

MANAV RACHNA UNIVERSITY
DEPARTMENT OF MANAGEMENT AND COMMERCE
SYLLABUS- BBA- HEALTH CARE MANAGEMENT
(HCM) 2016-18

SUBJECT CODES	SEMESTER-I	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective/University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH 101	FUNDAMENTALS OF MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4
MCH102	MICRO ECONOMICS	DMC	HARD	CORE	4	0	0	0	4	4
MCH103	ACCOUNTING FOR MANAGERS	DMC	HARD	CORE	4	0	0	0	4	4
MCH113	ORGANIZATIONAL BEHAVIOUR	DMC	HARD	CORE	4	0	0	0	4	4
MCH 105	QUANTITATIVE TECHNIQUES FOR BUSINESS	DMC	HARD	CORE	4	0	0	0	4	4
MCH106	COMPUTERS AND INFORMATION SYSTEM LAB	DMC	HARD	CORE	3	0	2	0	5	4
MCH107	BUSINESS COMMUNICATION SKILLS- I	DMC	HARD	CORE	4	0	0	0	4	4
MCH 110	INTRODUCTION TO HEALTH CARE MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4
CDS-101	PROFESSIONAL DEVELOPMENT PROGRAMME I	CDC	SOFT t	UC	1	1	0	0	2	0
TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)					32	1	2	0	35	32

SEMESTER-II

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective/University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS

			Workshop/ NTCC)	University Compulsory)							
MCH-111	MARKETING MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4	
MCH-112	MACRO ECONOMICS	DMC	HARD	CORE	4	0	0	0	4	4	
MCH-104	HUMAN RESOURCE MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4	
MCH-114	FINANCIAL MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4	
MCH-115	RESEARCH METHODOLOGY	DMC	HARD	CORE	4	0	0	0	4	4	
MCH-223	ADVANCED EXCEL	DMC	HARD	CORE	3	0	2	0	5	4	
MCH-117	BUSINESS COMMUNICATION SKILLS- II	DMC	HARD	CORE	4	0	0	0	4	4	
MCH-120	FINANCING AND BUSINESS DEVELOPMENT OF HEALTHCARE MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4	
CDS - 103	PROFESSIONAL DEVELOPMENT PROGRAMME II	DMC	HARD	CORE	1	1	0	0	2	0	
TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)					3	1	1	2	0	35	32

SUMMER INTERNSHIP PROJECT

MCH119	Industry Project	DMC	Soft	CORE	0	0	0	2		2
					0	0	0	2		2

SEMESTER-III

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/ Workshop/ NTCC)	COURSE TYPE (Core/Elective/ University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH-229	Clinical Services	DMC	HARD	CORE	3	0	0	0	3	3
MCH-230	Planning and Design of Hospitals	DMC	HARD	CORE	3	0	0	0	3	3
MCH 231	Health Systems and Management	DMC	HARD	CORE	3	0	0	0	3	3
MCH-222	Business Law	DMC	HARD	CORE	4	0	0	0	4	4

MCH-116	Management Information Systems	DMC	HARD	CORE	3	0	2	0	5	4	
MCH-224	Consumer Behaviour	DMC	HARD	CORE	4	0	0	0	4	4	
MCH-225	Operations Management	DMC	HARD	CORE	4	0	0	0	4	4	
FLS-101,102,103	Foreign Language (Spanish, German, French)	MRCFL	NTCC	UC	1	1	0	0	2	0	
CDS - 103	Professional Development Programme III	CDC	SOFT	UC	1	1	0	0	2	0	
CHH-137	Environmental Studies	FoA	HARD	UGC	2	0	0	2	4	4	
					2	8	2	2	2	34	29

SEMESTER IV

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective/University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH242	Material & Inventory Management	DMC	HARD	CORE	2	0	0	2	4	4
MCH243	Healthcare Information System	DMC	HARD	CORE	2	0	0	2	4	4
MCH244	Management of Medication	DMC	HARD	CORE	2	0	0	2	4	4
MCH245	Healthcare & Human Resource Management	DMC	HARD	CORE	2	0	0	2	4	4
MCH246	Healthcare Industry Project	DMC	HARD	CORE	0	0	0	8	16	8
					8	0	0	6	32	24

SEMESTER V

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective/University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH356	CUSTOMER RELATIONSHIP MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4
MCH353	INTERNATIONAL BUSINESS	DMC	HARD	CORE	4	0	0	0	4	4
MCH354	STRATEGIC MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4
CSH351	VISUAL BASIC APPLIED	DMC	HARD	CORE	3	0	2	0	5	4
MCH363	HEALTH CARE INSURANCE & MANAGEMENT CARE	DMC	HARD	CORE	3	0	0	0	3	3
MCH364	QUALITY ASSURANCE IN HEALTH CARE	DMC	HARD	CORE	3	0	0	0	3	3
MCH365	LEGAL & ETHICAL ISSUES IN HEALTH CARE	DMC	HARD	CORE	3	0	0	0	3	3
CDS 305	PROFESSIONAL DEVELOPMENT PROGRAMME V	CDC	SOFT	UC	1	1	0	0	2	0
					25	1	2	0	28	25

SEMESTER VI

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective/University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH	HEALTH SYSTEMS IN INDIA	DMC	HARD	CORE	2	0	0	2	4	4

384											
MCH 385	PUBLIC HEALTH	DMC	HARD	CORE	2	0	0	2	4	4	
MCH 386	EPIDEMIOLOGY	DMC	HARD	CORE	2	0	0	2	4	4	
MCH 387	GLOBAL HEALTHCARE SCENARIO,	DMC	HARD	ELECTIVE	2	0	0	2	4	4	
MCH 388	FINAL INTERNSHIP REPORT	DMC	HARD	ELECTIVE	0	0	0	8	16	8	
					8	0	0	16	32	24	