

# WEDP SCHEDULE

MODULE – 1: ENTREPRENEURSHIP & SCHEMES OF ASSISTANCE		
Session	Time	Day 1 (25th Feb 2019)
Session – 1	10:00 am-11:15 am	Inauguration
Session – 2	11:30 am-12:45 pm	Programme Objectives: Expectations from trainees, Final Goal, Program me’s Strategy
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Who is an Entrepreneur & Charms of Being an Entrepreneur:
Session – 4	2:45 pm-3:30 pm	
Session	Time	Day 2 (26th Feb 2019)
Session – 1	10:00 am-11:15 am	Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies
Session – 2	11:30 am-12:45 pm	Design Thinking
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	How to Identify Business Opportunities
Session – 4	2:45 pm-3:30 pm	Opportunities identification: Criteria of selection & Sources of Information
MODULE –2: PROJECT SELECTION & IT’S PRE FEASIBILITY		
Session	Time	Day 3 (27th Feb 2019)
Session – 1	10:00 am-11:15 am	Idea Evaluation
Session – 2	11:30 am-12:45 pm	
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Personal Selling Concept & Process
Session	Time	Day 4 (28th Feb 2019)
Session – 1	10:00-11:30	Effectuation & Lean Startup
Session – 2	11:30-1:00	Why Customer won't buy? Switching Cost & Psychological Biases
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Value Proposition Design
Session – 4	2:45 pm-3:30 pm	Prototyping
Session	Time	Day 5 (1st March 2019)
Session – 1	10:00 am-11:15 am	Brief on Factory Visit
Session – 2	11:30 am-12:45 pm	Factory Visit and Experience Sharing with Entrepreneurs
Session – 3	1:30 pm-2:45 pm	
Session – 4	2:45 pm-3:30 pm	

Session	Time	Day 6 (2nd March 2019)
Session – 1	10:00 am-11:15 am	Soft Skill Development: Communication
Session – 2	11:30 am-12:45 pm	Soft Skill Development: Information Seeking
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Business Model and Iterating the Minimum Viable Product (MVP)
Session – 4	2:45 pm-3:30 pm	
<b>MODULE - 3: CONSOLIDATION OF BUSINESS IDEA</b>		
Session	Time	Day 7 (5th March 2019)
Session – 1	10:00 am-11:15 am	Finding & Building Team
Session – 2	11:30 am-12:45 pm	
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Briefing and Planning for the Market Survey: Questionnaire Preparation
Session – 4	2:45 pm-3:30 pm	
Session	Time	Day 8, 9 and 10 (6th, 7th & 8th March 2019)
Session – 1	10:00 am-11:15 am	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities
Session – 2	11:30 am-12:45 pm	
Session – 3	1:30 pm-2:45 pm	
Session – 4	2:45 pm-3:30 pm	
Session	Time	Day 11 (11th March 2019)
Session – 1	10:00 am-11:15 am	Feedback and Discussion on Market Survey
Session – 2	11:30 am-12:45 pm	
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	How to find out pre-feasibility of a Project
Session – 4	2:45 pm-3:30 pm	
Session	Time	Day 12 (12th March 2019)
Session – 1	10:00 am-11:15 am	Preparing Pre-feasibility Report: Preliminary Project Report (PPR)
Session – 2	11:30 am-12:45 pm	
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Interactions with Technical Experts for finalising projects
Session – 4	2:45 pm-3:30 pm	
<b>MODULE – 4: MOTIVATIONAL INPUT</b>		
Session	Time	Day 13 (13th March 2019)
Session – 1	10:00 am-11:15 am	Evaluating the PPRs prepared by the Trainees
Session – 2	11:30 am-12:45 pm	
Session – 3	1:30 pm-2:45 pm	Developing Entrepreneurial Competencies (Achievement Motivation Training)
Session – 4	2:45 pm-3:30 pm	

**MODULE – 5: PROJECT REPORT PREPARATION**

<b>MODULE – 5: PROJECT REPORT PREPARATION</b>		
<b>Session</b>	<b>Time</b>	<b>Day 14 (14th March 2019)</b>
Session – 1	10:00 am-11:15 am	How to Prepared Detail Project Report
Session – 2	11:30 am-12:45 pm	Production Planning & Purchase Technique
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Developing Entrepreneurial Competencies (Achievement Motivation Training)
Session – 4	2:45 pm-3:30 pm	
<b>Session</b>	<b>Time</b>	<b>Day 15 (15th March 2019)</b>
Session – 1	10:00 am-11:15 am	Working Capital Management
Session – 2	11:30 am-12:45 pm	
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Product Costing and Cost Consciousness
Session – 4	2:45 pm-3:30 pm	
<b>Session</b>	<b>Time</b>	<b>Day 16 (16th March 2019)</b>
Session – 1	10:00 am-11:15 am	Break Even Point
Session – 2	11:30 am-12:45 pm	
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Cash flow
Session – 4	2:45 pm-3:30 pm	
<b>Session</b>	<b>Time</b>	<b>Day 17 (18th March 2019)</b>
Session – 1	10:00 am-11:15 am	Profitability & Balance Sheet
Session – 2	11:30 am-12:45 pm	Profitability & Balance Sheet
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Product Planning & Product Mixing Strategy
Session – 4	2:45 pm-3:30 pm	Idea Pitching Session
<b>Session</b>	<b>Time</b>	<b>Day 18 (19th March 2019)</b>
Session – 1	10:00 am-11:15 am	Preparation of Detail Project Report
Session – 2	11:30 am-12:45 pm	
Session – 3	1:30 pm-2:45 pm	
Session – 4	2:45 pm-3:30 pm	
<b>MODULE – 5: MANAGEMENT INPUTS</b>		
<b>Session</b>	<b>Time</b>	<b>Day 19 (20th March 2019)</b>
Session – 1	10:00 am-11:15 am	Marketing Management: Product Promotion, Sales and Advertisement & Digital Presence
Session – 2	11:30 am-12:45 pm	
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Financial Management

Session – 4	2:45 pm-3:30 pm	
<b>Session</b>	<b>Time</b>	<b>Day 20 (22nd March 2019)</b>
Session – 1	10:00 am-11:15 am	HR Management for Start ups
Session – 2	11:30 am-12:45 pm	IPR Management:Pattern, Copy Rights, Trade Mark and Industrial Management
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)
Session – 4	2:45 pm-3:30 pm	
<b>Session</b>	<b>Time</b>	<b>Day 21 (25th March 2019)</b>
Session – 1	10:00 am-11:15 am	Negotiation and Networking
Session – 2	11:30 am-12:45 pm	Taxation: Various Taxes Applicable to MSME
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Leadership Modes
Session – 4	2:45 pm-3:30 pm	Legal formalities for Loan Disbursement
<b>Session</b>	<b>Time</b>	<b>Day 22 (26th March 2019)</b>
Session – 1	10:00 am-11:15 am	Getting out for the Business
Session – 2	11:30 am-12:45 pm	
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	
Session – 4	2:45 pm-3:30 pm	
<b>Session</b>	<b>Time</b>	
Session – 1	10:00 am-11:15 am	Interfacing with Leading Institutions for Business Plan Appraisal
Session – 2	11:30 am-12:45 pm	
<b>Break</b>		
Session – 3	1:30 pm-2:45 pm	Feedback from Participants
Session – 4	2:45 pm-3:30 pm	Valedictory