harmonious balance of opposites? Give a lucid answer by analyzing the poem. **20**

**End Semester Examination, May 2019**  
M.A. (English) — Second Semester  
**AMERICAN LITERATURE (MEH-E-201)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *The question paper has **TWO** sections **A and B. Section-A is compulsory. Attempt ANY FOUR questions from Section-B. Marks are indicated against each question.***

**SECTION-A**

Q.1 Answer **any four** of the following questions:

- a) Describe the elliptical technique used by Henry James in his novel "The Portrait" of a Lady. What effect does this narrative style have on the narration of the novel?
- b) In what way the novel Herzog suggests a conflict between romantic and realistic ideas. Does Bellow let either of the idea to prevail?
- c) What is the significance of death, disorder and insanity in the overall thematic design of the novel Herzog?
- d) Explain with reference to the context:  
She withdrew shrinking from beneath his arm  
That rested on the banister, and slid downstairs;  
And turned on him with such a daunting look,  
He said twice over before he knew himself:  
"Can't a man speak of his own child he's lost?"
- e) Explain with reference to the context:  
I found a dimpled spider, fat and white,  
On a white heal-all, holding up a moth  
Like a white piece of rigid satin cloth--  
Assorted characters of death and blight  
Mixed ready to begin the morning right
- f) Write a short note on American Dream and its implication in context to the play "Death of a Salesman".

**5×4**

## **SECTION-B**

- Q.2 In the novel "The Portrait of a Lady" Isabel Archer says "I'm very fond of my liberty". How far do you think she portrays the American value of independence, and how much is she influenced by European customs? Analyze in detail. **20**
- Q.3 Trace the development of Moses Herzog from the state of insanity and disarray to that of stability and equilibrium in the novel Herzog. **20**
- Q.4 The narrative in the novel "Herzog", incorporates three different voices- first person, third person and epistolary. Critically examine the effectiveness of this technique in conveying the idea contained in the novel. **20**
- Q.5 Discuss Robert Frost as a nature poet. **20**
- Q.6 Arthur Miller's "Death of a Salesman" is a tragedy of wanton capitalism. Analytically discuss the given statement. **20**
- Q.7 Discuss Arthur Miller's "Death of a Salesman" as an indictment of the American values. **20**

## **End Semester Examination, May 2019**

MA (English) — Second Semester

### **18<sup>TH</sup> CENTURY LITERATURE (MEH-201)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *The question paper has **TWO** sections **A and B. Section-A is compulsory. Attempt any **FOUR** questions from **Section-B.** Marks are indicated against each question.***

## **SECTION-A**

- Q.1 Attempt (**any four**) of the following:
- a) Explain the following lines with reference to the context:  
Thoughtless as monarch oaks, that shade the plain,  
And, spread in solemn state, supinely reign.  
Heywood and Shirley were but types of thee,  
Thou last great prophet of tautology:
- b) Explain the following lines with reference to the context:  
Lovely Thais sits beside thee,  
Take the good the gods provide thee —  
The many rend the skies with loud applause;  
So Love was crowned, but Music won the cause.  
The prince, unable to conceal his pain,  
Gazed on the fair,  
Who caused his care,  
And sighed and looked, sighed and looked,  
Sighed and looked, and sighed again;
- c) "You would affect a cruelty which is not in your nature; your true vanity is in the power of pleasing..."
- d) What is the dramatic significance of Harry Horner's spreading the rumour of his being turned impotent?
- e) Do you view Robinson Crusoe as an effective capitalist or as an opportunist who exploits resources and other human beings?

f) Is the title "A Tale of a Tub" apt? Discuss in brief. **5×4**

### **SECTION-B**

Q.2 Critically Analyze "Mac Flecknoe" as a characteristic satire by John Dryden. **20**

Q.3 In the poem "An Essay on Man", Pope says "Whatever is, is right". How does Pope justify his claim in the poem? Analyze the poem critically. **20**

Q.4 Ian Watt suggests that the appeal of Robinson Crusoe lies in its portrayal of "the triumph of human achievement and enterprise". Give suitable illustrations in support of your answer. **20**

Q.5 Critically elaborate on "A Tale of a Tub" as an allegory. **20**

Q.6 *The Way of the World* presents "an acute mirror of 17<sup>th</sup> century society". Do you agree? Justify it. **20**

Q.7 "The country wife portrays excessive sex and adulterous liaisons". Examine with reference to the lax moral environment prevalent in the restoration age. **20**

## **End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) — Second Semester

### **WRITING FOR MEDIA (MAJ-201)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any five**) of the following questions:

- How would you define PR?
- How much importance would you give to the structure of a news story?
- What does RJ stand for? What is his/her job?
- How would you define minutes of the meeting?
- What is letter to the editor? Discuss its importance.
- What is a blog? How much importance does it have in social media?
- What is a memo? When is it issued?

**4×5**

### **PART-A**

Q.2 a) What is twitter? Discuss any one twitter personality whom you respect and follow. **10**  
b) Discuss five qualities of a reporter. **10**

Q.3 a) How would you utilize the inverted pyramid while writing a story for a newspaper? **10**  
b) "Social media: A boon or a bane". Discuss on this topic with examples. **10**

Q.4 a) What is an advertorial? How is it different from an advertisement? Explain with examples. **10**  
b) Do you think that only multinational or private companies need public relations, or do you think it is equally important for any government organizations? Discuss. **10**

### **PART-B**

- Q.5 Write a report of not less than 250 words on the Lok Sabha elections, 2019 in India. **20**  
OR  
Write a report of not less than 250 words on any event which has been organized by FMeH in the last few months. It could be a conference, conclave or any clan activity. **20**
- Q.6 What is a press conference? What preparations would you undertake to invite the press for the release of a new cinema? **20**
- Q.7 How would you explain the term communication through advertisement? Explain three good features of an advertisement which help to communicate between the buyer and the seller. **20**

**End Semester Examination, May 2019**  
BA (Journalism and Mass Communications) – Second Semester  
**ECONOMIC DEVELOPMENT AND PLANNING IN INDIA (BAJ-2.1)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt **any four** of the following:  
a) Briefly explain balanced and unbalanced growth strategies.  
b) Discuss the role of small scale industries in India in brief.  
c) Write short note on WTO.  
d) What are cottage industries? What do you understand by 'Industrial sicknesses'?  
e) What is 'GDP' and 'Balance of Payments'? **5x4**

**PART-A**

- Q.2 Write a detailed note on five different patterns of ownership and their characteristics. **20**
- Q.3 Explain the 'New Industrial Policy, 1991' in detail along with its advantages and disadvantages on Indian Economy. **20**
- Q.4 Discuss the Public sector in India, its problems and role in the growth process. **20**

**PART-B**

- Q.5 Does education play an important role in economic development? Explain with some examples. **20**
- Q.6 Discuss the relation of Economics with History, Politics, Geography and Psychology. **20**

**End Semester Examination, May 2019**  
MA (English) – Fourth Semester  
**INDIAN WRITING IN ENGLISH (MEH-E-401)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 2

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt **any four** questions briefly from the following:

Explain with reference to context:

- s) I see the soft wings of the clouds on the river,  
And jeweled with raindrops the mango-leaves quiver,  
And tender boughs flower on the plain.....  
But what is their beauty to me, papeeha,  
Beauty of blossom and shower, papeeha,  
That brings not my lover again?
- t) What are the sins of my race, Beloved,  
What are my people to thee?  
And what are thy shrines, and kine and kindred,  
What are thy gods to me?
- u) Like a joy on the heart of a sorrow,  
The sunset hangs on a cloud;  
A golden storm of glittering sheaves,  
Of fair and frail and fluttering leaves,  
The wild wind blows in a cloud.
- v) People everywhere talked,  
Of the inches rising,  
Of the precise number of cobbled steps,  
Run over by the water, rising,

- On the bathing places,  
And the way it carried off three village houses.
- w) Dear eyes, good-night,  
In golden light,  
The stars around you gleam;  
On you I press,  
With soft caress,  
A little lovely dream.
- x) Images consult,  
one,  
another.  
a conscience-  
stricken  
jury.

**5x4**

**PART-A**

- Q.2 Critically evaluate the aspect of social problems and class exploitation in Anand's Untouchable. **20**
- Q.3 Justify the title of the novel "*The Financial Expert*".  
**20**
- Q.4 Examine the rise of Indian English novel. **20**

**PART-B**

- Q.5 Justify the aptness of the title "*Inheritance of Loss*". **20**
- Q.6 Discuss *Train to Pakistan* as a study of communal violence. **20**
- Q.7 Critically assess contribution of Ramanujan and Sarojini Naidu in Indian English poetry. **20**

**End Semester Examination, May 2019**  
M.A. (Journalism and Mass Communication) – Fourth Semester  
**FILM PRODUCTION (MAJ-401)**

Time: 3 Hours

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any five)** of the following:

- a) Pre Production
- b) Film Genres
- c) Screenplay
- d) DOP
- e) Editor
- f) Story Board
- g) Director
- h) Gaffer

**5x4**

**PART-A**

Q.2 Define film and discuss the three stages of film production in detail.

**20**

Q.3 How important is location hunting, recee and budgeting for a film production? Discuss in detail.

**20**

Q.4 'Film gets made on the editing table' do you agree with this statement. Give your viewpoints with suitable examples.

**20**

**PART-B**

- Q.5 Write a story idea for a short film of five minutes with detailed story boarding. **20**
- Q.6 Discuss the role of music in films and also differentiate between location audio and background score. **20**
- Q.7 There is a paradigm shift in the style of movie making with the usage of DSLR's and mobile phones. Give you opinion by illustrating their advantages and disadvantages in detail. **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Second Semester

### **SOFT SKILLS AND PERSONALITY DEVELOPMENT (BAJ-OE-04)**

Time: 2 hrs.

Max Marks: **50**

*No. of pages: 1*

Note: *Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

- Q.1 Attempt all of the following:
- a) Define organizational behaviour.
  - b) Define key elements of OB.
  - c) Explain the scope of organizational behaviour?
  - d) Define Autocratic model of an organizational behaviour.
  - e) Define departmentalization.
  - f) Give at least two organizational principles.
  - g) Define leadership.
  - h) Define intra group behaviour.
  - i) Define stress.
  - j) Define division of labour. **1×10**

#### **PART-A**

- Q.2 Explain with examples two methods of team management. **10**
- Q.3 Discuss types of activities undertaken by organizations to manage stress in employees. **10**
- Q.4 Explain five stage model of group development. **10**

#### **PART-B**

- Q.5 "The culture of an organization depends upon the behavior of the employees". Discuss. **10**

- Q.6 "The climate of an organization is shaped by upper management". How? **10**
- Q.7 "If culture represents the personality of the organization". Discuss. **10**

## **End Semester Examination, May 2019**

### B.A. (Journalism and Mass Communication) — Second Semester **SOFT SKILLS AND PERSONALITY DEVELOPMENT (BAJ-OE-04)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:
- a) What is 'covert behavior'?
  - b) What do you understand by esteem needs?
  - c) Discuss any two interpersonal conflicts that every person faces.
  - d) Define 'emotional intelligence'.
  - e) Write any two personality development techniques. **2x5**

#### **PART-A**

- Q.2 Explain all the five parts in Maslow's Theory of Hierarchy of Needs. **10**
- Q.3 Discuss the major factors involved in the process of attitude formation. **10**
- Q.4 Discuss some leadership qualities that every good leader must have. **10**

#### **PART-B**

- Q.5 "The problem with today's generation is that most of us don't really believe in manners and etiquettes" do you agree? **10**
- Q.6 Discuss some skills that are essential in decision making and problem-solving. **10**

- Q.7 "Our upbringing, society and surroundings have played an important role in making us what we are today" Discuss. **10**

**End Semester Examination, May 2019**  
BA (Journalism and Mass Communication) – Fourth Semester  
**RADIO JOURNALISM (BAJ-4.5)**

Time: 3 Hours

Max Marks: **50**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt the following questions:
- What is Radio feature?
  - What is Satellite Radio?
  - Who is the owner of Radio Mirchi?
  - What do you understand by Radio Bridge?
  - Name any two latest developments of Radio.

**2x5**

**PART-A**

- Q.2 Briefly describe the formats of radio with suitable examples.

**10**

- Q.3 Write a detailed note on the organizational structure of Prasar Bharti Broadcasting Corporation of India and All India Radio.

**10**

- Q.4 Discuss the basics of writing a radio script for a radio play.

**10**

**PART-B**

- Q.5 Define the principles on which microphones work and describe the different types of microphones on the basis of their internal mechanism with suitable examples? **10**
- Q.6 Enumerate the latest trends of radio programming, presentation and broadcasting techniques. **10**
- Q.7 Write a radio discussion script on the safety of women with the Police Commissioner of your state, asking him the pertinent questions about the law and order situation. **10**

## End Semester Examination, May 2019

MA (English) — Second Semester

### 18<sup>TH</sup> CENTURY LITERATURE (MEH-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *The question paper has **TWO** sections **A and B. Section-A is compulsory. Attempt any **FOUR** questions from **Section-B.** Marks are indicated against each question.***

#### **SECTION-A**

- Q.1 Write **any four** short answers of the following questions. Questions 'a', 'b' and 'c' are explanation with reference to the context whereas 'd', 'e' and 'f' are short answer questions:
- "I warrant you, madam: a little art once made your picture like you, and now a little of the same art must make you like your picture. Your picture must sit for you, madam".
  - Shadwell along my perfect image bears,  
Mature in dullness from his tender years.  
Shadwell alone, of all my sons, is he  
Who stands confirmed in full stupidity.
  - The praise of Bacchus, then, the sweet musician sung;  
Of Bacchus ever fair, and ever young.  
The jolly god in triumph comes;  
Sound the trumpets, beat the drums;  
Flushed with a purple grace

He shows his honest face:

- d) **How has Wycherley presented the character of Alithea Pinchwife in "The Country Wife"?**
- e) Explain the significance of Robinson Crusoe's finding the footprint on the island.
- f) Who Are Peter, Martin and Jack? What is the digression about? **5×4**

### **SECTION-B**

- Q.2 Examine critically the relationship between Mirabell and Millamant as presented in *The Way of the World*. Do you take their relationship as a classic example of much discussed theme of sex antagonism? **20**
- Q.3 "Restoration comedy is also termed as the comedy of intrigues". Examine the plot and subplot of *"The Country Wife"* in the light of above statement. **20**
- Q.4 Critically analyze *Mac Flecknoe* as a mock heroic poem. **20**
- Q.5 Alexander Pope says that the purpose of the poem *An Essay on Man* is to "Vindicate the ways of God to Man". What is Pope's central argument of the poem? Analyze in detail. **20**
- Q.6 In what ways can Robinson Crusoe be considered a "Spiritual Autobiography"? Discuss in detail. **20**
- Q.7 Evaluate the Jonathan Swift as a satirist with special reference to "A Tale of a Tub". **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester

### **EVENT MANAGEMENT (BAJ-4.1)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) questions from the following:
- a) What are the 5C's of the an event?
- b) Explain in brief the key elements of an event.
- c) What is the role of a sponsor in any event?
- d) Explain the role of media in event promotion.
- e) Write a note on 'Cash Flow Management'. **5x4**

### **PART-A**

- Q.2 What are the various departments of an event team? Explain their duties and responsibilities in detail. **20**
- Q.3 "Events are important for corporate houses, non-profit organizations and government sector as well as for individuals". With reference to the given statement, discuss the need and importance of event industry in today's world. **20**

- Q.4 Suppose you have to plan a music concert. How will you promote the event? Also discuss what measures you would take for security and emergency planning. **20**

**PART-B**

- Q.5 Write a detailed note on 'Risk Management Strategy' in an event planning. **20**
- Q.6 "Visual aids prove to be a powerful tool for events." Discuss with relevant examples. **20**
- Q.7 Prepare an event proposal for a 'Sports Event'. **20**

**End Semester Examination, May 2019**

BA (Journalism and Mass Communications) – Second Semester

**BASIC LANGUAGE SKILLS (BAJ-2.2)**

Time: 3 Hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt any **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 **Fill in the blanks with the correct word given in the bracket:**

- a) She \_\_\_\_\_ (was/were) waiting for the bus to arrive. But due to the rains the bus did not \_\_\_\_\_ (come/came).
- b) He waited \_\_\_\_\_ (for/during) a few minutes, but no one came \_\_\_\_\_ (to/at) the door.
- c) Today \_\_\_\_\_ (was/is) my friend's birthday. We \_\_\_\_\_ (are/is) all going for a celebration.
- d) The movie which will be released this week is going to \_\_\_\_\_ (hit/has hit) the box office. We must \_\_\_\_\_ (go/went) to watch it.
- e) Megha is sitting \_\_\_\_\_ (in/on) the sofa \_\_\_\_\_ (at/in) the living room. **2x5**

**Match the following words to make the Metaphors. Also write down the meanings:**

- f) Ivory - Wall
- g) Glass - Door
- h) Brick - Ceiling

- i) Hit - Tower  
j) Back – The roof **2x5**

**PART-A**

- Q.2 What is a feature? What are the various types of feature writings? **20**
- Q.3 Explain in detail the basic principles of writing. **20**
- Q.4 Write a review of a novel that you have read recently. **20**

**PART-B**

- Q.5 Write an article on the 'Pulwama Attack' incident in not more than 350 words. **20**
- Q.6 'Writing for radio is different from writing for television'. Discuss in detail. **20**
- Q.7 What do you mean by Op-ed? Write an Op-ed on any topical issue. **20**

**End Semester Examination, May 2019**

BA (Journalism and Mass Communication) – Fourth Semester  
**PRESS LAWS AND ETHICS (BAJ-4.2)**

Time: 3 Hours

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any ten**) questions from the following:
- a) What do you mean by censorship?
  - b) Define Media.
  - c) Differentiate between Act and Ordinance.
  - d) What do you mean by Media Advocacy?
  - e) Differentiate between sting operations and paid news.
  - f) What do you mean by self-regulation in media?
  - g) What do you mean by sensationalism in news"?"
  - h) Define morphing.
  - i) What is the full form of FIR?
  - j) Differentiate between a Convict and an Accused.
  - k) What do you mean by slander?

**2x10**

**PART-A**

- Q.2 Discuss how Right to Information Act 2005 has made government more accountable towards the public? **20**
- Q.3 Critically analyze Official Secrets Act 1993. Discuss the changes that you would like to incorporate in it. **20**
- Q.4 Suppose you are the media advisor of a national party. Try to chalk out a social media campaign in support of the party for Lok Sabha Election 2019. **20**

**PART-B**

- Q.5 Write a note on the role of media in changing political mindset of the masses. Support your answer with suitable examples. **20**
- Q.6 Discuss the changes that you would like to bring in parliamentary system in India. Support your answer with proper justification for the proposed changes. **20**
- Q.7 Define media convergence. Throw a light on how convergence is helping media industry to connect with its customers in a better way and send its message across loud and clear. **20**

**End Semester Examination, May 2019**

BA (Journalism and Mass Communication) – Second Semester  
**REPORTING AND EDITING-I (BAJ-2.3)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer **(any ten)** of the following questions:
- a) Who is the Editor of the "The Hindu"?
  - b) What do you mean by news beat in newspaper?
  - c) Write any two qualities of a photo journalist.
  - d) What is copy editing? What is the punch line of "The Indian Express"?
  - e) PCI stand for \_\_\_\_\_.
  - f) What is the importance of layout?
  - g) Who is the present chairman of "Editors Guild of India"?
  - h) Why do newspapers report on the weather every day?
  - i) Define the Concept of ABC.
  - j) What is news bulletin?
  - k) Write different types of headlines in news.

**2x10**

**PART-A**

- Q.2 Discuss the concept of inverted pyramid in news writing. **20**
- Q.3 What are essentials of writing a new story? Explain in detail. **20**
- Q.4 Discuss the importance of editing in print media with different editing tools. **20**

**PART-B**

- Q.5 Explain the qualities and responsibilities of a good reporter. **20**
- Q.6 'Newspaper editing is both an art and a craft'. Discuss. Describe the role of an editor with appropriate examples. **20**
- Q.7 What do mean by follow up story? How a follow up story comes out and create interest in readers? **20**

**End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) — Second Semester  
**MEDIA ECONOMICS (MAJ-204)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any ten**) of the following questions:
- a) What do you mean by digital media?
  - b) Define "Market Positioning".
  - c) What do you mean by quality control in media?
  - d) What do you mean by campaign?
  - e) Define "Foreign Equity".
  - h) What do you mean by programme scheduling?
  - e) Write full form of ESPN.
  - f) Who is the editor of "The Times of India"?
  - g) Who is the head of "International Monetary Fund"?
  - h) Write any two features of radio.
  - i) Write any two features of online media.
  - j) What do you mean by outsourcing?

**2×10**

### **PART-A**

- Q.2 Explain how advertising cost is decided across various media platforms. **20**
- Q.3 Draft an online advertising copy of an industrial product. What are the points that one should keep in mind while deciding online advertising placements? **20**
- Q.4 Discuss various consumer behavior models in detail globalization. What strategies are adopted by MNC's to sustain these changes? **20**

### **PART-B**

- Q.5 What do you mean by FDI? Elaborate how FDI has changed Indian media scenario with appropriate examples. **20**
- Q.6 Write a detailed note on "Intellectual Property Right". **20**
- Q.7 Define "media convergence". Throw a light on how convergence is helping media industry in India. **20**

## **End Semester Examination, May 2019**

### **B. Tech – Second Semester ENGLISH (HSMC-101)**

Time: 2 Hours

Max Marks: **50**

No. of pages: 2

Note: **PART-A, B and PART-C is compulsory.** Attempt any **TWO** questions from **PART-B**. Marks are indicated against each question.

### **PART-A**

- Q.1 Write short notes on the following:
- SWOT analysis.
  - Do's and Dont's of professionalism.
  - Narrative style of writing.
  - Techniques of effective presentation.
  - Vowels and consonants.

**2x5**

### **PART-B**

- Q.2 Answer (**any two**) of the following:
- Explain audience analysis in presentation skills in detail.
  - Write an email to the HR manager of Accenture India applying for an internship. Assume relevant details.

**PART-C**

***All questions are compulsory by choosing correct answers:***

- Q.3 By the time she \_\_\_\_\_ that it was Allen who had written that letter, he had flown off.  
A) had realized                      B) realizes                      C) realized                      D) will realize
- Q.4 The Burglar \_\_\_\_\_ for something in this room, and he knew where to look.  
A) were searching                      B) was searching                      C) had searched                      D) are searching
- Q.5 My brother told me that he would \_\_\_\_\_ the canned drinks if he had the money, as they were on sale.  
A) have bought                      B) be buying                      C) had bought                      D) bought
- Q.6 We will be scaling up the rock wall \_\_\_\_\_ everyone is prepared and ready.  
A) although                      B) unless                      C) if                      D) least
- Q.7 I thought today \_\_\_\_\_ Saturday, but it turns out that it \_\_\_\_\_ Friday.  
A) was, is                      B) are, were                      C) is, was                      D) are searching
- Q.8 Every ball, bat, glove \_\_\_\_\_ an extra 25 cents at Frank's.  
A) cost                      B) costs                      C) costed                      D) had cost
- Q.9 Coach Mike nor his players \_\_\_\_\_ enough skill to win the championship.  
A) has                      B) have                      C) having                      D) has been
- Q.10 Each of the happy kids \_\_\_\_\_ across the playground at recess.  
A) hop                      B) hops                      C) is hoping                      D) had hoped
- Q.11 He \_\_\_\_\_ the best hot dogs in all the land.  
A) made                      B) make                      C) makes                      D) is making
- Q.12 John isn't going on vacation because many of his friends \_\_\_\_\_ staying home.  
A) is                      B) was                      C) are                      D) were
- Q.13 Choose the sentence below with the correct punctuation:  
a) Ted and Janice, who had been friends for years, went on vacation together every summer.  
b) Ted and Janice, who had been friends for years, went on vacation together, every summer.  
c) Ted, and Janice who had been friends for years, went on vacation together every summer.  
d) Ted and Janice who had been friends for years went on vacation together every summer.
- Q.14 To \_\_\_\_\_, Anne was on time for her math class.  
A) everybody's surprise                      B) every body's surprise  
C) everybodys surprise                      D) everybody's' surprise
- Q.15 In Edgar Allen Poe's \_\_\_\_\_ Edgar Allen Poe describes a man with a guilty conscience.

- A) short story, "The Tell-Tale Heart",      B) short story The Tell-Tale Heart,  
C) short story, The Tell-Tale Heart,      D) short story, "the Tell-Tale Heart"

- Q.16 Billboards are considered an important part of advertising for big business, \_\_\_\_\_ by their critics.  
A) but, an eyesore;      B) but, "an eyesore,"  
C) but an eyesore      D) but-an eyesore
- Q.17 I can never remember how to use those two common words, "sell," meaning to trade a product for money, or \_\_\_\_\_ meaning an event where products are traded for less money than usual.  
A) sale      B) "sale,"      C) "sale      D) "to sale,"
- Q.18 Select the word which begins with a consonant:  
A) Oven      B) Ink      C) Uniform      D) Kite
- Q.19 How many consonants are there in English Alphabet?  
A) 15      B) 26      C) 20      D) 5
- Q.20 Select the words which begins with a vowel:  
A) Pulm      B) Mango      C) Lemon      D) Orange
- Q.21 I'm not doing anything important. I'm just killing \_\_\_\_\_ time.  
A) a      B) an      C) the      D) no article
- Q.22 My wife is \_\_\_\_\_ only person I love.  
A) a      B) an      C) the      D) no article

**1x20**

## **End Semester Examination, May 2019**

### **BVA – Second Semester ART HISTORY (BVA-201)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

- Q.1 Write short notes on **(any four)** of the following:
- Ancient Egyptian art and mummy portraits.
  - Prehistoric art.
  - Ancient Greece.
  - Early Christian Art.
  - Islamic Art.
  - East Asia: Art of China.

**2x10**

### **PART-A**

- Q.2 Write the difference between Romanesque and Gothic art with suitable example. **20**

Q.3 What are the characteristics of Romanticism? Also discuss what message is Theodore Gericault, Eugene Delacroix and Eugene Delacroix are trying to get across with their painting. **20**

Q.4 What were Filippo Brunelleschi and Giotto Accomplishments? Discuss their work style. **20**

**PART-B**

Q.5 Write in detail about High Renaissance with any three masters references. **20**

Q.6 What is the Baroque style of art and what was the main schools of Baroque art? Justify with suitable example. **20**

Q.7 What do you know about impressionism? Differentiate it with Post Impressionism. **20**

**End Semester Examination, May 2019**

BVA – Second Semester

**DESIGN IDEATION AND CONTEMPORARY PRACTICES (BVA-202)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Write short notes on (**any four**) of the following:

- a) Paul Rand.
- b) Symbol.
- c) ISOTYPE.
- d) Art Nouveau.
- e) Pre-Raphaelites.
- f) John Ruskin.

**5x4**

**PART-A**

Q.2 Why ideas matter? Explain it with suitable examples. **20**

- Q.3 Write in detail about digital symbol pioneer William Golden. **20**
- Q.4 What is Toulouse Lautrec known for? Explain it. **20**
- PART-B**
- Q.5 What is the difference between the principle of design and element of design? Discuss about 'proximity' with relation to design. **20**
- Q.6 Which are known Pop Art, artist? Discuss in detail. **20**
- Q.7 What was the Bauhaus? Write with suitable justification. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Second Semester  
**COMMUNICATION THEORY (BAJ-2.4)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:
- a) What is Free Press Theory?
  - b) What is the meaning of Noise?
  - c) Define Non Verbal Communication.
  - d) Write in brief on the role of opinion leaders.
  - e) Define 'gate keeping'.
- 4x5**

**PART-A**

- Q.2 Discuss the nature and significance of communication in detail. **20**

- Q.3 Critically analyze the 'Personal Influence Theory' with relevant examples. **20**
- Q.4 Discuss normative theories with suitable examples. **20**
- PART-B***
- Q.5 Discuss the need of 7C's of communication in any media organization with relevant examples. **20**
- Q.6 Explain the scope and purpose of Gerbner's model. **20**
- Q.7 Explain the following theories in detail:  
 a) User and gratification theory.  
 b) Cultivation theory. **20**

## **End Semester Examination, May 2019**

### **MA. (Journalism and Mass Communication) – Second Semester DEVELOPMENT COMMUNICATION (MAJ-202)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) Give the full form of:  
 i) IRDP  
 ii) UNDP  
 iii) DSC  
 iv) ICT  
 v) BRGF **2×5**
- b) Define 'public awareness'.  
 c) How are slums created?  
 d) What is the importance of communication in political process?  
 e) Explain the process of communication.

d) Define 'development ethics'.

2×5

**PART-A**

- Q.2 Enumerate upon atleast three development communication methods, and discuss them with examples. **20**
- Q.3 Compare the characteristics of 'developed' and 'underdeveloped' economies with examples. **20**
- Q.4 Identify and discuss atleast two family planning strategies that could be suitable for India? **20**

**PART-B**

- Q.5 Explain the difference between 'development communication' and 'development support communication' with the help of examples. **20**
- Q.6 Explain in detail the comparative CSR report developed by you. **20**
- Q.7 You had done a mass media project as part of your internal assessment, enumerate various steps taken by you to develop the project and explain your learning from them. **20**

**End Semester Examination, May 2019**

BVA – Second Semester

**OVERVIEW OF DIGITAL PRODUCTION (BVA-203)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on (**any four**):
- The video format.
  - The impact of sensor size and film gauge.
  - Viewfinder and monitor setup.
  - Focusing the image.
  - The editing process.
  - The sound editing process.

5×4

**PART-A**

- Q.2 Write a detailed synopsis of the video camcorder. **20**
- Q.3 What is video image? Explain its all components in detail. **20**
- Q.4 Explain colors and filters in detail. **20**

**PART-B**

- Q.5 What is lighting? Explain its all components in detail. **20**
- Q.6 What is editing digital video? Explain in detail citing software usage and components. **20**
- Q.7 What is working with film in postproduction? Explain in detail. **20**

**End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) – Fourth Semester  
**ENTERTAINMENT AND SPORTS JOURNALISM (MAJ-402A)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt **any ten** questions from the following:
- a) Who is the producer of film 'Kalank'?
  - b) What do you mean by sports beat in newspaper?
  - c) Discuss the qualities of entertainment journalist.
  - d) What is the punch line of "TV9 Bharatvarsh news channel"?
  - e) PCI stand for \_\_\_\_\_.
  - f) What do you mean by sports federation of India?
  - g) Who is the present chairman of "Film and television institute of India"?
  - h) Who is the editor of the English magazine "The Outlook"?
  - i) Define the concept of ABC in news.

- j) What is sports news?  
k) Write a brief note on Dada Sahib Phalke. **2×10**

**PART-A**

- Q.2 What is your opinion the 'only cricket coverage' by different newspapers? Explain it. **20**
- Q.3 Explain the major problems women face in Indian cinema. Elaborate with example. **20**
- Q.4 What is your yellow journalism? Explain the trend of sensationalism and its effect on quality of content and news in present scenario. **20**

**PART-B**

- Q.5 What do you mean by micro- blogging? Explain the function and feature in details. **20**
- Q.6 What is digital cinema? How did adoption of studio culture impact the film making in India? **20**
- Q.7 What is parallel cinema? Write the emerging trends and future of Indian cinema industry. **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester  
**SPORTS AND POLITICAL JOURNALISM (BAJ-OE-05)**

Time: 3 hrs.

Max Marks: **50**

*No. of pages: 1*

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any two**) questions from below:
- a) Discuss the role of different sports federation in regulation process.
  - b) Why Indian political journalism is still a party oriented journalism? Discuss that.
  - c) What are the various challenges of sports journalist?
  - d) Do you think that the criticism of government is a sign of healthy democracy? Support your answer with examples.
  - e) Why social media is an important tool in sports journalism?
  - f) Discuss the India's foreign policy with China. Why we need to reconsider it? **5×2**

### **PART-A**

- Q.2 Write down an article on the future of sports and the emergence of different leagues like kabaddi premier league, badminton premier league? The article must be at least 500 words. **10**
- Q.3 In political journalism, why source is considered as most important factor? How they can be vital in news story? **10**
- Q.4 How social media can be an influencing factor for Indian voting behaviour? How we can motivate citizens to cast their votes? **10**

### **PART-B**

- Q.5 Discuss the role of caste and language in Indian democracy. How they are crucial factors for political parties? **10**
- Q.6 What would be your approach towards the cleaning of corruption in sports federation? How they are destroying the Indian sports world? **10**
- Q.7 "The Hindi language press has the widest reach and lowest sports coverage." Do you agree with the statement? Justify your opinion with suitable examples. **10**

## **End Semester Examination, May 2019**

MA. (Journalism and Mass Communication) – Second Semester  
**ONLINE JOURNALISM AND NEW MEDIA (MAJ-203)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) questions from below:
- What are the different styles of writing for online news channel? Discuss them.
  - What is your opinion about the e-governance and citizen services?
  - Discuss the mobile news technology and app based news services.
  - How will you categorize the web content? What do you understand by user specific content?
  - Why India needs a new telecommunication policy as well as new IT act? Discuss it.

- f) What do you understand by the convergence? How it is affecting the user as well as service provider? **5×4**

### **PART-A**

- Q.2 Why the internet advertising is becoming new revenue source for ad agencies? How it is changing the mainline advertising concepts? **20**
- Q.3 Critically analyze the role of Internet and mobile services in rural development? How it is creating a new paradigm shift in the terms of digital literacy? **20**
- Q.4 "The social media is becoming a new tool of political agenda setting and catalyst." Do you agree with the statement? Support your answer with suitable examples. **20**
- Q.5 Discuss the telecommunication generations in India? How it is regulated by government? **20**

### **PART-B**

- Q.6 How would you classify different kind of cyber-crimes? What is your understanding about the different cyber laws in India? **20**
- Q.7 What are the various ethical issues in online journalism? Discuss them with relevant examples. **20**
- Q.8 Create a news story with infographics for a news website? Discuss the role of visuals in web medium. **20**
- Q.9 How will you choose a story for news website? How the advertising affects that selection? **20**

## **End Semester Examination, May 2019**

B.A. (Hons.) English — Second Semester

### **CONTEMPORARY INDIAN WOMEN AND EMPOWERMENT (BEN-GE-04)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any four**) the following questions:
- What are personal laws?
  - Write about the causes of domestic violence.
  - Talk about Ambedkar's contribution to women's condition in India.
  - Write on Femininity.
  - Write about four famous post-independence women in India.

- f) Elaborate on any case of domestic violence that has been popular in the media recently. **5×4**

**PART-A**

- Q.2 "Masculinity" is a social construct". Elaborate it. **20**
- Q.3 What is political participation? Do you think Indian women are politically aware? **20**
- Q.4 Discuss about the Indian nationalism with special reference to the ancient cultures. **20**

**PART-B**

- Q.5 Elaborate how the condition of women in India has deteriorated due to female foeticide. **20**
- Q.6 Describe the scientific inventions in Ladyland in Sultana's Dream. **20**
- Q.7 What is sexual harassment? How can it be prevented? **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester  
**DEVELOPMENT COMMUNICATION (BAJ-4.3)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 State whether the following statements are **TRUE** or **FALSE**:
- Basic minimum needs and priority areas are food, water and salary.
  - The media, is generally not used to support development.
  - Poor people must not have their voices heard.

- d) Inclusive political processes shape political agenda.  
e) Governments must be open, accountable and responsive to people. **2×5**

**PART-A**

- Q.2 'Bharat Net can bring social development in India'. Discuss. **10**
- Q.3 Explain participatory development communication. **10**
- Q.4 It is important to carry out the audience study before launching a development initiative. Justify in detail. **10**

**PART-B**

- Q.5 'Unemployment can be removed by skill development and self-employment'. Discuss in points. **10**
- Q.6 'Mann Ki Baat' is an effort to connect with citizens directly instead through press conferences', Explain in detail. **10**
- Q.7 How Vernacular / folk media is an ideal method through which development of an area can be carried out? **10**

**End Semester Examination, May 2019**

BVA – Second Semester

**ANIMATION OVERVIEW: CONTEMPORARY PRACTICES (BVA-204)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on (**any four**):
- a) Keys.
  - b) The great ones and twos battle.
  - c) Arcs.

- d) Loosening it up.
- e) Simple overlap.
- f) Pressure and weight.

5×4

**PART-A**

- Q.2 Explain SPACING in detail with aid of drawings. **20**
- Q.3 Explain WALKS and all its components in animation. **20**
- Q.4 What is FLEXIBILITY in Animation? Explain all components using drawings. **20**

**PART-B**

- Q.5 What is ANTICIPATION? Explain all components using drawings. **20**
- Q.6 What is TIMING, STAGGERS, WAVES and WHIPS in animation? Explain in detail using drawings. **20**
- Q.7 What is ACTING in animation? Explain in detail using drawings. **20**

**End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) – Second Semester

**MEDIA ETHICS AND LAWS (MAJ-205)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) questions from below:
- a) Contempt of court.
  - b) Invasion of privacy.

- c) Official secrets Act.
- d) Accuracy and fairness.
- e) Censorship. **5×4**

**PART-A**

- Q.2 Explain the following with examples:  
a) Sting operation.  
b) Investigative journalism. **10×2**
- Q.3 Discuss PCI code of ethics in detail. **20**
- Q.4 Write an article on 'cyber-crimes and ethics'. **20**

**PART-B**

- Q.5 Write short notes on the following:  
a) Press Commission.  
b) Defamation. **10×2**
- Q.6 Write a detailed note on responsibility and accountability of media in society. **20**
- Q.7 Critically analyze the following ethical issues in journalism with example:  
a) Sensationalism.  
b) Biased reporting. **10×2**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) — Second Semester  
**ADVERTISING (BAJ-2.5)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:

- a) What is media vehicle?
- b) Name the advertising agency behind the Cadbury Ads.
- c) What is the reach in advertising?
- d) Name the creative agency and media planning agency behind BJP election campaign of 2010.
- e) What is frequency in advertising? **2x5**

**PART-A**

- Q.2 What is an advertising copy? Explain various stages of developing an advertising copy with special reference to the use of headlines. **10**
- Q.3 Define Intellectual Property Rights (IPR) and its various categories in detail. **10**
- Q.4 Do you think endorsement of a product by a celebrity plays an important role in influencing the consumer into buying the product? Relate your answer with relevant examples. **10**

**PART-B**

- Q.5 Advertising is incomplete without color and every color has a psychology. Explain the psychology behind RED, BLACK and WHITE colors. **10**
- Q.6 "Every advertising conveys an APPEAL". Discuss in detail. **10**
- Q.7 Discuss the role of ASCI and the process of fast track complaints redressal process of ASCI. **10**

**End Semester Examination, May 2019**

BA (Journalism and Mass Communication) – Fourth Semester

**NEW MEDIA (BAJ-4.4)**

Time: 3 Hours

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following:
- a) What is convergent Journalism?
  - b) What is the meaning of DTP?

- c) Define E-Papers.
- d) What is a 'Website'?
- e) Define VSNL.

**4x5**

**PART-A**

Q.2 Explain in detail the role of social networking sites in creating social awareness and discuss how the political parties are using it during elections.

**20**

Q.3 Write in detail the impact of Blogs on traditional media.

**20**

Q.4 State the contribution of TRAI in Indian telecom industry.

**20**

**PART-B**

Q.5 Discuss the importance of ethics and credibility in online journalism along with the suitable examples.

**20**

Q.6 Critically examine the importance of mobile news technologies in today's world highlight some of its features.

**20**

Q.7 Discuss in detail the advantages and disadvantages of Cyber Media.

**20**

**End Semester Examination, May 2019**

B.A. (Hons) ENGLISH – Fifth Semester

**GREEK CLASSICAL LITERATURE (BEH-501)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short answer to the following questions (**any four**):

(Question 1 consists of six sections out of which 'a' to 'e' are the passages for explanation with reference to the context, whereas 'f' is a short answer question)

a) Nor did I think your edict had such force

that you, a mere mortal, could override the gods,  
the great unwritten, unshakable traditions.

They are alive, not just today or yesterday:

- b) And there he lies, body enfolding body,  
He has won his bride at last, poor boy,  
Nor here but in the houses of the dead.
- c) "[The] salvation of all Greece lies in the women's hands".
- d) — Life is a husk. She left our home, and happiness went with her. Now pain is the  
tenant. Oh, to enter that wifeless house, to sense that awful emptiness, —to eat  
that tasteless, joyless food—it makes it hard, I tell you.
- e) Achilles: "I say no wealth is worth my life...a man's life breath cannot come back  
again".
- f) Why does Achilles withdraw from the Trojan War? **5×4**

### **PART-A**

- Q.2 Elaborate the concept of tragic hero in classical Greek tragedy, paying special attention  
to hamartia and katharsis. **20**
- Q.3 In what way Creon's decree on Polynices violates the law of Nature and God? Highlight  
Antigone's struggle for the restoration of the Divine law. **20**
- Q.4 On what side Haemon stands in confrontation between his father and fiancé? Examine  
critically his role in the dramatic development of the tragedy. **20**

### **PART-B**

- Q.5 Is *Lysistrata* a farce, a burlesque or a mature comedy with a serious message? Give a  
reasoned answer. **20**
- Q.6 "[The] salvation of all Greece lies in the women's hands." Examine the gender roles in  
*Lysistrata*. **20**
- Q.7 Honour and Glory have been the most predominating themes in Homer's *The Iliad*.  
Justify. **20**

## **End Semester Examination, May 2019**

M.A. (English) – First Semester

### **ENGLISH LITERATURE FROM CHAUCER TO MARLOWE (MEH-101)**

Time: 3 Hours

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any four**) of the following pages with reference to the context:
  - a) Ful semly hir wimple pinched was;  
Hir nose tretys; hir eyen greye as glas;

- Hir mouth ful small, and ther-to softe and reed;  
 But sikerly she hadde a fair forheed
- b) His colour was bitwixe yellow and reed,  
 And tipped was his tayl and bothe his eeris  
 With blak, unlyk the remenant of his heeris,  
 His snowte small, with glowyngye eyen tweye.  
 Yet of his look for feere almost I deye;
- c) What though the field be lost?  
 All is not lost; the unconquerable will,  
 And study of revenge, immortal hate,  
 And the courage never to submit or yield.
- d) Found lovers, cruel as their flame,  
 Cut in these trees their mistress' name;  
 Little, alas, they know or heed  
 How far these beauties here exceed!  
 Fair trees! Wheres'eer' your barks I wound,  
 No name shall but your own be found.
- e) My lord, why do you thus incense your peers  
 That naturally would love and honour you,  
 But for that base and obscure Gaveston?
- f) That time of year thou mayst in me behold  
 When yellow leaves, or none, or few, do hang  
 Upon those boughs which shake against the cold,  
 Bare ruin'd choirs, where late the sweet birds sang.

**5x4**

**PART-A**

- Q.2 The prologue to the Centerbury Tales aptly presents a picture of a whole society the whole culture of the fourteenth Century Christiandom. Demonstrate. **20**
- Q.3 The Simple Aesopian fable has been raised to the level of a very dense poetry in Nun's Priest's Tale. Examine and illustrate. **20**
- Q.4 Evaluate Paradise Lost as a universal poem referring especially to Milton's grand style and the vision. **20**

**PART-B**

- Q.5 In what way English Metaphysical Poetry Synthesize emotion with intellect? Assess with special reference to the prescribed poems. **20**
- Q.6 Assess Faerie Queen as an allegory. **20**
- Q.7 Examine critically Shakespeare as a writer of sonnets with special reference to prescribed sonnets. **20**

## End Semester Examination, May 2019

M.A. (English) – Third Semester

### TWENTIETH CENTURY FICTION (MEH-302)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Marks are indicated against each question.

Q.1 Write short answers on (**any four**):

- a) "All men are enemies. All animals are comrades". Examine the significance of this statement in the thematic design of the novel *Animal Farm*.
- b) How does the priest's night in jail change his outlook on human nature?
- c) How Stephen is influenced by his Irish nationality in the novel *The Portrait of an Artist as a Young Man*? Analyze.

- d) Analyze Virginia Woolf's style of narration in the novel *To the Lighthouse*.  
e) Who is Ferryman? What role does he play in Siddhartha's life?  
f) How does the Hindu festival Janmashtami bring about unity and reconciliation in *A Passage to India*? **5×4**

- Q.2 "Power corrupts, but absolute power corrupts absolutely". How does this apply to *Animal Farm*? Examine and illustrate. **20**
- Q.3 Assess *Power and Glory* as a spiritual journey of the unnamed whisky priest. **20**
- Q.4 Discuss Joyce's use of religious imagery and language. Why are Father Arnall's three sermons so successful in overcoming Stephen's religious doubts? **20**
- Q.5 "Mrs. Ramsay is as powerful after her death as she is when she is alive". In the light of the given statement analyze in detail Mrs. Ramsay's role in the novel *To the Lighthouse* by Virginia Woolf. **20**
- Q.6 *Siddhartha* features substantial activity and narrative action. At the same time, it is about one man's largely internal spiritual quest. What is the relationship between the internal and exterior worlds of *Siddhartha*? How does Siddhartha negotiate these worlds? **20**
- Q.7 What exactly happens in the Marabar Caves? Indicate the consequences of the visit to the caves. **20**
- Q.8 Which qualities of himself does Lawrence reflect through Ursula in *The Rainbow*? **20**
- Q.9 F. Scott Fitzgerald's calls *The Chrome Yellow* as, "too ironic to be called satire and too scornful to be called irony." Evaluate the work in light of this statement. **20**

## End Semester Examination, May 2019

B.A. (Journalism and Mass Communication) – Third Semester  
**INTERNATIONAL RELATIONS (BAJ-3.1)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **FIVE** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) **Answer (any seven) of the following questions:**  
i) Name the king of Bhutan.

- ii) Name the vice president USA.
  - iii) Name prime minister of Pakistan.
  - iv) Name the president of China.
  - v) Who is the prime minister of Bangladesh?
  - vi) Who is the prime minister of Nepal?
  - vii) Who is the president of Japan?
  - viii) Name the president of Srilanka. 2×7
- b) **State (any six) of the following statement whether True or False:**
- i) People of Tamil Nadu have close relations with Srilanka.
  - ii) Rohingya Muslims are not native of Myanmar.
  - iii) Belt and Road initiative (BRI) is a development strategy adopted by the Pakistan government.
  - iv) Bangladesh was formed in 1971.
  - v) Bangladesh was previously known as East Pakistan.
  - vi) The new name of East Pakistan is Bangladesh.
  - vii) Nepal has two deputy prime ministers. 1×6

### **PART-A**

- Q.2 a) Interpret the relationship between India and China. 10  
 b) Can you explain the role of economic organizations like OPEC the economic growth of India? 10
- Q.3 a) “Recently a conference of BIMSTEC was held in Nepal”, what did PM Modi focus on? 10  
 b) Illustrate why india moved away from non-aligned movement. 10
- Q.4 a) Discuss why even today it is a bi-polar world. 10  
 b) “Terrorism will destroy humanity” argue your case. 10

### **PART-B**

- Q.5 a) Build your argument in favor of the recent look east policy of India. 10  
 b) Discuss the importance of international organizations in growth of India, with specific examples. 10
- Q.6 Illustrate “Global Concerns about Environment” in detail with examples. 20
- Q.7 “Social media has changed the narrative of politics today”. Discuss in detail. 20

## **End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) — Third Semester

### **EVENT MANAGEMENT (MAJ-301)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:
- a) What is fundraising event? 2
  - b) What do you mean by sponsorship? 3

- c) What is the 5 C's of an event? **5**
- d) What is press conference? **4**
- e) Define "Event Design". **4**
- f) What do you mean by co-sponsorship? **2**

**PART-A**

- Q.2 Write a detailed note on the scope of event management. **20**
- Q.3 Discuss the advantages of planning in detail. **20**
- Q.4 What are the key elements of an event? Discuss in detail. **20**

**PART-B**

- Q.5 Discuss the role of media in promotion of an event. **20**
- Q.6 Write a sponsor proposal for event that you are organizing. **20**
- Q.7 What do you mean by sponsorship? Discuss the role of sponsors in an event in detail. **20**

**End Semester Examination, May 2019**  
B.A. (Hons) ENGLISH – Third Semester  
**BRITISH LITERATURE: VICTORIAN AGE (BEN-301)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any four**) of the following:
  - a) Jane Austen as a novelist.
  - b) Charles Dickens as a social reformer.

- c) Explain the following stanza with reference to its context:  
 That's my last Duchess painted on the wall,  
 Looking as if she were alive. I call.  
 That piece a wonder, now; Fra Pandolf's hands.  
 Worked busily a day, and there she stands.  
 Will't please you sit and look at her? I said  
 "Fra Pandolf" by design, for never read  
 strangers like you that pictured countenance,  
 The depth and passion of its earnest glance.
- d) Explain the following stanza with reference to its context:  
 And moving through a mirror clear,  
 That hangs before her all the year,  
 Shadows of the world appear.  
 There she sees the highway near,  
 Winding down to Camelot.
- e) Write in brief the condition of the Lowood School in the novel *Jane Eyre*.
- f) Explain the following stanza with reference to its context:  
 Evening by evening,  
 Among the brookside rushes,  
 Laura bow'd her head to hear,  
 Lizzie veil'd her blushes:  
 Crouching close together,  
 In the cooling weather,  
 With clasping arms and cautioning lips,  
 With tingling cheeks and finger tips. **5×4**

### **PART-A**

- Q.2 How are economic and social change addressed in *Hard Times*? How did industrialism affect the individual during the Victorian Era in general? **20**
- Q.3 Critically appreciate the novel *Jane Eyre* as a Bildungsroman novel. **20**
- Q.4 Explore Austen's portrayal of the women in the novel. In what ways does she sympathize with their plight, and in what ways is she unsympathetic? **20**

### **PART-B**

- Q.5 Critically analyze the representation of women in the Victorian age by taking the reference of Tennyson's poems prescribed in your syllabus. **20**
- Q.6 Describe the techniques, style and tone in Browning's poems *My Last Duchess* and *The Last Ride Together*. **20**
- Q.7 Explain the themes of Rossetti's poem *The Goblin Market*. **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) — First Semester

### **INDIAN GOVERNMENT AND POLITICS (BAJ-1.1 / BAJM-101 / BJ-101)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 a) Name any two regional parties of India.

**2**

- b) What is the meaning of the word "Sovereign"? **2**
- c) Mention any two Fundamental Duties of Indian citizens. **2**
- d) What is the eligibility criterion for being the President of India? **3**
- e) What do you mean by Panchayati Raj? **3**
- f) Write down the full forms of PESA, CAG and RAW. **3**
- g) What do you mean by Lokpal and Lokayuktas? **5**

### **PART-A**

- Q.2 Briefly explain the Fundamental Rights of Indian Citizens. **20**
- Q.3 Analyse the role of RAW in safeguarding India's security and national interests. **20**
- Q.4 What are the powers and responsibilities of the Comptroller and Auditor General of India?  
**20**

### **PART-B**

- Q.5 What is the role of judiciary in upholding the ideals of democracy? Explain with relevant examples. **20**
- Q.6 Do you think mass media influence the political scenario in India? Give reasons to support your answer. **20**
- Q.7 Write brief notes on the following:  
a) Election Commission of India.  
b) Opinion and Exit Polls. **10x2**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fifth Semester

### **MEDIA MANAGEMENT (BAJM-501 / BJ-502)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on **(any ten)** of the following:

- a) F.D.I in Media
- b) Marketing management in newspaper
- c) DTH
- d) SITE
- e) ABC
- f) IRS
- g) Prasar Bharati
- h) Monopolization in news media
- i) TRP
- j) FM Channel
- k) RNI
- l) Media Conglomerates

**2×10**

**PART-A**

- Q.2 Survival of media solely depends on revenue earned from advertisements. Discuss. **10**
- Q.3 Discuss the news agencies in India. **10**
- Q.4 What are the problems and challenges faced by newspaper in India in present times? **10**
- Q.5 Discuss "Media Convergence". Analyze the differences, advantages and disadvantages of printed newspaper and online newspaper. **10**
- Q.6 Explain the systems theories in media management context. **10**

**PART-B**

- Q.7 Analyze the role of print media as career opportunities for the youth. **20**
- Q.8 Discuss extensively the various departments in both print and broadcast media, showing the persons involved and the kind of jobs they do. **20**
- Q.9 Explain what do you understand by management? Discuss briefly Principles of management. **20**

**End Semester Examination, May 2019**

B.A. (Hons.) English — First Semester

**ENGLISH GRAMMAR AND LITERARY TERMS (BEH-101)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on **(any five)** of the following:
- |              |                  |
|--------------|------------------|
| a) Allusion. | b) Elegy.        |
| c) Articles. | d) Sonnet.       |
| e) Ballad.   | f) Active voice. |
- 5×4**

**PART-A**

- Q.2 Describe the different types of sentences. Apply the correct subject verb agreement in the following sentences:
- a) He run/runs four miles every day. (singular subject; singular verb)
  - b) They ride/rides the school bus in the afternoon. (plural subject; plural verb)
  - c) Few of the children are/is here today. (plural)
  - d) Some of the money is/are missing. (singular-money is singular)
  - e) None of the marbles have/has rolled out of the circle. (plural-marbles is plural)
  - f) One of the nails is/are sticking out. (one is singular)
  - g) The scissors are/is on the table. (plural)
  - h) Katie or three girls walk/walks to the office. (girls is closer, so verb is plural)
  - i) Is/are mumps caused by a virus? (singular)
  - j) Neither the tray nor the cups were/was put away. (cups is closer, so verb is plural) **10×2**

- Q.3 a) Attempt **(any five)** from the following after putting the verbs into the correct tense:
- i) The thief (run) away.
  - ii) Asha (drive) the car.
  - iii) Pooja (get) the sweets.
  - iv) Arjana (leave) the party.
  - v) They (drink) the mocktail.
  - vi) It (bark) at the man. **2×5**
- b) Rewrite any five from the following after making the subject verb agreement:
- i) She has (eat) the cake.
  - ii) Neither we nor Shikha ( has) left the party.
  - iii) The police ( has) gone to the field.
  - iv) Either Priya or Dia (is) dancing to the music.
  - v) They ( has ) finished the project.
  - vi) The scissors (is) lying upon the table. **2×5**

- Q.4 Make sentences of the following adjectives as per the instructions given below:
- a) Simple (positive and comparative).
  - b) Beautiful (positive and comparative).
  - c) Bad (comparative and superlative).
  - d) Small (comparative and superlative). **5×4**

**PART-B**

- Q.5 What is allegory? Describe its various types with examples in detail. **20**
- Q.6 Describe various types of odes with suitable examples. **20**
- Q.7 How do you define the term metaphor? Give suitable examples. **20**

**End Semester Examination, May 2019**  
B.A. (Hons.) English — Fifth Semester  
**FOREIGN LANGUAGE- FRENCH-I (ENG-E-5.1)**

Time: 3 hrs. Max Marks: **50**

No. of pages: **2**

Note: All questions are **Compulsory**. Marks are indicated against each question.

- Q.1 Conjuguez les verbes

(Conjugate the verbs)

- a) Paul \_\_\_\_\_ (regarder) les films français. Il \_\_\_\_\_ (parler) anglais?
- b) Vous \_\_\_\_\_ (aimer) les fleurs. Vous \_\_\_\_\_ (habiter) en Inde.
- c) Nous \_\_\_\_\_ (manger) des fruits et \_\_\_\_\_ (faire) le devoir.
- d) J' \_\_\_\_\_ (acheter) des pommes et \_\_\_\_\_ (boire) du lait.
- e) Ils \_\_\_\_\_ (être) étudiants. Ils \_\_\_\_\_ (avoir) des livres.

1×10

Q.2 Écrivez les prépositions dans les parenthèses en français  
(Write the prepositions given in bracket in French)

- a) La chaise est \_\_\_\_\_ le lit (**at the right of**).
- b) Mon école est \_\_\_\_\_ de la maison (**in front**).
- c) Les livres sont \_\_\_\_\_ la table (**under**).
- d) Le parc est \_\_\_\_\_ l'église (**at the side of**).
- e) On va au cinéma \_\_\_\_\_ ses amis (**without**).

1×5

Q.3 Remplacez le présent par l'impératif  
(Make the following sentences imperative)

a) **Tu dances** bien.

b) **Vous habitez** en Inde.

c) **Nous sommes** sympathiques.

d) **Tu vas** au cinema.

e) **Nous voulons** du lait.

1×5

Q.4 Quelle heure est-il?  
(What time is it?)

- a) 15:40 \_\_\_\_\_
- b) 12:00 \_\_\_\_\_
- c) 2:45h \_\_\_\_\_
- d) 18:00 \_\_\_\_\_
- e) 6:30h \_\_\_\_\_

1×5

Q.5 Complétez avec les pronoms sujets:  
(Complete with subject pronouns)

- a) \_\_\_\_\_ sommes professeurs.
- b) \_\_\_\_\_ as des fleurs
- c) \_\_\_\_\_ sont intelligentes
- d) \_\_\_\_\_ sont les parents de Marc
- e) \_\_\_\_\_ ai des gommés

1×5

Q.6 Écrivez les salutations en français:  
(Write the salutations in French)

- a) Good night \_\_\_\_\_.
- b) Thanks a lot \_\_\_\_\_.
- c) Excuse me \_\_\_\_\_.
- d) Madam \_\_\_\_\_.
- e) Please \_\_\_\_\_.

1×5

Q.7 Écrivez les nombres cardinaux en français:  
(Write ordinal numbers in French)

- a) 28 \_\_\_\_\_.
- b) 51 \_\_\_\_\_.
- c) 38 \_\_\_\_\_.
- d) 19 \_\_\_\_\_.
- e) 4 \_\_\_\_\_.

1×5

Q.8 Complétez avec l'article partitif (du, de la, de l', des)  
(Complete with partitive articles)

- a) Je bois \_\_\_\_\_café et mange \_\_\_\_\_biscuits.
- b) Il y a \_\_\_\_\_fruits et \_\_\_\_\_sel dans le placard.
- c) Tu veux \_\_\_\_\_pain avec \_\_\_\_\_beurre.
- d) Vous mangez \_\_\_\_\_viande mais il mange \_\_\_\_\_poulet.
- e) Nous voulons \_\_\_\_\_riz et \_\_\_\_\_salade?

½×10

Q.9 Présentez vous ou votre ami(e)  
(Introduce yourself or your friend in 5-6 sentences)

---



---



---



---



---



---



---



---

1×5

**End Semester Examination, May 2019**  
B.A. (Hons.) English – Fifth Semester  
**CLASSICAL LITERATURE-II (ENG-5.1)**

Time: 3 hrs.

Max Marks: **70**  
No. of pages: 1

Note: Question paper has **THREE SECTIONS A, B and C. All Sections are compulsory.**  
Marks are indicated against each question.

**SECTION-A**

- Q.1 Explain (**any five**) of the following with reference to the context:
- Nor did I think your edict had such force,  
that you, a mere mortal, could override the gods,  
the great unwritten, unshakable traditions,  
They are alive, not just today or yesterday.
  - Harbor of Death, so choked, so hard to cleanse,  
why me? why are you killing me?  
Herald of pain, more words, more grief?  
I died once, you kill me again and again!
  - And there he lies, body enfolding body,  
he has won his bride at last, poor boy,  
Nor here but in the houses of the dead.
  - When the soldier returns from the wars, even though he has white hair, he very soon finds a young wife. But a woman has only one summer; if she does not make hay while the sun shines, no one will afterwards have anything to say to her, and she spends her days consulting oracles that never send her a husband
  - Write a short note on; 'Helen is the immediate cause of the Trojan War'.
  - Write a note on 'Chryseis and Briseis'.
  - Who is Xanthos? What prophesy does it make to Achilles?
  - Why does Lycistrata tell the delegation that they need to make peace? **3×5**

### **SECTION-B**

- Q.2 Answer (**any five**) of the following questions:
- How does the wrath of Achilles subside?
  - What happens during the wedding of Thetis and Pheleus?
  - What do you mean by Achilles' foot?
  - Why does Antigone decide to bury Polynises' body?
  - Bring out the dramatic significance of the blind Prophet Tiresias in *Antigone*?
  - How does fate condition the course of the play *Antigone*?
  - Why does Aristophanes chose to have two choruses in *Lysistrata*?
  - Comment briefly on the conversation between *Lysistrata* and the magistrate. **5×5**

### **SECTION-C**

- Q.3 Answer **any two** of the following (**essay type**) questions:
- How does the Iliad comment on human suffering?
  - Trace the development of Creon's character in *Antigone*.
  - The women's message to men in the comedy *Lysistrata* is to make love not war. Discuss.
  - What does Lycistrata intend to do with the money from the treasury? **15×2**

## **End Semester Examination, May 2019**

BA (Hons.) ENGLISH – First Semester

### **BRITISH POETRY AND DRAMA: FROM 14<sup>th</sup> to 17<sup>th</sup> CENTURY (BEN-101)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

- Q.1 Explain in brief (**any four**) of the following questions:  
 (Questions 'a' to 'e' are the passages for explanation with reference to the context, whereas 'f' is a short answer question)
- Sweet warrior! When shall I have peace with you  
 High time it is this war now ended were  
 Which I no longer can endure to sue,  
 Ne your incessant batt'ry more to bear:
  - Batter my heart, three-personed God, for you  
 As yet but knock, breathe, shine, and seek to mend;  
 That I may rise, and stand, o'erthrow me, and bend  
 Your force to break, blow, burn, and make me new.
  - "Be not afraid of greatness: some are born great, some achieve greatness and some have greatness thrust upon them."
  - Out, out, brief candle!  
 Life's but a walking shadow, a poor player  
 That struts and frets his hour upon the stage  
 And then is heard no more. It is a tale  
 Told by an idiot, full of sound and fury,  
 Signifying nothing.
  - Ay, we must die an everlasting death.  
 What doctrine call you this? Che sarà, sarà:  
 What will be, shall be! Divinity, adieu!  
 These metaphysics of magicians,  
 And necromantic books are heavenly!
  - Why does the Parson not like the idea of telling an imaginary story? What aspect of his personality is revealed by his statement? **5x4**

**PART-A**

- Q.2 Write a critical appreciation of *The Parson's Tale*. In what ways can it be taken as a befitting conclusion to *The Canterbury Tales*. **20**
- Q.3 **Write a critical appreciation of the sonnet "Like a huntsman after a weary chase"** **20**
- Q.4 Critically examine John Donne as a poet of love with special reference to his love poems prescribed for you. **20**

**PART-B**

- Q.5 Bring out the renaissance elements in *Dr Faustus*. **20**
- Q.6 Bring out the character sketch of Lady Macbeth. Does she play the role of the fourth witch in the play? **20**
- Q.7 *Twelfth Night* is among the "ripest fruit of Shakespeare's imagination in its happy golden phase". Elucidate. **20**

**End Semester Examination, May 2019**  
B.A. (Hons.) ENGLISH – First Semester  
**BRITISH POETRY AND DRAMA (17<sup>TH</sup>-18<sup>TH</sup> CENTURY) (BEN-102)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Answer the following in brief (**any four**):  
 Explain given lines with reference and context:
- Is this the Region, this the Soil, the Clime,  
 Said then the lost Arch-Angel, this the seat  
 That we must change for Heav'n, this mournful gloom  
 For that celestial light? Be it so, since he
  - Happily, not to your liking: but for that,  
 Alas, your shears do come untimely now  
 To clip the bird's wings that's already flown!  
 Will you see my husband?
  - Well, I'll not freeze i' th' business:  
 I would see that wretched thing, Antonio,  
 Above all sights i' th' world.
  - Mount up, and take a Salamander's name.  
 Soft yielding minds to water glide away,  
 And sip with Nymphs, their elemental tea.  
 The graver prude sinks downward to a Gnome,
  - He said; when Shock, who thought she slept to long,  
 Leap'd up, and wak'd his mistress with his tongue.  
 'Twas then, Belinda, if report say true,  
 Thy eyes first open'd on a billet-doux;
  - The praise of Bacchus, then, the sweet musician sung;  
 Of Bacchus ever fair, and ever young.  
 The jolly god in triumph comes;  
 Sound the trumpets, beat the drums;

**5x4**

### **PART-A**

- Q.2 Satan is the most well-developed character in *Paradise Lost*. Is he a sympathetic character? Examine one of his soliloquies and identify the character traits and poetic techniques that make him seem appealing or forgivable. **20**
- Q.3 Why are metaphysical conceits? Define metaphysical poetry and describe its characteristics. **20**
- Q.4 Compare and contrast the Duchess's death with those of her husband and brothers, and explain the importance. **20**

### **PART-B**

- Q.5 Who were the three of the most important writers during the age of reason? Explain. **20**
- Q.6 How is Belinda representative of eighteenth-century women? **20**
- Q.7 Justify the theme of Alexanders' Feast 'The Power of Music'. **20**

## **End Semester Examination, May 2019**

B.A. (Hons) ENGLISH – Fifth Semester

**MODERN POETRY-II (BEH-502)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **2**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain the following lines with reference to the context. Attempt **(any four)**. All questions carry equal marks:
- Homage to A Government  
Next year we are to bring all the soldiers home  
For lack of money, and it is all right.  
Places they guarded, or kept orderly,  
We want the money for ourselves at home  
Instead of working. And this is all right.
  - The apes yawn and adore their fleas in the sun.  
The parrots shriek as if they were on fire, or strut  
Like cheap tarts to attract the stroller with the nut.  
Fatigued with indolence, tiger and lion
  - All the sun long it was running, it was lovely, the hay  
Fields high as the house, the tunes from the chimneys, it was air  
And playing, lovely and watery  
And lire green as grass.  
And nightly under the simple stars  
As I rode to sleep the owls were bearing the farm away.  
All the moon long I heard, blessed among stables, the nightjars  
Flying with the ricks, and the horses Flashing into the dark.
  - A dust whom England bore, shaped, made aware,  
Gave, once, her flowers to love, her ways to roam;  
A body of England's, breathing English air,  
Washed by the rivers, blest by suns of home.
  - Love is a breach in the walls, a broken gate,  
Where that comes in that shall not go again;  
Love sells the proud heart's citadel to Fate.  
They have known shame, who love unloved.
  - Your mind and you are our Sargasso Sea,  
London has swept about you this score years  
And bright ships left you this or that in fee:  
Ideas, old gossip, oddments of all things,  
Strange spars of knowledge and dimmed wares of price.

**5×4**

### **PART-A**

- Q.2 Discuss the origin and development of Modernism. **20**
- Q.3 Write a critical note on Philip Larkin's "The Whitsun Weddings". **20**
- Q.4 Describe symbolical expression of Ted Hughes' disillusionment in the poem "Crow Aights". **20**

### **PART-B**

- Q.5 What exactly is the speaker's attitude toward the woman? Is it consistent throughout the poem, or does it vary? Do you view the speaker as condemning the woman, praising her, or being sympathetic toward her? (Portrait d'une Femme) **20**
- Q.6 Critically analyze the poem "Love" by Rupert Brooke. **20**
- Q.7 Discuss Dylan Thomas as a religious poet. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – First Semester  
**MEDIA ISSUES AND DEBATES (BAJ-1.2)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

- Q.1 *Attempt (**any four**) questions from the following:*
- a) Explain the positive impact of media in the society.
  - b) Define Paid News with examples.
  - c) What do you mean by popular culture?
  - d) Write a short note on citizen journalism.
  - e) What do you understand by civic ritual?
- 5x4**

**PART-A**

- Q.2 Write a detailed note on representation of women in media. **20**
- Q.3 Discuss the role of media in the development of rural society in detail. **20**
- Q.4 What do you mean by media trial? Discuss in context of 'Nirbhaya Case'. **20**

**PART-B**

- Q.5 Write a detailed note on media and violence. **20**
- Q.6 Discuss in detail impact of media on religion. **20**
- Q.7 Write an article on media and society. **20**

**End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) – First Semester  
**COMMUNICATION THEORY (MAJ-102)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

- Q.1 Answer the following:
- |   |          |
|---|----------|
| a) Devine grapevine communication.                        | <b>2</b> |
| b) Who gave uses and gratification theory?                | <b>2</b> |
| c) What do you understand by intrapersonal communication? | <b>4</b> |
| d) What do you mean by public opinion?                    | <b>2</b> |
| e) What are functions of communication?                   | <b>4</b> |
| f) Write a short note on mass communication.              | <b>6</b> |

**PART-A**

- Q.2 Critically analyze two cultivation theory and dependency theory of communication with examples.  
**20**
- Q.3 Explain SMRC model of communication in detail. **20**
- Q.4 Write a detailed note on 7C's of communication with examples. **20**

**PART-B**

- Q.5 Explain selective exposure, selective perception and selective retention theory of communication in detail. **20**
- Q.6 Discuss Gerbener model of communication in detail. **20**
- Q.7 Write an article Role of media in development. **20**

**End Semester Examination, May 2019**  
M.A.(English) – First Semester  
**SHAKESPEAREAN DRAMA (MEH-102)**

Time: 3 Hours

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory.** Marks are indicated against each question.

- Q.1 Answer (**any four**) of the following:

- g) Howl, howl, howl! O, you are men of stones:  
Had I your tongues and eyes, I'd use them so  
That heaven's vault should crack. She's gone forever!  
I know when one is dead, and when one lives;  
She's dead as earth.
- h) My father's spirit in arms! All is not well;  
I doubt some foul play: would the night were come!  
Till then sit still, my soul: foul deeds will rise,  
Through all the earth o'erwhelm them, to men's eyes.
- i) Good wombs have borne bad sons.
- j) O Helena, goddess, nymph, perfect, divine!  
To what, my love, shall I compare thine eyne?  
Crystal is muddy. O, how ripe in show  
Thy lips, those kissing cherries, tempting grow!
- k) A devil, a born devil, on whose nature  
Nurture can never stick; on whom my pains,  
Humanely taken, all, all lost, quite lost;  
And as with age his body uglier grows,  
So his mind cankers. I will plague them all,  
Even to roaring.
- l) I loved Ophelia: forty thousand brothers  
Could not, with all their quantity of love,  
Make up my sum. What wilt thou do for her?

5x4

- Q.2 Write a critical note on the significance of soliloquies in *Hamlet*. **20**
- Q.3 Discuss *The Tempest* as a romance. **20**
- Q.4 Discuss the tragic flaw in *King Lear*. **20**
- Q.5 Compare the characters of Hermia and Helena in *A Midsummer Night's Dream*. **20**
- Q.6 The *Winter's Tale* is a story of moral resurrection, forgiveness and reconciliation. Discuss. **20**
- Q.7 Consider *Twelfth Night* as a romantic comedy. **20**

## End Semester Examination, May 2019

B.A. (Journalism and Mass Communication) – Fifth Semester  
**NEW MEDIA (BAJM-502 / BJ-501)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 **Attempt any three of the following:**

- a) Explain cyber media.

- b) Write a note on Blogging.
- c) Discuss the Chipko Movement.
- d) Explain the advantages of Social Media?
- e) What is Hacking?

**Fill in the blanks (attempt any SEVEN of the following):**

- f) TCS stand for \_\_\_\_\_.
- g) Facebook was founded by \_\_\_\_\_.
- h) Pinterest is a \_\_\_\_\_.
- i) \_\_\_\_\_ is the father of Internet.
- j) \_\_\_\_\_ is the first internet service provider in India.
- k) \_\_\_\_\_ is the community of bloggers.
- l) Infosys was founded by \_\_\_\_\_.
- m) \_\_\_\_\_ fonts are best for Web writing.
- n) Youtube is a \_\_\_\_\_ website.
- o) CAD stands for \_\_\_\_\_.

**2×10**

### **PART-A**

- Q.2 How would you explain New Media? Differentiate between New media and Traditional Media with the help of examples. **20**
- Q.3 How would you define Internet advertising? Briefly discuss the different types of innovative advertising on the Internet. **20**
- Q.4 Write notes on (**any four**) of the following:  
 a) Defamation.  
 b) Cyber-crime.  
 c) Online news portal.  
 d) Youtube.  
 e) Facebook. **5×4**

### **PART-B**

- Q.5 Explain in detail the Information technology and Computer New Policy of 1984. Discuss the advantages and disadvantages of Information technology. **20**
- Q.6 What is Online Journalism? What are the steps to be followed while editing an online copy? **20**
- Q.7 What is Web Media? Explain the characteristics of Web Media. **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Third Semester

### **ADVERTISING (THEORY) (BAJM-303)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:  
 a) Explain the role and relevance of ASCI.

- b) What are the parameters of segmenting the target audience?
- c) What is AIDA Model?
- d) What is Public Service Advertising? Explain in brief how PSA is playing an important role in creating awareness against many social maladies plaguing our society. **5×4**

**PART-A**

- Q.2 What is Advertising Agency? Explain the role and function of Account Planning and Account Management departments in an advertising agency. **20**
- Q.3 A message has to have an 'appeal' in order to get the desired response from the target audience. Explain your answer in the context of various types of appeals used in creating advertising messages. **20**
- Q.4 Do you think endorsement of a product by a celebrity plays an important role in influencing the consumer into buying the product? Relate your answer with relevant examples. **20**

**PART-B**

- Q.5 What is an advertising copy? Create an advertising copy for any product of your choice. **20**
- Q.6 Do you think a distinct change has been seen in the portrayal of women in Indian advertising today? Explain in detail. **20**
- Q.7 Advertising and public relations are nothing but tools of marketing. Discuss in detail. **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – First Semester  
**INDIAN SOCIETY AND ECONOMY (BAJM-102 / BJ-102)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any ten**) questions from the following:
- What were the main principles of Brahmo Samaj?
  - Name four major religions in India.
  - Who was Raja Ram Mohan Roy?
  - What is a budget session?
  - What do you mean by BPL?
  - What do you mean by RBI?
  - Who is the Finance Minister of India?
  - What is WTO?
  - Define GDP.
  - Define citizenship.
  - Define bankruptcy.
- 2×10**

**PART-A**

- Q.2 Discuss the various changes that you will like to bring in the current social structure of India. **20**
- Q.3 Define Underdevelopment. What are the various features of an underdeveloped nation? **20**
- Q.4 Discuss the role of industry and agriculture sector in development of India. **20**

**PART-B**

- Q.5 Write a detailed note on "Religion and Society". **20**
- Q.6 Elaborate why we need to study economics in various branches of education. Support your answer with suitable examples. **20**
- Q.7 What do you mean by LPG in economics? Write a note on the impact of LPG in India. **20**

**End Semester Examination, May 2019**

B.A. (Hons.) English — First Semester  
**ROMANTIC POETRY-I (BEH-102)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.

Q.1 Explain the following lines with reference to the context (**any four**):

- a) **The Frost performs its secret ministry,**  
Unhelped by any wind. The owlet's cry,  
Came loud—and hark, again! loud as before,  
The inmates of my cottage, all at rest.
- b) **Where are the songs of spring? Ay, Where are they?**  
Think not of them, thou hast thy music too,  
While barred clouds bloom the soft-dying day,  
And touch the stubble-plains with rosy hue.
- c) **He holds him with his glittering eye,**  
The Wedding-Guest stood still,  
and listens like a three years' child; The Mariner hath his will.
- d) **But trailing clouds of glory do we come,**  
From God, who is our home:  
Heaven lies about us in our infancy!  
Shades of the prison-house begin to close,  
Upon the growing Boy.
- e) **O wild West Wind, thou breath of Autumn's being,**  
Thou, from whose unseen presence the leaves dead,  
Are driven, like ghosts from an enchanter fleeing.
- f) **No mate, no comrade Lucy knew;**  
She dwelt on a wide Moor,  
The sweetest Thing that ever grew  
Beside a human door!

5×4

**PART-A**

- Q.2 Critically analyze "Ode to Intimations of Immortality." **20**
- Q.3 Discuss and analyze the theme and style of "Frost at Midnight" by Coleridge. **20**
- Q.4 What do you understand by the term literary ballad? Discuss and analyze "Rime of the Ancient Mariner" as a literary ballad. **20**

**PART-B**

- Q.5 Critically analyze "Ode to a Grecian Urn". **20**
- Q.6 Who has written the poem "Ode to the West Wind"? Analyze the theme and style of the poem. **20**
- Q.7 "Ode to Autumn" is a poem full of sensuous imagery." Justify the given statement by analyzing the ode. **20**

**End Semester Examination, May 2019**

B.A. (Hons) ENGLISH – Third Semester

**BRITISH LITERATURE: THE EARLY 20<sup>th</sup> CENTURY (BEN-302)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) questions from the following:  
Explain the following lines with reference to the context:
- a) Why should I blame her that she filled my days  
With misery, or that she would of late  
Have taught to ignorant men most violent ways,  
Or hurled the little streets upon the great,  
Had they but courage equal to desire?
  - b) Apeneck Sweeney spread his knees  
Letting his arms hang down to laugh,  
The zebra stripes along his jaw  
Swelling to maculate giraffe.
  - c) We are the hollow men  
We are the stuffed men  
Leaning together  
Headpiece filled with straw. Alas!  
Our dried voices, when  
We whisper together
  - d) A shape with lion body and the head of a man,  
A gaze blank and pitiless as the sun,  
Is moving its slow thighs, while all about it  
Reel shadows of the indignant desert birds
  - e) Compare and contrast the characters of Miriam and Clara in the novel Sons and Lovers.
  - f) How far is the novel sons and lovers an autobiographical novel? Discuss **5×4**

### **PART-A**

- Q.2 Discuss the main features of the early 20th century English novel in relation to the novels you have read. **20**
- Q.3 "Sons and lover presents the Freudian Oedipus Complex in almost classical completeness". How far do you agree with this statement? Discuss in detail. **20**
- Q.4 How does the novelist treat the ideas of human morality and human nature in the novel Heart of Darkness? Analyze with examples. **20**

### **PART-B**

- Q.5 How does W. B. Yeats connect to western civilization in his poem "The Second Coming"? Discuss. **20**
- Q.6 What are some specific examples of spirituality in T.S. Eliot's 'The Love Song of J. Alfred Prufrock'? Discuss and analyze in detail. **20**
- Q.7 Describe the criticism of modern life in the poem "Sailing to Byzantium". **20**

## **End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) — Third Semester

### **PUBLIC RELATIONS AND CORPORATE COMMUNICATION (MAJ-303)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) Write the full form of PRSI?
- b) Explain "Propaganda".
- c) Define "Third-Party Endorsement".
- d) Who were called as robber barons?
- e) What is press agency?
- f) What is below the line spin?
- g) Explain "Libel".
- h) Write the full form of IPRA.
- i) What is patent?
- j) Who is the father of modern public relations?

**2×10**

### **PART-A**

Q.2 A massive fire broke out during a cultural program organized by the state government of Haryana in Faridabad, engulfing the whole stage in seconds. The venue was a city cultural Hall. The hall was packed with more than 500 people. Prominent people, VIPs, Bollywood stars, chief minister and his cabinet colleagues, ambassadors of various countries were present in the show.

According to the eye witnesses, a spark in the wire under stage led to the fire. As the fire spread, people began to scream, shout and run for their lives. The VIPs and other dignitaries were escorted to safety but many got stranded in the Hall. As the hall had only one emergency exit, people began to stumble on each other resulting in stampede. There was a complete mayhem. As the fire spread, rescue operations became difficult. Meanwhile news channels began to beam the whole incident live and some telephonic interviews with the people/eyewitnesses were shown.

The state government was doing its best to handle the situation, but due to coverage in the TV channels and social media, a very poor picture was being painted of the government rescue operations.

You are required to work out a crisis communication plan and strategy to reach out to various stakeholders, especially the media on behalf of the state government. You may like to work on certain assumptions on the action taken by the government. **20**

Q.3 Describe in detail James Grunig's models of public relations. **20**

Q.4 A house journal is an important means of communication used by companies/organization to reach out to its various publics. Give your answer by explaining various stages in planning a house journal. **20**

### **PART-B**

Q.5 Mr. Chetan Bhagat has come out with a new book which he is going to release at the India Habitat Centre, Delhi. The book will be released by superstar Mr. Amitabh Bachhan. Write a press release on the release of the book. **20**

Q.6 What is political PR? Do you think public relations have come to play a critical role in the political spectrum of the country? **20**

Q.7 Define "Corporate Social Responsibility (CSR)" and discuss one of the well known CSR campaigns undertaken by a company. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Third Semester  
**PUBLIC RELATIONS AND CORPORATE COMMUNICATION (BAJ-3.2)**

Time: 3 hrs.

Max Marks: **100**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **FIVE** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:
- Who is the father of public relations?
  - Write the full form of PRSI?
  - Explain "Propaganda".
  - Define "Third-Party Endorsement"?
  - What is publicity?
  - What is press agency?
  - "Public affair is building relationship with the government and the regulatory bodies"? Is this statement True or False.
  - The MSL PR is owned by \_\_\_\_\_.
  - World's largest independently owned PR firm is \_\_\_\_\_.
  - Ogilvy & Mather PR and Hill & Knowlton are owned by \_\_\_\_\_. **2×10**

### **PART-A**

- Q.2 Around 30 passengers travelling on a Jet airways Mumbai-Jaipur flight Boeing 737 suffered ear and nose bleeds due to low cabin pressure during the flight's climb. Five of those affected had to be hospitalized. The flight immediately turned back and landed in Mumbai where the affected passengers, some of whom also complained of headaches, were offloaded and were attended to by doctors at the airport. A mayhem started at the airport where angry passengers began to shout slogans against the flight crew and some members of the crew were beaten up. Police was called to handle and control the situation. Meanwhile some news channels began to beam the whole incident live and affected passengers interviews/bytes were shown. All this reflected poorly on the company's image.

Given the scenario, you as a PR personnel of the Jet airways, are required to immediately put forth company's view by organizing a press conference.

Explain in detail how, when, where the conference would be held; who would address the conference; what media would be called; the type of questions and their possible answers. **20**

- Q.3 PR and media share a symbiotic relationship with each other. Discuss in the context of interdependence of media and PR. **20**

- Q.4 Define "External Communication" and its various tools used for communicating external publics. **20**

**OR**

Define "Social Marketing" and explain its role in the process of behavior change by citing one such campaign which in your opinion has impacted the society at large. **20**

### **PART-A**

- Q.5 Do you agree with the following statement "A good press release is the one that is published"? Justify your views by elaborating on the various factors taken into consideration which writing an effective press release. **20**

- Q.6 A house journal is an important means of communication used by companies/organization to reach out to its various publics. Give your answer by explaining various stages in planning a house journal. **20**

Q.7 Discuss the emergence of corporate communications function in India. **20**

**OR**

Define “Corporate Social Responsibility (CSR)” and discuss one of the well known CSR campaigns undertaken by a company. **20**

**End Semester Examination, May 2019**  
M.A. (English) – Third Semester  
**LITERATURE – VICTORIAN AGE (MEH-301)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Marks are indicated against each question.

- Q.1 Write short answer to the following questions (**any four**):  
(Question 1 consists of six sections out of which 'a' to 'c' are the passages for explanation with reference to the context, whereas 'd' to 'f' are short answer questions)
- a) Come down, O maid, from yonder mountain height:  
What pleasure lives in height (the shepherd sang)  
In height and cold, the splendour of the hills?
  - b) That's my last Duchess painted on the wall,  
Looking as if she were alive. I call  
That piece a wonder, now;
  - c) From too much love of living  
From hope and fear set free,  
We thank with brief thanksgiving  
Whatever gods may be  
That no life lives forever;  
That dead men rise up never;  
That even the weariest river  
Winds somewhere safe to sea..
  - d) Comment on the relationship between Jude and Arabella.
  - e) Comment on Humpty Dumpty's narcissism and discuss how does she deal with it.
  - f) Bring out the reasons of the popularity of The Pickwick Papers. **5×4**
- Q.2 Tennyson and Browning are both Victorian poets, but their poetry is very different. Discuss. **20**
- Q.3 Browning is an optimist poet. Substantiate this statement by illustrating from the poems you have read. **20**
- Q.4 Do you take Arnold's poetry escapist? Justify your answer with especial reference to the prescribed texts. **20**
- Q.5 Appraise 'Hymn to Proserpine' as a representative poem-of A.G. Swinburne. **20**
- Q.6 Jude the Obscure exposes the hypocrisy of late Victorian Society. Elucidate. **20**
- Q.7 The Pickwick Papers is a humorous and satirical interpretation of the middle class in the early Nineteenth Century. Investigate. **20**
- Q.8 Throughout her adventures, Alice grapples with her identity. What philosophical issues about identity does Alice raise? Analyze in detail. **20**
- Q.9 Do you think that Griffin himself was responsible for his tragic end or the society forced him to turn against his own kind? Analyze the novel "The Invisible Man" to justify your answer. **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Third Semester

### **PHOTOJOURNALISM (BAJM-304)**

Time: 3 hrs.

Max Marks: **100**

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any ten**) questions from below:

- a) What is CMOS?
- b) What is monopod?
- c) What is dolly shot?
- d) When was first photograph taken?
- e) What is the intensity of daylight?
- f) What is exposure?
- g) What is the intensity of key light?
- h) TLR stands for \_\_\_\_\_.
- i) What is ND filter?
- j) What is F number?
- k) CMYK stands for \_\_\_\_\_.
- l) What is the range of focal length of prime telephoto lens?
- m) What is fine art photography?
- n) What is panning?

**2×10**

### **PART-A**

- Q.2 What do you understand by angle of view? Elaborate it in context of 'depth of field'. **10**
- Q.3 What are the different light properties? What is their role in photography? **10**
- Q.4 What are the different camera components? Explain them in detail. **10**
- Q.5 What do you mean by shot? Explain its various types. **10**
- Q.6 Which type of lens are used in product photography? Elaborate it with specifications. **10**
- Q.7 What is tilting and panning? Elaborate it with examples. **10**

### **PART-B**

- Q.8 What will be the necessary requirements for covering a travel shoot in the hilly mountains of Sikkim? What precautions and accessories would be required? **20**
- Q.9 How a SLR camera works? What are the some lighting principles of image formation used in it? Elaborate it with diagram. Explain the role of camera film. **20**
- Q.10 What are the various rules of photo composition? How they help a photojournalist to capture the perfect shot for the story? **20**

## **End Semester Examination, May 2019**

B.A. (Hons) ENGLISH – Third Semester

**WOMEN'S WRITING (BEN-303)**

Time: 3 hrs.

Max Marks: **100**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Analyze the following lines and write (**any four**) reference to the context:

- a) Don't cuss out of the window  
at their enemies.  
That stare of perpetual surprise  
in those great green eyes  
will teach you to die alone.
- b) In the German tongue, in the Polish town  
Scraped flat by the roller  
Of wars, wars, wars.  
But the name of the town is common.  
My Polack friend
- c) How odd the Girl's life looks  
Behind this soft Eclipse—  
I think that Earth feels so  
To folks in Heaven—now
- d) The only person with whom  
I have not exchanged confidences  
is my hairdresser.
- e) Peel off the napkin  
O my enemy.  
Do I terrify?—
- f) I could not die - with You-  
For One must wait  
To shut the Other's Gaze down-  
You - could not-

**5×4**

**PART-A**

- Q.2 Examine the evils of the 'Resting Cure' and its impact on the protagonist in "The Yellow Wallpaper". **20**
- Q.3 Discuss critically the poem 'Bequest'. Also focus on the writing style of the poet. **20**
- Q.4 Examine Alice Walker's treatment of God and Religion in her novel The Color purple. **20**

**PART-B**

- Q.5 How are men responsible for women's low social and moral status, according to Wollstonecraft? **20**
- Q.6 Discuss the life and struggles of Rassundari Debi. **20**
- Q.7 The symbol of women's breast is a major theme in Mahashweta Devi's 'Breast Stories'. Elaborate this with the help of 'Draupadi'. **20**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Marks are indicated against each question.

Q.1 Write short answers on (**any four**):

- a) Is "A Prayer for My Daughter" by W. B. Yeats an objective poem or a subjective poem? Discuss with reasons for your answer
- b) Write a short note on the influence of Sigmund Freud on modern poetry.
- c) Give a detailed explanation of the given lines. Also give reference to the context of the lines:

An aged man is but a paltry thing,  
A tattered coat upon a stick, unless  
Soul clap its hands and sing, and louder sing  
For every tatter in its mortal dress,

- d) Is "The Waste Land" by T. S. Eliot an optimistic or a pessimistic poem? Explain with examples from the poem.
- e) Explain the given lines with reference to the context:  
Turning and turning in the widening gyre  
The falcon cannot hear the falconer;  
Things fall apart; the centre cannot hold;  
Mere anarchy is loosed upon the world,
- f) Discuss the theme of the poem "The Best Society" by Philip Larkin
- g) Explain with reference to the context:  
But who runs like the rest past these arrives  
At a cage where the crowd stands, stares, mesmerized.  
As a child at a dream, at a jaguar hurrying enraged  
Through prison darkness after the drills of his eyes
- h) Analyze the given lines to show that Robert Graves was a true war poet of his time:  
Here they lie who once learned here  
All that is taught of hurt or fear;  
Dead, but by free will they died:  
They were true men, they had pride.

**5×4**

- Q.2 Critically analyze the poem sailing to Byzantium by W. B. Yeats. **20**
- Q.3 In what way was "The Waste Land" central to its time in both theme and technique? Analyze with examples from the poem. **20**
- Q.4 What does the poet want to convey about the modern society through the poem "The Unknown Citizen" by W. H. Auden? Elucidate in detail. **20**
- Q.5 Analyze the poetic art of D. H. Lawrence with examples from the poems you have read. **20**
- Q.6 Why Ted Hughes is called an animal poet? Analyze the animal symbolism in the poetry of Ted Hughes, with special reference to the poems you have read. **20**
- Q.7 "Larkin is a perceptive observer of the realities of ordinary life in poems that are illuminated by images of lyrical beauty". To what extent do you agree or disagree with the above statement? Support your answer with reference to both the themes and language in the poems of Philip Larkin prescribed in your course. **20**
- Q.8 Analyze Robert Graves' poetic art with examples from his poems. **20**
- Q.9 Critically analyze the theme, structure and imagery of the poem "I said to love" by Thomas Hardy. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Third Semester  
**REPORTING AND EDITING-II (BAJ-3.3)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **FIVE** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following concepts:

- a) Lifestyle reporting.
- b) Importance of captions for pictures.
- c) Political reporting.
- d) On the spot reporting.

**5×4**

**PART-A**

Q.2 What do you understand by the concept of hard news? Explain with examples.

**20**

Q.3 What is investigative reporting? Explain its various features. Imagine that you are a reporter in a local newspaper and you learn that there are irregularities in the labour department with regard to recruitment of daily wage workers. Spell out the inputs that you would require for your story on the scam.

**20**

Q.4 What is the layout of a newspaper? Describe the stages of layout making.

**20**

**PART-B**

Q.5 Write a 300 words profile story on (*any one*) of the following personalities:

- a) Khushwant Singh.
- b) M.J. Akbar.

**10×2**

Q.6 What is a photo feature? Explain how it can be used in a newspaper.

**20**

Q.7 What is a soft story? Explain its features with examples.

**20**

**End Semester Examination, May 2019**

**B.A. (Hons.) ENGLISH – Third Semester**

**ENGLISH NOVEL – II (BEH-303)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

- Q.1 Answer (**any four**) of the following questions:
- What do you understand by term "stream of Consciousness narrative style"? Explain.
  - What is the setting of the novel *Sons and Lovers* by D. H. Lawrence? Discuss.
  - To what extent is the last paragraph of the novel *Sons and Lovers* ambiguous? How would you interpret the ending of the novel?
  - Discuss Emma's reaction to motherhood. What is the fate of her daughter in the end of the novel *Madame Bovary*?
  - Describe Charles Bovary's childhood as depicted by Flaubert.
  - Who is Rodolphe? What kind of relationship does he have with Emma and why does he go away from Emma?
- 5x4**

### **PART-A**

- Q.2 "The novel *Sons and Lovers* presents the Freudian Oedipus complex in almost classical completeness." How far do you agree with this statement? Discuss in detail. **20**
- Q.3 Compare and contrast the characters of Clara and Miriam as portrayed in *Sons and Lovers* by D. H. Lawrence. How far are the characters autobiographical? Discuss in detail. **20**
- Q.4 What do you know about "Lawrence country" which is the mining town of Eastwood in Nottinghamshire from the study of *Sons and Lovers*? Elucidate in detail. **20**

### **PART-B**

- Q.5 Is Emma a sophisticated aristocrat born by mistake in the middle class? How far is the role of social class responsible for Emma's Tragedy in the novel *Madame Bovary*? Analyze. **20**
- Q.6 Compare and contrast the character of Rodolphe and Charles Bovary. Analyze who is truly in love with Emma? **20**
- Q.7 Flaubert's *Madame Bovary* provides a sustained and consistent attack on the institution of marriage. Do you agree? Analyze the examples. **20**

**End Semester Examination, May 2019**

B.A. (Hons.) English — First Semester

**ENGLISH LANGUAGE: GRAMMAR, SYNTAX AND COMPOSITION**

**(BEN-AE-01)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions out of six. Marks are indicated against each question.

- Q.1 Write short answers with examples on **(any four)**:
- a) Consonants.
  - b) Homophones.
  - c) Structure of sentences.
  - d) Writing advertisement.
  - e) Phrasal verbs.
  - f) Evolution of language (theories). **5x4**
- Q.2 Recognize and describe the three main periods of the development of English language. **20**
- Q.3 List the different types of written communication and discuss in detail the types of reports. **20**
- Q.4 Differentiate between adjectives and adverbs. Write five sentences each of adjectives and adverbs (underline them). **20**
- Q.5 Describe a few techniques for vocabulary building. Give one word substitution for the following sentences:
- a) A number of people listening to a lecture.
  - b) One, who considers the happiness and well-being of others first
  - c) A person who does not believe in God
  - d) One, who studies the evolution of mankind
  - e) government by one person
  - f) The life history of a person written by himself
  - g) To cut off a part of a person's body which is infected
  - h) A place for ammunition and weapons
  - i) A place where government or public records are kept
  - j) A man who does a thing for pleasure and not as a profession **20**
- Q.6 Evaluate the sentences and after identifying the error rewrite them. Also mention why the sentence was wrong?
- a) I wouldn't mind your coming late if you do not wake me on.
  - b) He is independent from his parents.
  - c) Sonia is taller of the two girls.
  - d) Could you please move the bit?
  - e) There I saw his Mom whom he said was away.
  - f) This chair is quite cheap at \$20.
  - g) We do not sell things at credit.
  - h) As we labor, so shall we reward?
  - i) I'm too tired that I cannot attend the class.
  - j) She has been absent since three days. **20**
- Q.7 "Letter writing is an art". Elucidate. Also mention the format of a formal letter. **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – First Semester  
**INTRODUCTION TO COMMUNICATION AND MEDIA**

**(BAJ-1.3 / BAJM-103 / BJ-103)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

Q.1 Attempt (**any ten**) of the following:

- a) Define "Yellow Journalism".
- b) What is Social Media?
- c) What is a tabloid?
- d) What is the full form of SITE?
- e) What is Proxemics?
- f) What is the Hard News?
- g) Upward, Downward \_\_\_\_\_ are the three different types of communication.
- h) What is the full form of AIR?
- i) Name the first silent movie made in India.
- j) Who is a Sender in the communication process?
- k) When did Television come to India?
- l) What is the full form of TAM?
- m) Name the first newspaper printed in India.
- n) \_\_\_\_\_ Message \_\_\_\_\_ Receiver Feedback. **2x10**

**PART-A**

- Q.2 What are the barriers in communication and how can one overcome them? **10**
- Q.3 Distinguish between Verbal and Nonverbal communication by explaining their characteristics. **10**
- Q.4 How is Mass Media an agent of Socialization? **10**
- Q.5 What are the Traditional forms of Communication? **10**
- Q.6 What are News Agencies and how do they contribute to newspapers? **10**

**PART-B**

- Q.7 What are the 7 C's of Communication, Explain in a detailed manner. **20**
- Q.8 The quality of news has degenerated and fake news is run to create sensationalism and fetch TRP's. Give your views. **20**
- Q.9 Discuss in detail the features of Intrapersonal and Interpersonal Communication by giving suitable examples. **20**

**End Semester Examination, May 2019**

BA (Hons.) ENGLISH – First Semester

**VICTORIAN POETRY (BEH-103)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Explain (**any four**) of the following with reference to the context:

- a) This grew; I gave commands;  
Then all smiles stopped together. There she stands  
As if alive.
- b) Twilight and evening bell,  
and after that the dark!
- c) And heaven just prove that I and she  
Ride, ride together, forever ride?
- d) I am poor brother Lippo, by your leave!  
You need not clap your torches to my face.
- e) Nay, we'll go  
Together down, Sir, Notice Neptune, though,  
Taming a sea-horse.
- f) And may there be no sadness of farewell,  
When I embark.

**5x4**

**PART-A**

Q.2 What are the salient features of a dramatic monologue? Apply some of them to *My Last Duchess*. **20**

Q.3 Write a critical appreciation of *The Last Ride Together*. **20**

Q.4 Compare and contrast the character of Duke and Duchess in *My Last Duchess*. **20**

**PART-B**

Q.5 Ulysses as presented by Tennyson is more of a Victorian gentleman subscribing to the great ideal of progress and fulfillment of life. Substantiate. **20**

Q.6 Critically appreciate the poem *Fra Lippo Lippi*. **20**

Q.7 In what way does the Lady bring about the cur in *The Lady of Shalott*? Why does she do this, in your opinion? Why does she leave her tower? **20**

**End Semester Examination, May 2019**

MA. (Journalism and Mass Communication) – First Semester

**PRINT JOURNALISM (MAJ-103)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt any **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **FIVE** from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any five**) of the following:

- a) Editing symbols.
- b) Masthead.
- c) Concise writing.
- d) Double decker heading.
- e) Supplements.
- f) Lead.

**2x5**

### **PART-A**

- Q.2 What is an editorial? Would the lead for an editorial be different from the lead of a news article? Give reasons for your answer. **10**
- Q.3 Elaborate on the 'source' while writing a story. As a journalist what precautions should you take while depending on the 'source' of your story? **10**
- Q.4 What are the functions/duties of an Editor? Do you think he is the back bone in a media house? **10**
- Q.5 The lead and the ending are two important components of a story? Do you agree with this statement? Explain by giving examples. **10**
- Q.6 What are the two basic kinds of news? Does 'soft news' ever convert to hard news? Give examples. **10**
- Q.7 What do you mean by a 'niche' magazine? In your opinion, what is the future of magazines in India? **10**

### **PART-B**

- Q.8 Who was your favourite speaker at the National Media Conclave hosted by FMeH in August, 2018? Write a short report on the conclave focusing on your favourite speaker. **20**
- Q.9 The Supreme Court has in the recent past given landmark judgements like Triple Talaq, section 377 or section 497. Write your views on any one in not less than 250 words. **20**
- Q.10 What was your experience while organizing the 'Alumni Meet' in October 2018, organized by FMeH. Compile a report of not less than 250 words. **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fifth Semester

**MEDIA ETHICS (BAJM-503)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any five**) of the following:

- a) Define 'plagiarism'.
- b) What do you mean by 'Hacking'?
- c) Explain the AINECD Code of Ethics.
- d) Write the any two differences between Legality and Ethics.
- e) Write the any two principles governing Digital media ethics.
- f) What do you mean by Yellow Journalism?

**4x5**

**PART-A**

Q.2 'While total objectivity may be difficult to achieve, balance and fairness in a story can be achieved through thorough reporting and clear writing'. With reference to the given statement, explain the concept of objectivity in journalism. **20**

Q.3 Discuss the major ethical issues in journalism with relevant case studies. **20**

Q.4 Write a detailed note on the Press Council's guide to journalistic ethics. **20**

**PART-B**

Q.5 What do you mean by ethics? What are the principles governing media ethics? **20**

Q.6 'The lowering of ethical values in the media has been widely observed in the past few years'.  
Do you agree with the statement? Give reasons to support your answer. **20**

Q.7 Write brief notes on the following:

- a) Ethical issues concerning social media.
- b) Social responsibilities of press.

**10x2**

## ANGLO AMERICAN WRITING (BEH-504)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any four**) of the following:

a) Give reference to the context of the lines below. Brief the relevance of the poem to the age it depicts in the poem.

First having read the book of myths,  
And loaded the camera,  
And checked the edge of the knife-blade,  
I put on,  
The body-armor of black rubber,  
The absurd flippers.

b) Our guttural muse,  
Was bulled long ago,  
By the alliterative tradition,  
Her uvula grows.

c) Aunt Jennifer's tigers prance across a screen,  
Bright topaz denizens of a world of green,  
They do not fear the men beneath the tree,  
They pace in sleek chivalric certainty.

d) Discuss the character sketch of Alban's wife in Maugham's *Door of Opportunity*.

e) Write the character sketch of Denver in *Beloved*.

f) Discuss in brief the relationship of John Procter and Elizabeth Procter in Muller's *The Crucible*. **5×4**

### **PART-A**

Q.2 Discuss the concept of Racism in America. Give suitable examples from the text *Beloved* and *The Crucible*. **20**

Q.3 Snobbery, Lies, Flirtation, and Immorality are the key concerns in the play *The Crucible*, Discuss. **20**

Q.4 Critically analyze Adreinne Rich's poems *Diving into the Wreck* and *Aunt Jennifer's Tigers*. **20**

### **PART-B**

Q.5 Discuss the main themes of the novel *Beloved*. **20**

Q.6 Critically analyze the text Maugham's *Door of Opportunity*. **20**

Q.7 Discuss the main themes of the Seamus Heaney's poems *Traditions and Punishment*. **20**

**End Semester Examination, May 2019**  
B.A. (Hons.) ENGLISH – Fifth Semester  
**LITERARY THEORY AND CRITICISM-I (BEH-503)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Answer the following in brief (**any four**):
- Why did Plato believe that "Poetry is mother of lies"? Explain.
  - Discuss in brief different types of a good 'character' as mentioned by Aristotle in his Poetics?
  - What is True sublimity? Explain with reference to Longinus's treatise On the Sublime.
  - Briefly state Lisidious's arguments in favour of the French drama in Dryden's essay *An Essay of Dramatic Poesy*.
  - What does Dryden opine on the artistic talents of Ben Jonson and Shakespeare?
  - Brief the views of Dr. Johnson on Shakespeare's use of Plot? **5×4**

**PART-A**

- Q.2 What do you understand by 'Plot'? What are the opinions of Aristotle, Dryden (as Neander) and Dr. Johnson on 'Plot'? Explain. **20**
- Q.3 Why did Plato abuse the school of Poetry? Explain. **20**
- Q.4 Write a note on Aristotle's theory of mimesis and compare his views with those of Plato? **20**

**PART-B**

- Q.5 What are the five sources of the sublime in *On the Sublime* by Longinus? **20**
- Q.6 Compare and discuss the different views of the four dramatic characters on the Ancient writers and Modern writers in Dryden's *An Essay of Dramatic Poesy*. **20**
- Q.7 How does Dr. Johnson defend Shakespeare's violation of the Aristotelian plot and tragedy and three unities in *Preface to Shakespeare*? **20**

# End Semester Examination, May, 2019

## M.A.(English) – First Semester ENGLISH NOVEL (MEH-103)

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any four**) of the following:

- a) How is the novel *Joseph Andrews* related to the novel *Pamela*. Discuss the basic difference and similarities in these two novels.
- b) Who is Harriet? Why does Harriet reject the proposal of Robert Martin in the early part of the novel *Emma* and why does she accept his proposal towards the end of the novel? Discuss the social situation of Harriet in the light of these two events.
- c) In your opinion who brings more destruction to the life of Tess – Alec or Angel? Analyze critically.
- d) Write a short note on the supernatural element in the novel "Wuthering Heights".
- e) Briefly discuss the character of Dorothea Brooke in the novel *Middlemarch*.
- f) Interpret the lines – It was the best of times; it was the worst of times..... 'Who has written these lines and in which novel?
- g) Define Byronic Hero. How is Heathcliff a Byronic Hero? Discuss briefly.
- h) *Don't you really know, Durbeyfield that you are the lineal representative of the ancient and knightly family of the d'Urbervilles?* Who speaks these lines and to whom? How does this information impact the listener's thinking and behaviour? **5x4**

Q.2 In the preface of *Joseph Andrews*, Henry Fielding claims to have written a "comic epic in prose". Interpret the term and justify his claim by analyzing the novel.

**20**

Q.3 Discuss and analyze the major themes of "*marriage and social status*" in the novel *Emma*. **20**

Q.4 Discuss relies to a great extent on coincidence to fuel the plot of "*A Tale of Two Cities*". Discuss the role of fate in the novel. **20**

Q.5 How does *Middlemarch* represent the rise of the middle class and the choice of vocation? Analyze in relation to the age in which the novel was written. **20**

Q.6 "*Tess of the d'Urbervilles is as a powerful critique of the social principles that were dominant in that time*" Discuss critically. **20**

Q.7 "*The narrative style of Wuthering Heights has several dimensions critically analyze the statement by discussing the narrative style of the novel.* **20**

Q.8

Q.9

**End Semester Examination, May 2019**  
B.A. (Hons) ENGLISH – Third Semester  
**MEDIA AND COMMUNICATION SKILLS (BEN-GE-05)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Marks are indicated against each question.

- Q.1 Write short notes on **(any two)** of the following:  
a) Types of Social Media.  
b) Editorials  
c) Product placement.  
d) Globalization. **10×2**
- Q.2 Write a news report on the impact of rape in society and the measures required to stop it. **20**
- Q.3 Evaluate the impact of globalization on Mass Communication. **20**
- Q.4 Differentiate between Broadcast Media and Print Media. Which according to you has the widest reach and why? **20**
- Q.5 "It is very important to uphold the ethics of advertisement". Support this statement with real life examples. **20**
- Q.6 Create a story board for the advertisement of a baby product. **20**
- Q.7 As a student examine how social media has impacted you in your life? **20**

# End Semester Examination, May 2019

B.A. (Hons) ENGLISH – Third Semester

## TEXT AND PERFORMANCE (BEN-GE-06)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Marks are indicated against each question.

- Q.1 Give the short answers of (**any four**) questions:
- a) What is traditional theatre?
  - b) Discuss about performances based on any text in your syllabus?
  - c) What are the different types of theatre arts?
  - d) Write a short note on Gestures in theatre.
  - e) Explain the theory of Rasa.
  - f) 'Stanislavski's system is a systematic approach to training' explain this statement in your words. **5×4**
- Q.2 What are some of the differences between classical drama and Elizabethan drama? **20**
- Q.3 Describe the difference between amphitheatre and open-air. Also, compare olden theatre with modern theatre. **20**
- Q.4 Write a note on theatre and dance of India. Differentiate the forms of traditional Indian theatre. **20**
- Q.5 Body language and its sub-techniques are the soul of any performance. Explain this quote with reference of Mudras (symbolic hand gestures). **20**
- Q.6 Describe the given categories of dance- Nrnta: Nritya, Lasya: Tandava, Natya: Loka. **20**
- Q.7 What is the role of stage props, costume and lighting in theatre performance? Describe with the reference of Aharya. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Third Semester  
**NEWSPAPER AND MAGAZINE JOURNALISM (BAJ-3.4)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any ten**) of the following questions:

- a) Who is the editor of the "The Times of India newspaper"?
- b) What do you mean by masthead in newspaper?
- c) Discuss the qualities of sub editor.
- d) Name any two monthly magazines published for women magazine.
- e) What is the punch line of "The Indian Express"?
- f) PTI stands for \_\_\_\_\_.
- g) Who is the director of the movie "Ramleela"?
- h) Who is the present chairman of editors guild of India?
- i) Shivraj Singh Chauhan is the chief minister of which Indian state.
- j) Write any five problem faced in magazine journalism.
- k) What is tabloid?
- l) What do you mean by digital terminologies?

**1×10**

**PART-A**

Q.2 Discuss the concept of news? Explain the future prospects and problems of newspaper in India. **10**

Q.3 What do you mean by layout and graphic? Throw light on the procedure of starting a newspaper. **10**

Q.4 Who does write the editorial of any newspaper? Write a note on the process of editorial writing. **10**

**PART-B**

Q.5 What is Column writing? Discuss the problems faced by magazine industry in contemporary. **10**

Q.6 Define "Desktop Publishing". What are the difficulties faced by the crime reporter during coverage? **10**

Q.7 What are the various types of magazines? Explain the difference between a magazine and a newspaper. **10**

**End Semester Examination, May 2019**  
M.A. (Journalism and Mass Communication) – First Semester  
**ADVERTISING AND BRAND MANAGEMENT (MAJ-104)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **FOUR** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 **Answer the following:**

- a) Who is the father of Advertising?
- b) What is the full form of ASCI?
- c) What is Persuasive Advertising?
- d) Name the agency that created the "What an Idea Sir Ji" ad and for which company?
- e) The famous pug ad and zoo zoos were created by which famous ad agency?
- f) Name the personality behind the creation of the Amul Girl.
- g) "Daag Achche hai" is the brain child of which advertising agency and for which company?

**Fill in the blanks:**

- h) Ogilvy and Mather is a New York based \_\_\_\_\_ advertising agency.
- i) \_\_\_\_\_. Is the number of times people in the target audience will have had the opportunity to be exposed to the message during the campaign.
- j) \_\_\_\_\_ refers to specific methods of media used by companies to deliver advertising messages to targeted customers. **2x10**

**PART-A**

- Q.2 Like any other profession, the profession of advertising also has a code of ethics which provide practical guidelines to practitioners. Give the context explain the role of ASCL. **10**
- Q.3 Discuss various steps adopted in selecting the media for advertising. **10**
- Q.4 Discuss in detail the lifecycle of a brand with relevant examples. **10**
- Q.5 What is brand equity? Explain the concept of Brand Equity with Keller's Model? **10**
- Q.6 What are the various appeals used in advertising? Explain each appeal with a relevant example. **10**

**PART-B**

- Q.7 Deconstruct the Ad "Share a Coke". **20**
- Q.8 Create a print ad of a luxury good / product mentioning the objectives, target audience and the media to be used and the reasons behind. **20**
- Q.9 Discuss in detail factors affecting consumer buying behaviour with special reference to Maslow's Hierarchy of needs. **20**

# End Semester Examination, May 2019

M.A. (English) – Third Semester

## MODERN CRITICAL THEORY (MEH-304)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Marks are indicated against each question.

Q.1 Write short answers on (**any four**):

- a) According to T. S. Eliot, in what way "enjoyment" of literature and poetry accelerates the process of its "understanding"? Discuss.
- b) How does Richards establish language as a mental process in 'Two Uses of Language'?
- c) What are Lodge's views on Intrusive author?
- d) What are Kermode's views on Yeats's use of images and symbols?
- e) "Criticism ... is to art what history is to action and philosophy to wisdom." What does Northrop Frye mean by the given lines? Explain the given lines.
- f) Discuss the basic types of ambiguity discussed by William Empson in 'Seven Types of Ambiguity'?
- g) Define New Criticism. According to John Crowe Ransom who are the three types of trained people who would appear to have competence that the critic needs? Explain.
- h) What is a Paradox? Name some of the poems that are analyzed by Cleanth Brooke in his essay "The Language of Paradox."  
**5×4**

Q.2 Elaborate on the process of poetic transmutation as given by Eliot in Tradition and Individual Talent. How is it associated with the critic's two major preoccupations – 'tradition' and 'impersonality of art and poetry'? **20**

Q.3 "Richards provides the theoretical foundations, on which, the technique of verbal analysis was built" (George Watson). Examine and Elaborate. **20**

Q.4 "The choice of the point(s) of view from which a story is told is arguably the most important single decision that the storyteller has to make, for it fundamentally affects the way readers will respond, emotionally and morally, to the characters and their actions". Critically comment on this statement with reference to David Lodge's Point of View. **20**

Q.5 Examine how Kermode's Romantic Image has become one of the defining characteristics of the Romantic tradition with special emphasis on the artist in isolation and the emerging power of the imagination. **20**

Q.6 What are Northrop Frye's views about literary criticism in his "Polemical Introduction" in his book Anatomy of criticism? Discuss in detail. **20**

Q.7 'Seven Types of Ambiguity' by William Empson was one of the most influential critical works of the 20th century and was a key foundation work in the formation of the New Criticism school. Analyze Empson's concepts to justify the given statement. **20**

**End Semester Examination, May 2019**  
M.A. (English) – First Semester  
**ENGLISH LANGUAGE AND LINGUISTICS (MEH-104)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Marks are indicated against each question.

- Q.1 Write short description of **(any two)** of the following with examples:  
a) Phonemes, allophones, criteria of differentiation of these with examples.  
b) Morphemes, allomorphs, lexical and grammatical Morphemes (with examples).  
c) Phonetic symbols for affricates, fricatives and stops (along with two examples for each sound). **10x2**
- Q.2 Give a detailed account of consonantal phonemes of English in terms of place and manner of articulation. Give suitable examples. **20**
- Q.3 Write down the designed features of human language that differentiate it from animal communication. **20**
- Q.4 What do you understand by morphology? How is derivational morphology different from inflectional morphology? Give suitable examples. **20**
- Q.5 Give three label description (voice manner and place) of the following sounds with examples:  
b, t, g, d<sub>3</sub>, t<sub>s</sub>, d, k, f, v, q. **20**
- Q.6 What are transformational rules? What are the transformations involved in the following sentences?  
a) Obey the order!  
b) She loves herself.  
c) Is he going to movie today?  
d) Why are you late today? **5x4**
- Q.7 What are the phrase structure rules? Draw tree diagrams for the following sentences:  
a) I went to Bombay last year.  
b) We became good friends.  
c) We met a foreigner.  
d) Tom won a bicycle in May.  
e) We had a nice time. **4x5**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) — Third Semester  
**PUBLIC RELATIONS AND CORPORATE COMMUNICATION**  
**(BAJM-305/BAJ-3.2)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) Who is the father of public relations?
- b) What is slander?
- c) Explain "Propaganda".
- d) Define "Third-Party Endorsement".
- e) What is publicity?
- f) What is copyright?
- g) Define "Spin".
- h) Explain "Patent".
- i) What is full form of PRSI?
- j) Public affair is building relationship with the government and the regulatory bodies. Is this statement True or False. **2×10**

**PART-A**

Q.2 Define "Public Relations". Explain how it is different from propaganda.

**OR**

Define "Publics" and its various types with relevant examples. Identify two important public of an NGO dealing with Malnutrition prevalent among children under five in a village.

**20**

Q.3 What is Political PR? Critically analyze role of public relations in the political campaigning process keeping in mind 2014 Lok Sabha elections. **20**

Q.4 Describe "PR Consultancies", and its types as well as various services offered by them. **20**

**PART-B**

Q.5 What is public opinion? Explain how public relations play a very important role in moulding public opinion especially in times of crisis?

**OR**

Define "Corporate Communication". Explain the role and functions of corporate communication department in an organization. **20**

Q.6 What is a press conference? Explain the reasons, process and advantages of holding of press conference. Substantiate your answer with relevant examples. **20**

Q.7 Do you agree with the following statement "A good Press Release is the one that is published"? Justify your views. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Fifth Semester  
**TELEVISION JOURNALISM (BAJM-505 / BJ-504)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt of the following:
- a) Throw light on the various features of television.
  - b) What do you mean by beat? What are various reporting beats?
  - c) What is the working of OB ran in live recording?
  - d) What is a programme package? Draw a programme package for 15 minute bulletin?
  - e) How writing for television is different from writing in radio? Give appropriate example. **4×5**

**PART-A**

- Q.2 What do you mean by input and output desk? Discuss the working and formation of input and output desk in detail. **20**
- Q.3 Trace the growth of television in India. **20**
- Q.4 Write down a fifteen minute short film script on any topic of your own choice. **20**

**PART-B**

- Q.5 Discuss various storages involved in programmer production. **20**
- Q.6 What is PCR? Discuss it structure. **20**
- Q.7 Do you think television plays an instrumental role in the development of society? Justify your answer with example. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – First Semester  
**BASIC LANGUAGE SKILLS (BAJM-104 / BJ-104)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 **Fill in the gap with correct forms of verbs (tense and aspects) given in the bracket:**

- a) She is your friend \_\_\_\_\_? (tag question)
- b) She drinks coffee, but she \_\_\_\_\_ (do/drink) tea.
- c) She is looking for Parul \_\_\_\_\_ (have) you \_\_\_\_\_ (see) her.
- d) Let's go out, it \_\_\_\_\_ (be/not/rain) now.
- e) Are you \_\_\_\_\_ (listen/ preposition) the radio?

**Fill in the blanks with Phrasal verbs:**

- f) I decided to \_\_\_\_\_ our engagement because he had an affair.
- g) We plan to \_\_\_\_\_ our prices.
- h) The singer has \_\_\_\_\_ his concert due to illness.
- i) Can I think? I think we need to a \_\_\_\_\_ a few things.
- j) The fight \_\_\_\_\_ in the middle of the stock.

**2×10**

**PART-A**

Q.2 Write review of a book you have read recently. **20**

Q.3 What is the essential difference between-a radio and a' TV script? Discuss in detail. **20**

Q.4 Write an article on any topical issue. **20**

**PART-B**

Q.5 What is a feature? What are the various types of feature? **20**

Q.6 'Writing for web is different than writing for newspaper'. Discuss in detail. **20**

Q.7 Discuss the elements of writing in detail. **20**

**End Semester Examination, May 2019**  
B.A. (Hons.) ENGLISH – Third Semester  
**TWENTIETH CENTURY INDIAN WRITING-I (BEH-304)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt any **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

- Q.1 Explain the following passage with reference to the context (**any four**):
- a) My mother only said,  
Thank God the scorpion picked on me,  
And spared my children.
  - b) When, finally we reached the place,  
We hardly knew why we were there,  
The trip had darkened every face,  
Our deeds were neither great nor rare,  
Home is where we have to earn our grace.
  - c) "In the middle on a strip of no man's land lay Toba Tek Singh." what does this comment signify in 'Toba Tek Singh'?
  - d) What was the name of Jumman's father and why was he famous in the village?
  - e) Why am I hurt still  
By the look in the hand  
Of that graceful Naxal girl  
Who appeared out of nowhere that winter?  
holding a knife as old as history?

**5x4**

**PART-A**

- Q.2 Discuss the portrayal of Begum Jan as a new woman in 'Lihaf'. **20**
- Q.3 Do you think Manto has been successful in conveying the agony of the Partition in 'Toba Tek Singh'? Give reasons for your answer. **20**
- Q.4 Attempt a critical analysis of the poem 'Hunger' by Jayanta Mahapatra. **20**

**PART-B**

- Q.5 What according to you is the theme of the story 'The Holy Panchayat'? Discuss in light of the story. **20**
- Q.6 "Enterprise is an allegory of human condition on this planet and of the frequent efforts, failure and a frustration to which man is subject by the very nature of earthly life." Comment. **20**
- Q.7 Write a detailed note on Nissim Ezekiel as a poet of modern India. **20**

## End Semester Examination, May 2019

### B.A. (Hons) ENGLISH – Third Semester BUSINESS COMMUNICATION (BEN-SE-01)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Short notes on (**any four**) of the following:

- a) Abstract
- b) Psychological Barriers
- c) Encoding
- d) Solicit proposal
- e) Project report
- f) Grapevine

**5×4**

#### **PART-A**

Q.2 It is said that communication is a natural talent and hence there is no need to study the process of communication. Do you agree or disagree? Discuss in detail. **20**

Q.3 What is the purpose of business communication? Discuss in detail. **20**

Q.4 You are the president of the technical club of your college. The members of the club vote for publication of a monthly technical newsletter for the college. Draft a proposal for submission to the director of your college, giving details of the proposed publication, its benefits, viability and the cost involved. **20**

#### **PART-B**

Q.5 What is the importance of kinesics, paralinguistics, proxemics and etiquette in group discussion? **20**

Q.6 You are the marketing head of CMZ publishing company specializing in children's book of all types, particularly books related to general Knowledge / puzzles / short stories. Write a sales letter to all schools of your state for promoting your range of books. **20**

Q.7 "Stage fright or nervousness helps us achieve better performance in professional presentation situations". Do you agree to this view? Discuss and elucidate. **20**

## End Semester Examination, May 2019

B.A. (Hons) ENGLISH – Third Semester

### TECHNICAL WRITING (BEN-SE-02)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any five**) of the following:

- a) What is the difference between language and communication?
- b) Explain general and technical writing.
- c) Written communication is a medium of organizational success. Explain
- d) What is a thesis and a dissertation?
- e) Define comprehension writing? Write a comprehension on "Innovative trends and tradition of modern businesses.
- f) What do you mean by barriers to communication? Explain its kind with an appropriate example. **4×5**

#### **PART-A**

Q.2 Write important characteristics of a good business report. Explain the various types of report. **20**

Q.3 Write about technical and general writing. How technical writing is different than general writing. **20**

Q.4 What do you mean by paragraph development? Write an appropriate paragraph on "communication and global business". (Word limit-250) **20**

#### **PART-B**

Q.5 Write short notes on (**any four**) of the following:

- a) Handbooks
- b) Manuals
- c) Notice
- d) Agenda
- e) Memorandum **5×4**

Q.6 Explain in brief 7'C of communication. Write its impact on modern organizational culture. **20**

Q.7 Brief (**any four**) of the following:

- a) Formal and informal writing.
- b) Unity, coherence and cohesion.
- c) Speech and lecture writing.
- d) Social and cultural communication.
- e) Letter and report. **5×4**

## End Semester Examination, May 2019

B.A. (Journalism and Mass Communication) – Fifth Semester  
**RADIO JOURNALISM (BAJM-504 /BJ-503)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any ten**) questions from the following:

- a) What do you mean by "Radio News Reel"?
- b) Write a short note on internet radio.
- c) What is the radio drama?
- d) Who is the External Affairs Minister of India?
- e) What is the punch line of "Radio BIG FM"?
- f) Define sound mixing and sound effects.
- g) Who is the director of the movie "Sui Dhaga"?
- h) What is The Vox-Pop?
- i) Who is the owner of the "Radio Rainbow Fm"?
- j) Discuss the rules for copy writing.
- k) Explain the radio broadcasting guidelines.
- l) Discuss the qualities of good radio announcer.

**2×10**

### **PART-A**

Q.2 What is radio feature? Discuss the various advantages and disadvantages of radio industry. **20**

Q.3 Explain in detail the organizational structure of radio station and discuss the responsibility of key person. **20**

Q.4 Discuss the historical growth of radio and explain role of private radio news channel in India. **20**

### **PART-B**

Q.5 What is community radio? Explain the role and responsibilities of a producer in radio. **20**

Q.6 What do mean by broadcasting guidelines? Briefly discuss the techniques that are required for radio program. **20**

Q.7 What is AM or FM? Discuss the basic requirement and rule for making a radio documentary. **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Third Semester  
**FASHION COMMUNICATION (BAJ-GE-02 / BAJM-GE-02)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

Q.1 Answer the following questions:

- a) What is a trend?
- b) Who is the brand ambassador of Lakme?
- c) Name any two famous fashion programs.
- d) Who is the brand ambassador of Maybelline?
- e) What do you mean by branding?

**2×5**

**PART-A**

Q.2 Describe "Fashion Communication" in detail.

**10**

Q.4 Write a detailed note on "Fashion Photography".

**10**

Q.5 Explain "Fashion Styling" in detail with examples.

**10**

**PART-B**

Q.5 Write a short note on "Fashion Promotion" with examples.

**10**

Q.6 Discuss "Visual Merchandising" in detail.

**10**

Q.7 Explain the importance of branding and retailing in fashion.

**10**

## End Semester Examination, May 2019

B.A. (Hons.) ENGLISH – Fifth Semester

### LITERARY THEORY (ENG-5.5)

Time: 3 hrs.

Max Marks: **70**

No. of pages: **1**

Note: Question paper consists of **THREE** sections **A, B** and **C**. All sections are **compulsory**. Marks are indicated against each question.

#### **SECTION-A**

- Q.1 Discuss **any five** terms in brief:
- Hubris (pride), Melos (melody), and Opsis (spectacle).
  - Aporia and Infinite.
  - 'Absurdity' as the most common element of the post-modernist society.
  - Bricolage (a text is made from the debris of other texts).
  - Wordsworth's views on 'Humble life'.
  - Feminine
  - Pity and Fear
  - Sign

**3×5**

#### **SECTION-B**

- Q.2 Give short answer to the following questions (**any five**):
- Write two types of Plots (Mythos); as given by Aristotle.
  - Explain the lines with reference to their context: - "The imitation of an action which is complete and of a certain length, by means of language made pleasing for each part separately; it relies in its various elements not on narrative but on acting; through pity and fear it achieves the purgation (katharsis) of such emotions".
  - Discuss the term Impersonality; as given by T. S. Eliot.
  - Discuss Derrida's argument against logocentrism and old notions of dominance in society.
  - Discuss Wordsworth's views on prose and metrical composition.
  - Discuss Jean Baudrillard's concept of simulation.
  - Write the distinguished tenets of the post-modernist era.
  - Discuss how T. S. Eliot signifies "Historical Sense" as related to tradition.

**5×5**

#### **SECTION-C**

- Q.3 Answer **any two** of the following essay type questions:
- Discuss the Aristotelian concept of 'Mimesis'. Explain six elements of tragedy. Describe the term Catharsis.
  - Discuss Jacques Derrida as the post-structuralist. Explain how his ideas refute the Saussurean structural linguistics.
  - Discuss the tenets of T.S Eliot's 'Tradition and Individual Talent'.

**15×2**

## End Semester Examination, May 2019

B.A. (Hons.) ENGLISH – Fifth Semester

### LITERARY THEORY (ENG-5.5)

Time: 3 hrs.

Max Marks: **70**

No. of pages: **1**

Note: Question paper consists of **THREE** sections **A, B** and **C**. All sections are **compulsory**. Marks are indicated against each question.

#### **SECTION-A**

- Q.1 Discuss **any five** terms in brief:
- Hubris (pride), Melos (melody), and Opsis (spectacle).
  - Aporia and Infinite.
  - 'Absurdity' as the most common element of the post-modernist society.
  - Bricolage (a text is made from the debris of other texts).
  - Wordsworth's views on 'Humble life'.
  - Feminine
  - Pity and Fear
  - Sign

**3×5**

#### **SECTION-B**

- Q.2 Give short answer to the following questions (**any five**):
- Write two types of Plots (Mythos); as given by Aristotle.
  - Explain the lines with reference to their context: - "The imitation of an action which is complete and of a certain length, by means of language made pleasing for each part separately; it relies in its various elements not on narrative but on acting; through pity and fear it achieves the purgation (katharsis) of such emotions".
  - Discuss the term Impersonality; as given by T. S. Eliot.
  - Discuss Derrida's argument against logocentrism and old notions of dominance in society.
  - Discuss Wordsworth's views on prose and metrical composition.
  - Discuss Jean Baudrillard's concept of simulation.
  - Write the distinguished tenets of the post-modernist era.
  - Discuss how T. S. Eliot signifies "Historical Sense" as related to tradition.

**5×5**

#### **SECTION-C**

- Q.3 Answer **any two** of the following essay type questions:
- Discuss the Aristotelian concept of 'Mimesis'. Explain six elements of tragedy. Describe the term Catharsis.
  - Discuss Jacques Derrida as the post-structuralist. Explain how his ideas refute the Saussurean structural linguistics.
  - Discuss the tenets of T.S Eliot's 'Tradition and Individual Talent'.

**15×2**

**End Semester Examination, May 2019**  
B.A. (Hons) ENGLISH – Third Semester  
**ENGLISH LANGUAGE AND LINGUISTICS (BEH-DE-02)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief (**any four**):

- a) Define the term lexeme. Give its suitable varied examples.
- b) Describe the word-pidgin and creoles.
- c) Make the phonetic transcription of: cow, boy, sea, feel.
- d) Discuss Yo-he-ho theory or ding-dong theory in brief.
- e) Discuss the basic functions of language in brief.

**2×5**

**PART-A**

Q.2 Write down the speculated theories about evolution of human language.

**10**

Q.3 Describe the distinctive features of human communication that differentiate it from the animal communication.

**10**

Q.4 Discuss each term with suitable examples-alveolar; palatals; velars; glottal, consonant sounds; stops; fricatives; affricatives; nasals; liquids; glides; the glottal stop and the flap.

**10**

**PART-B**

Q.5 Classify the consonantal of English in term of place and manner of articulation and mentioned the consonants that are not there Hindi language. (Write an appropriate example of each consonant).

**10**

Q.5 Define Morphemes and their types with suitable examples. State how morphemes are different form phonemes.

**10**

Q.6 Discuss the difference between derivational morphology and inflectional morphology. **10**

## End Semester Examination, May 2019

B.A. (Hons.) ENGLISH – First Semester

### ENGLISH PROSE (BEH-104)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain **any four** of the following lines with reference to the context:
- Reading maketh a full man; conference a ready man; and writing an exact man. And therefore, if a man write little, he had need have a great memory; if he confer little, he had need have a present wit: and if he read little, he had need have much cunning, to seem to know, that he doth not.
  - Crafty men contemn studies, simple men admire them, and wise men use them; for they teach not their own use; but that is a wisdom without them, and above them, won by observation.
  - Some books are to be tasted, others to be swallowed, and some few to be chewed and digested \_\_\_\_\_.
  - \_\_\_\_\_ Then I told what a tall, upright, graceful person their great-grandmother Field once was; and how in her youth she was esteemed the best dancer—here Alice's little right foot played an involuntary movement, till upon my looking grave, it desisted—the best dancer \_\_\_\_\_.
  - \_\_\_\_\_ though he had not been dead an hour, it seemed as if he had died a great while ago, such a distance there is betwixt life and death; and how I bore his death as I thought pretty well at first, but afterward it haunted and haunted me.
  - Travel, in the younger sort, is a part of education; in the elder a part of experience. He that travelleth into a country, before he hath some entrance into the language, goeth to school, and not to travel.
  - \_\_\_\_\_ let him be rather advised in his answers, than forward to tell stories: and let it appear that he doth not change his country manners for those of foreign parts; but only prick in some flowers of that he hath learned abroad into the customs of his own country.

**5×4**

### **PART-A**

- Q.2 Discuss and analyze in detail "dream children: a reverie" as a personal essay. **20**
- Q.3 Discuss in detail the origin and development of essay in English literature as a genre. **20**
- Q.4 Discuss Charles Lamb as an essayist. **20**

### **PART-B**

- Q.5 Critically analyze the essay of studies. **20**

- Q.6 What are Bacon's views about travelling to a foreign country in the essay of Travel? Discuss the language and style of the essay. **20**
- Q.7 Who is considered the father of English Essays? Discuss his art of essay writing in detail giving reference to the essays you have read. **20**

## End Semester Examination, May 2019

B.A. (Hons.) ENGLISH – First Semester

### ENGLISH PROSE (BEH-104)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain **any four** of the following lines with reference to the context:
- a) Reading maketh a full man; conference a ready man; and writing an exact man. And therefore, if a man write little, he had need have a great memory; if he confer little, he had need have a present wit: and if he read little, he had need have much cunning, to seem to know, that he doth not.
  - b) Crafty men contemn studies, simple men admire them, and wise men use them; for they teach not their own use; but that is a wisdom without them, and above them, won by observation.
  - c) Some books are to be tasted, others to be swallowed, and some few to be chewed and digested \_\_\_\_\_.
  - d) \_\_\_\_\_ Then I told what a tall, upright, graceful person their great-grandmother Field once was; and how in her youth she was esteemed the best dancer—here Alice's little right foot played an involuntary movement, till upon my looking grave, it desisted—the best dancer \_\_\_\_\_.
  - e) \_\_\_\_\_ though he had not been dead an hour, it seemed as if he had died a great while ago, such a distance there is betwixt life and death; and how I bore his death as I thought pretty well at first, but afterward it haunted and haunted me.
  - f) Travel, in the younger sort, is a part of education; in the elder a part of experience. He that travelleth into a country, before he hath some entrance into the language, goeth to school, and not to travel.
  - g) \_\_\_\_\_ let him be rather advised in his answers, than forward to tell stories: and let it appear that he doth not change his country manners for those of foreign parts; but only prick in some flowers of that he hath learned abroad into the customs of his own country. **5×4**

### **PART-A**

- Q.2 Discuss and analyze in detail "dream children: a reverie" as a personal essay. **20**
- Q.3 Discuss in detail the origin and development of essay in English literature as a genre. **20**
- Q.4 Discuss Charles Lamb as an essayist. **20**

### **PART-B**

- Q.5 Critically analyze the essay of studies. **20**

- Q.6 What are Bacon's views about travelling to a foreign country in the essay of Travel? Discuss the language and style of the essay. **20**
- Q.7 Who is considered the father of English Essays? Discuss his art of essay writing in detail giving reference to the essays you have read. **20**

## End Semester Examination, May 2019

B.A. (Journalism and Mass Communication)–First Semester

### FILM STUDIES (BAJ-1.5)

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions from **Part-A** and any **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Attempt (**any ten**) of the following:
- a) The famous Indian film "Pathar Panchali" was released in \_\_\_\_\_.
  - b) Vishal Bhardwaj made a film on Shakespeare's Macbeth. Name the film.
  - c) Who is the director of 'The Lunch Box'?
  - d) Which Indian actor is also known as "Tragedy King"?
  - e) Name the film in which Amitabh Bachchan, Kamal Hasan and Rajinikanth worked together.
  - f) Who is the lead actress in 'Andhadhun'?
  - g) "Baby" was directed by \_\_\_\_\_.
  - h) Who was the lead artist in 'Mother India'?
  - i) Who directed the famous satire comedy "Jaanne bhi do Yaaro"?
  - j) Who was the lead actor in 'Masan'?
  - k) Who wrote the script of 'Gangs of Wasseypur'?
  - l) Parineeta was made by two directors. Name both the directors.
  - m) Music of Dilwale Dulhania Le Jayenge was composed by \_\_\_\_\_.
  - n) 'Godfather' was a cult classic based on the famous novel written by \_\_\_\_\_.
  - o) Which film is credited for laying the path for parallel cinema movement in India?
  - p) The script of 'Sholey' was written by \_\_\_\_\_.
- 2x10**

### **PART-A**

- Q.2 How has cinema impacted culture? Explain it with examples. **10**
- Q.3 How has the rise of multiplexes affected film making in India? **10**
- Q.4 What is the difference between a remake and a copy of a film? Justify your answer with examples. **10**
- Q.5 How is theatre different from film? Justify your answer with an example. **10**
- Q.6 Write down a review of your favorite love story film. **10**

### **PART-B**

- Q.7 How the parallel cinema movement was started in India? What were its influences from other countries? Discuss it in detail with example of a film. **20**
- Q.8 What do you understand by different genres of films? Discuss then detail with example. **20**
- Q.9 How would you evaluate the story and script of the Hindi cinema in comparison with the foreign language cinema? Discuss your points with examples. **20**

**End Semester Examination, May, 2019**  
**M.A. (Journalism and Mass Communication) – First Semester**  
**MEDIA ORGANISATION AND MANAGEMENT (MAJ-105)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any five**) of the following:  
 a) What do you mean by Broadcast journalism?  
 b) What is the difference between private and government run media industry?  
 c) What do you mean by media accountability?  
 d) Throw light on cross media ownership. Give suitable examples.  
 e) Explain how media tries to influence society give suitable examples.  
 f) Draw organizational structure of newspaper industry. Explain working and responsibility of each element.  
 g) Discuss impact of media ownership on journalistic independence and pluralism in detail **4x5**

**PART-A**

- Q.2 Why are ethics so important for media professionals? Do you think contemporary media industry is adhering by the ethics? Give suitable example. **20**
- Q.3 What is brand equity? Explain the concept of Brand Equity with Keller's Model? **20**
- Q.4 What are the various appeals used in advertising? Explain each appeal with a relevant example. **20**

**PART-B**

- Q.5 What is management information system? Discuss the merits and demerits of MIS for a media organization. **20**
- Q.6 What do you mean by media convergence. Elaborate how commercialization of media industry is trying to change the working pattern of media industry. **20**
- Q.7 Explain the working of a television news room. Explain the working of each element in it. **20**

**End Semester Examination, May 2019**  
**B.A. English (Hons.) — Fifth Semester**  
**FOREIGN LANGUAGE - FRENCH (BEH-GE-05)**

Time: 3 hrs.

Max Marks: **50**

No. of pages: **2**

Note: *Attempt all questions are compulsory. Marks are indicated against each question.*

- Q.1 a) Conjuguez les verbes suivants:  
 (Conjugate the following verbs)

	Marcher	Avoir
Je		
Tu		
Il/elle		
Nous		
Vous		
Ils/ells		

**1×6**

- b) Conjuguez les verbes suivants:  
 (Conjugate the following verbs)
- i) Ils \_\_\_\_\_ (*nager*) dans la piscine.
  - ii) Tu \_\_\_\_\_ (*vouloir*) du café.
  - iii) Je \_\_\_\_\_ (*boire*) du thé.

**1×3**

- Q.2 Remplissez avec les pronoms sujets:  
 (Fill in the blanks with subject pronouns)

- a) \_\_\_\_\_ mangeons du riz.
- b) \_\_\_\_\_ allez ensemble.
- c) \_\_\_\_\_ chantes bien.
- d) \_\_\_\_\_ aiment le sandwich

**1/2×4**

- Q.3 Quelle heure est-il?  
 (What time is it?)

- a) 4:15 \_\_\_\_\_.
- b) 23:30 \_\_\_\_\_.
- c) 2:00 \_\_\_\_\_.
- d) 17:20 \_\_\_\_\_.
- e) 8:30 \_\_\_\_\_.

**1×5**

- Q4 a) Ecrivez les salutations en anglais:  
(Write the salutations in English)
- i) S'il vous plaît \_\_\_\_\_.
  - ii) Salut \_\_\_\_\_.
  - iii) Monsieur \_\_\_\_\_.
  - iv) Bonne nuit \_\_\_\_\_.
  - v) Excusez-moi \_\_\_\_\_.

**1×5**

- b) Écrivez en français:  
(Write in French)
- i) It's nice \_\_\_\_\_.
  - ii) It's hot \_\_\_\_\_.
  - iii) It's cold \_\_\_\_\_.
  - iv) In spring \_\_\_\_\_.
  - v) In autumn \_\_\_\_\_.

**1×5**

- Q.5 Présentez-vous en cinq phrases:  
(Describe yourself in 5 sentences)

**Ou (OR)**

- Décrivez votre ami(e) en cinq phrases:  
(Describe your friend in 5 sentences)


**1×5**

- Q.6 Écrivez en chiffres (cardinaux et ordinaux)  
(Write the following numbers in digits, in cardinal or ordinal form)

_____	_____	premier
_____	_____	Soixante-vingt-huit
_____	_____	cinquante-neuf
_____	_____	Dixième
_____	_____	Quatre-vingt-trois

**1×5**

- Q.7 a) Complétez avec les articles définis «le,la,l',les»  
(Complete with definite articles)

- i) \_\_\_\_\_ crayon
- ii) \_\_\_\_\_ femme
- iii) \_\_\_\_\_ garçons
- iv) \_\_\_\_\_ horloge

**1/2×4**

- b) Complétez avec les articles indéfinis «un,une,des»  
(Complete with indefinite articles)

- i) \_\_\_\_\_ montres
- ii) \_\_\_\_\_ gâteau
- iii) \_\_\_\_\_ table

iv) \_\_\_\_\_ papier

**1/2×4**

Q.8 Complétez avec l'article partitif «du,de la, de l',des»  
(Complete with partitive article)

- a) On veut \_\_\_\_\_ eau ou \_\_\_\_\_ coca.  
b) Il mange \_\_\_\_\_ fruits \_\_\_\_\_ pain?

**1/2×4**

Q.9 Écrivez les jours ou les mois:  
(Write the days or months)

- a) Le quatrième jour de la semaine \_\_\_\_\_  
b) Le troisième jour de la semaine \_\_\_\_\_  
c) Le dixième mois de l'année \_\_\_\_\_  
d) L'huitième mois de l'année \_\_\_\_\_  
e) Le dernier (last) mois de l'année \_\_\_\_\_

**1×5**

Q.10 Formulez les questions pour les réponses suivantes:  
(Make questions for the following answers)

- a) Je suis indien.  
\_\_\_\_\_ ?  
b) J' ai vingt ans.  
\_\_\_\_\_ ?  
c) ça va bien, merci.  
\_\_\_\_\_ ?

**1×3**

## End Semester Examination, May 2019

B.A. (Journalism and Mass Communication) – First Semester

### IT FOR MEDIA (BAJ-1.4)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any ten**) questions from below:

- a) Who is the current CEO of Microsoft?
- b) What is ROM?
- c) FTP stands for \_\_\_\_\_.
- d) LED stands for \_\_\_\_\_.
- e) Name any two input devices.
- f) Name any two audio editing software.
- g) Who is the founder of Google?
- h) Name any two internet service providers
- i) What do you understand by ALU?
- j) What is pop-up message?
- k) What is blog?
- l) What is the search engine?

**1×10**

### **PART-A**

Q.2 Write short notes about

- a) Macintosh operating system.
- b) Control unit.

**2½×2**

Q.3 What do you understand by router and server? Explain them in detail.

**5**

Q.4 What is the difference between mobile application and software? Elaborate with examples.

**5**

Q.5 What are the basic elements of computer communication system? Which devices are needed for it?

**5**

Q.6 What do you understand by characteristics of computer? Elaborate them.

**5**

Q.7 What is web promotion? Explain various types and medium which are used for it?

**5**

### **PART-B**

Q.8 How computing evolves from abacus to modern super computers? Explain various stages and generations.

**10**

- Q.9 "Now a day, the print is facing a big challenge from web and its popularity is declining." Do you agree with the statement? Support your answer with suitable examples. **10**
- Q.10 How internet is changing the present scenario of journalism? Discuss the various advance technologies and their need in the broadcast media. **10**

**End Semester Examination, May 2019**  
B.A. (Hons.) English – First Semester  
**ACADEMIC WRITING AND COMPOSITION (BEN-GE-02)**

Time: 3 Hours

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any five**) of the following:
- a) Write a note on Paraphrasing and condensation.
  - b) Define topic sentence. Write its kinds with an example.
  - c) Write difference between oral and written communication.
  - d) Write in short features of academic writing.
  - e) What is comprehension writing? Write a comprehension on "Cross culture".
  - f) Define Evaluation in academic writing. **4x5**

**PART-A**

- Q.2 a) What do you understand by paragraph development? Explain unity, coherence logic in paragraph writing with a suitable example.
- Q.3 Illustrate a paragraph on (**any two**) of the following
- a) Literature and Society
  - b) Love is blind.
  - c) Modern and ancient social system. **20**
- Q.4 How to write comprehension questions effectively? Write a comprehension on "Literature is the mirror of society" **20**

**PART-B**

- Q.5 Write a brief difference between critical evaluation and critical thinking. Demonstrate a critical evaluation on "Communication is a mode of organization success". **20**
- Q.6 Read the following paragraph and writes its summary with a suitable title:

Language is a vital tool for communication. It is not only a means of communicating thoughts and ideas, but it builds friendships, economic relationships and cultural ties. We can communicate only with signs without language. More over a language distinguishes the differences and also celebrates the uniqueness of cultures in a country or in a region or in a community. A language shapes the way people perceive the world and it also helps to define culture of any society. Any language is a gift the knowledge

of more than one language makes a man more efficient and skillful in many ways. It opens our minds and guides us into a magical world of fancies and dreams. To certain the proper learning of language, it helps us to develop ourselves our minds and personality. Human language is unique because it is a symbolic communication system that is learned instead of biologically inherited for some people.

**20**

- Q.7 Explain in brief difference between book and media review. How both are important for effective writing? **20**

**End Semester Examination, May 2019**  
B.A. (Hons) ENGLISH – Third Semester  
**ENGLISH LANGUAGE AND LINGUISTICS (BEH-DE-02)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following in brief (**any four**):
- a) Define the term 'lexeme'. Give its suitable varied examples.
  - b) Describe the word-pidgin and creoles.
  - c) Make the phonetic transcription of: cow, boy, sea, feel.
  - d) Discuss Yo-he-ho theory or ding-dong theory in brief.
  - e) Discuss the basic functions of language in brief. **2×5**

**PART-A**

- Q.2 Write down the speculated theories about evolution of human language. **10**
- Q.3 Describe the distinctive features of human communication that differentiate it from the animal communication. **10**
- Q.4 Discuss each term with suitable examples-alveolar; palatals; velars; glottal, consonant sounds; stops; fricatives; affricatives; nasals; liquids; glides; the glottal stop and the flap. **10**

**PART-B**

- Q.5 Classify the consonantal of English in term of place and manner of articulation and mentioned the consonants that are not there Hindi language. (Write an appropriate example of each consonant). **10**
- Q.5 Define 'morphemes' and their types with suitable examples. State how morphemes are different from phonemes. **10**
- Q.6 Differentiate between derivational morphology and inflectional morphology. **10**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Fifth Semester  
**ENTREPRENEURSHIP DEVELOPMENT (COM-O306)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 All questions are compulsory.
- a) Define 'Joint Stock Company'.
  - b) Name any two Indian entrepreneurs.
  - c) What is 'idea generation' in the process of product development?
  - d) What do you understand by scanning the external environment in business?
  - e) Explain the term 'angel investors'. **2×5**

**PART-A**

- Q.2 "Market research is an essential step for every entrepreneur before making any new product" Explain in detail. **10**
- Q.3 Develop a business model defining the nature of business, name of the company, target audience, competitors and the USP. **10**
- Q.4 What are the different sources of funding when starting a new business? **10**

**PART-B**

- Q.5 "An entrepreneur is a risk taker who has to face different kinds of risk at every step" explain in detail? **10**
- Q.6 What are some of the qualities every leader in business should have in today's time? **10**
- Q.7 Write a note on 'the basic process of management'. **10**

## End Semester Examination, May 2019

### B.A. (Hons.) ENGLISH – First Semester ENGLISH DRAMA (BEH-105)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain **any four** of the following lines with reference to the context:
- Reading maketh a full man; conference a ready man; and writing an exact man. And therefore, if a man write little, he had need have a great memory; if he confer little, he had need have a present wit: and if he read little, he had need have much cunning, to seem to know, that he doth not.
  - Crafty men contemn studies, simple men admire them, and wise men use them; for they teach not their own use; but that is a wisdom without them, and above them, won by observation.
  - Some books are to be tasted, others to be swallowed, and some few to be chewed and digested \_\_\_\_\_.
  - \_\_\_\_\_ Then I told what a tall, upright, graceful person their great-grandmother Field once was; and how in her youth she was esteemed the best dancer—here Alice's little right foot played an involuntary movement, till upon my looking grave, it desisted—the best dancer \_\_\_\_\_.
  - \_\_\_\_\_ though he had not been dead an hour, it seemed as if he had died a great while ago, such a distance there is betwixt life and death; and how I bore his death as I thought pretty well at first, but afterward it haunted and haunted me.
  - Travel, in the younger sort, is a part of education; in the elder a part of experience. He that travelleth into a country, before he hath some entrance into the language, goeth to school, and not to travel.
  - \_\_\_\_\_ let him be rather advised in his answers, than forward to tell stories: and let it appear that he doth not change his country manners for those of foreign parts; but only prick in some flowers of that he hath learned abroad into the customs of his own country.

**5×4**

### **PART-A**

- Q.2 Discuss and analyze in detail "dream children: a reverie" as a personal essay. **20**
- Q.3 Discuss in detail the origin and development of essay in English literature as a genre. **20**

Q.4 Discuss Charles Lamb as an essayist. **20**

**PART-B**

Q.5 Critically analyze the essay of studies. **20**

Q.6 What are Bacon's views about travelling to a foreign country in the essay of Travel? Discuss the language and style of the essay. **20**

Q.7 Who is considered the father of English Essays? Discuss his art of essay writing in detail giving reference to the essays you have read. **20**

**End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Fifth Semester

**LITERARY THEORY (ENG-5.5)**

Time: 3 hrs.

Max Marks: **70**

No. of pages: **1**

Note: Question paper consists of **THREE** sections **A, B and C**. All sections are **compulsory**. Marks are indicated against each question.

**SECTION-A**

Q.1 Discuss (**any five**) terms in brief:

- a) Hubris (pride), Melos (melody), and Opsis (spectacle).
- b) Aporia and Infinite.
- c) 'Absurdity' as the most common element of the post-modernist society.
- d) Bricolage (a text is made from the debris of other texts).
- e) Wordsworth's views on 'Humble life'.
- f) Feminine
- g) Pity and Fear
- h) Sign

**3×5**

**SECTION-B**

Q.2 Give short answer to the following questions (**any five**):

- a) Write two types of Plots (Mythos); as given by Aristotle.
- b) Explain the lines with reference to their context: - "The imitation of an action which is complete and of a certain length, by means of language made pleasing for each part separately; it relies in its various elements not on narrative but on acting; through pity and fear it achieves the purgation (katharsis) of such emotions".
- c) Discuss the term Impersonality; as given by T. S. Eliot.
- d) Discuss Derrida's argument against logo centrism and old notions of dominance in society.
- e) Discuss Wordsworth's views on prose and metrical composition.
- f) Discuss Jean Baudrillard's concept of simulation.
- g) Write the distinguished tenets of the post-modernist era.
- h) Discuss how T. S. Eliot signifies "Historical Sense" as related to tradition.

**5×5**

**SECTION-C**

Q.3 Answer (**any two**) of the following (*essay type*) questions:

- a) Discuss the Aristotelian concept of 'Mimesis'. Explain six elements of tragedy. Describe the term Catharsis.

- b) Discuss Jacques Derrida as the post-structuralist. Explain how his ideas refute the Saussurean structural linguistics.
- c) Discuss the tenets of T.S Eliot's 'Tradition and Individual Talent'. **15×2**

## **End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – First Semester

### **ENGLISH DRAMA - I (BEH-105)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain (**any four**) of the following lines with reference to the context:
- a) And this our life, exempt from public haunt,  
Finds tongues in trees, books in the running brooks,  
Sermons in stones, and good in everything.
- b) To be, or not to be: that is the question:  
Whether 'tis nobler in the mind to suffer  
The slings and arrows of outrageous fortune,  
Or to take arms against a sea of troubles,  
And by opposing end them?  
(Explain the above mentioned extracts with reference to the context)
- c) Elaborate on the relationship between Oliver and Orlando.
- d) Why does Rosalind disguise herself as Ganymede?
- e) Bring out the dramatic significance of the ghost of Hamlet's father in the play Hamlet.
- f) What is the significance of 'play within the play' in Hamlet? **5×4**

#### **PART-A**

- Q.2 A Shakespearean comedy begins in sorrow and sufferings and ends with happiness and wish fulfilment. Elucidate with reference to the comedy *As You Like It*. **20**
- Q.3 Critically assess the significance of love in *As You Like It*. How has Shakespeare gone beyond the love between man and woman to include all categories of love? **20**
- Q.4 Bring out the pastoral elements in *As You Like It*. What is the significance of the Forest of Arden? **20**

#### **PART-B**

- Q.5 Write down an essay on a Shakespearean tragedy. **20**

- Q.6 Examine critically the character of Prince Hamlet, commenting specifically on his tragic flaws or at least his frailties in approaching problems of life. **20**
- Q.7 Is it appropriate to consider *Hamlet* just as a revenge play? Bring out the role of revenge in the progression of actions in the play. **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fifth Semester

### **MEDIA ISSUES AND DEBATES (BAJM-OE-08)**

Time: 3 hrs.

Max Marks: **50**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 All questions are compulsory.
- a) Define Paid News.
  - b) Name any four popular social media sites.
  - c) What do you understand by cultural politics?
  - d) Give any two examples of traditional media in rural areas.
  - e) What is citizen journalism? **2×5**

#### **PART-A**

- Q.2 Discuss the role of religion in media and politics giving examples. **10**
- Q.3 'The representation of women in media needs to change'. Explain in detail. **10**
- Q.4 Can new media completely erase traditional media in the future? Discuss in detail. **10**

#### **PART-B**

- Q.5 Write a detailed note on 'Yellow Journalism' giving examples from the Indian context. **10**
- Q.6 Discuss some of the main ethics that should be followed by journalists in today's time. **10**
- Q.7 Write about media's impact on individual and society in a positive light. **10**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) — First Semester  
**ORGANIZATIONAL BEHAVIOR (BAJ-OE-02)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:
- a) Define organizational behavior.
  - b) What is the nature of organizational behavior?
  - c) Define Autocratic model of an organization behavior.
  - d) What is division of work?
  - e) Define assignment of duties.
  - f) What is group behavior?
  - g) Define intergroup behavior.
  - h) Give two reasons for employee stress.
  - i) Define organizational climate.
  - j) Define organizational change. **1x10**

**PART-A**

- Q.2 Discuss type of activities and initiatives taken by organizations to manage stress in employees. **10**
- Q.3 Identify specific forces for stability in an organization. **10**
- Q.4 Discuss importance of communication in Team management. **10**
- Q.5 Explain with examples two methods of team management. **10**

**PART-B**

- Q.6 "The culture of an organization is the behavior of the members of an organization and is very difficult to change". Discuss. **10**

- Q.7 "If culture represents the personality of the organization, climate is the organization's mood." Discuss. **10**
- Q.8 The unique culture of an organization creates a distinct atmosphere that is felt by the people who are part of the group". Discuss. **10**

**End Semester Examination, May 2019**  
 B.A. (Hons.) English — Fifth Semester  
**CROSS CURRENTS OF LITERATURE (BEH-OE-03)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain (**any four**) of the following passages with reference to the context:
- a) Barani is a historian ---he's only interested in playing chess with the shadows of the dead. And Najib's a politician \_\_\_\_ he wants pawns of flesh and blood. He doesn't have the patience to breathe life into these bones. One needs Ain-ul-Mulk for that.
  - b) I've heard it in the chilliest land-  
 And on the strangest Sea-  
 Yet-never-in Extremity  
 It asked a crumb-of me.
  - c) ... you pray five times a day because that's the law and if you break it , you'll have the officers on the neck, Can you mention one earlier Sultan in whose time people read the Koran in the Streets like now? Just one?
  - d) You know when Muhammad said he was inviting you to look after Delhi, I didn't understand him at all. I couldn't see why he had to ask you , rather than a local Amir. I know now---he couldn't have chosen a better man.
  - e) Diadems – drop -  
 And Doges surrender-  
 Soundless as Dots,  
 On a Disk of Snow.
  - f) Ah! That's Delhi for you! They were looking for recruits and the moment they realized the Sultan had tried to kill me, off they discreetly approached me and invited me. They have asked you too, incidentally. They hope you won't be too apathetic towards ... he attempted 'murder of your adopted brother! **2½×4**

### **PART-A**

- Q.2 Discuss the writing style of Emily Dickinson with reference to any two of her poems. **10**
- Q.3 Animal imagery abounds in the folktales and proverbs circulated among the clan members in the novel *Things Fall Apart*. Analyze the prominence of animal figures in relation to Igbo culture and about Achebe's larger goals? **10**
- Q.4 What is the main problem of the protagonist of *Things Fall Apart* which leads to his eventual death? **10**

### **PART-B**

- Q.5 Evaluate how Karnad continuously refers to the chess imagery in *Tughlaq* **10**
- Q.6 With the help of the line "death is stronger than I am" show how Virginia Woolf depicts death in her essay. **10**
- Q.7 Compare and contrast the dramatist Girish Karnad with the writer Chinua Achebe. **10**

## **End Semester Examination, May 2019**

B.A. (Hons.) English — First Semester

### **COMMUNICATION SKILLS IN ENGLISH (BEH-GE-02)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any five**) of the following questions:
- What is the difference between hearing and listening? Explain with example.
  - What do you mean by barriers to communication? Write its kind.
  - Write difference between verbal and non-verbal communication.
  - What is audience analysis? Why is audience analysis important for public speaking?
  - What is comprehension writing? Write a comprehension on "Business and Communication".
  - What is the impact of science and technology on modern business? **2x5**

### **PART-A**

- Q.2 Discuss the essential characteristics of a good business report. Write down the structure of a business report. **10**
- Q.3 Define "Barriers to communication". Explain its kind with an appropriate example. **10**
- Q.4 Explain in brief 7'C of communication. Write its impact on modern business. **10**

### **PART-B**

- Q.5 What are the objectives of communication? Explain in brief its importance in professionalism. **10**
- Q.6 Discuss a paragraph on "Literature and Modern social system" in 250 words limit. **10**
- Q.7 Illustrate briefly the various communication networks in an organization. Write a suitable case on organizational networks. **10**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) — Third Semester  
**ENVIRONMENTAL STUDIES (CH-202B / BAJM-301/BJ-305)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any four**) of the following questions:

- a) What is biodiversity? Explain it.
- b) What do you mean by water resources? What is their role in environment?
- c) How nuclear hazards can be dangerous for the ecosystem?
- d) What is your understanding about ecosystem? Elaborate it in detail.
- e) What is your idea about the conservation of environment? Explain it.
- f) What is population explosion? What are the causes of it?

**5×4**

**PART-A**

- Q.2 a) How would you classify various elements causing the water pollution? How it is harmful for natural habitat of wildlife? **10**
- b) What do you understand by sustainable development? How it helps the conservation of environment. **10**
- Q.5 a) Define “Environmental Studies”. What is the importance of environmental studies? **10**
- b) What are the various solutions you would suggest to solve the energy issues related to urban population? **10**
- Q.6 a) What do you understand by biotic and abiotic component? Explain them in detail. **10**
- b) What is industrial waste? How it plays a major role in pollution? **10**

**PART-B**

- Q.5 “India is a mega diversity country”. Explain the statement with suitable examples. **20**
- Q.6 “Pollution is a major issue which needs the immediate attention”, are you agree with it? What are the steps can be taken to curb the pollution? **20**
- Q.7 How war can be a major change agent for the biodiversity of a region? What can be the aftereffects of chemical and biological weapons? **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – First Semester  
**SOCIAL AND CULTURAL HISTORY OF INDIA (BAJ-OE-01)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.

- Q.1 a) What do you understand by society? Explain it.  
b) What were the different social rituals in 19<sup>th</sup> century which were against the women?  
c) Who was Sir Syed Ahmad Khan? What was the contribution for the welfare of Muslim community?  
d) How Christian missionaries played a very important role in education in India? **2½x4**

**PART-A**

- Q.2 Discuss the role of Arya samaj and the teaching of Swami Dayanand Swaraswati. **10**
- Q.3 Do you think that urban population is responsible for the imposed western cultural values in Indian society? **10**
- Q.4 Discuss the tradition of marriage in India society. How it is different from the rest of the world? **10**

**PART-B**

- Q.5 Discuss the role of Mahatma Gandhi in Indian social reforms took place in 20<sup>th</sup> century. What were the importance works done by him for the welfare of underprivileged class? **10**
- Q.6 Do you think that film music is responsible for degradation of quality of Indian music? What it is different from classical music? **10**
- Q.7 Discuss the corruption in Indian social and political system. **10**

## End Semester Examination, May 2019

### B.A. (Hons.) ENGLISH – First Semester CREATIVE WRITING (BEH-GE-01)

Time: 3 hrs.

Max Marks: **70**

No. of pages: 2

Note: All **SECTIONS** are **compulsory**. Question paper have three **SECTIONS A, B and C**. Marks are indicated against each question.

#### **PART-A**

Q.1 Answer (**any five**) of the following.

- Write important principles of writing.
- What is the difference between essay and story?
- Write a paragraph on "Literature and society".
- What do you mean by general and technical writing?
- Write an essay on "literature is the mirror of society".
- What is the differentiate creative and technical writing?
- What is the most efficient procedure for writing an article quickly?
- Write in short important features of story writing.

**3×5**

#### **PART-B**

Q.2 Answer (**any five**) of the following:

- Write an application to your HOD regarding scholarship fee. You are XYZ from Faculty of Media and Humanities, (Department of English), MRIIRS, Faridabad.
- What do you mean by paragraph development? Write an appropriate paragraph on "Language and global business".
- Explain in brief 7'C of communication. Write its impact on modern organizational culture.
- Write important characteristics of a good business report. Explain the various types of report.
- What is the difference between language and communication? Explain with suitable examples.
- Write a short story on any incident of your life which you like?
- Explain in brief difference between Book and media review. How both are important for effective writing?
- Write a paragraph on topic sentence "Honesty is the best policy".

**5×5**

#### **PART-C**

Q.3 Answer (**any two**) of the following:

a) Write notes on (*any three*) of the following:

i) Handbooks

ii) Manuals

iii) Notice

iv) Agenda

v) Memorandum

b) Define comprehension writing. Write a comprehension on "Innovative trends and tradition of modern social system.

c) Read the following paragraph and **write it's summary with a suitable title:**

Language is a vital tool for communication. It is not only a means of communicating thoughts and ideas, but it builds friendships, economic relationships and cultural ties. We can communicate only with signs without language. More over a language distinguishes the differences and also celebrates the uniqueness of cultures in a country or in a region or in a community. A Language shapes the way people perceive the world and it also helps to define culture of any society. Any language is a gift the knowledge of more than one language makes a man more efficient and skilful in many ways. It opens our minds and guides us into a magical world of fancies and dreams. To certain the proper learning of language helps us to develop ourselves, our minds, and also our personality. Human language is unique because it is a symbolic communication system that is learned instead of biologically inherited for some people.

**15×2**

## End Semester Examination, May 2019

### B.A. (Hons.) ENGLISH – First Semester CREATIVE WRITING (BEH-GE-01)

Time: 3 hrs.

Max Marks: **70**

No. of pages: 2

Note: All **SECTIONS** are **compulsory**. Question paper have three **SECTIONS A, B and C**. Marks are indicated against each question.

#### **PART-A**

Q.1 Answer **any five** of the following.

- Write important principles of writing.
- What is the difference between essay and story?
- Write a paragraph on "Literature and society".
- What do you mean by general & technical writing?
- Write an essay on "literature is the mirror of society".
- What is the difference between creative and technical writing?
- What is the most efficient procedure for writing an article quickly?
- Write in short important features of story writing.

**3×5**

#### **PART-B**

Q.2 Answer **any five** of the following:

- Write an application to your HOD regarding scholarship fee. You are XYZ from Faculty of Media and Humanities, (Department of English), MRIIRS, Faridabad.
- What do you mean by paragraph development? Write an appropriate paragraph on "Language & global business".
- Explain in brief 7C of communication. Write its impact on modern organizational culture.
- Write important characteristics of a good business report. Explain the various types of report.
- What is the difference between language & communication? Explain with a suitable example.
- Write a short story on any incident of your life which you like?
- Explain in brief difference between Book and media review. How both are important for effective writing?
- Write a paragraph on topic sentence "Honesty is the best policy".

**5×5**

#### **PART-C**

Q.3 Answer **any two** of the following:

- Write a note on any three of the following:

- i) Handbooks
  - ii) Manuals
  - iii) Notice
  - iv) Agenda
  - v) Memorandum
- b) Define comprehension writing? Write a comprehension on "Innovative trends and amp; tradition of modern social system"
- c) Read the following paragraph and amp; write it's summary with a suitable title:  
Language is a vital tool for communication. It is not only a means of communicating thoughts and ideas, but it builds friendships, economic relationships and cultural ties. We can communicate only with signs without language. More over a language distinguishes the differences and also celebrates the uniqueness of cultures in a country or in a region or in a community. A Language shapes the way people perceive the world and it also helps to define culture of any society. Any language is a gift the knowledge of more than one language makes a man more efficient and skilful in many ways. It opens our minds and guides us into a magical world of fancies and dreams. To certain the proper learning of language helps us to develop ourselves, our minds, and also our personality. Human language is unique because it is a symbolic communication system that is learned instead of biologically inherited for some people.
- 15×2**

## End Semester Examination, May 2019

### B.A. (Hons.) ENGLISH – First Semester ACADEMIC WRITING (BEH-OE-01)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any five** of the following:

- Write a note on Paraphrasing and condensation.
- Define topic sentence? Write its kinds with an example.
- Write difference between oral and written communication.
- Write in short features of academic writing.
- What is comprehension writing? Write a comprehension on "cross culture".
- Define evaluation in academic writing.

**2×5**

#### **PART-A**

Q.2 What do you understand by paragraph development? Explain unity, coherence and logic in paragraph writing with a suitable example. **10**

Q.3 Illustrate a paragraph on **any two** of the following:

- Literature and modern social system.
- Democracy and common man.
- Honesty is the best policy.

**5×2**

Q.4 How to write comprehension questions effectively? Write a comprehension on "Literature is the mirror of society". **10**

#### **PART-B**

Q.5 Write in brief difference between critical evaluation and critical thinking. Demonstrate a critical evaluation on "communication is a mode of organization success". **10**

Q.6 Read the following paragraph and write its summary with a suitable title:

Language is a vital tool for communication. It is not only a means of communicating thoughts and ideas, but it builds friendships, economic relationships and cultural ties. We can communicate only with signs without language. More over a language distinguishes the differences and also celebrates the uniqueness of cultures in a country

or in a region or in a community. A Language shapes the way people perceive the world and it also helps to define culture of any society. Any language is a gift the knowledge of more than one language makes a man more efficient and skilful in many ways. It opens our minds and guides us into a magical world of fancies and dreams. To certain the proper learning of language helps us to develop ourselves, our minds, and also our personality. Human language is unique because it is a symbolic communication system that is learned instead of biologically inherited for some people. **10**

- Q.7 Explain in brief difference between book and media review. How both are important for effective writing? **10**

## End Semester Examination, May 2019

B.A. (Hons.) ENGLISH – First Semester

### ACADEMIC WRITING (BEH-OE-01)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any five**) of the following:
- Write a note on 'paraphrasing and condensation'.
  - Define 'topic sentence'. Write its kinds with an example.
  - Write difference between 'oral' and 'written communication'.
  - Write in short 'features of academic writing'.
  - What is comprehension writing? Write a comprehension on "cross culture".
  - Define 'evaluation in academic writing'. **2×5**

### **PART-A**

- Q.2 What do you understand by paragraph development? Explain unity, coherence and logic in paragraph writing with a suitable example. **10**

- Q.3 Illustrate a paragraph on (**any two**) of the following:
- Literature and modern social system.
  - Democracy and common man.
  - Honesty is the best policy. **5×2**

- Q.4 How to write comprehension questions effectively? Write a comprehension on "Literature is the mirror of society". **10**

### **PART-B**

- Q.5 Write in brief difference between 'critical evaluation' and 'critical thinking'. Demonstrate a critical evaluation on "communication is a mode of organization success". **10**

- Q.6 Read the following paragraph and **writes its summary with a suitable title:**

Language is a vital tool for communication. It is not only a means of communicating thoughts and ideas, but it builds friendships, economic relationships and cultural ties. We can communicate only with signs without language. More over a language

distinguishes the differences and also celebrates the uniqueness of cultures in a country or in a region or in a community. A Language shapes the way people perceive the world and it also helps to define culture of any society. Any language is a gift the knowledge of more than one language makes a man more efficient and skillful in many ways. It opens our minds and guides us into a magical world of fancies and dreams. To certain the proper learning of language helps us to develop ourselves, our minds, and also our personality. Human language is unique because it is a symbolic communication system that is learned instead of biologically inherited for some people. **10**

Q.7 Explain in brief difference between 'book' and 'media review'. How both are important for effective writing? **10**

**End Semester Examination, May 2019**  
BA (Hons.) English — Fifth Semester  
**ENTREPRENEURSHIP DEVELOPMENT (COM-O-306)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on (**any four**) of the following:

- a) Differentiate entrepreneur with managers.
- b) Process of product development.
- c) Objectives of market research.
- d) Political environment.
- e) Risk in startups.
- f) Legal aspect of business.
- g) Importance of team building.
- h) Disadvantages of autocratic leadership style.
- i) Role of venture capitalists.
- j) Debt financing.

**2×10**

**PART-A**

Q.2 Explain the concept of entrepreneur. List and explain the various sources of new idea in the context of creativity and innovations. **20**

Q.3 Define "Market Research". What is the sequence of steps involved in marketing research process? **20**

Q.4 Discuss the technical feasibility and financial viability in setting the new business model. **20**

**PART-B**

Q.5 What is the importance of control in organizational process? Also mention the steps followed in the process of control. **20**

Q.6 Discuss the creative ways to raise money for your startup. **20**

- Q.7 Define “Project Report”. What is its importance? Enumerate the contents of a project report.  
20

**End Semester Examination, May 2019**  
B.A. (Hons.) ENGLISH – First Semester  
**ENGLISH DRAMA (BEH-105)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain **any four** of the following lines with reference to the context:
- a) Reading maketh a full man; conference a ready man; and writing an exact man. And therefore, if a man write little, he had need have a great memory; if he confer little, he had need have a present wit: and if he read little, he had need have much cunning, to seem to know, that he doth not.
  - b) Crafty men contemn studies, simple men admire them, and wise men use them; for they teach not their own use; but that is a wisdom without them, and above them, won by observation.
  - c) Some books are to be tasted, others to be swallowed, and some few to be chewed and digested \_\_\_\_\_.
  - d) \_\_\_\_\_ Then I told what a tall, upright, graceful person their great-grandmother Field once was; and how in her youth she was esteemed the best dancer—here Alice’s little right foot played an involuntary movement, till upon my looking grave, it desisted—the best dancer \_\_\_\_\_.
  - e) \_\_\_\_\_ though he had not been dead an hour, it seemed as if he had died a great while ago, such a distance there is betwixt life and death; and how I bore his death as I thought pretty well at first, but afterward it haunted and haunted me.
  - f) Travel, in the younger sort, is a part of education; in the elder a part of experience. He that travelleth into a country, before he hath some entrance into the language, goeth to school, and not to travel.
  - g) \_\_\_\_\_ let him be rather advised in his answers, than forward to tell stories: and let it appear that he doth not change his country manners for those of foreign parts; but only prick in some flowers of that he hath learned abroad into the customs of his own country.

**5×4**

**PART-A**

- Q.2 Discuss and analyze in detail "dream children: a reverie" as a personal essay. **20**
- Q.3 Discuss in detail the origin and development of essay in English literature as a genre. **20**
- Q.4 Discuss Charles Lamb as an essayist. **20**

### **PART-B**

- Q.5 Critically analyze the essay of studies. **20**
- Q.6 What are Bacon's views about travelling to a foreign country in the essay of Travel? Discuss the language and style of the essay. **20**
- Q.7 Who is considered the father of English Essays? Discuss his art of essay writing in detail giving reference to the essays you have read. **20**

## **End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Fifth Semester

### **LITERARY THEORY (ENG-5.5)**

Time: 3 hrs.

Max Marks: **70**

*No. of pages: 1*

Note: *Question paper consists of **THREE** sections **A, B and C**. All sections are **compulsory**. Marks are indicated against each question.*

### **SECTION-A**

- Q.1 Discuss (**any five**) terms in brief:
- a) Hubris (pride), Melos (melody), and Opsis (spectacle).
  - b) Aporia and Infinite.
  - c) 'Absurdity' as the most common element of the post-modernist society.
  - d) Bricolage (a text is made from the debris of other texts).
  - e) Wordsworth's views on 'Humble life'.
  - f) Feminine
  - g) Pity and Fear
  - h) Sign

**3×5**

### **SECTION-B**

- Q.2 Give short answer to the following questions (**any five**):
- a) Write two types of Plots (Mythos); as given by Aristotle.
  - b) Explain the lines with reference to their context: - "The imitation of an action which is complete and of a certain length, by means of language made pleasing for each part separately; it relies in its various elements not on narrative but on acting; through pity and fear it achieves the purgation (katharsis) of such emotions".
  - c) Discuss the term Impersonality; as given by T. S. Eliot.
  - d) Discuss Derrida's argument against logo centrism and old notions of dominance in society.
  - e) Discuss Wordsworth's views on prose and metrical composition.
  - f) Discuss Jean Baudrillard's concept of simulation.
  - g) Write the distinguished tenets of the post-modernist era.
  - h) Discuss how T. S. Eliot signifies "Historical Sense" as related to tradition.

**5×5**

### **SECTION-C**

- Q.3 Answer (**any two**) of the following (*essay type*) questions:
- a) Discuss the Aristotelian concept of 'Mimesis'. Explain six elements of tragedy. Describe the term Catharsis.
  - b) Discuss Jacques Derrida as the post-structuralist. Explain how his ideas refute the Saussurean structural linguistics.
  - c) Discuss the tenets of T.S Eliot's 'Tradition and Individual Talent'. **15×2**

## **End Semester Examination, May 2019**

### B.A. (Hons.) ENGLISH – First Semester **ENGLISH DRAMA - I (BEH-105)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain (**any four**) of the following lines with reference to the context:
- a) And this our life, exempt from public haunt,  
Finds tongues in trees, books in the running brooks,  
Sermons in stones, and good in everything.
  - b) To be, or not to be: that is the question:  
Whether 'tis nobler in the mind to suffer  
The slings and arrows of outrageous fortune,  
Or to take arms against a sea of troubles,  
And by opposing end them?  
(Explain the above mentioned extracts with reference to the context)
  - c) Elaborate on the relationship between Oliver and Orlando.
  - d) Why does Rosalind disguise herself as Ganymede?
  - e) Bring out the dramatic significance of the ghost of Hamlet's father in the play Hamlet.
  - f) What is the significance of 'play within the play' in Hamlet? **5×4**

### **PART-A**

- Q.2 A Shakespearean comedy begins in sorrow and sufferings and ends with happiness and wish fulfilment. Elucidate with reference to the comedy *As You Like It*. **20**
- Q.3 Critically assess the significance of love in *As You Like It*. How has Shakespeare gone beyond the love between man and woman to include all categories of love? **20**
- Q.4 Bring out the pastoral elements in *As You Like It*. What is the significance of the Forest of Arden? **20**

## **PART-B**

- Q.5 Write down an essay on a Shakespearean tragedy. **20**
- Q.6 Examine critically the character of Prince Hamlet, commenting specifically on his tragic flaws or at least his frailties in approaching problems of life. **20**
- Q.7 Is it appropriate to consider *Hamlet* just as a revenge play? Bring out the role of revenge in the progression of actions in the play. **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fifth Semester

### **MEDIA ISSUES AND DEBATES (BAJM-OE-08)**

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 All questions are compulsory.
- Define Paid News.
  - Name any four popular social media sites.
  - What do you understand by cultural politics?
  - Give any two examples of traditional media in rural areas.
  - What is citizen journalism?
- 2×5**

## **PART-A**

- Q.2 Discuss the role of religion in media and politics giving examples. **10**
- Q.3 'The representation of women in media needs to change'. Explain in detail. **10**
- Q.4 Can new media completely erase traditional media in the future? Discuss in detail. **10**

## **PART-B**

- Q.5 Write a detailed note on 'Yellow Journalism' giving examples from the Indian context. **10**
- Q.6 Discuss some of the main ethics that should be followed by journalists in today's time. **10**
- Q.7 Write about media's impact on individual and society in a positive light. **10**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) — First Semester  
**ORGANIZATIONAL BEHAVIOR (BAJ-OE-02)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:
- a) Define organizational behavior.
  - b) What is the nature of organizational behavior?
  - c) Define Autocratic model of an organization behavior.
  - d) What is division of work?
  - e) Define assignment of duties.
  - f) What is group behavior?
  - g) Define intergroup behavior.
  - h) Give two reasons for employee stress.
  - i) Define organizational climate.
  - j) Define organizational change.

**1x10**

**PART-A**

- Q.2 Discuss type of activities and initiatives taken by organizations to manage stress in employees. **10**
- Q.3 Identify specific forces for stability in an organization. **10**
- Q.4 Discuss importance of communication in Team management. **10**
- Q.5 Explain with examples two methods of team management. **10**

**PART-B**

- Q.6 "The culture of an organization is the behavior of the members of an organization and is very difficult to change". Discuss. **10**
- Q.7 "If culture represents the personality of the organization, climate is the organization's mood." Discuss. **10**
- Q.8 The unique culture of an organization creates a distinct atmosphere that is felt by the people who are part of the group". Discuss. **10**

**End Semester Examination, May 2019**  
 B.A. (Hons.) English — Fifth Semester  
**CROSS CURRENTS OF LITERATURE (BEH-OE-03)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain (**any four**) of the following passages with reference to the context:
- a) Barani is a historian ---he's only interested in playing chess with the shadows of the dead. And Najib's a politician \_\_\_\_ he wants pawns of flesh and blood. He doesn't have the patience to breathe life into these bones. One needs Ain-ul-Mulk for that.
  - b) I've heard it in the chilliest land-  
 And on the strangest Sea-  
 Yet-never-in Extremity  
 It asked a crumb-of me.
  - c) ... you pray five times a day because that's the law and if you break it , you'll have the officers on the neck, Can you mention one earlier Sultan in whose time people read the Koran in the Streets like now? Just one?
  - d) You know when Muhammad said he was inviting you to look after Delhi, I didn't understand him at all. I couldn't see why he had to ask you , rather than a local Amir. I know now---he couldn't have chosen a better man.
  - e) Diadems – drop -  
 And Doges surrender-  
 Soundless as Dots,  
 On a Disk of Snow.

- f) Ah! That's Delhi for you! They were looking for recruits and the moment they realized the Sultan had tried to kill me, off they discreetly approached me and invited me. They have asked you too, incidentally. They hope you won't be too apathetic towards ... he attempted 'murder of your adopted brother! **2½×4**

**PART-A**

- Q.2 Discuss the writing style of Emily Dickinson with reference to any two of her poems. **10**
- Q.3 Animal imagery abounds in the folktales and proverbs circulated among the clan members in the novel *Things Fall apart*. Analyze the prominence of animal figures in relation to Igbo culture and about Achebe's larger goals? **10**
- Q.4 What is the main problem of the protagonist of *Things Fall Apart* which leads to his eventual death? **10**

**PART-B**

- Q.5 Evaluate how Karnad continuously refers to the chess imagery in Tughlaq **10**
- Q.6 With the help of the line "death is stronger than I am" show how Virginia Woolf depicts death in her essay. **10**
- Q.7 Compare and contrast the dramatist Girish Karnad with the writer Chinua Achebe. **10**

**End Semester Examination, May 2019**

B.A. (Hons.) English — First Semester

**COMMUNICATION SKILLS IN ENGLISH (BEH-GE-02)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any five**) of the following questions:
- a) What is the difference between hearing and listening? Explain with example.
- b) What do you mean by barriers to communication? Write its kind.
- c) Write difference between verbal and non-verbal communication.
- d) What is audience analysis? Why is audience analysis important for public speaking?
- e) What is comprehension writing? Write a comprehension on "Business and Communication".
- f) What is the impact of science and technology on modern business? **2x5**

**PART-A**

- Q.2 Discuss the essential characteristics of a good business report. Write down the structure of a business report. **10**
- Q.3 Define "Barriers to communication". Explain its kind with an appropriate example. **10**
- Q.4 Explain in brief 7'C of communication. Write its impact on modern business. **10**

**PART-B**

- Q.5 What are the objectives of communication? Explain in brief its importance in professionalism. **10**

- Q.6 Discuss a paragraph on "Literature and Modern social system" in 250 words limit. **10**
- Q.7 Illustrate briefly the various communication networks in an organization. Write a suitable case on organizational networks. **10**

**End Semester Examination, May 2019**  
**B.A. (Journalism and Mass Communication) — Third Semester**  
**ENVIRONMENTAL STUDIES (CH-202B / BAJM-301/BJ-305)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any four**) of the following questions:

- a) What is biodiversity? Explain it.
- b) What do you mean by water resources? What is their role in environment?
- c) How nuclear hazards can be dangerous for the ecosystem?
- d) What is your understanding about ecosystem? Elaborate it in detail.
- e) What is your idea about the conservation of environment? Explain it.
- f) What is population explosion? What are the causes of it?

**5×4**

**PART-A**

- Q.2 a) How would you classify various elements causing the water pollution? How it is harmful for natural habitat of wildlife? **10**
- b) What do you understand by sustainable development? How it helps the conservation of environment. **10**
- Q.5 a) Define "Environmental Studies". What is the importance of environmental studies? **10**
- b) What are the various solutions you would suggest to solve the energy issues related to urban population? **10**
- Q.6 a) What do you understand by biotic and abiotic component? Explain them in detail. **10**
- b) What is industrial waste? How it plays a major role in pollution? **10**

**PART-B**

- Q.5 "India is a mega diversity country". Explain the statement with suitable examples. **20**

- Q.6 “Pollution is a major issue which needs the immediate attention”, are you agree with it? What are the steps can be taken to curb the pollution? **20**
- Q.7 How war can be a major change agent for the biodiversity of a region? What can be the aftereffects of chemical and biological weapons? **20**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – First Semester  
**SOCIAL AND CULTURAL HISTORY OF INDIA (BAJ-OE-01)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.

- Q.1 a) What do you understand by society? Explain it.  
b) What were the different social rituals in 19<sup>th</sup> century which were against the women?  
c) Who was Sir Syed Ahmad Khan? What was the contribution for the welfare of Muslim community?  
d) How Christian missionaries played a very important role in education in India? **2½x4**

**PART-A**

- Q.2 Discuss the role of Arya samaj and the teaching of Swami Dayanand Swaraswati. **10**
- Q.3 Do you think that urban population is responsible for the imposed western cultural values in Indian society? **10**
- Q.4 Discuss the tradition of marriage in India society. How it is different from the rest of the world? **10**

**PART-B**

- Q.5 Discuss the role of Mahatma Gandhi in Indian social reforms took place in 20<sup>th</sup> century. What were the importance works done by him for the welfare of underprivileged class? **10**
- Q.6 Do you think that film music is responsible for degradation of quality of Indian music? What it is different from classical music? **10**

## End Semester Examination, May 2019

B.A. (Hons.) ENGLISH – First Semester

**CREATIVE WRITING (BEH-GE-01)**

Time: 3 hrs.

Max Marks: **70**

No. of pages: 2

Note: All **SECTIONS** are **compulsory**. Question paper have three **SECTIONS A, B and C**. Marks are indicated against each question.

### **PART-A**

Q.1 Answer (**any five**) of the following.

- a) Write important principles of writing.
- b) What is the difference between essay and story?
- c) Write a paragraph on "Literature and society".
- d) What do you mean by general and technical writing?
- e) Write an essay on "literature is the mirror of society".
- f) What is the differentiate creative and technical writing?
- g) What is the most efficient procedure for writing an article quickly?
- h) Write in short important features of story writing.

**3×5**

### **PART-B**

Q.2 Answer (**any five**) of the following:

- a) Write an application to your HOD regarding scholarship fee. You are XYZ from Faculty of Media and Humanities, (Department of English), MRIIRS, Faridabad.
- b) What do you mean by paragraph development? Write an appropriate paragraph on "Language and global business".
- c) Explain in brief 7C of communication. Write its impact on modern organizational culture.
- d) Write important characteristics of a good business report. Explain the various types of report.
- e) What is the difference between language and communication? Explain with suitable examples.
- f) Write a short story on any incident of your life which you like?

- g) Explain in brief difference between Book and media review. How both are important for effective writing?
- h) Write a paragraph on topic sentence "Honesty is the best policy". **5×5**

**PART-C**

Q.3 Answer **(any two)** of the following:

a) Write notes on *(any three)* of the following:

- i) Handbooks
- ii) Manuals
- iii) Notice
- iv) Agenda
- v) Memorandum

b) Define comprehension writing. Write a comprehension on "Innovative trends and tradition of modern social system."

c) Read the following paragraph and **write it's summary with a suitable title:**

Language is a vital tool for communication. It is not only a means of communicating thoughts and ideas, but it builds friendships, economic relationships and cultural ties. We can communicate only with signs without language. More over a language distinguishes the differences and also celebrates the uniqueness of cultures in a country or in a region or in a community. A Language shapes the way people perceive the world and it also helps to define culture of any society. Any language is a gift the knowledge of more than one language makes a man more efficient and skilful in many ways. It opens our minds and guides us into a magical world of fancies and dreams. To certain the proper learning of language helps us to develop ourselves, our minds, and also our personality. Human language is unique because it is a symbolic communication system that is learned instead of biologically inherited for some people. **15×2**

**End Semester Examination, May 2019**  
B.A. (Hons.) ENGLISH – First Semester  
**CREATIVE WRITING (BEH-GE-01)**

Time: 3 hrs.

Max Marks: **70**

No. of pages: 2

Note: All **SECTIONS** are **compulsory**. Question paper have three **SECTIONS A, B and C**. Marks are indicated against each question.

**PART-A**

Q.1 Answer **any five** of the following.

- a) Write important principles of writing.
- b) What is the difference between essay and story?
- c) Write a paragraph on "Literature and society".
- d) What do you mean by general & technical writing?
- e) Write an essay on "literature is the mirror of society".
- f) What is the difference between creative and technical writing?
- g) What is the most efficient procedure for writing an article quickly?
- h) Write in short important features of story writing.

**3×5**

**PART-B**

Q.2 Answer **any five** of the following:

- a) Write an application to your HOD regarding scholarship fee. You are XYZ from Faculty of Media and Humanities, (Department of English), MRIIRS, Faridabad.
- b) What do you mean by paragraph development? Write an appropriate paragraph on "Language & global business".
- c) Explain in brief 7C of communication. Write its impact on modern organizational culture.
- d) Write important characteristics of a good business report. Explain the various types of report.
- e) What is the difference between language & communication? Explain with a suitable example.
- f) Write a short story on any incident of your life which you like?
- g) Explain in brief difference between Book and media review. How both are important for effective writing?

h) Write a paragraph on topic sentence "Honesty is the best policy".

**5×5**

**PART-C**

Q.3 Answer **any two** of the following:

a) Write a note on any three of the following:

i) Handbooks

ii) Manuals

iii) Notice

iv) Agenda

v) Memorandum

b) Define comprehension writing? Write a comprehension on "Innovative trends and amp; tradition of modern social system

c) Read the following paragraph and amp; write it's summary with a suitable title:  
Language is a vital tool for communication. It is not only a means of communicating thoughts and ideas, but it builds friendships, economic relationships and cultural ties. We can communicate only with signs without language. More over a language distinguishes the differences and also celebrates the uniqueness of cultures in a country or in a region or in a community. A Language shapes the way people perceive the world and it also helps to define culture of any society. Any language is a gift the knowledge of more than one language makes a man more efficient and skilful in many ways. It opens our minds and guides us into a magical world of fancies and dreams. To certain the proper learning of language helps us to develop ourselves, our minds, and also our personality. Human language is unique because it is a symbolic communication system that is learned instead of biologically inherited for some people.

**15×2**

## End Semester Examination, May 2019

B.A. (Hons.) ENGLISH – First Semester

### ACADEMIC WRITING (BEH-OE-01)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt **ANY TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any five** of the following:

- a) Write a note on Paraphrasing and condensation.
- b) Define topic sentence? Write its kinds with an example.
- c) Write difference between oral and written communication.
- d) Write in short features of academic writing.
- e) What is comprehension writing? Write a comprehension on "cross culture".
- f) Define evaluation in academic writing.

**2×5**

#### **PART-A**

Q.2 What do you understand by paragraph development? Explain unity, coherence and logic in paragraph writing with a suitable example. **10**

Q.3 Illustrate a paragraph on **any two** of the following:

- a) Literature and modern social system.
- b) Democracy and common man.
- c) Honesty is the best policy.

**5×2**

Q.4 How to write comprehension questions effectively? Write a comprehension on "Literature is the mirror of society". **10**

#### **PART-B**

Q.5 Write in brief difference between critical evaluation and critical thinking. Demonstrate a critical evaluation on "communication is a mode of organization success". **10**

Q.6 Read the following paragraph and writes its summary with a suitable title:

Language is a vital tool for communication. It is not only a means of communicating thoughts and ideas, but it builds friendships, economic relationships and cultural ties. We can communicate only with signs without language. More over a language distinguishes the differences and also celebrates the uniqueness of cultures in a country or in a region or in a community. A Language shapes the way people perceive the world and it also helps to define culture of any society. Any language is a gift the knowledge of more than one language makes a man more efficient and skilful in many ways. It opens our minds and guides us into a magical world of fancies and dreams. To certain the proper learning of language helps us to develop ourselves, our minds, and also our personality. Human language is unique because it is a symbolic communication system that is learned instead of biologically inherited for some people. **10**

- Q.7 Explain in brief difference between book and media review. How both are important for effective writing? **10**

## End Semester Examination, May 2019

### B.A. (Hons.) ENGLISH – First Semester ACADEMIC WRITING (BEH-OE-01)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any five**) of the following:
- Write a note on 'paraphrasing and condensation'.
  - Define 'topic sentence'. Write its kinds with an example.
  - Write difference between 'oral' and 'written communication'.
  - Write in short 'features of academic writing'.
  - What is comprehension writing? Write a comprehension on "cross culture".
  - Define 'evaluation in academic writing'. **2×5**

### **PART-A**

- Q.2 What do you understand by paragraph development? Explain unity, coherence and logic in paragraph writing with a suitable example. **10**
- Q.3 Illustrate a paragraph on (**any two**) of the following:
- Literature and modern social system.
  - Democracy and common man.
  - Honesty is the best policy. **5×2**
- Q.4 How to write comprehension questions effectively? Write a comprehension on "Literature is the mirror of society". **10**

### **PART-B**

- Q.5 Write in brief difference between 'critical evaluation' and 'critical thinking'. Demonstrate a critical evaluation on "communication is a mode of organization success". **10**

- Q.6 Read the following paragraph and **writes its summary with a suitable title:**  
 Language is a vital tool for communication. It is not only a means of communicating thoughts and ideas, but it builds friendships, economic relationships and cultural ties. We can communicate only with signs without language. More over a language distinguishes the differences and also celebrates the uniqueness of cultures in a country or in a region or in a community. A Language shapes the way people perceive the world and it also helps to define culture of any society. Any language is a gift the knowledge of more than one language makes a man more efficient and skillful in many ways. It opens our minds and guides us into a magical world of fancies and dreams. To certain the proper learning of language helps us to develop ourselves, our minds, and also our personality. Human language is unique because it is a symbolic communication system that is learned instead of biologically inherited for some people. **10**
- Q.7 Explain in brief difference between 'book' and 'media review'. How both are important for effective writing? **10**

**End Semester Examination, May 2019**  
 BA (Hons.) English — Fifth Semester  
**ENTREPRENEURSHIP DEVELOPMENT (COM-O-306)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on (**any four**) of the following:
- a) Differentiate entrepreneur with managers.
  - b) Process of product development.
  - c) Objectives of market research.
  - d) Political environment.
  - e) Risk in startups.
  - f) Legal aspect of business.
  - g) Importance of team building.
  - h) Disadvantages of autocratic leadership style.
  - i) Role of venture capitalists.
  - j) Debt financing.

**2×10**

**PART-A**

- Q.2 Explain the concept of entrepreneur. List and explain the various sources of new idea in the context of creativity and innovations. **20**
- Q.3 Define "Market Research". What is the sequence of steps involved in marketing research process? **20**
- Q.4 Discuss the technical feasibility and financial viability in setting the new business model. **20**

**PART-B**

- Q.5 What is the importance of control in organizational process? Also mention the steps followed in the process of control. **20**

Q.6 Discuss the creative ways to raise money for your startup.

20

Q.7 Define "Project Report". What is its importance? Enumerate the contents of a project report.  
20

**End Semester Examination, May 2019**  
BA (Hons.) ENGLISH - First Semester  
**CREATIVE WRITING (ENG-E-1.1)**

Time: 3 hrs.

Max Marks: **70**

*No. of pages: 1*

Note: *The question paper has **three** Sections **A, B and C**. All sections are **compulsory**. Marks are indicated against each question.*

**SECTION-A**

Q.1 Attempt the following questions in brief (**any five**):

- a) What are the different forms of writing for everyday purpose?
- b) What is Salutation in an informal letter?
- c) How can creativity be measured?
- d) What are the parameters for efficient writing?
- e) Explain simile and metaphor with the help of an example.
- f) Name the elements that shape a story.
- g) Difference between Main and View point character.
- h) What do you understand by flash fiction?

**3x5**

**SECTION-B**

Q.2 Write short answer to the following questions (**any five**):

- a) "Character is the heart and mind of a story". Explain.
- b) What is a paragraph? Define and explain.
- c) What is the importance of improving writing skills?
- d) How can we maintain unity in any type of creative writing?
- e) Difference between Inductive and Deductive order.
- f) What is the topic sentence? Explain its importance.
- g) Discuss the role of Inspiration in creativity.
- h) Briefly describe the various techniques of creative writings.

**5x5**

### **SECTION-C**

- Q.3 Answer (**any two**) of the following (*essay type*) questions:
- What are the essential elements that shape a story? "Character is destiny in fiction" justify.
  - "Creative writing can never be taught; only caught". State your own points to justify this statement.
  - It is said that one's ability to write is determined genetically and it cannot be improved further. Do you agree? Discuss. **15x2**

## **End Semester Examination, May 2019**

M.A. (English) – Second Semester  
**EIGHTEENTH CENTURY LITERATURE (MEH-201)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) of the following:
- Explain the following lines with reference to the context.
- Shadwell alone my perfect image bears,  
Mature in dullness from his tender years.  
Shadwell alone, of all my sons, is he  
Who stands confirm'd in full stupidity.
  - Lovely Thais sits beside thee,  
Take the good the gods provide thee —  
The many rend the skies with loud applause;  
So Love was crowned, but Music won the cause.
  - Describe Crusoe's reaction when he finds the single print of a man's naked foot.
  - Why does Crusoe call native Friday? Briefly describe the importance of his appearance.
  - Is the title A Tale of a Tub apt? Discuss in brief.
  - What is the dramatic significance of Harry Horner's spreading the rumour of his being turned impotent? **5x4**

### **PART-A**

- Q.2 Critically Analyze "Mac Flecknoe" as a mock epic. **20**
- Q.3 In the poem An Essay on Man, Pope says "Whatever is, is right" How does Pope justify his claim in the poem? Analyze the poem critically. **20**

- Q.4 Write a critical note on Defoe's realism and show how Robinson Crusoe presents a realistic portrait of 18<sup>th</sup> Century world? **20**

**PART-B**

- Q.5 Critically elaborate on A Tale of a Tub as an allegory. **20**
- Q.6 Analyze the social realities presented in the The Way of the World. **20**
- Q.7 Examine the moral environment prevalent in the restoration age in reference to 'The Country Wife'. **20**

**End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Sixth Semester

**MODERN EUROPEAN DRAMA (ENG-6.1)**

Time: 3 hrs.

Max Marks: **70**

*No. of pages: 1*

Note: *Question paper consists of **THREE** sections **A, B and C**. All sections are **compulsory**. Marks are indicated against each question.*

**SECTION-A**

- Q.1 Explain the following passages with reference to the context (**any five**):
- a) "No one has said I borrowed the money. I could have got it in some other way. (Throws herself back on the sofa.) I could have got it from an admirer. When a girl's as pretty as I am--"
  - b) "The world can stay as it is if enough people are found living lives worthy of human beings.' Good people, that is."
  - c) "In a good play every speech should be as fully flavoured as a nut or apple, and such speeches cannot be written by anyone who works among people who have shut their lips on poetry. In Ireland, for a few years more, we have a popular imagination that is fiery, and magnificent and tender..."
  - d) "And besides – he's so proud of being a man – it'd be so painful and humiliating for him to know that he owed anything to me. It'd completely wreck our relationship."
  - e) "It is for you to find a way, my friends,  
To help good men arrive at happy ends.  
You write the happy ending to the play!  
There must, there must, there's got to be a way!"
  - f) "Well, it's a clean bed and soft with it, and it's great luck and company I've won me in the end of time - two fine women fighting for the likes of me - till I'm thinking this night wasn't I a foolish fellow not to kill my father in years gone by."
  - g) "Shen Te is a woman: she is devoid of common sense. I only have to lay my hand on her shoulder, and church bells ring."
  - h) "My little songbird must never do that again. A songbird must have a clean beak to

sing with. Otherwise she'll start twittering out of tune."

3×5

### **SECTION-B**

- Q.2 Give short answer to the following questions (**any five**):
- Why did Shu Fu attack Wang with the curling iron in *The Good Woman of Setzuan*?
  - Write a short note on the personality of Pegeen Mike.
  - What does the play *A Doll's House* suggest about women?
  - "Shen-teh's goodness seems to be burdened from the very beginning". Is the statement true? Explain.
  - State three or more ways in which letters or messages help build suspense throughout *A Doll's House*.
  - Talk about the character Wong in *The Good Woman of Setzuan*.
  - Why does Christy Mahon hit his father with a loy? Why did he want to kill his father in the first place?
  - What is the significance of New Year's Day in *A Doll's House*?

5×5

### **SECTION-C**

- Q.3 Answer (**any two**) of the following essay type questions:
- Discuss Shen Te's pursuit of self-interest in *The Good Woman of Setzuan*.
  - In *A Doll's House* compare Torvald's and Nora's attitudes toward money.
  - Explore symbolism in the works of J.M. Synge with special reference to *A Play Boy* of the western World.

15×2

## **End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Sixth Semester

**MODERN EUROPEAN DRAMA (BEH-602)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain the following passages with reference to the context (**any four**):
- "Try to calm down and set your mind at peace, my frightened little songbird. You can rest safely and my great wings will protect you \_\_\_\_\_ I shall protect you like a hunted dove that I have saved from the talons of a hawk."
  - "At that moment, Torvald, I realized that for eight years I'd been living with a strange man, and that I'd borne him three children. Oh, I can't bear to think of it- it could tear myself to little pieces."
  - "\_\_\_\_\_ May I meet him with one tooth and it aching, and one eye to be seeing seven and seventy devils in the twists of the road, and one old timber leg on him to limp into the scalding grave? There he is now crossing the strands, and that the Lord God would send a high wave to wash him from the world."
  - "Oh, my grief, I've lost him surely. I've lost the only Playboy of the Western World."
  - "The world can stay as it is if enough people are found living lives worthy of human beings. Good people, that is."
  - What sort of a town in that, what sort of human are you?  
When an injustice takes place in a town there must be an uproar  
And where there is no uproar it is better the town disappears.

5×4

### **PART-A**

- Q.2 Bring out the significance of the title of the play *The Dolls House*. Do you take the title appropriate?

20

Q.3 Examine *A Doll's House* as a realistic play. What social issue the play focuses on? **20**

Q.4 Evaluate the contribution of Henrik Ibsen in the field of world theatre. **20**

### **PART-B**

Q.5 "The lyric writer writes himself, while the epic writer writes the world" (Caudwell). Assess *The Good Person of Szechwan* as an epic play. **20**

Q.6 Discuss the main idea contained in the play *The Good Person of Szechwan*. Do you agree that the play advocates redefining the conventional concept of goodness? **20**

Q.7 In Preface to the play *The Playboy of the Western World* Synge says, "\_\_\_\_\_ on the stage one must have reality and one must have joy". In what ways the play evokes both reality and imparts pleasure? Discuss in detail. **20**

## **End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Second Semester  
**BRITISH LITERATURE 18<sup>TH</sup> CENTURY (BEN-201)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief (**any four**):

a) Explain with Reference to Context:

A single jail, in Alfred's golden reign,  
Could half the nation's criminals contain;  
Fair justice then, without constraint ador'd,  
Held high the steady scale, but dropp'd the sword;  
No spies were paid, no special juries known.

b) Explain with Reference to Context:

Let not Ambition mock their useful toil,  
Their homely joys, and destiny obscure;  
Nor Grandeur hear with a disdainful smile  
The short and simple annals of the poor.

c) Discuss in brief the 'Proviso Scene' in *The Way of the World*.

d) Write a brief about the 'Balnibarbi' Island in *Gulliver's Travels*.

e) Discuss in brief the terms 'Mannerism' and 'Coffee Houses' as special features of the 18<sup>th</sup> century Britain.

f) Write the character sketch of Walter Shandy in *The Life and Opinions of Tristram Shandy* **5×4**

### **PART-A**

Q.2 Discuss the terms 'Comedy of Manners' and 'Snobbery' with reference to the text *The*

*Way of the World.* **20**

Q.3 Critically analyze Part - three of the text *Gulliver's Travels*. **20**

Q.4 Discuss the portrayal of the female characters in *The Way of the World* or *Gulliver's Travels*. **20**

### **PART-B**

Q.5 Discuss the term 'Digressions' with reference to Comedy, Ridicule, and Hobby Horses as illustrated in the text *Tristram Shandy*. **20**

Q.6 Discuss the major thematic concerns in the poem *London*. **20**

Q.7 Musing in the country churchyard among the simple graves of the villagers, the narrator of Gray's "Elegy" is led to imagine his own death and funeral, and the poem ends with his own epitaph. Discuss in detail. **20**

## **End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Second Semester

### **ENGLISH NOVEL (VICTORIAN AGE - I) (ENG-2.1 /BEH-203)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any four**):

- The Victorian era technically begins with Queen Victoria taking the throne, and it abruptly ends when she dies. But does it make sense to define a literary period by the person on the throne? Why?
- How does Dickens use contrasting pairs of characters to illustrate good and evil in the novel "David Copperfield"?
- What does the Floss symbolize in 'The Mill on the Floss'?
- Analyze how Austen depicts Mr. Bennet. Is he a positive or negative figure?
- What would the novel "Pride and Prejudice" look like if written from Mr. Darcy's point of view? Would any of the fundamental messages change? **5×4**

### **PART-A**

Q.2 Some critics divide up the Romantic period by generation: the "first generation Romantics" (Wordsworth and Coleridge) vs. the "second generation romantics" (Keats and Shelley). Are Victorians just third-generation Romantics? Or is their lit doing something so different that they need their own category? Discuss. **20**

Q.3 What are the salient features of the Victorian Age in English Literature? **20**

Q.4 Compare the novel's different houses—the Bennets', Netherfield, Pemberley, Rosings, the Gardiners' house in London, the Collinses'. What do we learn about each family

based on the way their house is described? Are the houses natural extensions of the owners' personalities, or do the owners put their stamp on the places where they live? Why? **20**

**PART-B**

- Q.5 Compare and contrast Tom and Maggie. How much are their respective successes and failures a function of gender and how much a function of their distinct characteristics? **20**
- Q.6 Does Dickens equate high social class with low moral character and vice versa? Does he equate low social class with unhappiness? Explain with examples from the text. **20**
- Q.7 Trace the development of the novel as a literary form in England. **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Second Semester  
**ECONOMIC DEVELOPMENT AND PLANNING IN INDIA (BAJ-2.1)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) of the following.
- a) Define 'GNP' and 'Fiscal Policy'.
  - b) Write a short note on 'Joint Stock Company'.
  - c) What are balanced and unbalanced growth strategies?
  - d) Discuss in brief about the role of cottage industries in India.
  - e) What do you understand by World Bank and 'IMF'?
- 5×4**

**PART-A**

- Q.2 Write a detailed note on India's current economic scenario in regard to unemployment, poverty and education. **20**
- Q.3 Discuss the role of agriculture in the development of an economy. Why is India still facing problems in this sector? **20**
- Q.4 Write a detailed note on five different patterns of ownership and their characteristics. **20**

**PART-B**

- Q.5 Discuss in detail the economic reforms of 1991. Have they proved to be positive or negative for the Indian economy? **20**
- Q.6 Write an article on the 'Union Budget 2019'. **20**

- Q.7 Why did Mahalanobis heavy import substitution strategy fail in the second five-year plan? Do you think that the Wage Goods strategy would have been a better option at that time? **20**

## End Semester Examination, May 2019

M.A. (Journalism and Mass Communication) – Second Semester

### WRITING FOR MEDIA (MAJ-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any five**) questions from below:
- a) What does RJ stand for? What is his/her job?
  - b) How would you explain 'minutes of the meeting'?
  - c) What is a 'memo' where and how is it used?
  - d) Do you think whatsapp is slowly destroying the writing skills of the younger generation? Discuss in brief.
  - e) What is an 'Editorial'? Explain with the help of an example.
  - f) How is an 'inverted pyramid' used while writing a story?
  - g) What are the three stages of writing? **4×5**

### **PART-A**

- Q.2 a) What is 'twitter'? Discuss any one twitter personality whom you respect and follow? **10**  
b) Explain three important points you would consider when writing a PR report? **10**
- Q.3 a) Who is a REPORTER? Discuss any four moral duties of a REPORTER. **10**  
b) What is a 'beat'? As a REPORTER which 'beat' would you like to work on and why? **10**
- Q.4 a) How would you evaluate a 'good sub editor'? Mention three good qualities. **10**  
b) How would you differentiate between 'article writing' and 'column writing'? **10**

### **PART-B**

- Q.5 Write a report of not less than 250 words on any news which has been making headlines in the last two weeks. **20**
- Q.6 Write a report of not less than 250 words on any event which has been organized by FMeH in the last few months. It could be a conference, conclave or any clan activity. **20**
- Q.7 What are the techniques of writing a good advertising copy? Explain at least four good techniques you would use to make an advertisement copy for a product. **20**

## **End Semester Examination, May 2019**

### B.A. (Journalism and Mass Communication) — Second Semester **PRESS LAWS AND HISTORY OF JOURNALISM (BAJM-204 /BJ-201)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

Q.1 Attempt (**any ten**) of the following questions:

- a) What do you mean by Convergence?
- b) What do you mean by intellectual Property?
- c) Name any two newspapers launched by Mahatma Gandhi.
- d) Who was Raja Ram Mohan Roy?
- e) Define 'Law'.
- f) Define 'Ethics'.
- g) What do you mean by Sedition?
- h) What is Udant Martand?
- i) Write the full form of NDTV.
- j) Who is the Education Minister of India?
- k) What do you mean by Symposium?
- l) What is a news agency?

**2x10**

### **PART-A**

- Q.2 Discuss evolution of Television in detail. **20**
- Q.3 Explain Defamation and Cable Act in detail. **20**

Q.4 Throw light on Official Secrets Act 1923 with suitable examples. **20**

**PART-B**

Q.5 Discuss role of media in development of India in detail. **20**

Q.6 Elaborate the PCI code of ethics for journalists in India. **20**

Q.7 "Press committees tried to reconstruct the broadcasting scenario in India" Justify the statement. **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Second Semester  
**INTERNATIONAL RELATIONS (BAJM-201 / BJ-202)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 **Give the full form of the following:**

- a) OPEC
- b) OIC
- c) WTO
- d) MDG
- e) BIMSTEC

**2×5**

**State whether the following statements are TRUE or FALSE:**

- f) Xi Jinping is the president of China.
- g) Vladimir Putin is the president of Russian.
- h) Abdul Hamid is the president of Bangladesh.
- i) Saina Mirza plays tennis.
- j) Nitin Gadkari is a leader of BJP.

**2×5**

**Fill in the blanks:**

- k) Capital city of Nepal is \_\_\_\_\_.
- l) Capital city of Bangladesh is \_\_\_\_\_.
- m) Capital city of USA is \_\_\_\_\_.
- n) Capital city of Russia is \_\_\_\_\_.
- o) Capital city of Pakistan is \_\_\_\_\_.

**2×5**

**PART-A**

- Q.2 Discuss the role of United Nations (UN) with the help of at least three examples. **15**
- Q.3 Explain the concept of globalization against the spread of Islamic terrorism. **15**
- Q.4 'Social media is changing the way we look at the world of international polities'. Give an opinion. **15**
- Q.5 Explain the 'Look East' Policy of India. **15**

### **PART-B**

- Q.6 What was Pulwama suicide attack and why the world favour India? Discuss in detail. **20**
- Q.7 Every year India boycotts Pakistan National day celebration? Give reason(s). **20**
- Q.8 China has put on hold the ban on Hafiz Saeed, in UN Security Council why? Give reasons and Discuss in detail. **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester  
**EVENT MANAGEMENT (BAJ-4.1 / BAJM-401 / BJ-402)**

Time: 3 Hours

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any ten**) of the following:
- a) Write down any two examples of a Mega even.
  - b) Define an event.
  - c) Define Press Conference.
  - d) Who is sponsor?
  - e) What do you mean by Crowd Management?
  - f) Mention any two visual aids used for event promotion.
  - g) Mention any two objectives of an event.
  - h) Define Event proposal.
  - i) Events are labour intensive (True/false).
  - j) Write down the definition of advertising.
  - k) Mention any two qualities of an event manager.
  - l) What do you mean by customization?

**2x10**

### **PART-A**

- Q.2 Explain the various responsibilities of an event manager. Also discuss the basic attributes required to become a successful event manager. **20**

- Q.3 Define event proposal. Prepare an Event Proposal for a personal event. **20**
- Q.4 Identify and explain the various steps involved in the event planning process. **20**
- PART-B**
- Q.5 Explain various stages of planning a press conference. **20**
- Q.6 What do you mean by Event Management? Explain the need and scope of event management industry in today's world. **20**
- Q.7 Discuss the importance of emergency planning in events with relevant examples. **20**

**End Semester Examination, May 2019**  
 MA (ENGLISH) – Second Semester  
**CRITICAL THEORY: PLATO TO ARNOLD (MEH-203)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages:1*

Note: Attempt **FIVE** questions in all; **Section-A is compulsory**. Attempt any **FOUR** questions from **Section-B** Marks are indicated against each question.

**SECTION-A**

- Q.1 Attempt (**any four**) questions briefly:
- a) Why does Plato say that poetry is 'twice removed from reality'? Critically analyze his statement.
  - b) According to Aristotle, what is the difference between epic and tragedy?
  - c) 'Shakespeare is above all writers, at least above all modern writers, the poet of nature; the poet that holds up to his readers a faithful mirror of manners and of life'. What does Dr Johnson mean to signify by the above statement?
  - d) What according to Arnold are the elements with which a literary genius works? What precisely is the 'grand work' of a literary genius?
  - e) Who were Puritans? What attacks on poetry were raised by them in the Elizabethan age?
  - f) Write a short note on Eighteenth Century Criticism. **5×4**

**SECTION-B**

- Q.2 Explain the concept of the ideal tragic hero according to Aristotle. **20**

- Q.3 Give an analytical evaluation of Plato's greatness as a critic and his contribution of literary criticism. **20**
- Q.4 Discuss the merits and demerits of Shakespeare as given in Dr Johnson's *Preface to Shakespeare*. Why does he go on defending Shakespeare's violation of 'three unities' despite his personal adherence to the Neo-classical precepts? **20**
- Q.5 What according to Arnold are the elements with which a literary genius works? What precisely is the 'Grand Work' of a literary genius? To what extent is the genius dependent upon the age in which he/she works? **20**
- Q.6 Discuss Sidney's *An Apology for Poetry* as an epitome of Renaissance criticism. **20**
- Q.7 Who are Eugenius, Crites, Lisideius, and Neander? Critically comment on their debate/argument. **20**

## **End Semester Examination, May 2019**

### M.A. (Journalism and Mass Communication) — Second Semester **DEVELOPMENT COMMUNICATION (MAJ-202)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) Write the full form of:
- i) ICT
  - ii) NABARD
  - iii) DSC
  - iv) BRGF
  - v) CSR
- 2×5**
- b) Define public participation. **2**
- c) Give two methods of slum development. **2**
- d) What is the importance of communication in economic process? **2**
- e) Explain the communication in governance. **2**
- f) Define development ethics. **2**

### **PART-A**

- Q.2 Enumerate upon at least two communication methods used for governance, and explain with Examples **15**
- Q.3 Compare the characteristics of Developed and Underdeveloped economics with examples. **15**

- Q.4 Explain the importance of family planning in developing countries **15**
- Q.5 Identify the locus of decision making in different types of Participative approach. **15**

### **PART-B**

- Q.6 Banerjee et al. (2019) state that economic policy has no impact on voters' choice. Identify and discuss the factor(s) that impact the voting behavior of the electorate in India **25**
- Q.6 Explain in detail the comparative CSR report developed by you. **25**
- Q.7 You had done a mass media project as part of your internal assessment, enumerate various steps taken by you to develop the project and explain your learning from them? **25**

## **End Semester Examination, May 2019**

### B.A (Hons) English – Fourth Semester

### **ENGLISH POETRY FROM CHAUCER TO DONNE (BEH-402)**

Time: 3 Hours

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **FOUR** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) of the following:  
(Explain the following lines with reference to the context):
- y) For I so often have y-wedded be,  
And all were worthy men in their degree.  
But me was told, not longe time gone is  
That sithen\* Christe went never but ones.
- z) In every bussh or under every tree  
Ther is noon oother incubus but he,  
And he ne wol doon hem but dishonor.  
And so bifel it that this kyng arthour.
- aa) Lyke a a ship that through the Ocean wyde  
by conduct of some star doth make her way,
- whenas a storme hath dimd her trusty guyde,  
out of her course doth wander far astray:  
Like as a huntsman after weary chase,  
Seeing the game from him escap'd away,  
Sits down to rest him in some shady place,  
With panting hounds beguiled of their prey:

- bb) Come , Madam, come all rest powers defy,  
Until I labour, I in labour lie.  
The foe oft-times having the foe in sight,  
Is tir'd with standing though he never fight.
- cc) Batter my heart, three person'd God, for you  
As yet but knock, breathe, shine, and seek to mend;  
That I may rise and stand, o'erthrow me, and bend  
Your force to break, blow, burn, and make me new.

**5x4**

**PART-A**

- Q.2 What is the critical appreciation of "The Wife of Bath's Tale"?  
**20**
- Q.3 What is the Wife suggesting women want by the end of her tale? Is it really, "sovereignty," autonomy, or is there something else?  
**20**
- Q.4 Why is Geoffrey Chaucer called the 'Father of Modern English poetry'?  
**20**

**PART-B**

- Q.5 Write a note on the autobiographical element in Spenser's sonnet sequence, Amoretti. What type of love is Edmund Spenser writing about in Amoretti Sonnet 34, "Like as a Ship"?  
**20**
- Q.6 What are some special features of the Amoretti sonnets by Edmund Spenser?  
**20**
- Q.7 What are the unpoetic images that are used in "Batter My Heart" by John Donne? **20**

**End Semester Examination, May 2019**  
B.A. (Hons.) English — Fourth Semester  
**EUROPEAN CLASSICAL LITERATURE (BEN-401)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any four**) of the following:

- a) Write a short note on Old comedy and satire.
- b) Write a short note on Achilles anger in "The Iliad".
- c) Those are the very things which I assume  
Will save us- short dresses, perfumes, slippers,  
Makeup, and clothing men can see through.
- d) Give a brief Character sketch of Thisbe.
- e) What is dramatic irony? Explain in brief.
- f) Write a short note on the character of Gocarta.

**5×4**

**PART-A**

Q.2 How does Iliad exemplify the ancient definition of tragedy? Discuss in detail. **20**

Q.3 What epic elements do you find in "Iliad"? How does the concept of Nemesis relate to Homer's Iliad? **20**

Q.4 Elaborate on the role of Fate in "Oedipus the King". **20**

**PART-B**

- Q.5 In what ways does Aristophanes' *Lysistrata* undermine the notions of masculinity, femininity, and heroism defined by earlier Greek authors? Explain in detail. **20**
- Q.6 How does Horace justify his choice of satire? **20**
- Q.7 Discuss Ovid as a classical poet. **20**

## End Semester Examination, May 2019

M.A. (Journalism and Mass Communication) — Fourth Semester  
**FILM PRODUCTION (MAJ-401)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any five)** of the following:

- a) Scriptwrite.
- b) PRO.
- c) Film Distributor.
- d) Documentary Films.
- e) Operative cameraman.
- f) Location hunting.
- g) MOJO.

**5×4**

### **PART-A**

- Q.2 Define Films and discuss various genres of films. **20**
- Q.3 What is Cinematography? Discuss the role of a DOP in the film production. **20**
- Q.4 What do you mean by 'DUBBING'. Kindly discuss its relevance in contemporary film making. **20**

## **PART-B**

- Q.5 Discuss the role of Internet in the promotion of films. Do you think they play an important part in the success of a movie? **20**
- Q.6 What is post production? Discuss in detail the various elements of post-production used in the making of a film. **20**
- Q.7 Write a review of any feature film elucidating in detail its dialogue, screenplay and direction. **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester  
**EVENT MANAGEMENT (BAJ-4.1 / BAJM-401 / BJ-402)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) of the following:
- a) Who is the role of media in event promotion?
  - b) Explain in brief the characteristics of an event.
  - c) What is the role of a sponsor in any event?
  - d) Explain the importance of emergency planning in an event.
  - e) Write a note on 5 C's of an event. **5×4**

## **PART-A**

- Q.2 Categories events on the basis of their a) Size b) Type; support your answer with examples. **20**
- Q.3 Suppose you have to plan a political rally. How will you promote the event? Also discuss what measures you would take for security and emergency planning? **20**
- Q.4 "Events are important for corporate house, non-profit organizations, and government sector as well as for individuals." With reference to the given statement discuss the

need and importance of event industry in today's world. 20

**PART-B**

Q.5 Prepare an Event Proposal for a Charity Event. 20

Q.6 "Visual aids prove to be a powerful tool for events." Discuss with relevant examples. 20

Q.7 What do you mean by Risk Management? Identify and explain various steps involved in the risk management process with examples. 20

**End Semester Examination, May 2019**

B.A. (Hons.) English — Fourth Semester  
**MODERN EUROPEAN DRAMA (BEN-402)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain (**any four**) the following with reference to the context:

- a) "I almost think we are all of us ghosts. It is not only what we have inherited from our father and mother that 'walks' in us. It is all sports of dead ideas, and lifeless old beliefs"
- b) "But a wife is not appointed to be her husband's judge. It was your duty to bear with humility the cross which a Higher Power had, in its wisdom, laid upon you."
- c) "The tears of the world are a constant quantity. For each one who begins to weep somewhere else another stops. The same is true of the laugh. Let us not then speak ill of our generation, it is not any unhappier than its predecessor. Let us not speak well of it either. Let us not speak of it at all. It is true the population has increased."
- d) "...Let us not waste our time in idle discourse! Let us do something, while we have the chance.... At this place, at this moment of time, all mankind is us, whether we like it or not. Let us make the most of it before it is too late! Let us represent worthily for once the foul brood to which a cruel fate consigned us! What do you say?"
- e) "Life is a struggle; it's cowardly not to put up a fight!"

- f) The world can stay as it is if enough people are found living lives worthy of human beings.' Good people, that is." **5×4**

**PART-A**

- Q.2 Evaluate *Ghost* as a realistic play. What is the main idea of discussion in the play? **20**
- Q.3 Examine critically the character of Mrs. Alving in the play *Ghost*. Is she submissive or a radical one? **20**
- Q.4 What do you mean by an epic play? Assess *Good Woman of Schezwan* as an epic play. **20**

**PART-B**

- Q.5 To what extent is it appropriate to label *waiting for Godot* as a tragicomedy as Beckett himself had termed it? Discuss. **20**
- Q.6 Elaborate on the existential issues raised in the play *Waiting for Godot*. **20**
- Q.7 Assess *Rhinoceros* as an allegory on the rise of Nazism in Germany. Why has Ionesco used rhinoceros to represent the Nazi Party? **20**

**End Semester Examination, May 2019**

**BA (Journalism and Mass Communications)–Second Semester  
BASIC LANGUAGE SKILLS (BAJ-2.2)**

Time: 3 Hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt any **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1- a) Fill in the gaps with suitable preposition/prepositional phrases from the list given below:
- a) Approved of   b) benefit from   c) advertise for   d) in contact with   e) in cash
- i) All the words need to be carefully written and \_\_\_\_\_ all the facts available.
- ii) If we want to fill the post, we'll have to \_\_\_\_\_ a qualified technician.
- iii) The whole company is going to \_\_\_\_\_ the South American order.
- iv) May we ask you to pay the full amount due \_\_\_\_\_ to our driver on delivery?
- v) Could you please remain \_\_\_\_\_ the head office, until the negotiations are complete?
- 1x5**
- b) Complete the sentences by using appropriate Phrasal Verb from the given list:
- a) looking into   b) go into   c) bring about   d) called off   e) broken out

- i) I don't know. He didn't \_\_\_\_\_ details.
  - ii) Police is \_\_\_\_\_ the possibility that the crimes are linked.
  - iii) The singer has \_\_\_\_\_ his concert.
  - iv) They are trying to \_\_\_\_\_ much needed changes in the law.
  - v) The dangerous robbers had \_\_\_\_\_ of the jail. **1x5**
- c) Fill in the blanks with the correct word given in the bracket.
- i) The children were happy with \_\_\_\_\_(there/their) performance records. They were \_\_\_\_\_(there/their) to collect \_\_\_\_\_(their/there) report cards.
  - ii) \_\_\_\_\_ (wait/weight) for the exam to begin.
  - iii) The \_\_\_\_\_(sun/son) is shining brightly and making my little \_\_\_\_\_(son/sun) uneasy.
  - iv) The \_\_\_\_\_(weather/whether) is not good today. You decide \_\_\_\_\_(whether/weather) you want to go for an outing.
  - v) Please \_\_\_\_\_(bear/bare) with us since we have run out of stock. We cannot \_\_\_\_\_ (bear/bare) to see our customers unhappy. **2x5**

### **PART-A**

- Q.2 Discuss in detail various elements of story writing. **20**
- Q.3 What are the basic principles of writing? Explain. **20**
- Q.4 Write a review of a book that you have read recently. **20**

### **PART-B**

- Q.5 As the General Elections are round the corner analyse the political scenario of the country. (250-350 words) **20**
- Q.6 Writing for radio is different from writing for television'. Explain in detail. **20**
- Q.7 What do you mean by Op-ed? Write an Op-ed on any topical issue. **20**

**End Semester Examination, May 2019**  
BA (Hons.) English – Sixth Semester  
**CONTEMPORARY LITERATURE (BEH-603)**

Time: 3 hrs

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Explain (**any four**) of the following with reference to the context:

- a) Through nights like this one I held her in my arms  
I kissed her again and again under the endless sky.  
She loved me sometimes, and I loved her too.  
How could one not have loved her great still eye?
- b) Where are your monuments, your battles, martyrs?  
Where is your tribal memory? Sirs,  
In that gray vault. The Sea. The sea has locked them up. The sea is History.
- c) I did not know what to say, my mouth  
had no way  
with names,  
my eyes were blind,  
and something started in my soul,  
fever or forgotten wings,  
and I made my own way,  
deciphering that fire,
- d) Between this Africa and the English tongue I love?  
Betray them both, or give back what they give?

- How can I face such slaughter and be cool?  
 How can I turn from Africa and live?
- e) I return to the story  
 of the woman caught in the war  
 & in labour, her thighs tied  
 Together by the enemy  
 So she could not give birth
- f) She is everywhere, intrusive as the smells  
 that bulge in under my doorsill;  
 she presides over my  
 meager eating, generates  
 the light for eyestrain

**5x4**

**PART-A**

- Q.2 Write a critical appreciation of the poem 'The Way Spain was' by Pablo Neruda. **20**
- Q.3 Describe in brief history and current trends of contemporary literature. **20**
- Q.4 Write a short note on **any two** of the following:  
 a) Critical appreciation of 'Poetry'  
 b) Gabriel Garcia Marquez as a novelist  
 c) Pablo Neruda as a poet of 'Tonight I can write' **10x2**

**PART-B**

- Q.5 Derek Walcott as a poet of 'A Far cry from Africa and The Sea is History' **20**
- Q.6 Write a brief note on the irony and satire in Accidental Death of an Anarchist by Dario Fo. **20**
- Q.7 Answer **any two** of the following:  
 a) Characterization Accidental Death of an Anarchist.  
 b) Margaret Atwood as a poetess of 'The Animals in that a Country and The Landlady'.  
 c) Critical appreciation of 'The Animals in that a Country'. **10x2**

**End Semester Examination, May 2019**  
 B.A. (Hons.) English — Second Semester  
**ELIZABETHAN DRAMA (BEH-204 / ENG-2.2)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on (**any two**) of the following:  
 a) Characteristics of drama.  
 b) Character of the Prince of Morocco.  
 c) Revenge tragedy.  
 d) Character of Mephistophilis. **10x2**

**PART-A**

- Q.2 Trace the development of English drama till the Elizabethan Age. **20**
- Q.3 What is a comedy? Analyze the comic elements in any one play of Shakespeare. **20**
- Q.4 What are the themes of "The Merchant of Venice"? **20**

**PART-B**

- Q.5 Compare the writings of Christopher Marlowe and John Webster with Shakespeare. **20**

- Q.6 Scholar R.M. Dawkins once called Faustus "A Renaissance man who had to pay the medieval price for being one". Do you think this is an accurate characterization of Marlowe's tragic hero? **20**
- Q.7 Describe the murder scene in the play "Duchess of Malfi". **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Second Semester  
**IT FOR MEDIA (BAJM-202 / BJ-203)**

Time: 3 hrs

Max Marks: **100**

*No. of pages: 1*

Note: **Q.1 is compulsory.** Attempt any **FIVE** questions from **Part-A** and any **TWO** questions from **Part-B**. Marks are indicated against each.

- Q.1 Attempt (**any ten**) questions from the following:
- What is push messaging?
  - Who is the current CEO of Microsoft?
  - Name any two input devices.
  - Name any two audio editing software.
  - Who is the founder of Google?
  - What is the PPC?
  - Which number system is understood by computer?
  - What is RAM?
  - Name any two output devices used for display?
  - Name any two internet service providers.
  - FTP stands for \_\_\_\_\_.
  - Which kind of ink is used for non-impact printers?
  - LED stands for \_\_\_\_\_.

**2×10**

## **PART-A**

- Q.2 Write short notes about:  
a) Windows operating system. **8**  
b) Memory unit.
- Q.3 What do you understand by router and server? Explain them, in detail. **8**
- Q.4 What is the difference between mobile application and software? Elaborate with examples. **8**
- Q.5 Explain the basic elements of computer communication system. **8**
- Q.6 What is web promotion? Explain various types and medium which are used for it. **8**
- Q.7 Explain the following in detail:  
a) Corel Draw. **8**  
b) LAN.
- Q.8 What do you mean by multimedia applications? Explain various types and their use. **8**
- Q.9 What do you understand by characteristics of computer? Elaborate them. **8**

## **PART-B**

- Q.10 How does computing evolve from abacus to modern super computers? Explain various stages and generations. **20**
- Q.11 "Now a day, the print is facing a big challenge from web and its popularity is declining." Do you agree with the statement? Support your answer with suitable examples. **20**
- Q.12 How internet is changing the present scenario of journalism? Discuss the various advance technologies and their need in the broadcast media. **20**

## **End Semester Examination, May 2019**

### **B.A. (Journalism and Mass Communication) – Fourth Semester COMMUNICATION RESEARCH (BAJM-402)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.*

- Q.1 Write short notes on **(any ten)** of the following:
- a) Advertising Research
  - b) Survey
  - c) Non-Participatory observation
  - d) Exit polls
  - e) SPSS
  - f) Applications of research
  - g) Data interpretation
  - h) Sampling
  - i) Open ended questions
  - j) Broadcast Audience Research Cell (BARC)
  - k) Target Rating Points (TRP)
  - l) Variable

**2×10**

### **PART-A**

- Q.2 Differentiate between qualitative and quantitative research approaches. **10**
- Q.3 Explain research design and state the significance of research design. **10**
- Q.4 Design a questionnaire for a new radio station coming up in your town. **10**
- Q.5 What is hypothesis? Discuss the importance of hypothesis. **10**
- Q.6 Differentiate between public opinion survey and readership survey. **10**

### **PART-B**

- Q.7 Define 'interview method'. Design interview questions to study problem of social media addiction in youth. **20**
- Q.8 Explain the various factors to be considered in making the decision of sampling. **20**
- Q.9 What are the different steps of research process? Briefly outline research process to study listenership of any FM radio station in your city. **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester

### **PRESS LAWS AND ETHICS (BAJ-4.2)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **FIVE** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any ten**) questions from the following:
- What do you mean by FIR?
  - What is an affidavit?
  - Define 'Ethics'.
  - Define 'By-Line'.
  - What do you mean by objectivity in press?
  - What do you mean by RNI?
  - Define a News Agency.
  - Differentiate between an Act and a Bill.
  - What do you mean by Vernacular Press?
  - Differentiate between an Accused and a Convict.
  - What do you mean by Media Advocacy?

**2×10**

### **PART-A**

- Q.2 Discuss freedom of speech and expression in media in detail. Explain whether media is using or abusing its powers. Support your answers with examples. **20**
- Q.3 Elaborate Intellectual Property Right Act in detail. **20**
- Q.4 Throw light on the role of various press committees in formation of Prasar Bharti Act, 1997. Compare and contrast between the recommendations of the committees and the bill. **20**

### **PART-B**

- Q.5 Discuss the following in detail:  
 a) Sting operations.  
 b) Cyber-crimes.  
 c) Ordinance.  
 d) Key components of news. **20**
- Q.6 “Right to information has made government accountable to the public” justify the statement with support of RTI Act 2005. **20**
- Q.7 Suppose you are going to contest Lok Sabha elections 2019. What are the steps you would take right from the party formation to declaration of result? **20**

## **End Semester Examination, May 2019**

### **B.A. (Hons) English – Fourth Semester ROMANTIC POETRY-II (BEH-403)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **FOUR** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) of the following:  
 (Explain the following lines with reference to the context):
- dd) And by came an angel! Who had a bright key,  
 And he opened the coffins & set them all free;  
 Then down a green plain, leaping, laughing they run,  
 And wash in a river and shine in the Sun.
- ee) Tyger, tiger, burning bright  
 In the forests of the night,  
 What immortal hand or eye.  
 Could frame thy fearful symmetry?
- ff) I'll Shade him from the heat till he can bear,  
 To lean in joy upon our fathers knee.  
 And then I'll stand and stroke his silver hair,

- And be like him and he will then love me.
- gg) He who surpasses or subdues mankind,  
Must look down on the hate of those below.  
Though high above the sun of glory glow,  
And far beneath the earth and ocean spread,  
Round him are icy rocks, and loudly blow.
- hh) Dark—heaving—boundless, endless, and sublime –  
The image of eternity – the throne  
Of the invisible; even from out thy slime  
The monsters of the deep are made; each zone  
Obeys thee; thou goest forth, dread, fathomless, alone.
- ii) I love not Man the less, but nature more,  
From these our interviews, in which I steal  
From all I may be, or have been before,  
To mingle with the Universe, and feel  
What I can neer express; yet cannot all conceal.

**5x4**

**PART-A**

- Q.2 Compare and contrast the poems "Lamb and Tyger" by William Blake. **20**
- Q.3 What is the theme of the two poems titled "Chimney Sweeper" by William Blake. Thematically analyze the poems. **20**
- Q.4 Is "London" an optimistic poem? Critically analyze the poem. **20**

**PART-B**

- Q.5 Discuss Byron as a romantic poet. **20**
- Q.6 In Childe Harold's Pilgrimage Canto IV the poet says "I love not Man less, but nature more" Justify the poet's claim by analyzing the verses of Canto IV that you have read. **20**
- Q.7 "William Blake's poems give a social message to the reader". Analyze the poems you have read in the light of the given statement. **20**

## End Semester Examination, May 2019

M.A. English — Fourth Semester

### WORLD LITERATURE (MEH-E-403)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *The question paper has **TWO** Sections: **A and B. Section-A is compulsory. Attempt any **FOUR** questions from **Section-B.** Each question carries equal marks.***

#### **SECTION-A**

Q.1 Explain the following passages with reference to the context (**any four**):

- a) "The ancient war,  
between obsession and responsibility,  
will never finish and has been the same,  
for the sea-wanderer or the one on shore,  
now wriggling on his sandals to walk home,  
since Troy sighed its last flame."
- b) Who is Savithri? What role does she play in *The Serpent and the Rope*?
- c) Briefly describe the allusions employed by Derek Walcott in his poems.
- d) "Come, Eurycleia,  
move the sturdy bedstead out of our bridal chamber,  
that room the master built with his own hands,  
Take it out now, sturdy bed that it is,  
and spread it deep with fleece,

blankets and lustrous throws to keep him warm.”

- e) What role does Virgil play in the poem *The Inferno*?  
f) “Dear me! How long is art!/ And short is our life!” Explain the significance of these lines in overall artistic design of *Faust*? **5×4**

### **SECTION-B**

- Q.2 Elaborate on the main idea contained in the epic *The Odyssey*. What is the significance of the motif of homecoming in the overall philosophical and aesthetic design of the poem? **20**
- Q.3 How does the theme of ‘sin and retribution’ serve the focal point of *The Inferno*? In what way this theme important in connecting all the three sections of the Divine Comedy together? Discuss and illustrate. **20**
- Q.4 In *Faust*, Goethe manages to establish a synthesis between realism and romanticism. Discuss. **20**
- Q.5 Examine critically the central theme of Raja Rao’s *The Serpent and the Rope*. **20**
- Q.6 Justify the aptness of the title *Thousand Cranes*. **20**
- Q.7 Critically comment on the women characters in *Dear Life*. **20**

## **End Semester Examination, May 2019**

BJMC – Fourth Semester

### **MEDIA ISSUES AND DEBATES (BJ-401)**

Time: 3 hrs.

Max Marks: **70**

No. of pages: 1

Note: Attempt **EIGHT** questions in all; **Q.1 is compulsory**. Attempt any **FIVE** questions from **Part-A** and any **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Attempt **(any ten)** of the following:
- What do you mean by “copy editor”?
  - What is yellow journalism?
  - Who is Information and Broadcasting Minister of India?
  - What do you mean by citizen journalism?
  - Lavani is a form of Traditional media. **(True/False)**
  - Name any two media organizations owned by Benett Coleman & Co.
  - Name the famous social activist who helped in formation of RTI?
  - Which film won national award in popular film category 2014?
  - What is PSA?
  - What is the punch line of “Indian Express” news paper?
  - Which political party publishes “Saamna” news paper?
  - Who started famous website “Wikileaks”?
  - Name any two social photo sharing sites?

**1x10**

### **PART-A**

- Q.2 What is media accountability? Elaborate it in the context of emerging social media. **5**
- Q.3 'Television cultivates new values in children' Discuss the statement and answer with suitable examples. **5**
- Q.4 'RTI is helping to create good governance', elaborate it in the context of current government policies. **5**
- Q.5 'Mass media is a powerful tool of development', discuss with reference to social change. **5**
- Q.6 How paid news is affecting the credibility of media? Explain **5**
- Q.7 Discuss the role of social media in disseminating misleading information. **5**
- Q.8 What is traditional media? Briefly discuss its various forms. **5**
- Q.9 Discuss the nexus of politics and media in the context of code of ethics. **5**

### **PART-B**

- Q.10 In the context of growing debate on intolerance, discuss the role of media and its effect on society with suitable examples. **17½**
- Q.11 How media is responsible of making women as an 'object'? Justify your answer with valid examples. **17½**
- Q.12 'Traditional media can be a very strong instrument for creating social awareness among rural and urban population' Justify the statement. **17½**

## End Semester Examination, May 2019

B.A. (Hons.) ENGLISH – Fourth Semester  
**ROMANTIC POETRY-II (ENG-4.2)**

Time: 3 hrs.

Max Marks: **70**

No. of pages: 2

Note: Question paper has **THREE SECTIONS A, B and C. All Sections are compulsory.**  
Marks are indicated against each question.

### **SECTION-A**

Q.1 Attempt (**any five**) questions from the questions given below.

- a) *Songs of Innocence and Songs of Experience* by William Blake have dealt various themes from two different perspectives. What are the two perspectives? Explain with examples.
- b) What is the theme of the poem "*The Garden of Love*"? Do you think this theme is still relevant today? Give reasons for your answer.
- c) Discuss two images of innocence used by William Blake in his poems.
- d) What is the theme of the poem "London" by William Blake? Discuss.
- e) In the poem "*The Little Black Boy*", how does the child's mother accommodate the boy's understanding and yet correct it? How does she view racial difference?
- f) Describe the dream of the chimney sweeper and explain what does it symbolize.
- g) What is the meaning of the term "Childe"? Comment on the significance of the title *Childe Harold's Pilgrimage*.
- h) Discuss the Spenserian stanza and its use by Byron in "Childe Harold's Pilgrimage". **3×5**

### **SECTION-B**

Q.2 Explain **(any five)** of the following with reference to the context:

- a) How the Chimney-sweepers cry,  
Every black'ning Church appalls,  
And the hapless Soldiers sigh,  
Runs in blood down Palace walls.
- b) My mother bore me in the southern wild,  
And I am black, but O! my soul is white;  
White as an angel is the English child:  
But I am black as if bereav'd of light.
- c) Then naked & white, all their bags left behind,  
They rise upon clouds, and sport in the wind,  
And the Angel told Tom, if he'd be a good boy,  
He'd have God for his father & never want joy.
- d) Gave thee life & bid thee feed,  
By the stream & o'er the mead;  
Gave thee clothing of delight,  
Softest clothing wooly bright;  
Gave thee such a tender voice,  
Making all the vales rejoice!
- e) What the hammer? what the chain,  
In what furnace was thy brain?  
What the anvil? what dread grasp,  
Dare its deadly terrors clasp!
- f) He who ascends to mountain-tops, shall find,  
The loftiest peaks most wrapt in clouds and snow,  
He who surpasses or subdues mankind,  
Must look down on the hate of those below,  
Though high above the sun of glory glow.
- g) There is a pleasure in the pathless woods,  
There is a rapture on the lonely shore,  
There is society, where none intrudes,  
By the deep Sea, and music in its roar:  
I love not Man the less, but Nature more.
- h) Farewell! a word that must be, and hath been--  
A sound which makes us linger; -- yet -- farewell!  
Ye! who have traced the Pilgrim to the scene,  
Which is his last, if in your memories dwell,  
A thought which once was his, if on ye swell.

**5×5**

### **SECTION-C**

Q.3 Attempt **(any two)** questions from the following:

- a) Discuss William Blake as a social critic with examples from the poems you have read.
- b) Give a critical appreciation of the poem "*Little Black Boy*".
- c) Give a critical evaluation of *Childe Herold's Pilgrimage Canto-III or Canto-IV*. **15×2**

**End Semester Examination, May 2019**  
B.A. (Hons.) ENGLISH – Second Semester  
**LITERARY THEORY AND CRITICISM-II (BEH-604)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief (**any four**):

- a) The tenets of 'New Criticism'.
- b) Explain with reference to context "The poet's mind is in fact a receptacle for seizing and storing up numberless feelings, phrases, images, which remain there until all the particles which can unite to form a new compound are present together".
- c) Explain with reference to context "poetry is the breath and finer spirit of knowledge".
- d) F. R. Leavis's views on 'True' and 'False' culture.
- e) 'Practical Criticism' by I. A. Richards and other New Critics.
- f) 'Fancy' by S. T. Coleridge.

**5×4**

**PART-A**

Q.2 Discuss how the 'New Critics' react against "the extraneous reading of the text"? **20**

Q.3 What does Wordsworth think of the distinction between the 'language of prose' and

'metrical composition'? Why? **20**

Q.4 Discuss the terms 'Primary' and 'Secondary' Imagination. Explain how does Coleridge define 'fancy' as different from Imagination? Explain how Coleridge believes in Imagination as vehicle for truth? **20**

### **PART-B**

Q.5 Explain how T. S. Eliot opines on the 'concept of tradition' with reference to his quote – "the difference between classicism and romanticism is the difference between the complete and the fragmentary, the adult and the immature, the orderly and the chaotic"? **20**

Q.6 Describe LA. Richards's views on "Poetry is the happy play of impulses". Discuss four types of meanings as suggested by I. A. Richards to explain the inter-related structures. **20**

Q.7 Describe F.R. Leavis's views on culture with reference to his important works. **20**

## **End Semester Examination, May 2019**

M.A. (English) — Second Semester

### **ENGLISH ROMANTIC POETRY: FROM BLAKE TO BYRON (MEH-202)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **2**

Note: *The question paper has **TWO** sections **A and B. Section-A is compulsory. Attempt any **FOUR** questions from **Section-B.** Marks are indicated against each question.***

### **SECTION-A**

Q.1 Explain (**any four**) the following lines with reference to the context:

- a) It was a splendid evening, and my soul  
Once more made a trial of her strength, nor lacking  
Aeolian visitations; but the harp  
Was soon defrauded, and the banded host  
Of harmony dispersed in straggling sounds,  
And lastly utter silence!
- b) Fade far away, dissolve, and quite forget  
What thou among the leaves hast never known,  
The weariness, the fever, and the fret  
Here, where men sit and hear each other groan;  
Where palsy shakes a few, sad, last gray hairs,  
Where youth grows pale, and spectre-thin, and dies;
- c) Hail to thee, blithe Spirit!

- Bird thou never wert,  
 That from Heaven, or near it,  
 Pourest thy full heart  
 In profuse strains of unpremeditated art.
- d) Season of mists and mellow fruitfulness,  
 Close bosom-friend of the maturing sun;  
 Conspiring with him how to load and bless  
 With fruit the vines that round the thatch-eves run;  
 To bend with apples the moss'd cottage-trees,  
 And fill all fruit with ripeness to the core;
- e) Then the few whose spirits float above the wreck of happiness  
 Are driven o'er the shoals of guilt, or ocean of excess:  
 The magnet of their course is gone, or only points in vain  
 The shore to which their shiver'd shall stretch again
- f) In secret we meet--  
 In silence I grieve,  
 That thy heart could forget,  
 Thy spirit deceive.  
 If I should meet thee  
 After long years,  
 How should I greet thee?—  
 With silence and tears.

**5×4**

### **SECTION-B**

- Q.2 Discuss how William Blake in his poetry shows "Two sides of the human soul" in "Songs of Innocence and Experience". **20**
- Q.3 What is pantheism? Analyze "The Prelude Book I" as an example of Wordsworth's philosophy of pantheism. **20**
- Q.4 What is the symbolic significance of the poem "To a Skylark" by P.B. Shelley? Analyze the poem in detail. **20**
- Q.5 How does "Ode on a Grecian Urn" by John Keats reflect the theme that art is immortal? Analyze in detail. **20**
- Q.5 Define "Ballad". How far is "Lochinvar" an artistically successful ballad? Discuss. **20**
- Q.7 Is there an autobiographical element in the poem "When We Two Parted" by Byron? Discuss the autobiographical element and critically analyze the poem. **20**

**End Semester Examination, May 2019**  
M.A. (Journalism and Mass Communication) – Second Semester  
**ONLINE JOURNALISM AND NEW MEDIA (MAJ-203)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any four**) of the following:

- a) What is the internet based advertising?
- b) How the print industry is changing because of new age technology? Discuss the role of new media in it?
- c) Discuss any two major socio political changes due to the social media.
- d) What is digital divide?
- e) Why new world information and communication order was needed?
- f) What are the mobile news apps? Discuss them?

**5×4**

**PART-A**

Q.2 Why the world is called as "A Global Village"? Discuss its relevance by emphasizing the role of internet? **20**

Q.3 Design an online media campaign to promote a product of your choice? **20**

Q.4 "Cyber-crime offends human sensibilities and is corrupting the next generation" Discuss the statement by quoting relevant examples. **20**

Q.5 Discuss the present structure of Indian telecommunication industry? What are the reasons of falling of government sector companies? **20**

### **PART-B**

Q.6 What do you understand by e-commerce? Discuss digital India initiative of Indian Govt. of India. **20**

Q.7 What is your opinion about the content available on internet in reference to the ethical values of a society? **20**

Q.8 Create a homepage layout of a news website. Discuss different sections and their visual aspects. How will you promote it? **20**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Second Semester  
**FILM STUDIES (BAJM-203)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **SEVEN** questions in all; **Q.1 is compulsory**. Attempt any **FOUR** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

Q.1 Write a short note on (**any ten**) of the following:

- a) The studio culture
- b) Parallel cinema
- c) Globalization and Bollywood
- d) National media forms in globalised circuit
- e) Geners of movie
- f) Crime movie
- g) Dada Saheb Phalke
- h) Bimol Roy
- i) Guru Dutt
- j) Pre-production
- k) Post-production
- l) Film review
- m) Popular culture

**2x10**

### **PART-A**

Q.2	Illustrate the social and cultural aspects of cinema.	<b>10</b>
Q.3	Discuss the theories of globalization.	<b>10</b>
Q.4	Explain the types of genres.	<b>10</b>
Q.5	Write a note on epic/historical movie.	<b>10</b>
Q.6	Throw a light on important elements of storytelling.	<b>10</b>
Q.7	Discuss the stages of production in short.	<b>10</b>
Q.8	Discuss about the new trend in cinema.	<b>10</b>

### **PART-B**

Q.10	Describe the brief history of Indian Cinema.	<b>20</b>
Q.11	Discuss sales and promotion process in detail.	<b>20</b>
Q.12	Elaborate the use of animation in cinema.	<b>20</b>

## **End Semester Examination, May 2018**

B.A. (Hons.) English — Second Semester

### **ROMANTIC POETRY (BEN-202)**

Time: 3 hrs

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part A** and **TWO** questions from **Part B**. Each question carries equal marks.

Q.1 Explain (**any four**) of the following with reference to its context:

- a) Thou still unravish'd bride of quietness,  
Thou foster-child of silence and slow time,  
Sylvan historian, who canst thus express  
A flowery tale more sweetly than our rhyme:
- b) Little Lamb who made thee  
Dost thou know who made thee  
Gave thee life and bid thee feed.  
By the stream and o'er the mead;
- c) The day is come when I again repose  
Here, under this dark sycamore, and view  
These plots of cottage-ground, these orchard-tufts,  
Which at this season, with their unripe fruits,  
Are clad in one green hue, and lose themselves  
'Mid groves and copses.
- d) In Xanadu did Kubla Khan

A stately pleasure-dome decree:  
Where Alph, the sacred river, ran  
Through caverns measureless to man  
Down to a sunless sea.

- e) But this was for my father's faith  
I suffer'd chains and courted death;  
That father perish'd at the stake  
For tenets he would not forsake;
- f) O wild West Wind, thou breath of Autumn's being,  
Thou, from whose unseen presence the leaves dead  
Are driven, like ghosts from an enchanter fleeing,

**5x4**

### **PART-A**

- Q.2 Critically analyze "The Chimney Sweeper" by William Blake. **20**
- Q.3 Discuss William Wordsworth as a romantic poet. **20**
- Q.4 Discuss the supernatural element in the poems of Coleridge. **20**

### **PART-B**

- Q.5 How does Keats personify autumn in his poem "Ode to Autumn"? Analyze the poem in detail. **20**
- Q.6 Critically analyze the poem "She Walks in Beauty" by Lord Byron. **20**
- Q.7 What is the theme of "Ode to the West Wind" by Shelley? What stylistic devices are used by the poet in the poem? Give a detailed answer. **20**

## **End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Fourth Semester

### **ENGLISH DRAMA-III (BEH-404)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any four**):

Explain given lines with reference and context:

- a) No: I don't want your kisses. Gentlefolk are all alike: you making love to me behind Miss Raina's back; and she doing the same behind yours.
- b) Grief! A man who has been doing nothing but killing people for years! What does he care? What does any soldier care?
- c) Give a short character-sketch of Catherine.
- d) Oh, it says here that he makes a very moving appeal to all Christians to do all they can to assist in the manufacture of the H-Bomb.
- e) He had his own Jazz band once. That was when he was still a student, before I knew him. I rather think he'd like to start another, and give up the stall altogether.
- f) Examine why Jimmy Porter attacks Christianity. **5x4**

### **PART-A**

- Q.2 Which character do you admire most in Arms and the Man? Give reasons for your

answer. **20**

Q.3 Comment on Shaw's treatment of love and war in Arms and the Man. **20**

Q.4 Describe the scene of higher love between Raina and Sergius and the flirtation of Sergius with Louka. **20**

**PART-B**

Q.5 Write a note on the theme of anger and frustration in Osborne's Look Back in Anger. **20**

Q.6 What do you know about Angry Young Generation? Who is representing Angry Young Generation in the play Look Back in Anger? **20**

Q.7 Examine the character of Jimmy Porter in Look Back in Anger by John Osborne. **20**

**End Semester Examination, May 2019**  
BA (Hons.) ENGLISH – Second Semester  
**ENVIRONMENTAL STUDIES (BEH-202 / CH-202B)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

Q.1 Write a short notes on **(any four)** of the following:

- a) Impact of global climate change.
- b) Difference b/w natural and man-made resources.
- c) Environmental health.
- d) Biodiversity and its importance.
- e) Role of individuals in pollution prevention.
- f) Environmental and human health.

**5x4**

**PART-A**

Q.2 Define-renewable and non renewable energy. Write advantages and disadvantages of renewable and non-renewable sources with a suitable example. **20**

Q.3 What is the role of education to make the environment neat and clean? **20**

Q.4 Write a short notes on **(any two)** of the following:

- a) Structure and functions of any one of the ecosystem.
- b) Sustainable and unsustainable development.
- c) Pollution and population.

**10x2**

**PART-B**

- Q.5 Clearly explain, citing relevant examples, how overpopulation affects the environment. **20**
- Q.6 Explain population growth and effect on environment with an appropriate example. **20**
- Q.7 Write a notes on **(any four)** of the following:
- a) Solid waste management and agriculture.
  - b) Conservation of natural resources.
  - c) Wasteland reclamation.
  - d) Role of information technology in environment and human health.
  - e) Climate change and global warming.

**5x4**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Second Semester  
**FILM STUDIES (BAJM-203)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **EIGHT** questions in all; **Q.1 is compulsory**. Attempt any **FIVE** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Attempt **(any ten)** of the following:
- a) Name any two movies directed by Satyajit Ray.
  - b) What do you understand by Recce?
  - c) Who is the director of 'Masan'?
  - d) Who was the director of 'Mother India'?
  - e) Name the first color feature film of India.
  - f) What is Mise-en-scene?
  - g) What do you mean by a Plot?
  - h) Who is Bimal Roy?
  - i) Name any two movies of Red Chillies Productions.
  - j) Name the first film company of India.
  - k) Mughal-E-Azam was released in the year \_\_\_\_\_.

**2x10**

**PART-A**

- Q.2 What do you mean by Genre? Explain with examples. **8**
- Q.3 Write a short note on multiplex system. **8**
- Q.4 Write a review of any movie of sixties. **8**
- Q.5 Write a brief history of Indian Cinema. **8**
- Q.6 Discuss the impact of globalization on Indian Cinema. **8**
- Q.7 Write short notes on the following:  
 a) Silent Era.  
 b) Golden Era. **8**
- Q.8 Explain the following in detail:  
 a) Recce.  
 b) Editing. **8**
- Q.9 Explain the use of animation in cinema in detail. **8**

### **PART-B**

- Q.10 Write a detailed note on 'pre-production'. **20**
- Q.11 What do you mean by a Plot? Discuss how a plot is developed in detail. **20**
- Q.12 Write a detailed biography of any two pioneers of Indian cinema. **20**

## **End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Fourth Semester

**AMERICAN LITERATURE (BEN-403)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain the lines with reference to the context (**any four**):
- a) O Captain! my Captain! rise up and hear the bells;  
 Rise up—for you the flag is flung—for you the bugle trills;  
 For you bouquets and ribbon'd wreaths—for you the shores a-crowding;  
 For you they call, the swaying mass, their eager faces turning;
- b) Let Greeks be Greeks, and Women what they are.  
 Men have precedency and still excel;  
 It is but vain unjustly to wage war  
 Men can do best, and Women know it well.  
 Preeminence in all and each is yours;  
 Yet grant some small acknowledgement of ours.
- c) Crow rides a pale horse  
 into a crowded powwow  
 but none of the Indian panic.

- Damn, says Crow, 1 guess  
they already live near the end of the world.
- d) Not you alone, proud truths of the world!  
Nor you alone, ye facts of modern science!  
But myths and fables of eld--Asia's, Africa's fables! 20  
The far-darting beams of the spirit!--the unloos'd dreams!
- e) Buffalo Bill takes that for twenty bucks  
closes up the pawn shop, paints a new sign over the old  
calls his venture THE MUSEUM OF NATIVE AMERICAN CULTURES  
charges the Indians five bucks a head to enter. **5×4**

### **PART-A**

- Q.2 Discuss the mob mentality in Faulkner's short story "Dry September". What are the characteristics he associates with this mentality? **20**
- Q.3 The most important character in Beloved is Denver and not Beloved. Do you agree? Give reasons. **20**
- Q.4 How does Tennessee Williams project the pathos of human failure in The Glass Menagerie? **20**

### **PART-B**

- Q.5 What is the conflict in "The Purloined Letter"? What is the problem? **20**
- Q.6 Critically evaluate the poem "O Captain! My Captain!" with reference to the historical context. **20**
- Q.7 "The Prologue" is often considered Anne Bradstreet's personal statement about her role as a female poet in male dominated Puritan society? Do you agree or not? **20**

## **End Semester Examination, May 2019**

### **B.A. (Journalism and Mass Communication)–Fourth Semester DEVELOPMENT COMMUNICATION (BAJ-4.3)**

Time: 2 hrs.

MaxMarks:**50**

*No. of pages:1*

Note: *Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any**TWO** questions from **PART-A** and **TWO** questions from **PART-B**.Marks are indicated against each question.*

- Q.1 State whether the following statements are **TRUE** or **FALSE**:
- Basic minimum needs and priority areas are Shelter, Clothing and Food.
  - Traditional media is essential to support development.
  - Poor people must have their voices heard.
  - Inclusive political processes shape political agenda.
  - Autocratic governments are not accountable and responsive to people. **2×5**

### **PART-A**

- Q.2 Bharat net can bring in social development, discuss? **5**
- Q.3 Explain the importance of IEC in development communication. **5**

- Q.4 It is important to field test a development program before launching a development initiative discuss. **5**
- Q.5 Formulate a communication plan by using poster and wall paintings for DSC. **5**

**PART-B**

- Q.6 Unemployment and skill development are indirectly related, Discuss in points. **15**
- Q.7 'Mann ki Baat' is an effort to connect with citizens directly instead through press conferences, explain. **15**
- Q.8 A communication mix is an ideal method for communication campaigns, explain. **15**
- Q.9 Vernacular/folk media are ideal method through which development of an area can be carried out, How? **15**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester  
**DEVELOPMENT COMMUNICATION (BAJ-4.3)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 State whether the following statements are **TRUE** or **FALSE**:
- a) Basic minimum needs and priority areas are Shelter, Clothing and Food.
  - b) Traditional media is essential to support development.
  - c) Poor people must have their voices heard.
  - d) Inclusive political processes shape political agenda.
  - e) Autocratic governments are not accountable and responsive to people. **2×5**

**PART-A**

- Q.2 Discuss the 'Bharat net can bring in social development'. **5**
- Q.3 Explain the importance of IEC in development communication. **5**

Q.4 It is important to field test a development program before launching a development initiative discuss. **5**

Q.5 Formulate a communication plan by using poster and wall paintings for DSC. **5**

**PART-B**

Q.6 Unemployment and skill development are indirectly related. Discuss in points. **15**

Q.7 'Mann ki Baat' is an effort to connect with citizens directly instead through press conferences. Explain in detail. **15**

Q.8 A communication mix is an ideal method for communication campaigns. Explain in detail. **15**

Q.9 Vernacular/folk media are ideal method through which development of an area can be carried out, How? **15**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester  
**COMMUNICATION AND DEVELOPMENT (BJ-403)**

Time: 3 hrs.

Max Marks: **70**

No. of pages: **1**

Note: Attempt any **FIVE** questions from **Part A** and any **TWO** questions from **Part B. Q.1 is compulsory.**

Q.1 Attempt (**any ten**) of the following:

- a) Write any three features of an Urban Community.
- b) Name two 1<sup>st</sup> world countries.
- c) MNC stands for \_\_\_\_\_.
- d) What is 'make in India'?
- e) What is 'digital India'?
- f) Expand ICT4D \_\_\_\_\_.
- g) Define population.
- h) What is the difference between census and consensus?
- State whether the following statements are TRUE / FALSE:**
- i) Bharatnatyam is a classical dance.
- j) Name three characteristic of Social media.

- k) 'Matka water filter' is a rural innovation.  
l) Ram Lila is a traditional media.  
m) 'Cleanliness is Godliness'.

**1x10**

**PART-A**

- Q.2 Discuss the process of development communication. **5**
- Q.3 Discuss the three ways to enhance people's participation in the process of development. **5**
- Q.4 Discuss relevance of traditional media in development communication. **5**
- Q.5 Briefly explain communication for rural development. **5**
- Q.6 Write a short note on Development Support Communication. **5**
- Q.7 What is the difference between participation by consultation and passive participation? Discuss with examples. **5**
- Q.8 Write a brief note on ICT4D. **5**
- Q.9 Write a note on diffusion of innovations. **5**

**PART-B**

- Q.10 Discuss how modern technology can open the door to further development in developing countries. **17½**
- Q.11 According to Lerner "increase in urbanization would increase literacy", Discuss. **17½**
- Q.12 Write a brief note on social economic barriers of development. **17½**

**End Semester Examination, May 2019**

BA (Hons.) ENGLISH – Fourth Semester

**ENGLISH POETRY FROM 16<sup>TH</sup> TO 18<sup>TH</sup> CENTURY (ENG-4.3)**

Time: 3 hrs.

Max Marks: **70**

No. of pages: 2

Note: *Question paper has **THREE SECTIONS A, B and C. All Sections are compulsory.** Marks are indicated against each question.*

**SECTION-A**

- Q.1 Explain the following passages with reference to the context (**any five**):
- a) I will devote the flower of all my age,  
To all the acts and harvests of marriage.
- b) O! hastowslayn me, false thee?" I seyde,  
And for my land thus hastowmordred me?  
Er I be deed, yet wol I kisse thee.
- c) Some said that women all loved best riches,  
Some said, fair fame, and some said, prettiness;  
Some, rich array, some said 'twas lust abed,  
And often to be widowed and re-wed.
- d) "My lady and my love, and wife so dear,

- I put myself in your wise governing;  
 Do you choose which may be the more pleasing,  
 And bring most honour to you, and me also.
- e) I joy, that in these straits, I see my West;  
 What shall my west hurt me? As West and East,  
 In all flat maps are one, so death doth touch the Resurrection.
- f) Shine here to us, and thou art everywhere;  
 This bed thy centre is, these walls, thy sphere.
- g) And that one talent which is death to hide,  
 Lodged with me useless, though my soul more bent,  
 To serve therewith my Maker.
- h) There she beholding me with milder look,  
 Sought not to fly, but fearless still did bide:  
 Till I in hand her yet half trembling took,  
 And with her own goodwill her firmly tied.

**3×5**

### **SECTION-B**

- Q.2 Answer to the following questions in brief (**any five**):
- a) What has the Wife of Bath to say about her five marriages?
- b) Who is Jankin? How does Alisoun got reconciled with him?
- c) Why does the knight get death penalty in the *Wife of Bath Tale*? How is his life spared?
- d) Justify the title of the poem '*Batter my Heart*'.
- e) What is a 'phoenix'? What does Donne say 'prove mysterious by this love'?
- f) What is Milton's poem L'Allegro' all about? Explain.
- g) Write a short note on Spenser's sonnets with special reference to sonnets 34 and 67 of Amoretti. How far has he followed the Petrarchan pattern of sonnets?
- h) What is the theme of sonnet 67 (Like a huntsman after...)? Discuss.

**5×5**

### **SECTION-C**

- Q.3 Attempt (**any two**) questions from the following:
- a) Attempt a character sketch of *The Wife of Bath*. Is she a feminist or essentially feminine?
- b) Assess *The Wife of Bath's Tale* as an Arthurian Romance.
- c) Justify John Donne as a metaphysical poet citing from the poems you've read. **15×2**

**End Semester Examination, May 2019**  
B.A. (Journalism and Mass Communication) – Fourth Semester  
**DEVELOPMENT COMMUNICATION (BAJM-403 / BAJ-4.3)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: *1*

Note: *Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

- Q.1 Write down short notes on the following:
- a) Basic minimum needs.
  - b) Social responsibility theory.
  - c) Role of media in democracy.
  - d) Need of communication in development.

**4×5**

**PART-A**

- Q.2 How development communication can be a tool for spreading the message to the mass? What are the pre requisites for it? **20**
- Q.3 What is dependency paradigm of development? How it affected the development

process in Asian countries? **20**

Q.4 What are the different social development indicators? Explain them in detail. **20**

**PART-B**

Q.5 What are the different approaches in development communication? Explain any one in detail with examples. **20**

Q.6 UNESCO and UNDP are the key players in development policy making. How they are affecting the world scenario of rural development? **20**

Q.7 How dominant paradigm had a deep impact on communication policy of developing nations? What are the key factors of dominant paradigm? **20**

**End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) – Second Semester

**MEDIA ECONOMICS (MAJ-204)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages:1*

Note: *Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.*

Q.1 Attempt (**any ten**) questions from the following:

- a) What do you mean by TRP?
- b) What do you mean by Piracy?
- c) Write any two features of online media.
- d) What do you mean by outsourcing?
- e) Define customer profiling.
- f) Define media exposure.
- g) Name any two professional networking applications.
- h) Write the full form of TRAI.
- i) Write the full form of NDTV.
- j) What do you mean by cross media platform?

k) Name any two international media platforms.

**2×10**

**PART-A**

Q.2 Explain media convergence. How media convergence is facilitating media houses to reach a wide variety of audience? **20**

Q.3 Write a detailed note on three stages of production. **20**

Q.4 Throw light on various models of consumer behavior. **20**

**PART-B**

Q.5 Elaborate diffusion of innovation model of communication. Explain how social media is trying to defy this model of development. **20**

Q.6 Throw light on various ethical issues in entertainment industry also explain various laws in support of these ethical issues. **20**

Q.7 Suppose you are the head of an advertising department for a consumer product. Draft an advertising copy for various media platforms justifying the placement of each element in it. **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Second Semester

**REPORTING AND EDITING-I (BAJ-2.3)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part A** and **TWO** questions from **Part B**. Marks are indicated against each question.

Q.1 Attempt (**any ten**) of the following questions:

- a) Who is the Editor of the "Indian Express"?
- b) What do you mean by banner in newspaper?
- c) Discuss the qualities of sub editor.
- d) Name any two monthly magazines published for children.
- e) What is the punch line of "The Hindu"?
- f) UNI stand for \_\_\_\_\_.
- g) Who is the director of the movie "Kesari"?
- h) Who is the present chairman of Prasar Bharti?
- i) DB corp. publishes a newspaper known as \_\_\_\_\_.

- j) Write any five problems faced in investigative journalism.  
k) What is Tabloid?  
l) What do you mean by convergence? **2x10**

**PART-A**

- Q.2 Discuss the elements of news? Explain the future prospects and problems of newspaper in digital era. **20**
- Q.3 How is sports news reported in newspapers and magazines? **20**
- Q.4 What are the values of news? Explain in detail. **20**

**PART-B**

- Q.5 How would you assess the newsworthiness of an event? Illustrate with suitable examples. **20**
- Q.6 What is an exclusive story? Explain with suitable example. **20**
- Q.7 Explain different kinds of beats in a newspaper office? **20**

**End Semester Examination, May 2019**

**B.A. (Journalism and Mass Communication) – Second Semester  
REPORTING AND EDITING-I (BAJ-2.3)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part A** and **TWO** questions from **Part B**. Marks are indicated against each question.

- Q.1 Attempt (**any ten**) of the following questions:
- Who is the Editor of the "Indian Express"?
  - What do you mean by banner in newspaper?
  - Discuss the qualities of sub editor.
  - Name any two monthly magazines published for children.
  - What is the punch line of "The Hindu"?
  - UNI stand for \_\_\_\_\_.
  - Who is the director of the movie "Kesari"?
  - Who is the present chairman of Prasar Bharti?
  - DB corp. publishes a newspaper known as \_\_\_\_\_.

- j) Write any five problems faced in investigative journalism.  
k) What is Tabloid?  
l) What do you mean by convergence? **2x10**

**PART-A**

- Q.2 Discuss the elements of news? Explain the future prospects and problems of newspaper in digital era. **20**
- Q.3 How is sports news reported in newspapers and magazines? **20**
- Q.4 What are the values of news? Explain in detail. **20**

**PART-B**

- Q.5 How would you assess the newsworthiness of an event? Illustrate with suitable examples. **20**
- Q.6 What is an exclusive story? Explain with suitable example. **20**
- Q.7 Explain different kinds of beats in a newspaper office? **20**

**End Semester Examination, May 2019**

M.A. English — Second Semester

**AMERICAN LITERATURE (MEH-E-201)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *The question paper has **TWO** Sections: **A** and **B**. **Section-A** is compulsory. Attempt any **FOUR** questions from **Section-B**. Each question carries equal marks.*

**SECTION-A**

- Q.1 Explain the following passages with reference to the context (**any four**):
- What role does Madame Merle play in the novel *The Portrait of a Lady*? Discuss.
  - Critically compare the characters of Gilbert Osmond and Casper Goodwood as portrayed by James in *The Portrait of a Lady*.
  - I haven't been. Go, look, see for yourself.  
But, Warren, please remember how it is:  
He's come to help you ditch the meadow.  
He has a plan
  - Who is Linda? What is her significance in the Arthur Miller's play *Death of a Salesman*?

- e) "At the time he had no message for anyone. Nothing, not a single world!" What do the lines signify in emotional development of Moses Herzog?  
f) What is the reason for Billy's strained relationship with his father Willy? **5x4**

**SECTION-B**

- Q.2 What relationship does marriage have with independence for the protagonist of the novel *The Portrait of a Lady*? Analyze. **20**
- Q.3 In what light does Moses Herzog view female sex? Critically examine his relationship with Daisy, Madeleine and Ramona. **20**
- Q.4 Trace the development of Moses Herzog from the state of insanity and disarray to that of stability and equilibrium in the novel *Herzog*. **20**
- Q.5 Discuss Robert Frost as a modern poet. **20**
- Q.6 Can the poetry of Robert Frost be called didactic? Give a reasoned answer with illustrations from the poem that you have read. **20**
- Q.7 Discuss Arthur Miller's *Death of a Salesman* as a tragedy. **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Second Semester

**COMMUNICATION THEORY (BAJ-2.4)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part A** and **TWO** questions from **Part B**. Marks are indicated against each question.

- Q.1 Attempt all questions from following:
- What is effective communication?
  - What is the meaning of feed back?
  - Define Verbal Communication
  - Write in brief on Soviet theory.
  - Define Mechanical Barriers.

**4x5**

**PART-A**

- Q.2 What are the basic elements in a communication process? Explain with the help of a diagram. **20**
- Q.3 Most of the media follow Agenda setting theory during election time do you agree? Explain **20**
- Q.4 State the contribution of normative theories to communication. **20**

### **PART-B**

- Q.5 'Communication barriers are more psychological than practical' – What is your view on this and why? **20**
- Q.6 Explain the scope and purpose of communication models. Discuss briefly Lasswell's model of communication. **20**
- Q.7 Examine the importance of mass communication in a developing country like India. **20**

## **End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Sixth Semester

### **MODERN EUROPEAN NOVEL (BEH-605)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on (**any four**) of the followings:
- Soliloquy
  - Imperialism
  - Narodniks
  - Realism
  - Liberalism
  - Symbolism

**5×4**

### **PART-A**

- Q.2 Bring out the salient features of modernism. How modernism as a movement has affected the literature and culture of 20<sup>th</sup> century Europe? **20**
- Q.3 How far Bazarov represents the philosophy of nihilism? Analyze critically the intellectual and emotional aspects his personality. **20**
- Q.4 Father and Sons reflects the social and intellectual environment of the second half of the 19<sup>th</sup> century Russia. Describe. **20**

**PART-B**

- Q.5 How is Heart of Darkness a critique on European Imperialism? **20**
- Q.6 Mrs. Dalloway's is not a pessimistic novel. It, on the other hand, reflects some essentially universal aspect of human existence. Discuss in detail. **20**
- Q.7 Love is the central theme of the novel, Mrs. Dalloway. Elucidate. **20**

**End Semester Examination, May 2019**

BA (Hons.) ENGLISH – Second Semester

**ELEGY AND SATIRE (BEH-205)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part A** and **TWO** questions from **Part B**. Each question carries equal marks.

- Q.1 Attempt (**any four**). All questions carry equal marks:
- Write a short note on the concept of elegy as a literary form.
  - How does Gulliver's time in Lilliput affect his interaction with others when he returns home in Gulliver's Travels, Part-1?
  - How does Gulliver discover that beauty is a relative concept in Gulliver's Travels, Part-2?
  - What is the elegiac tone in "Elegy Written in a Country Churchyard" by Thomas Gray?
  - What are the themes of Thomas Grey's "Ode on the Death of a Favorite Cat"?
  - What roles do Christianity and Christian values play in "The Vanity of Human Wishes" by Samuel Johnson?

**5x4**

### **PART-A**

- Q.2 What are the different types of techniques of a satire? Discuss in detail. **20**
- Q.3 How is Gulliver's experience at court in Brobdingnag in Gulliver's Travels, Part 2, similar to his past experience at court in Lilliput in Part 1? **20**
- Q.4 How are the people of Laputa different from the Brobdignagians and Lilliputians in Gulliver's Travels, Part 3? **20**

### **PART-B**

- Q.5 Discuss the characteristics of the literature of sentiment and sensibility in Thomas Gray's "Elegy Written in a Country Churchyard". **20**
- Q.6 Critically analyse "Ode on the death of a favorite Cat, drowned in a Tub of Gold Fishes" by Thomas Gray. **20**
- Q.7 Religion plays a very prominent role in "The Vanity of Human Wishes." Identify one quote that exemplifies this idea and then explain that quotation. **20**

## **End Semester Examination, May 2019**

### **B.A. (Journalism and Mass Communication) – Second Semester REPORTING AND EDITING (BAJM-205 / BJ-204/BAJ-2.3)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt all questions from the following:
- What is a 'broad sheet'?
  - What is the meaning of masthead?
  - What do you mean by 'cropping'?
  - Write in brief on advertorial.
  - Define inverted pyramid.

**4×5**

### **PART-A**

- Q.2 How do you see the future of print media industry in the era of new media? **20**
- Q.3 Write in detail the impact of 'headlines' on print media. **20**
- Q.4 What are the qualities of a reporter? **20**

**PART-B**

- Q.5 What is editing? What are the various elements of editing? **20**
- Q.6 Discuss the concept of news value in detail. **20**
- Q.7 Discuss in detail the various departments of a newspaper organization with its functions. **20**

**End Semester Examination, May 2019**

BA (Hons.) ENGLISH – Second Semester

**ELEGY AND SATIRE (BEH-205 / ENG-2.4)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part A** and **TWO** questions from **Part B**. Each question carries equal marks.

- Q.1 Attempt (**any four**). All questions carry equal marks:
- a) Write a short note on the concept of elegy as a literary form.
  - b) How does Gulliver's time in Lilliput affect his interaction with others when he returns home in Gulliver's Travels, Part-1?
  - c) How does Gulliver discover that beauty is a relative concept in Gulliver's Travels, Part-2?
  - d) What is the elegiac tone in "Elegy Written in a Country Churchyard" by Thomas Gray?
  - e) What are the themes of Thomas Grey's "Ode on the Death of a Favorite Cat"?
  - f) What roles do Christianity and Christian values play in "The Vanity of Human Wishes" by Samuel Johnson?

**5x4**

### **PART-A**

- Q.2 What are the different types of techniques of a satire? Discuss in detail. **20**
- Q.3 How is Gulliver's experience at court in Brobdingnag in Gulliver's Travels, Part 2, similar to his past experience at court in Lilliput in Part 1? **20**
- Q.4 How are the people of Laputa different from the Brobdignagians and Lilliputians in Gulliver's Travels, Part 3? **20**

### **PART-B**

- Q.5 Discuss the characteristics of the literature of sentiment and sensibility in Thomas Gray's "Elegy Written in a Country Churchyard". **20**
- Q.6 Critically analyse "Ode on the death of a favorite Cat, drowned in a Tub of Gold Fishes" by Thomas Gray. **20**
- Q.7 Religion plays a very prominent role in "The Vanity of Human Wishes." Identify one quote that exemplifies this idea and then explain that quotation. **20**

## **End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) – Second Semester  
**MEDIA ECONOMICS (MAJ-204)**

Time: 3 hrs.

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Attempt (**any ten**) questions from the following:
- What do you mean by TRP?
  - What do you mean by Piracy?
  - Write any two features of online media.
  - What do you mean by outsourcing?
  - Define customer profiling.
  - Define media exposure.
  - Name any two professional networking applications.

- h) Write the full form of TRAI.  
i) Write the full form of NDTV.  
j) What do you mean by cross media platform?  
k) Name any two international media platforms. **2×10**

**PART-A**

- Q.2 Explain media convergence. How media convergence is facilitating media houses to reach a wide variety of audience? **20**
- Q.3 Write a detailed note on three stages of production. **20**
- Q.4 Throw light on various models of consumer behavior. **20**

**PART-B**

- Q.5 Elaborate diffusion of innovation model of communication. Explain how social media is trying to defy this model of development. **20**
- Q.6 Throw light on various ethical issues in entertainment industry also explain various laws in support of these ethical issues. **20**
- Q.7 Suppose you are the head of an advertising department for a consumer product. Draft an advertising copy for various media platforms justifying the placement of each element in it. **20**

**End Semester Examination, May 2019**

BA (Hons.) ENGLISH – Second Semester

**CONTEMPORARY INDIAN WOMEN AND EMPOWERMENT (BEN-GE-04)**

Time: 3 hrs

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part A** and **TWO** questions from **Part B**. Each question carries equal marks.

- Q.1 Answer **any four** short questions:
- Write on Femininity.
  - Write about four famous post-independence women in India.
  - Elaborate on any case of domestic violence that has been popular in the media recently.
  - What are personal laws?
  - Write about the causes of domestic violence.
  - Talk about Ambedkar's contribution to women's condition in India. **5x4**

**PART-A**

- Q.2 What is political participation? Do you think Indian women are politically aware? **20**
- Q.3 Discuss about the Indian nationalism with special reference to the ancient cultures. **20**
- Q.4 "Masculinity" is a social construct". Elaborate. **20**

**PART-B**

- Q.5 What is sexual harassment? How can it be prevented? **20**
- Q.6 Describe the scientific inventions in Ladyland in *Sultana's Dream*. **20**
- Q.7 Elaborate how the condition of women in India has deteriorated due to female foeticide? **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Second Semester  
**COMMUNICATION THEORY (BAJ-2.4)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Attempt all questions from following:
- a) What is effective communication?
  - b) What is the meaning of feed-back?
  - c) Define 'Verbal Communication'.
  - d) Write in brief on Soviet theory.
  - e) Define 'Mechanical Barriers'.

**4x5**

**PART-A**

- Q.2 What are the basic elements in a communication process? Explain with the help of a diagram. **20**

- Q.3 Most of the media follow Agenda setting theory during election time do you agree? Explain in detail. **20**
- Q.4 State the contribution of normative theories to communication. Explain in detail. **20**
- PART-B**
- Q.5 'Communication barriers are more psychological than practical' – What is your view on this and why? **20**
- Q.6 Explain the scope and purpose of communication models. Discuss briefly Lasswell's model of communication. **20**
- Q.7 Examine the importance of mass communication in a developing country like India. **20**

**End Semester Examination, May 2019**  
BA (Hons.) ENGLISH – Second Semester  
**LANGUAGE, LITERATURE AND CULTURE (BEN-GE-03)**

Time: 3 hrs

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part A** and **TWO** questions from **Part B**. Marks are indicated against each question.

- Q.1 Define the following terms in brief: **(any four)**
- a) Diaspora
  - b) Flows of communication
  - c) Ethnography
  - d) Pidgin and Creole
  - e) Syntax as a barrier to communication
  - f) Dialect and Vernacular languages

**5x4**

**PART-A**

- Q.2 Discuss Amir Khusrau as a Sufi Poet. Critically analyze his writings in the context to their representation of the Sufi culture. **20**

- Q.3 Discuss Amrita Pritam as a feminist writer. Explain any of her poems that depict the misery and agony of women. **20**
- Q.4 Discuss any Indian English writer who belongs to the modern age. Specify her/his implied message given to the readers through the language, themes and perspectives, she/he writes in. **20**

### **PART-B**

- Q.5 What is non-verbal communication? Describe the terms 'Paralanguage' and 'Chronemics'. **20**
- Q.6 Critically analyze the text *Hind Swaraj* as a voice against the over reliance on machinery and imperialism. **20**
- Q.7 Critically analyze the text *Train to Pakistan* in the context of partition literature. **20**

## **End Semester Examination, May 2019**

BA (Hons.) ENGLISH – Second Semester

### **CONTEMPORARY INDIAN WOMEN AND EMPOWERMENT (BEN-GE-04)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Each question carries equal marks.

- Q.1 Answer (**any four**) short questions:
- Write on Femininity.
  - Write about four famous post-independence women in India.
  - Elaborate on any case of domestic violence that has been popular in the media recently.
  - What are personal laws?
  - Write about the causes of domestic violence.
  - Talk about Ambedkar's contribution to women's condition in India. **5x4**

### **PART-A**

- Q.2 What is political participation? Do you think Indian women are politically aware? **20**

- Q.3 Discuss about the Indian nationalism with special reference to the ancient cultures. **20**
- Q.4 "Masculinity" is a social construct". Elaborate. **20**

**PART-B**

- Q.5 What is sexual harassment? How can it be prevented? **20**
- Q.6 Describe the scientific inventions in Ladyland in *Sultana's Dream*. **20**
- Q.7 Elaborate how the condition of women in India has deteriorated due to female foeticide? **20**

**End Semester Examination, May 2019**

BA (Hons.) ENGLISH – Second Semester

**LANGUAGE, LITERATURE AND CULTURE (BEN-GE-03)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

Q.1 Define the following terms in brief: (**any four**):

- a) Diaspora.
- b) Flows of communication.
- c) Ethnography.
- d) Pidgin and Creole.
- e) Syntax as a barrier to communication.
- f) Dialect and Vernacular languages.

**5x4**

**PART-A**

- Q.2 Discuss Amir Khusrau as a Sufi Poet. Critically analyze his writings in the context to their representation of the Sufi culture. **20**

- Q.3 Discuss Amrita Pritam as a feminist writer. Explain any of her poems that depict the misery and agony of women. **20**
- Q.4 Discuss any Indian English writer who belongs to the modern age. Specify her/his implied message given to the readers through the language, themes and perspectives, she/he writes in. **20**

**PART-B**

- Q.5 What is non-verbal communication? Describe the terms 'Paralanguage' and 'Chronemics'. **20**
- Q.6 Critically analyze the text *Hind Swaraj* as a voice against the over reliance on machinery and imperialism. **20**
- Q.7 Critically analyze the text *Train to Pakistan* in the context of partition literature. **20**

**End Semester Examination, May 2019**

B.A. (Hons.) English — Fourth Semester

**WOMEN'S WRITINGS IN THE 19<sup>TH</sup> AND 20<sup>TH</sup> (BEH-DE-03)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any two**) of the following question:
- Discuss "Virginia Woolf" as a feminist writer.
  - Write about the American literary critic Elaine Showalter.
  - Analyze critically the poem Lady Lazarus by Sylvia Plath.
  - Through Mrinal Pande's writings explore the idea of devaluation of women in the Hindu society. **2×5**

**PART-A**

- Q.2 Discuss critically the poem "Bliss". Also focus on the writing style of the poet. **10**

Q.3 Elaborate on Elaine Showalter's take on the neglected tradition of women writers in England. **10**

Q.4 The symbol of women's breast is a major theme in Mahashweta Devi's "Breast Stories". Elaborate this with the help of "Draupadi". **10**

### **PART-B**

Q.5 Elaborate on the statement that Mamta G. Sagar in her "The Swing of Desire" has brought on the stage the important aspect of feminist debate that is on the violation of women's right to her body. **10**

Q.6 Critically examine Virginia Woolf's take on the rights of women in the home-space. **10**

Q.7 "*The Wall is Safer* reflects a woman, who is willing to resign into isolation and rejoices at the wall as a symbol of safety." Justify this statement. **10**

## **End Semester Examination, May 2019**

B.A. (Hons.) English – Second Semester

### **HUMAN RIGHTS AND GENDER EQUALITY (BEN-GE-07)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief (**any four**):

- a) The age of Enlightenment.
- b) Domestic Violence.
- c) Feminine.
- d) Magna Carta.
- e) Anti-federalism.
- f) The Bill of rights in the United States.

**5x4**

### **PART-A**

- Q.2 Discuss the social organization during the tribal stage of human development in the pre-historic age. **20**
- Q.3 Discuss the feudal society and its social organizations through the forest agro phases and the gender discrimination. **20**
- Q.4 Illustrate the violations or total absence of human rights during the Dark Age and the Middle ages. **20**

**PART-B**

- Q.5 Discuss the emergence of the consciousness of human rights during the French Declaration of the Rights of Man and of the Citizen (1789) **20**
- Q.6 Explain the Feminist movement with suitable examples. **20**
- Q.7 What is the role of the U.N.O. and the Universal Declaration of Human Rights against the violation of human rights? **20**

**End Semester Examination, May 2019**

B.A. (Hons.) English - Fourth Semester

**LITERATURE AND SOCIETY (BEN-GE-08)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief (**any four**):

- a) Symbolism
- b) Smile and Metaphor
- c) Communism
- d) Monarchy
- e) Aestheticism
- f) Dictatorship

**5x4**

**PART-A**

- Q.2 Discuss literature as a reflection of cultural sociology. **20**
- Q.3 Explain the origin, growth and development of literature in the age of reformation. **20**
- Q.4 Explain the tenets of modern literature. **20**

**PART-B**

- Q.5 Discuss and compare the terms 'Communism' and 'Socialism' with suitable examples from literature and society. **20**
- Q.6 Discuss the Russian literature, Explain how it reflects the socio-political conditions of the U.S.S.R. **20**
- Q.7 What is post world war literature, explain, how it is related to the socio-political issues in the modern age? **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) - Fourth Semester

**NEW MEDIA (BAJ-4.4)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.*

- Q.1 Answer the following questions:
- a) What is authorship in New Media?
  - b) What is the meaning of Blog?
  - c) Define 'ICT in India'.
  - d) Define 'NEWCO'.
  - e) Define 'Desktop Publication'.

**4x5**

**PART-A**

- Q.2 Write a descriptive note on the growth of information technology in India and discuss the national telecommunication policy (1984). **20**
- Q.3 Discuss in detail the impact of online journalism on print media. **20**
- Q.4 State the contribution of VSNL and VSAT in Indian telecom industry. **20**

**PART-B**

- Q.5 What do you understand by social networking sites? Discuss its causes and effects in detail. **20**
- Q.6 Explain in detail the IT Act 2000. **20**
- Q.7 Critically examine the role of internet in civil society and social moments in India. **20**

**End Semester Examination, May 2019**

B.A. ((Journalism and Mass Communication) - Fourth Semester  
**NEWSPAPER AND MAGAZINE JOURNALISM (BAJM-404 / BJ-404)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any ten**) questions from the following:
- What do you mean by Kicker in newspaper?
  - The other name of feature is \_\_\_\_\_.
  - What is the capital of Haryana?
  - What do you mean by Embargo?
  - What are the tactics to be followed for cultural reporting?
  - What do you mean by news source?
  - What the sub editor should do to enhance the readability of a news story?

- h) What is Yellow journalism?  
 i) Discuss different types of news.  
 j) Examine the significances of front pages in web journalism.  
 k) What do you mean by digital terminologies?  
 l) Who is the editor of Indian Express and the Hindu? **2x10**

**PART-A**

- Q.2 "Definition of journalism is changing and task of a journalist is expanding from single to multitasking", comment. Also explain changing trends in print journalism. **20**
- Q.3 "Newspaper sentence structure and vocabulary must be chosen in such a way as to convey as much meaning as possible to the casual reader of marginal linguistic skill and at the same time to suit the needs of readers of culture and education" Elaborate the meaning of this statement with few examples. **20**
- Q.4 Discuss the growing importance of crime reporting in newspaper. What care should a reporter take while reporting crime stories? **20**

**PART-B**

- Q.5 Describe the importance of columns in newspapers and magazines in detail. **20**
- Q.6 "The phenomenon of blogging will provide the next big challenge to redefine print journalism", Comment. **20**
- Q.7 Layout and page planning 'frames' the news. Discuss how graphics photograph cartoons contribute to the display and presentation of news. **20**

**End Semester Examination, May 2019**

B.A. (Hons.) English — Second Semester  
**Classical Literature (Indian) (BEH-206)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain (**any four**) of the following:
- Who are the real parents of Shakuntala? How does she come to be called by this name?
  - What is the significance of the curse of saint Durwasha in Abhijnanasakuntalam?
  - Who is Sarvadaman? Describe his childhood antics.
  - Why does Duryodhana feel to commit suicide after returning from Indraprastha?
  - What was Draupadi's reaction when she first comes to know about Yudhisthira's losing her to Duryodhana?

f) Who was Vidura? Why was he against organizing the game of dice?

5×4

**PART-A**

Q.2 What circumstances led to organizing the game of dicing? Critically assess its consequences. Was it the prelude to the great Mahabharata war? **20**

Q.3 What were Draupadi's questions to the elders of the assembly hall? Critically examine her humiliation after she was lost to the Kaurwas. **20**

Q.4 Discuss the role of Shakuni and Karna both prior to and aftermath of the game of dicing. **20**

**PART-B**

Q.5 Elucidate the theme of union separation and re-union in Abhijnanasakuntalam. **20**

Q.6 How has Kalidasa compared and contrasted the life of court with that of hermitage? Discuss and elaborate. **20**

Q.7 Describe and illustrate the scene of King Dushyant's first meeting with Sakuntala and their falling in love at the first sight. Why does the playwright visualize the scene in the image of "The Chase"? **20**

**End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Fourth Semester

**ENGLISH NOVEL-III (ENG-4.4)**

Time: 3 hrs.

Max Marks: **70**

No. of pages: **1**

Note: *Question paper has **THREE SECTIONS A, B and C. All Sections are compulsory.** Marks are indicated against each question.*

**SECTION-A**

Q.1 Attempt (**any five**) of the following questions:

a) "Ah! You are partial Snake". Explain.

b) What is the significance of Kurtz's hand written comment "Exterminate all the brutes"!

c) Comment on the theme of dehumanization of relationships in *Lord of the Flies*.

d) "There is no trusting appearances. Explain.

- e) Bring out the poetic elements in Conrad's prose style.
- f) Describe Simon's strange encounter with the *Lord of the Flies*.
- g) What does Marlow tell Kurtz's fiancé when she asks about Kurtz's last words?
- h) Comment on the title of *The School for Scandal*.

**3×5**

### **SECTION-B**

Q.2 Answer **(any five)** of the following questions:

- a) Which character in the play *The School for Scandal* do you admire the most? Justify your answer.
- b) Write a note on Conrad's prose style.
- c) Analyze Simon as a symbol of holiness.
- d) What do you mean by dehumanization? In what ways Conrad presented the dehumanization of Africans at the hands of European Imperialists?
- e) What is the importance of the 'Screen Scene' in *The School for Scandal*? How does it add humour to the play?
- f) Discuss Jack's obsession for hunting in *Lord of the Flies*.
- g) Justify Kurtz's character as an "evil genius".
- h) Analyze the character of Lady Sneerwell in *The School for Scandal*.

**5×5**

### **SECTION-C**

Q.3 Answer **(any two)** of the following questions:

- a) Comment critically on the theme of imperialism in *Heart of Darkness*.
- b) Who is the Antagonist and Protagonist in *Lord of the Flies*.
- c) "As far as anti-sentimental Comedy is concerned, *The School for Scandal* is a brilliant work of art". Justify this statement.

**15×2**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester

### **TRADITIONAL MEDIA (BAJM-405)**

Time: 3 Hours

Max Marks: **100**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **(any ten)** of the following:

- a) Mention any one traditional dance form of North India.
- b) Song and drama division was formed in the year \_\_\_\_\_.
- c) Mention a prominent theatre artist of India.
- d) Define 'Archive'.
- e) Mention any one folk dance of North East India.

- f) Madhubani paintings belongs to \_\_\_\_\_ region.  
 g) Mention any one folk form of Tamil Nadu.  
 h) Mention any one disadvantage of folk media.  
 i) Write the full form of IPTA.  
 j) Write any one folk song of Punjab.  
 k) Tamasha is a folk form of Gujarat. (**True / False**)  
 l) Write any one feature of folk media. **2x10**

**PART-A**

- Q.2 What is folk media? Briefly discuss the various folk forms of India. **20**
- Q.3 In what ways folk media differ from the new media? What is the relevance of traditional media in the digital age? **20**
- Q.4 What are the major advantages and disadvantages of folk media? How does folk media help in promoting education and tourism in India? **20**

**PART-B**

- Q.5 What do you mean by Development Communication? What is the role of folk media in development communication? **20**
- Q.6 What is the relevance of folk media in rural as well as urban India? **20**
- Q.7 Write notes on the following:  
 a) Folk art forms of Western India.  
 b) Folk art forms of North India. **20**

**End Semester Examination, May 2019**

M.A. (Journalism and Mass Communication) – Second Semester

**MEDIA ETHICS AND LAWS (MAJ-205)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write a brief note on (**any four**) of the following:  
 a) Challenges of paid news.  
 b) Sting operations.  
 c) Cyber crimes.  
 d) Censorship.  
 e) The vernacular press Act of 1889. **4x5**

**PART-A**

- Q.2 Explain in detail the importance of ethics in the society. Discuss the norms of journalistic ethics in detail. **20**
- Q.3 Discuss in detail (the historical perspective of media ethics in detail). **20**
- Q.4 Write an article on 'Social Media and Ethics'. **20**

**PART-B**

- Q.5 Write short notes on the following:  
a) Verghese committee.  
b) Prasar Bharti Act. **10×2**
- Q.6 Write a detailed note on 'defamation with examples'. **20**
- Q.7 Write an editorial on right to information Act 2005 in detail. **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Second Semester  
**ADVERTISING (THEORY) (BAJ-2.5)**

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:  
a) What is media vehicle?  
b) What are the parameters of segmenting the target audience?  
c) What is the reach in advertising?  
d) What is AIDA model?  
e) What is frequency in advertising? **2×5**

### **PART-A**

- Q.2 Explain the role and function of account planning and account management departments in an advertising agency. **10**
- Q.3 What is public service advertising? Explain your answer with one of the on-going campaigns run by the Government. **10**
- Q.4 What is advertising layout? Enumerate your answer by explaining the Gestalt theory. **10**

### **PART-B**

- Q.5 Advertising is incomplete without colour and every colour has a psychology. Explain the psychology behind RED, BLACK and WHITE colours. **10**
- Q.6 Every advertising conveys an APPEAL. Explain in detail. **10**
- Q.7 What is an advertising copy? Create an advertising copy for any product of your choice. **10**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester

### **RADIO JOURNALISM (BAJ-4.5)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.

- Q.1 Answer the following questions:
- What is Vox Pop?
  - What is Educational Radio?
  - Who is the owner of RED FM?
  - What do you understand by Radio Reel?
  - Difference between AM and FM.

**2x5**

### **PART-A**

- Q.2 Briefly describe the difference between radio feature, radio documentary and radio drama with suitable examples. **10**
- Q.3 Write a detailed note on the organizational structure of AIR and Private Radio channels. **10**
- Q.4 What all things we have to keep in mind for writing a radio news bulletin. **10**

### **PART-B**

- Q.5 Define the different types of microphones on the basis of direction with suitable examples. **10**
- Q.6 Enumerate the latest trends of radio programming, presentation and broadcasting techniques. **10**
- Q.7 Develop a questionnaire for a radio interview with the Chief Minister of our state, asking him the pertinent questions about the state welfare. **10**

## **End Semester Examination, May 2019**

B.A. (Hons) ENGLISH – Fourth Semester

### **CREATIVE WRITING (BEN-SE-04)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any four**) of the following:
- Allusion.
  - Antithesis.
  - Irony.
  - Alliteration.
  - Synecdoche.

**5×4**

### **PART-A**

- Q.2 What do you understand by the term 'character'? Discuss your favourite fictional character. **20**
- Q.3 What are the figures of speech based on Association? Do they help in making writing effective and creative? **20**
- Q.4 What are the four functions of language? Give your own examples for each of them. **20**

### **PART-B**

- Q.5 Using the following tones create a situation or experience that would describe each of these feelings/reactions with their respective meanings: ironic, witty, comic, passionate, sardonic, serious, persuasive, reassuring, playful, sarcastic. **5×4**
- Q.6 It is said that one's ability to write is determined genetically and it cannot be improved further. Do you agree? Discuss. **20**
- Q.7 Define a story. What are the essentials of a good story writing? **20**

## **End Semester Examination, May 2019**

B.A. (Hons) ENGLISH – Fourth Semester

### **SOFT SKILLS (BEN-SE-03)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any four**) of the following:
- What are the three types of goals?
  - What is the process of group discussion?
  - How do you handle presentation questions?
  - What are the five leadership skills?
  - What are the 7 steps of decision making?

f) What is stress management skill?

5×4

**PART-A**

Q.2 How do you demonstrate teamwork? What are examples of teamwork skills?

Q.3 What are some presentation skills? How do you develop good presentation skills? **20**

Q.4 Group discussion on "Educational institutions and teachers are responsible for this pathetic and dangerous condition." Write a Group discussion on the basis of following points:

a) Introduce the topic.

b) Give your response supporting this statement.

c) Give your response to disagree with the Speaker A.

d) Give your response appreciating and adding a new idea to it.

e) Conclude the discussion in favour of the statement.

**4x5**

**PART-B**

Q.5 What are teamwork skills? What are the qualities of good teamwork? **20**

Q.6 How would you describe your decision making process? How can I improve my decision making skills? **20**

Q.7 How do you manage stress in your life? What are the five stress management techniques? **20**

**End Semester Examination, May 2019**

B.A. (Hons.) ENGLISH – Fourth Semester

**POPULAR LITERATURE (BEH-OE-02)**

Time: 2 hrs.

Max Marks: **50**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

Q.1 Answer (**any four**) of the following:

a) Theme of Interpreter of Maladies.

b) Character sketch of Mr. Kapasi and Mrs. Das.

c) Major themes of the story "Kew Gardens".

- d) Any two important characters of "Hills are Like white Elephants".  
e) Edgar Allan Poe as a short story Writer.  
f) Critical overview of the story "The Cask of Amontillado" by Edgar Allan Poe. **2×5**

**PART-A**

- Q.2 What is a critical overview of the short story "Kew Gardens"? **10**
- Q.3 In Interpreter of Maladies by Jhumpa Lahiri, what is the analysis of cultural displacement in "Mrs. Sen" and how does it impact the characters? **10**
- Q.4 Write short notes on **(any two)** of the following:  
a) Jhumpa Lahiri as a short story writer.  
b) Conflicts in "Kew Gardens" by Virginia Woolf.  
c) Important themes of "Hills like White Elephants". **5x2**

**PART-B**

- Q.5 Examine this statement as it relates to Hills Like White Elephants by Ernest Hemingway: "If Jig really loved the American man, then she would listen to him and gone through with the operation." **10**
- Q.6 Write in brief important themes of the story "The Cask of Amontillado". **10**
- Q.7 Why does Hemingway make the hills look like white elephants? How does this symbolism relate to his overall message in the story? **10**

**End Semester Examination, May 2019**

BA (Hons.) ENGLISH – Fourth Semester

**ENGLISH POETRY-3 (ENG-4.5)**

Time: 3 hrs.

Max Marks: **70**

No. of pages: 1

Note: Question paper has **three** sections **A, B and C**. All sections are **compulsory**. Marks are indicated against each question.

**SECTION-A**

- Q.1 Answer **(any five)** of the following short questions:  
(Explain with reference to context):  
a) What in me is dark,  
Illumine, what is low raise and support;  
b) With loss of Eden, till one greater Man,

- Restore us, and regain the blissful Seat,  
 c) Thy Eyes first open'd on a *Billet-doux*.  
*Wounds, Charms, and Ardors*, were no sooner read,  
 d) What dire Offence from am'rous Causes springs,  
 What mighty Contests rise from trivial Things,  
 I sing.  
 e) And *Adam* wedded to another *Eve*.  
 Shall live with her enjoying, I extinct;  
 f) Of these am I, who thy protection claim,  
 A watchful Sprite, and *Ariel* is my name.  
 g) O' my Conscience, that will be our Destiny, because we are both of one humour; I  
 am as inconstant as you.  
 i) Does not my Fortune sit triumphant on my Brow? dost not see the little wanton God  
 there all gay and smiling? **3x5**

### **SECTION-B**

- Q.2 Answers (**any five**) of the following questions:
- What is meant by 'machinery' in an epic poem? What is the use of 'machinery' in *The Rape of the Lock*?
  - Comment on opening of *Paradise Lost* (Book I)
  - What is the theme of Milton's *Paradise Lost*?
  - Briefly mention about Satan's soliloquy. What is its significance?
  - "Empress of this fair world, resplendent Eve". Who speaks these words and to whom? What is the intention of the speaker? Is he successful?
  - Hellena is described by Aphra Behn as "... the female rover" in the play. Do you agree with this statement? Why?
  - Is *The Rape of the Lock* an epic or a mock epic poem? Provide reasons to justify your answer.
  - Briefly write about Aphra Behn as a dramatist. **5x5**

### **SECTION-C**

- Q.3 Answer (**any two**) of the following questions:
- Critically analyze the three soliloquies employed by Milton in *Paradise Lost* (Book IX).
  - Discuss *The Rover* as a feminist play.
  - In Pope's work the social life of the time is reflected as in a mirror. Illustrate this from *The Rape of the Lock*. **15x2**

## **End Semester Examination, May 2019**

B.A. (Hons.) English — Fourth Semester

### **INDIAN NOVEL (BEH-405)**

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer (**any two**) of the following questions:
- Define a historical novel with examples.
  - Talk about the village deity in Kanthapura.
  - Analyze the character of Ratna.

d) Write about the character of Mani.

**10×2**

**PART-A**

Q.2 Trace the rise of the Indian English novel. **20**

Q.3 What purpose does Sohini's assault serve in "Untouchable"? Why did Anand think it important to include her assault in the novel? **20**

Q.4 What is a political novel? Discuss with example from any Indian English novel. **20**

**PART-B**

Q.5 Discuss the writer Raja Rao with special reference to his position as the leading trio of Indian English novelists. **20**

Q.6 Discuss how the novelist R. K. Narayan deals with child psychology in his novels. **20**

Q.7 Trace the glimpses of autobiographical elements in R. K. Narayan's works. **20**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) — Second Semester  
**SOFT SKILLS AND PERSONALITY DEVELOPMENT (BAJ-OE-04)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

Q.1 Answer the following questions following:

- a) What is "Overt behavior"?
- b) What do you understand by safety needs?
- c) Discuss emotional and rational balance.

- d) Define "Self-esteem".  
e) Write any two self-management techniques. **5×2**

**PART-A**

- Q.2 Discuss the major steps involved in the process of "Team Building". **10**
- Q.3 "Our upbringing, society and surroundings have played an important role in making us what we are today". Discuss in detail. **10**
- Q.4 Discuss some leadership qualities that every good leader must have. **10**

**PART-B**

- Q.5 "The problem with today's generation is that most of us don't really believe in manners and etiquettes" do you agree? Explain discussing some etiquettes and manners one should follow. **10**
- Q.6 Discuss some skills that are essential in co-ordination and conflict management. **10**
- Q.7 Explain all the five parts in Maslow's Theory of Hierarchy of Needs. **10**

**End Semester Examination, May 2019**

B.A. (Hons.) English — Sixth Semester

**ANGLO AMERICAN NOVEL (BEH-DE-06)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any two**) of the following questions:
- a) Discuss the theme of isolation in "The Old Man and the Sea".
- b) Discuss the relationship between Sophia and Harpo in the novel "The Color Purple".

- c) Describe the setting of the novel "The Power and the Glory".  
d) Discuss the significance of the title "The Scarlet Letter".

**5×2**

**PART-A**

- Q.2 In the novella "Old Man" and "The Sea" the protagonist claims that a man can be "destroyed but not defeated". How far do you agree with this statement? Does Santiago's life struggle exemplify his claim? Analyze in detail. **10**
- Q.3 Analyze the character portrayal of Santiago in the novel "The Old Man and the Sea". **10**
- Q.4 Analyze the theme of the novel "The Power and the Glory" by Graham Greene. **10**

**PART-B**

- Q.5 How do the female characters in the novel "The Color Purple" determine the course of their own destiny? Discuss in detail. **10**
- Q.6 Analyze major themes of the novel "The Color Purple" by Alice Walker. **10**
- Q.7 Is "The Scarlet Letter" by Nathaniel Hawthorne a feminist novel? Discuss in detail. **10**

**End Semester Examination, May 2019**

**B.A. Journalism and Mass Communication – Second Semester  
SOCIAL AND CULTURAL HISTORY OF INDIA (BAJM-OE-03)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on the following:  
a) Singh Sabha.  
b) Development of painting.

- c) Theosophical society.  
d) Aligarh school.

2×5

**PART-A**

- Q.2 Write a detailed note on influence of west on Indian society. **10**  
Q.3 Discuss the role of Rama Krishna mission in India. **10**  
Q.5 Write in brief the impact of political parties in social reforms. **10**

**PART-B**

- Q.5 Trace the growth of the Indian music and dance. **10**  
Q.6 Write a detailed note on the importance and scope of society and religion in India. **10**  
Q.7 Write in brief the impact of women in uplifting education sector of India. **10**

**End Semester Examination, May 2019**

B.A. (Hons.) English — Second Semester

**BUSINESS COMMUNICATION (BEH-GE-03)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on (**any four**) of the following:  
a) General and professional communication.

- b) Channels and kinds of communication.
- c) Importance of written communication in current scenario.
- d) Letter and report writing.
- e) SWOT analysis.

**2½ × 4**

**PART-A**

- Q.2 What is the difference between technical and professional communication? Write an appropriate example of each. **10**
- Q.3 Write the 7C of communication briefly. **10**
- Q.4 Define "Global Communication". How this is helpful for cross culture? **10**

**PART-B**

- Q.5 What do you mean by media or channel of communications? Explain some mediums of written communication for management. **10**
- Q.6 Write a letter to Municipal Corporation of your city complaining about the miserable condition of roads in your locality. **10**
- Q.7 Write short notes on **(any two)** of the following:  
a) Culture and communication.  
b) Group discussion and interview.  
c) Information technology and communication. **5 × 2**

**End Semester Examination, May 2019**  
B.A. (JMC) – Third Semester  
**HUMAN RESOURCE DEVELOPMENT (BAJM-OE-05)**

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all. **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and any **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer **(any five)** of the following:  
a) What do you mean by HRD?

- b) What do you mean by Trade Union?
- c) Define 'counseling'.
- d) Write down any two functions of HR Department.
- e) Define 'Intellectual Property'.
- f) Write any two qualities of a good leader.
- g) Write down a jingle for Bourn Vita.

**2x5**

**PART-A**

- Q.2 Discuss HRD matrix in detail. **10**
- Q.3 Explain how a HR Manager tries to create a viable culture in an organization. **10**
- Q.4 Write a note on Human Resource and Human Resource Management. **10**

**PART-B**

- Q.5 Discuss principles of Management in detail. **10**
- Q.6 Elaborate the role of Trade union and employees counseling cell in an organization. **10**
- Q.7 Suppose you are the HR Head of a Company, try to chalk out an employee's appraisal form. Discuss each parameter and its importance.

**10**

**End Semester Examination, May 2019**  
 BA (Hons.) ENGLISH – Sixth Semester  
**FOREIGN LANGUAGE FRENCH - II (ENG-E 6.1)**

Time: 3 hrs

Max Marks: **100**

*No. of pages: 3*

Note: **ALL** questions are **compulsory**.

Q.1 Completez avec l'adjectif possessif:

- a) \_\_\_\_\_ parents sont sympas.
- b) Ou est \_\_\_\_\_ stylo?
- c) II aime \_\_\_\_\_ maison.

- d) Marie et Clara prennent \_\_\_\_\_ diner.  
e) Nous allons avec \_\_\_\_\_ enfants? 1x5

Q.2 Mettez au negatif:

- a) Nous voulons du pain.  
b) J'aime le chocolat.  
c) Nous regardons un film.  
d) C'est une robe.  
e) Ce sont des crayons. 1x5

Q.3 Mettez les phrases a la forme interrogative en utilisant la forme mentionnee?

- a) Nous pouvons regarder un film (I)  
b) lis boivent du lait (II)  
c) Tu vas a l'ecole? (III)  
d) Elle mange du pain (II)  
e) II a une robe noire (III) 1x5

Q.4 Mettez au feminin:

- a) Mon grand pere est intelligent.  
b) Mon frere est actif.  
c) Mon pere est professeur.  
d) Les italiens sont petits.  
e) Le garcon boit le lait. 1x5

Q.5 Completez avec les prepositions donnees:

- a) Les oiseaux sont \_\_\_\_\_ l'arbre (on)  
b) II y a un jardin \_\_\_\_\_ mon ecole. (around)  
c) Vous allez \_\_\_\_\_ votre amie? (at somebody's place)  
d) Je veut le café \_\_\_\_\_ sucre. (without)  
e) \_\_\_\_\_ le jardin, il ya ma maison. (at the side of) 1x5

Q.6 Conjuguez les verbes donnees:

- a) Nous \_\_\_\_\_ etudiants. (etre)  
b) Clara \_\_\_\_\_ du lait. (vouloir)  
c) Nous \_\_\_\_\_ du pain, (manger)  
d) II \_\_\_\_\_ cette fille. (adorer)  
e) Tu \_\_\_\_\_ dans la chambre. (chanter)  
f) Elles \_\_\_\_\_ le diner, (prendre)  
g) Laurent et Marc \_\_\_\_\_ une histoire. (ecrire)  
h) Je \_\_\_\_\_ un roman. (lire)  
i) \_\_\_\_\_ -vous la porte? (fermer)  
j) Tu \_\_\_\_\_ chez mon ami. (aller) 1x10

Q.7Repondez aux questions suivantes:

(Answer these sentences into French)

- a) Quels est le premier mois de l'annee?  
b) En quelle saison fait-il chaud en Inde?  
c) II y a combein de jours en juin?  
d) Ecrivez la date de l'anniversaire de votre mere.  
e) Nous sommes en quelle saison?  
f) Quel jour sommes-nous?  
g) Quels sont les quatres saisons de l'annee?  
h) Quel est le neuvieme mois de l'annee? 1x8

- Q.8 Trouvez les questions:  
(Find the questions)
- J'habite a Paris.**
  - II y a quatre crayons.**
  - Oui, j'aime la chambre.**
  - J'arrive dans le matin.**
  - II danse bien.**
- 1x5**
- Q.9 Mettez au pluriel:
- Elle mange de la salade.**
  - Anna a une jolie robe.**
  - Tu as une amie.**
  - C'est un restaurant.**
  - II y a une robe.**
- 1x5**
- Q.10 **Completez avec l'article partitif: (Du, De la, Des, De l')**
- II veut \_\_\_\_\_ cafe.
  - Nous ne voulons pas \_\_\_\_\_ viande
  - Vous mangez \_\_\_\_\_ poulet?
  - Elle prepare \_\_\_\_\_ gateau.
  - Nous voulons \_\_\_\_\_ eau.
- 1x5**
- Q.11 **Completez avec l'article defini: (le, la, les, l')**
- Tu aimes \_\_\_\_\_ croissants.
  - Ce sont \_\_\_\_\_ cahiers du prof.
  - Elle prefere \_\_\_\_\_ vin.
  - Nous n'aimons pas \_\_\_\_\_ musique classique.
  - \_\_\_\_\_ chocolats sont bons.
- 1x5**
- Q.12 **Completez avec l'article indefini (Un, Une, Des):**
- II y a \_\_\_\_\_ fleurs dans.
  - Nous avons \_\_\_\_\_ petite voiture.
  - J'ecoute \_\_\_\_\_ chanson.
  - Ce sont \_\_\_\_\_ arbres.
  - C'est \_\_\_\_\_ beau garçon.
- 1x5**
- Q.13 **Remplissez les blancs avec les superlatifs:**
- Marie est \_\_\_\_\_ de la classe. (smallest)
  - II est \_\_\_\_\_ dans l'ecole. (most intelligent)
- 1x2**
- Q.14 **Remplissez les blancs avec les comparatifs:**
- Elle est \_\_\_\_\_ (less beautiful) que sa soeur.
  - II est \_\_\_\_\_ (more naughty) que Nicole.
- 1x2**
- Q.15 **Completez avec l'article contracts (du, de la, de l', des, au, a la, a l', aux)**
- Les enfants parlent \_\_\_\_\_ grand parents (a)
  - C'est le livre \_\_\_\_\_ fille (de)
  - Je donne le livre \_\_\_\_\_ professeur (a)
  - Je viens \_\_\_\_\_ ecole (de)
  - Nous allons \_\_\_\_\_ cinema (a)
- 1x5**
- Q.16 **Associez les colonnes (Match the following):**
- |               |               |
|---------------|---------------|
| A             | B             |
| a) Avoir faim | J'ai dix ans. |

- b) Avoir age
- c) Avoir peur
- d) Avoir sommeil
- e) Avoir soif

Il fait trop chaud donc il a soif.  
 Je mange un sandwich parce que j'ai faim.  
 J'ai peur de fantome.  
 C'est trop ennuye, j'ai sommeil.

**1x5**

Q.17 Vous et votre ami (e) vont pour voir un film. Acceptez l'invitation:

a) Bonjour Beena!

\_\_\_\_\_ b) \_\_\_\_\_ !

a) Comment ca va?

\_\_\_\_\_ b) .

a) Est-ce que tu es libre ce soir?

\_\_\_\_\_ b) Oui, mais \_\_\_\_\_?

a) Il y a un bon film. Tu voudrais venir avec moi?

\_\_\_\_\_ b) Oui, \_\_\_\_\_ , a quelle heure?

a) A sept heures du soir.

\_\_\_\_\_ b) \_\_\_\_\_ , je vais venir.

1x5

Pourquoi    bien sur    bonjour    ca va bien    d'accord
---

Q.18 Mettez au masculin:

- a) Elles mangent du pain.
- b) La mere de Marie est belle.
- c) Ma soeur est jolie.
- d) Mes enfants sont intelligentes.
- e) Elles sont frangaises.

1x5

Q.19 Presentez-vous ou une member de votre famille.

8

## End Semester Examination, May 2019

B.A. (Hons.) English — Second Semester

### COMMUNICATION SKILLS IN ENGLISH (ENG.-E 2.1)

Time: 3 hrs.

Max Marks: **70**

No. of pages: **1**

Note: Question paper has **THREE** sections **A, B** and **C**. All sections are **Compulsory**. Marks are indicated against each question.

#### **SECTION-A**

Q.1 Fill in the blanks with the appropriate homophones from the list given below:

- |                             |                           |                      |
|-----------------------------|---------------------------|----------------------|
| a) Stationary / Stationery. | b) Principal / Principle. | c) Beside / Besides. |
| d) Loose / Lose.            | e) Affect / Effect.       | f) Council, Counsel. |

- g) Advice / Advice.  
 i) The dog is too dangerous to be left \_\_\_\_\_.  
 ii) His house is \_\_\_\_\_ the factory.  
 iii) The \_\_\_\_\_ food of the people of Bengal is rice.  
 iv) The sun is \_\_\_\_\_ body and the earth revolves round it.  
 v) Soon after his arrival, he went to the Manager to pay his \_\_\_\_\_. **1×5**

Q.2 Use the following foreign words in sentences to clarify their meanings  
**(Attempt any five):**

- |                 |                   |             |
|-----------------|-------------------|-------------|
| a) Almamater.   | b) Alter ego.     | c) Bonanza. |
| d) Bravo.       | e) Crux.          | f) Creche.  |
| g) In absentia. | h) Lingua franca. | i) Resume.  |
| j) Propaganda.  |                   |             |
- 1×5**

**SECTION-B**

Q.3 Express your views in the form of a debate on one of the following topics:  
 a) Internet is a blessing for the modern generation.  
 b) Women are better managers. **15**

Q.4 Using your imagination and creativity, write 300 words on one of the topics given below:  
 a) Man is the maker of his own destiny.  
 b) The day of the earthquake. **15**

**SECTION-C**

Q.5 What is a group discussion? Discuss in detail the points one should kept in mind for effective participation in a group discussion. **15**

Q.6 Define a presentation. What factors would you bear in mind while giving an oral presentation before a large group? **15**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) — Second Semester  
**ORGANIZATIONAL BEHAVIOR (BAJM-OE-04)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

- Q.1 Answer the following questions following:  
 a) Define "Organizational behavior".  
 b) What is the nature of organizational behavior?

- c) Define autocratic model of an organization behavior.
- d) What is division of work?
- e) Define assignment of duties.
- f) What is group behavior?
- g) Define "Organizational change".
- h) Give two methods for employees to de-stress.
- i) Define "Organizational climate".
- j) Define "Intra-group behavior". **2×10**

### **PART-A**

- Q.2 Discuss type of activities employed by organizations to de-stress employees. **5**
- Q.3 Why should we study organizational behavior? **5**
- Q.4 Identify specific forces for stability in an organization. **5**
- Q.5 Discuss at least two models of OB with examples **5**

### **PART-B**

- Q.6 "The culture of an organization is the behavior of the members of an organization and is very difficult to change". Discuss in detail. **10**
- Q.7 Discuss the qualities necessary for a leader to possess for effective working of his team. **10**
- Q.8 "The culture of an organization is a distinct atmosphere that is felt by the people who are part of the organization". Discuss in detail. **10**

## **End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester

### **ENTREPRENEURSHIP DEVELOPMENT (CH-610)**

Time: 2 hrs.

Max Marks: **50**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 All questions are compulsory.
  - a) Define 'Sole Proprietorship'.
  - b) Name any two successful entrepreneurs.
  - c) What do you understand by technical feasibility in any business?

- d) When we talk about scanning the business environment, what do we mean by the 'external environment'?
- e) Explain the term 'seed money'. **2×5**

**PART-A**

- Q.2 "New entrepreneurs entering the market would be making a big mistake if they don't do their market research properly." Explain in detail. **10**
- Q.3 Discuss five major kinds of risks involved in starting a new business. **10**
- Q.4 What is a project report and what are some of the important points it should include?  
**10**

**PART-B**

- Q.5 Develop a business model defining the nature of business, name, target audience, competitors and the USP. **10**
- Q.6 Discuss the four major steps involved in the process of management. **10**
- Q.7 Write a note on 'business leadership and control'. **10**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester  
**SOFT SKILLS AND PERSONALITY DEVELOPMENT (BAJM-OE-07)**

Time: 2 hrs.

Max Marks: **50**

*No. of pages: 1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions:
- a) What do you mean by coordination?

- b) Define personality.
- c) What do you mean by etiquette?
- d) What is an autocratic leadership?
- e) Explain self-confidence. **2×5**

**PART-A**

- Q.2 What are the three stages of human growth and development? **10**
- Q.3 What is conflict? Explain key skills required in the successful conflict management. **10**
- Q.4 What are the three predominant styles of leadership? Explain your answer with relevant examples. **10**

**PART-B**

- Q.5 What in your opinion should be the qualities of a good leadership and why? **10**
- Q.6 Describe your personality in not more than 300 words. Explain what you don't like about yourself and if given the opportunity would like to change. **10**
- Q.7 Write short notes on the following:
  - a) How do you deal with interpersonal conflicts?
  - b) What/Who is the source of motivation in your life and why? **5×2**

**End Semester Examination, May 2019**

B.A. (Journalism and Mass Communication) – Fourth Semester  
**SPORTS AND POLITICAL JOURNALISM (BAJ-OE-05)**

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A**. and any **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any two**) questions from below:

- a) What are the various challenges for a sports journalist in vernacular press? Discuss them with examples.
- b) What is your opinion about RTI and Official Secret Act? How RTI has given a boost to the citizen journalism?
- c) Do you think that the new age technologies have made a significant impact on political journalism also? Justify your answer with examples.
- d) Write an analysis of recently held IPL in reference to the performance of Indian players and the upcoming world cup. **5x2**

**PART-A**

- Q.2 Identify the differences between the sports coverage in electronic media and web? How the web medium is creating a niche market of sports coverage? **10**
- Q.3 Do you think that the political journalists are becoming the mouthpiece of political parties? Draw your conclusion with suitable examples. **10**
- Q.4 "The journalism is killing by the profit making media mughals." Do you agree with the statement? Support your answer with the examples. **10**
- Q.5 Write a detail report on the future of Hockey in India. **10**

**PART-B**

- Q.6 What is your opinion about Indian judicial system and its role in curbing of corruption? Justify your opinion with examples. **10**
- Q.7 Discuss the role of different sports regulatory bodies in organizing an international competition. How the government helps in it? **10**
- Q.8 Write reportage of 800 words on the Loksabha Election 2019. **10**

**End Semester Examination, May 2019**

BJMC – Fourth Semester

**BUSINESS ENGLISH COMMUNICATION (MOOC-UGC-045)**

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt any **FIVE** questions in all. **Part-A is compulsory.** Attempt any **FOUR** questions from **Part-B.** Marks are indicated against each question.

**PART-A**

- Q.1 Attempt (**any five**) of the following:

**Multiple choice questions:**

- a) What are the components of an effective business message?  
i) Clarity.  
ii) Politeness.  
iii) Correct and verified facts.  
iv) All of the above.
- b) What is the purpose of writing resume?  
i) To present a summary of your work experience, skills and accomplishments.  
ii) To get a job.  
iii) A tool to attract your employers.  
iv) All of the above
- c) Which of the following is a component of a communication process?  
**i) Sender.**  
**ii) Message.**  
**iii) Decoder.**  
**iv) All of the above.**
- d) Interpersonal communication involves \_\_\_\_\_.  
i) One person.  
ii) A group of people.  
iii) Two persons.  
iv) Exchanging message on social media.

**State whether the following statements are TRUE or FALSE:**

- e) 'Noise' in communication means a form of interference in the course of communication.
- f) Component of an effective business message is clarity.
- g) A communication Message gets filtered by audience. **2x5**

**PART-B**

- Q.2 What do you mean by a 'resume'? Why is it important when applying for a job? **10**
- Q.3 Write short notes on the following:  
a) Circular  
b) A good speaker. **5x2**
- Q.4 What do you mean by 'group discussion'? Do you think it is a good way to select candidates for job? Give reasons. **10**
- Q.5 What do you mean by agenda? Explain with reference to a Annual General Meeting of a company. **10**
- Q.6 A good entrepreneur is a person who communicates with his employees. Do you agree with the statement give reasons'? **10**