

DEPARTMENT OF MANAGEMENT AND COMMERCE- BBA FAA-2019

SEMESTER - 1										
SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective / University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH 101B	FUNDAMENTALS OF MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH102B	MICRO ECONOMICS	DMC	HARD	CORE	3	0	0	0	3	3
MCH109B	FINANCIAL ACCOUNTING	DMC	HARD	ELECTIVE	3	0	0	0	3	3
MCH 106B	BUSINESS STATISTICS	DMC	HARD	CORE	3	0	0	0	3	3
MCH104B	ORGANIZATIONAL BEHAVIOUR	DMC	HARD	CORE	3	0	0	0	3	3
MCH 105B	MARKETING MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
ECH104B	COMPUTERS AND INFORMATION SYSTEM LAB	ECE	HARD	CORE	2	0	2	0	4	3
MCH107B	BUSINESS COMMUNICATION – I	DMC	SOFT	CORE	3	0	0	0	3	3
TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)					23	0	2	0	25	24
SEMESTER - 2										
SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective / University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH113B	MACRO ECONOMICS	DMC	HARD	CORE	3	0	0	0	3	3
MCH112B	BUSINESS ENVIRONMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH114B	HUMAN RESOURCE MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH115B	FINANCIAL MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
CHH105B	ADVANCED EXCEL	CST	HARD	CORE	2	0	2	0	4	3
MCH116B	BUSINESS COMMUNICATION SKILLS- II	DMC	HARD	CORE	3	0	0	0	3	3
MCH118B	COST AND MANAGEMENT ACCOUNTING	DMC	HARD	ELECTIVE	3	0	0	0	3	3
CDO101B	PROFESSIONAL DEVELOPMENT PROGRAMME II	CDC	SOFT	UC	1	0	0	0	2	0
TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)					21	0	2	0	24	21
POST II SEMESTER										
MCH213 B	INDUSTRY PROJECT (TO BE EVALUATED IN 3 SEM)	DMC	NTCC	CORE	0	0	0	2	0	2

SEMESTER - 3										
SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective / University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH204B	FINANCIAL REPORTING, PLANNING AND CONTROL	DMC	HARD	ELECTIVE	3	0	0	0	3	3
MCH205B	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	DMC	HARD	ELECTIVE	3	0	0	0	3	3
MCH201B	BUSINESS LAW	DMC	HARD	CORE	3	0	0	0	3	3
ECH212B	MANAGEMENT INFORMATION SYSTEMS	ECE	HARD	CORE	2	0	2	0	4	3
MCH202B	CONSUMER BEHAVIOUR	DMC	HARD	CORE	3	0	0	0	3	3
MCH203B	OPERATIONS MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
FLS101,102,103	FOREIGN LANGUAGE	MRVFL	SOFT	UC	2	0	0	0	2	1
CHH137	ENVIRONMENTAL SCIENCES	CHEM DEPT	HARD	UC	2	0	0	0	2	2
TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)					21	0	2	0	23	21

SEMESTER IV

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective/ University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH218B	SERVICES MARKETING	DMC	HARD	CORE	3	0	0	0	3	3
MCH215B	SUPPLY CHAIN MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH219B	MANAGEMENT OF BANKING AND FINANCIAL INSTITUTIONS	DMC	HARD	ELECTIVE	3	0	0	0	3	3
MCH220B	FINANCIAL DECISION MAKING (CMA III)	DMC	HARD	ELECTIVE	3	0	0	0	4	3
MCH216B	PERFORMANCE AND COMPENSATION MANAGEMENT SYSTEMS	DMC	HARD	CORE	3	0	0	0	3	3
CSH216B	RELATIONAL DATABASE MANAGEMENT SYSTEMS	ECE	HARD	CORE	2	0	2	0	6	3
MCH217B	RESEARCH METHODOLOGY	DMC	HARD	CORE	3	0	0	0	3	3
TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)					20	0	2	0	25	21

POST IV SEMESTER

MCH221B	SUMMER INTERNSHIP	DMC	SOFT	CORE	0	0	0	4	4	4
---------	-------------------	-----	------	------	---	---	---	---	---	---

SEMESTER V										
SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/ Workshop/ NTCC)	COURSE TYPE (Core/Elective/ University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH301B	CUSTOMER RELATIONSHIP MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH302B	INTERNATIONAL BUSINESS	DMC	HARD	CORE	3	0	0	0	3	3
MCH303B	STRATEGIC MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
CSH351B	VISUAL BASIC APPLIED	CST	HARD	CORE	2	0	2	0	6	3
MCH304B	FINANCIAL DERIVATIVES	DMC	HARD	CORE	3	0	0	0	3	3
MCH305B	BUSINESS TAXATION	DMC	HARD	CORE	3	0	0	0	3	3
MCH306B	MERGERS AND ACQUISITIONS	DMC	HARD	CORE	3	0	0	0	3	3
CDS305B	PROFESSIONAL DEVELOPMENT PROGRAMME V	CDC	SOFT	UC	1	0	1	0	2	0
TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)					21	0	3	0	26	21

SEMESTER VI

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/ Workshop/ NTCC)	COURSE TYPE (Core/Elective/ University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH316B	E-COMMERCE	DMC	HARD	CORE	3	0	0	0	3	3
MCH317B	DIGITAL MARKETING	DMC	HARD	CORE	3	0	0	0	3	3
MCH318B	BUSINESS ANALYTICS	DMC	HARD	CORE	3	0	0	0	3	3
MCH320B	BEHAVIOURAL FINANCE	DMC	HARD	ELECTIVES	3	0	0	0	3	3
MCH321B	FINANCIAL SERVICES	DMC	HARD	ELECTIVES	3	0	0	0	3	3
MCH319B	CSR AND BUSINESS ETHICS	DMC	HARD	CORE	3	0	0	0	3	3
CSW331B	SAP BA	CST	SOFT	CORE	0	0	2	0	4	2
TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)					18	0	2	0	22	20