

Beyond the Classrooms: Where Learning is a Passion

Department of Journalism and Mass Communication, MRIIRS is committed to nurturing and inculcating learning and inquisitiveness in every student. Through multi-pronged strategy involving field exposure through industrial visits, experience sharing through expert lectures, practical training through contributions to in-house publication etc at the in-house state-of-the-art studio, and unwinding creativity by making films, advertising campaigns, short video and radio programmes at Radio Manav Rachna, industry-ready students are produced.

The students of Journalism and Mass Communication have been actively participating in the following activities:

- Contributing articles, photographs and also helping in the editing and layout of the in-house publication CAMPUS BUZZ.
- Visiting the Surajkund Crafts Mela every year and preparing write-ups and short video clips which cover different aspects of the Crafts Mela.
- Outdoor visits are a regular feature. Students, particularly had an eventful experience when they visited Vigyan Bhawan on National Press Day.
- An Inter-university Media Quiz was organized in association with the Delhi Chapter of the Public Relations Society of India (PRSI).
- Prepared a documentary film on 'Organ Donation' which won the first prize in North India Zone at Chitkara University in Chandigarh in the year 2016. The film was also shortlisted for screening at International-Indian Science film Festival and at the National Science Film Festival held in Kolkata.
- Showcased their writing skills by contributing articles and interviews for the literary compendium 'Unwinding creativity' in October 2017.
- Traditional media is a subject for the 2nd year students of Bachelor of Journalism and Mass Communication. The students worked on a project of traditional media in its art form which enhanced their creative skills and produced outstanding art work in Warli, Madhubani, Kalamkari and other art forms.
- Advertising campaigns are a part of weekly class work where students participate with enthusiasm as it pushes them to think out-of-the-box. Students have made interesting campaigns on different subjects related to Traffic rules, Voting, Women related issues, to name a few .
- Students have also had interactive sessions while participating in different conclaves and conferences organized by the department. The National Media Conclave in August 2017, Seminar on Gandhian Perspective of Journalism in October 2017, International Conference, on 'Media Language and Literature: Changing Concepts and Dimensions' in February 2018, have given the students an opportunity to interact with a galaxy of well-known media personalities and academicians.