

**Department of Management and Commerce BBA EFB -2019**

<b>SEMESTER - 1</b>										
<b>SUBJECT CODES</b>	<b>SUBJECT NAME</b>	<b>**OFFERING DEPARTMENT</b>	<b>*COURSE NATURE (Hard/Soft/Workshop/NTCC)</b>	<b>COURSE TYPE (Core/Elective / University Compulsory)</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>O</b>	<b>NO. OF CONTACT HOURS PER WEEK</b>	<b>NO. OF CREDITS</b>
MCH 101B	FUNDAMENTALS OF MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH102B	MICRO ECONOMICS	DMC	HARD	CORE	3	0	0	0	3	3
MCH103B	ACCOUNTING FOR MANAGERS	DMC	HARD	CORE	3	0	0	0	3	3
MCH104B	ORGANIZATIONAL BEHAVIOUR	DMC	HARD	CORE	3	0	0	0	3	3
MCH105B	MARKETING MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH 106B	BUSINESS STATISTICS	DMC	HARD	CORE	3	0	0	0	3	3
ECH104B	COMPUTERS AND INFORMATION SYSTEM LAB	ECE	HARD	CORE	2	0	2	0	4	3
MCH107B	BUSINESS COMMUNICATION – I	DMC	SOFT	CORE	3	0	0	0	3	3
MCH 108B	ENTREPRENEURSHIP: THEORY AND PRACTICES	DMC	HARD	ELECTIVE	3	0	0	0	3	3
<b>TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)</b>					26	0	2	0	28	27
<b>SEMESTER-2</b>										
<b>SUBJECT CODES</b>	<b>SUBJECT NAME</b>	<b>**OFFERING DEPARTMENT</b>	<b>*COURSE NATURE (Hard/Soft/Workshop/NTCC)</b>	<b>COURSE TYPE (Core/Elective / University Compulsory)</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>O</b>	<b>NO. OF CONTACT HOURS PER WEEK</b>	<b>NO. OF CREDITS</b>
MCH113B	MACRO ECONOMICS	DMC	HARD	CORE	3	0	0	0	3	3
MCH114B	HUMAN RESOURCE MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH115B	FINANCIAL MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH112B	BUSINESS ENVIRONMENT	DMC	HARD	CORE	3	0	0	0	3	3
CHH105B	ADVANCED EXCEL	CST	HARD	CORE	2	0	2	0	4	3
MCH112B	BUSINESS COMMUNICATION - II	DMC	HARD	SOFT	3	0	0	0	3	3
MCH120B	NEW VENTURE CREATION	DMC	HARD	ELECTIVE	3	0	0	0	3	3
CDO101B	PROFESSIONAL DEVELOPMENT PROGRAMME II	CDC	SOFT	UC	1	0	0	0	2	0
<b>TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)</b>					21	0	2	0	24	21



SEMESTER -4										
SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective / University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH218B	SERVICES MARKETING	DMC	HARD	CORE	3	0	0	0	3	3
MCH215B	SUPPLY CHAIN MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
MCH222B	MANAGING ENTREPRENEURIAL GROWTH AND STRATEGY	DMC	HARD	ELECTIVE	3	0	0	0	3	3
MCH223B	MANAGEMENT OF FAMILY OWNED BUSINESS	DMC	HARD	ELECTIVE	3	0	0	0	3	3
MCH217B	RESEARCH METHODOLOGY	DMC	HARD	CORE	3	0	0	0	3	3
MCH 224B	ORIENTATION PROGRAM IN ENTREPRENEURSHIP	DMC	SOFT	Elective	0	0	0	2	2	2
MCH 225B	APPLIED ENTREPRENEURSHIP PROJECT	DMC	NTCC	Elective	0	0	0	6	0	6
<b>TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)</b>					<b>15</b>	<b>0</b>	<b>0</b>	<b>8</b>	<b>17</b>	<b>23</b>

#### SEMESTER-V

SUBJECT CODES	SUBJECT NAME	**OFFERING DEPARTMENT	*COURSE NATURE (Hard/Soft/Workshop/NTCC)	COURSE TYPE (Core/Elective/ University Compulsory)	L	T	P	O	NO. OF CONTACT HOURS PER WEEK	NO. OF CREDITS
MCH301B	CUSTOMER RELATIONSHIP MANAGEMENT	DMC	HARD	CORE			3	0	0	3
MCH302B	INTERNATIONAL BUSINESS	DMC	HARD	CORE	3	0	0	0	3	3
MCH303B	STRATEGIC MANAGEMENT	DMC	HARD	CORE	3	0	0	0	3	3
CSH351B	VISUAL BASIC APPLIED	CST	HARD	CORE	2	0	2	0	6	4
MCH307B	SOCIAL ENTREPRENEURSHIP	DMC	HARD	ELECTIVE	3	0	0	0	3	3
MCH308B	TECHNOLOGICAL ENTREPRENEURSHIP	DMC	HARD	ELECTIVE	3	0	0	0	3	3
MCH309B	FAMILY BUSINESS GOVERNANCE	DMC	HARD	ELECTIVE	3	0	0	0	3	3
CDS305B	PROFESSIONAL DEVELOPMENT PROGRAMME V	CDC	SOFT	UC	1	0	1	0	2	0
<b>TOTAL (L-T-P-O/CONTACT HOURS/CREDITS)</b>					<b>21</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>26</b>	<b>22</b>

