

OLD SCHEME applicable to 2016,
2017, 2018

MANAV RACHNA
UNIVERSITY
DEPARTMENT OF
MANAGEMENT AND
COMMERCE
SYLLABUS- BBA- Finance
& Accounts (FAA)

SEMESTER-I

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/ Workshop/ NTCC)	COURSE TYPE (Core/Elective / University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH 101	FUNDAMENTALS OF MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4
MCH102	MICRO ECONOMIC S	DMC	HARD	CORE	4	0	0	0	4	4
MCH110	FINANCIAL	DMC	HARD	CORE	4	0	0	0	4	4

	ACCOUNTING										
MCH113	ORGANIZATIONAL BEHAVIOUR	DMC	HARD	CORE	4	0	0	0		4	4
MCH105	QUANTITATIVE TECHNIQUES FOR BUSINESS	DMC	HARD	CORE	4	0	0	0		4	4
MCH106	COMPUTERS AND INFORMATION SYSTEM LAB	DMC	HARD	CORE	3	0	2	0		5	4
MCH107	BUSINESS COMMUNICATION SKILLS- I	DMC	HARD	CORE	4	0	0	0		4	4
CDS-101	PROFESSIONAL DEVELOPMENT PROGRAM ME I	CDC	SOFT	UC	1	1	0	0		2	0
TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)					27	1	2	0		32	28

SEMESTER-II

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/ Workshop/ NTCC)	COURSE TYPE (Core/Elective/ University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH-111	MARKETING MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4
MCH-112	MACRO ECONOMICS	DMC	HARD	CORE	4	0	0	0	4	4
MCH-104	HUMAN RESOURCE MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4
MCH-114	FINANCIAL MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4
MCH-115	RESEARCH METHODOLOGY	DMC	HARD	CORE	4	0	0	0	4	4
MCH-223	ADVANCED EXCEL	DMC	HARD	CORE	3	0	2	0	5	4

MCH-117	BUSINESS COMMUNICATION SKILLS- II	DMC	HARD	CORE	4	0	0	0	4	4
MCH-119	COST AND MANAGEMENT ACCOUNTING	DMC	HARD	CORE	4	0	0	0	4	4
CDS - 103	PROFESSIONAL DEVELOPMENT PROGRAM ME II	CDC	SOFT	UC	1	1	0	0	2	0
TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)					3	1	2	0	35	32

**SUMMER INTERNSHIP
PROJECT**

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/ Workshop/ NTCC)	COURSE TYPE (Core/Elective/ University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH 119	Industry Project	DMC	Soft	CORE	0	0	0	2		2
					0	0	0	2		2

**SYLLABUS- BBA-
Finance & Accounts
(FAA) 3rd Semester**

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/ Workshop/ NTCC)	COURSE TYPE (Core/Elective/ University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH-227	FINANCIAL REPORTING , PLANNING AND CONTROL	DMC	HARD	CORE	3	0	0	0	4	3
MCH-228	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH-222	BUSINESS LAW	DMC	HARD	CORE	4	0	0	0	4	4
MCH-116	MANAGEMENT INFORMATION SYSTEMS	DMC	HARD	CORE	3	0	2	0	5	4
MCH-224	CONSUMER	DMC	HARD	CORE	4	0	0	0	4	4

	BEHAVIOUR										
MCH-225	OPERATIONS MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4	
FLS-101,102,103	FOREIGN LANGUAGE	MRCFL	NTCC	UC	1	1	0	0	2	0	
CHH-137	ENVIRONMENTAL STUDIES	FoA	HARD	UGC	2	0	0	2	4	4	
CDS-103	PROFESSIONAL DEVELOPMENT PROGRAMME III	CDC	SOFT	UC	1	1	0	0	2	0	
									32	26	

SEMESTER IV

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/ Workshop/ NTCC)	COURSE TYPE (Core/Elective/ University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
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MCH232	SERVICES MARKETING	DMC	HARD	CORE	4	0	0	0	4	4
MCH233	SUPPLY CHAIN MANAGEMENT	DMC	HARD	CORE	4	0	0	0	4	4
MCH236	MANAGEMENT OF BANKING AND FINANCIAL INSTITUTIONS	DMC	HARD	CORE	3	0	0	0	3	3
MCH237	FINANCIAL DECISION MAKING (CMA III)	DMC	HARD	CORE	3	0	0	0	4	3
MCH235	PERFORMANCE AND COMPENSATION MANAGEMENT SYSTEMS	DMC	HARD	CORE	4	0	0	0	4	4
MCH234	RELATIONAL DATABASE MANAGEMENT SYSTEMS	DMC	HARD	CORE	3	0	2	0	5	4
FLS-209, 210, 211	FOREIGN	MRCFL	NTCC	UC	1	1	0	0	2	0

	LANGUAGE									
CDS-103	PROFESSIONAL DEVELOPMENT PROGRAMME	CDC	SOFT	UC	1	1	0	0	2	0
					23	2	2	0	28	22

MCH-241	INDUSTRY APPLIED PROJECT (ONLY FOR 2016 BATCH)	DMC	SOFT	CORE	0	0	0	4	4	4
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	SUMMER INTERNSHIP PROJECT	DMC	NTCC	CORE	0	0	0	4	4	4
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SEMESTER V

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/	COURSE TYPE (Core/Elective/	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
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			Workshop/ NTCC)	University Compulsory)							
MCH-356	CUSTOMER RELATIONS HIP MANAGEM ENT	DMC	HARD	CORE	4	0	0	0	0	4	4
MCH-353	INTERNATI ONAL BUSINESS	DMC	HARD	CORE	4	0	0	0	0	4	4
MCH-354	STRATEGIC MANAGEM ENT	DMC	HARD	CORE	4	0	0	0	0	4	4
CSH 351	VISUAL BASIC APPLIED	DMC	HARD	CORE	3	0	2	0	0	5	4
MCH -360	FINANCIAL DERIVATIV ES	DMC	HARD	CORE	3	0	0	0	0	3	3
MCH-357	BUSINESS TAXATION	DMC	HARD	CORE	3	0	0	0	0	3	3
MCH-361	MERGERS AND ACQUISITIO NS	DMC	HARD	CORE	3	0	0	0	0	3	3
CDS-305	PROFESSIO NAL DEVELOPM ENT	CDC	SOFT	UC	1	1	0	0	0	2	0

