

**MANAV RACHNA NEWGEN INNOVATION AND ENTREPRENEURSHIP  
DEVELOPMENT CENTRE (IEDC)**

**PRE APPLICATION QUESTIONNAIRE (PAQ)**

**1. Name of the Applicant ( IN BLOCK LETTERS)**

**2. Name of the Company ( Existing or Proposed)**

**3. Team Details ( Including the Applicant) (Attach CV of each team member)**

<b>NAME</b>	<b>STREAM</b>	<b>COLLEGE</b>	<b>EMAIL ID</b>	<b>CONTACT NUMBER</b>
(MR Representative)				

**4. Status of Company Registration ( if registered, please give registration number)**

**5. Contact Address ( Applicant's Address)**

**6. URL of the Company Website ( If Any)**

**GENERAL DESCRIPTION OF BUSINESS**

- 7. Strength of your product/service idea in terms of its technology content, innovation, timeliness and market potential**

- 8. Value Proposition or your Unique Selling Proposition (USP)**

- 9. Does your product/ service has an IP already generated? If not, is there a potential of the idea for IP creation?**

- 10. Extent of involvement of MREI faculty, alumni, employees and students. (Please mention their name, designation, and contact details)**

**11. Does your business require any governmental or regulatory approvals? If yes, have you approached any agency yet?**

**12. What is your targeted market for business and why?**

**13. Have you conducted any survey relative to your product/ service? If yes, give details.  
(Documentary evidences would be appreciated)**

**14. Who do you consider as your major competitors and why?**

**15. Can you think of any Major risk attached to your business? How do you plan to overcome that?**

**16. Do you have a Business Plan? If yes, please attach a copy.**

**17. Any other detail which would help in evaluating your proposal? (Eg: Awards; Media coverage; recommendation letters, etc.)**

**18. Attachments with this application**

Name of the document	( Tick below, if attached)	Total Number of Pages
CVs of the team		
Business Plan		
Surveys		
Self-Attested ID Proof (photocopy)		
Any other document		
(Mention name of document)		

**19. Declaration**

I/ We hereby declare that I/ we have read and understood the terms and conditions of the Incubation agreement of MR NewGen IEDC including provisions relating to transfer equity and seed capital guidelines, provided to me by the centre, and agree to sign the same once our company is approved for the incubation at MR NewGen IEDC. I/ We shall follow the rules and regulations of MR NewGen IEDC.

The declaration and facts in the application above are true and best to our knowledge.

Company Common Seal  
(If Available)

Name of Team Member	Signature

