

MANAV RACHNA UNIVERSITY

DEPARTMENT OF MANAGEMENT & COMMERCE

BBA FAA Mapping of COs with POs and PSOs

BBA FAA SEMESTER 1																				
Courses Code	Courses	Course Outcomes	CO Statement	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6	
MCH101B	FUNDAMENTALS OF MANAGEMENT	CO1	To understand the Management concepts and importance of the Management theories.	1	2	3	3	3	3	2	2	1	2	x	x	x	x	x	x	
		CO2	To understand and apply the current and relevant management functions in the life.	2	2	3	1	2	2	2	2	2	3	2	x	x	x	x	x	x
		CO3	To demonstrate the Decision making skills, communication skills and its relevance in their life	2	2	2	3	3	3	2	2	2	2	2	x	x	x	x	x	x
		CO4	To analyze and evaluate various motivational theories & Leadership theories in achieving organizational success.	2	2	3	3	2	2	3	3	3	3	2	x	x	x	x	x	x
MCH102B	MICRO ECONOMIC S	CO1	To acquaint the students with the fundamental knowledge Micro-Economics and its basic laws and principles.	3	1	2	1	3	3	X	1	X	3	1	1	1	X	1	X	
		CO2	To help students understand the theories of demand and supply and practically identify the different factors that affect demand and supply	3	1	2	1	3	2	X	1	X	2	1	1	1	X	1	X	
		CO3	To understand analyze the different types of costs that form part of a production process and relate it with the laws of production.	3	2	3	1	2	2	X	1	X	2	1	1	1	X	2	X	
		CO4	To make the students understand and evaluate the different types of markets operating in an industry.	3	2	2	1	3	2	1	1	X	1	1	1	1	X	X	X	
MCH109B	FINANCIAL ACCOUNTING	CO1	CO 1 To acquaint the students with the fundamentals principles of financial accounting, techniques of preparing and presenting the accounts for user of accounting information.	2	2	1	1	3	X	2	1	X	2	1	2	1	X	2	X	
		CO2	CO2 To enable the students to prepare, analyze and interpret financial statements	2	2	1	1	2	X	3	1	X	2	1	2	1	X	2	X	
		CO3	CO3 To enable the students to take to understand the concept and uses of Computerized Accounting.	3	2	1	1	2	X	2	1	X	2	1	2	1	X	2	X	
		CO4	CO4 To enable the students to learn Accounting Software packages that will help to understand the practical application.	2	3	1	1	3	X	2	1	X	2	1	2	1	X	2	X	
MCH106B	BUSINESS STATISTICS	CO1	To provide basic knowledge of application of mathematics and statistics to business disciplines	2	2	3	2	3	X	1	2	X	1	X	X	X	X	X		

		CO2	Develop the ability to analyse and interpret data to provide meaningful information to assist in making management decisions	3	2	3	2	3	X	2	2	X	1	X	X	X	X	X	X	
		CO3	Develop an ability to apply modern quantitative tools to analyse business situations	3	1	3	2	3	X	1	2	X	1	X	X	X	X	X	X	
		CO4	Conduct basic analysis of data	2	1	3	2	2	X	1	2	X	1	X	X	X	X	X	X	
MCH1 04B	ORGANIZATIONAL BEHAVIOUR	CO1	Describe the role and skills of manager and importance of interpersonal skills in the workplace.	3	3	1	1	2	3	3	1	2	1	X	X	X	X	X	X	
		CO2	Identify the challenges & opportunities in applying the OB concepts in an organization.	3	3	1	1	2	3	3	3	3	2	X	X	X	X	X	X	X
		CO3	Describe the key elements that shape the individual behavior and their role in defining their interpersonal skills.	3	3	3	1	3	2	3	3	3	2	X	X	X	X	X	X	X
		CO4	Identify the factors that create and sustain an organization's culture, change and outline the conflict process	3	3	2	1	2	2	3	2	3	2	X	X	X	X	X	X	X
MCH1 105B	MARKETING MANAGEMENT	CO1	To acquaint the students with the fundamental principles of Marketing	3	2	X	X	X	X	X	X	2	2	X	X	X	X	X	X	
		CO2	To enable students to understand marketing planning and strategies and market segmentation	3	3	3	2	X	X	3	2	2	2	X	X	X	X	X	X	X
		CO3	To enable students to analyse branding and pricing decisions	3	3	3	3	X	2	3	2	2	2	X	X	X	X	X	X	X
		CO4	To enable students to take decisions using Marketing principles.	3	3	3	3	X	2	3	3	3	3	X	X	X	X	X	X	X
ECH1 04B	COMPUTERS AND INFORMATION SYSTEM LAB	CO1	Undersand the basics of Computer and it's evolution.	3	2	2	3	X	2	3	2	2	3	1	2	2	X	X	1	
		CO2	Exemplify in a better way the I/O and memory organization. Define different number systems, binary addition and subtraction, 2's complement representation and operations with this representation.	3	3	2	2	1	3	2	1	1	2	1	2	X	X	X	X	
		CO3	Analyze the input and Output Devices	3	3	3	2	X	1	X	X	2	1	X	X	2	1	X	X	
		CO4	CO4. Learn the operating system concept	2	3	2	X	X	1	X	X	2	1	X	X	2	1	X	X	
		CO5	CO5. Understand the basic concept of data communication and information system basics	3	3	3	2	X	1	X	X	2	X	X	X	2	1	X	X	
MCH1 07B	BUSINESS COMMUNICATION – I	CO1	Demonstrate written communication skills appropriate for business situations.	1	X	X	1	2	2	X	3	3	X	X	2	x	x	x	x	
		CO2	Create and effectively deliver oral presentations.	1	1	X	X	2	2	X	3	3	X	X	X	x	x	x	x	
		CO3	Demonstrate effective interpersonal skills and the ability to work effectively in teams of diverse composition.	1	1	X	X	1	1	3	3	3	3	X	X	x	x	x	x	

		CO4	Recognize their ethical responsibilities to their community, society, discipline, and profession based on various perspectives and associated standards of ethical communication.	X	X	X	X	1	2	1	1	X	3	X	X	x	x	x	x
		CO5	Have the ability to apply critical thinking skills in a critical context.	X	X	3	X	X	X	X	3	X	X	X	X	x	x	x	x
Total																			
	BBA FAA SEMESTER 2																		
Course s Code	Courses	Cours e Outcomes	CO Statement	P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	PO 10	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6
MCH1 13B	MACRO ECONOMIC S	CO1	CO1. Students will be able to explain the concepts of gross domestic product, inflation and unemployment, and how they are measured.	3	1	2	1	3	3	X	1	X	3	1	1	1	X	1	X
		CO2	CO2. Students will be able to explain the circular flow model and use the concepts of aggregate demand and aggregate supply to analyze the response of the economy to disturbances.	3	1	2	1	3	2	X	1	X	2	1	1	1	X	1	X
		CO3	CO3 Students will be able to describe the determinants of the demand for money, the supply of money and interest rates and the role of financial institutions in the economy.	3	2	3	1	2	2	X	1	X	2	1	1	1	X	2	X
		CO4	CO4 Students will be able to define fiscal and monetary policies and how these affect the economy.	3	2	2	1	3	2	1	1	X	1	1	1	1	X	X	X
		CO5	CO5 Students will be able to identify the causes of prosperity, growth, and economic change over time and explain the mechanisms through which these causes operate in the economy.	3	1	2	1	3	2	X	1	X	2	1	1	1	X	1	X
MCH1 12B	BUSINESS ENVIRONM ENT	CO1	to give the students an exposure to the dynamics of national/international Business Environment	3	1	2	1	2	2	1	2	1	3	X	1	X	X	X	1
		CO2	to understand the impact of environment on the Business Operations of a firm, in context of strategy	2	1	3	2	2	3	1	1	3	X	1	X	X	X	X	X
		CO3	to understand the dynamics and importance of sustainable business environment in maximization of profits, towards a sustainable economy	3	2	3	3	X	3	2	2	1	2	X	X	X	X	X	X
		CO4	to understand the nuances of Business Environment tools in evaluation & audit/formulation & implementation of new business models	3	3	2	3	2	2	1	X	3	2	X	X	X	X	X	1

MCH1 14B	HUMAN RESOURCE MANAGEM ENT	CO1	To develop the understanding of the concept of human resource management and to understand its relevance in organizations.	3	3	2	3	3	3	3	3	3	2	x	x	x	x	x	x	
		CO2	To develop necessary skill set for application of various HR issues.	3	3	2	3	3	1	3	3	3	2	x	x	x	x	x	x	x
		CO3	To analyse the strategic issues and strategies required to select and develop manpower resources.	3	3	2	3	3	1	3	3	3	2	x	x	x	x	x	x	x
		CO4	To integrate the knowledge of HR concepts to take correct business decisions.	3	3	2	1	3	3	3	3	3	2	x	x	x	x	x	x	x
MCH1 15B	FINANCIAL MANAGEM ENT	CO1	To acquaint the students with the fundamental concepts of Financial Management & Time Value of Money	3	3	3	1	x	x	x	3	1	x	x	x	x	x	x	x	
		CO2	To enable students to take decisions using Capital Budgeting techniques	3	3	3	3	x	2	2	3	2	1	x	x	x	x	x	x	x
		CO3	To enable students to understand and apply concepts of working capital management	3	3	3	2	x	1	2	2	2	x	x	x	x	x	x	x	x
		CO4	To enable students to analyze and apply the concepts of firm's value, capital structure theories, dividend policy decisions.	3	3	3	3	x	2	3	3	2	x	x	x	x	x	x	x	x
CHH1 05B	ADVANCED EXCEL	CO1	Acquire knowledge of multiple styles and different data formats in excel.	1	x	x	x	3	x	x	x	1	x	x	x	x	x	x	x	
		CO2	Understand Excel IDE and improve productivity and efficiency	2	x	x	x	x	x	x	x	x	x	x	x	x	2	x	1	
		CO3	Use various functionalities of Excel to perform the most complex calculations with ease.	2	3	2	2	x	x	x	x	2	x	x	3	x	2	x	3	
		CO4	Manipulate large amounts of data with minimal requirements of time	x	3	x	x	x	x	x	x	2	x	x	3	x	x	x	2	
		CO5	Applying knowledge of Excel to business problems	x	x	x	x	x	x	x	x	x	2	x	1	x	x	x	2	
MCH1 16B	BUSINESS COMMUNIC ATION SKILLS- II	CO1	Develop communication knowledge and skills and will enhance their abilities to be effective in leadership and team roles.	X	1	X	X	3	2	2	3	3	X	X	3	x	x	x	x	
		CO2	Demonstrate written communication skills appropriate for business situations.	2	X	X	X	3	2	X	3	3	X	X	3	x	x	x	x	
		CO3	Gain confidence through individual and group exercises in physical and emotional awareness, improvisational skills, scene study, character creation and voice.	X	X	X	X	2	2	3	3	2	X	X	3	x	x	x	x	
		CO4	Recognize their ethical responsibilities towards their community, society, discipline, and profession based on various perspectives and associated standards of ethical communication.	X	X	X	X	X	2	X	1	X	3	X	X	x	x	x	x	

		CO5	Ability to apply critical thinking skills in a critical context.	2	X	3	X	X	X	X	3	X	X	X	2	x	x	x		
MCH1 18B	COST AND MANAGEMENT ACCOUNTING	CO1	To prepare learners to understand the Scope of Cost Accounting in any business activity.	2	2	1	1	3	X	2	1	X	2	1	2	1	X	2	X	
		CO2	To learn the Cost Accounting treatment in relation to Material Cost Accounting, employee cost and overheads.	2	2	1	1	2	X	3	1	X	2	1	2	1	X	2	X	
		CO3	To enable the students to take decisions using cost accounting tools and techniques.	3	2	1	1	2	X	2	1	X	2	1	2	1	X	2	X	
		CO4	To enable the students to take decisions using management accounting tools and techniques.	2	3	1	1	3	X	2	1	X	2	1	2	1	X	2	X	
CDO1 01B	PROFESSIONAL DEVELOPMENT PROGRAMME II	CO1	The employability of students will improve as they will be able to communicate effectively and become aware about the importance of the four pillars of Communication – listening, speaking, reading and writing.	X	X	X	1	1	2	1	3	1	X	X	X	X	X	X		
		CO2	The verbal and non- verbal communication skills of the students will improve.	X	X	X	X	1	1	3	1	3	1	X	X	X	X	X	X	
		CO3	They will be able to give presentations confidently and also speak fluently in various public speaking platforms like debate, declamation, and extempore. They will learn the effective use of body language.	X	X	X	X	1	1	3	1	3	1	X	X	X	X	X	X	
		CO4	They will be skilled in fluent reading	X	X	X	X	X	X	X	X	3	X	X	X	X	X	X	X	
		CO5	Students would be able to understand how they have to be professional in their grooming and attitude	1	1	X	X	X	1	1	X	1	X	X	X	X	X	X	X	
		CO6	They will be able to write effective letters/ application for professional purposes.	X	X	X	X	X	2	X	X	3	X	X	X	X	X	X	X	
Total																				
	BBA FAA SEMESTER 3																			
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MCH2 04B	FINANCIAL REPORTING , PLANNING AND CONTROL	CO1	learn concept about budgeting and costing terminologies used in businesses	2	2	X	X	3	2	1	2	1	X	X	X	X	1	X	X	
		CO2	To acquaint the students with the fundamentals of strategic budgeting and planning	2	2	X	X	3	2	X	2	X	X	X	1	X	X	1	X	X
		CO3	Acknowledge the significance of a well-defined budgeting and costing process	2	2	X	X	3	2	X	2	1	X	1	X	X	X	X	X	X

MCH2 03B	OPERATION S MANAGEM ENT	CO1	Understand the fundamental concepts and techniques of Operations management	2	3	3	2	2	1	3	3	1	x	x	1	1	x	1	x	
		CO2	Examine various ways of managing the operations	2	3	1	2	2	3	2	1	3	1	x	x	2	1	x	2	x
		CO3	To analyze the operational management issues and problems	3	3	2	2	2	2	1	3	2	3	x	x	1	1	x	2	x
		CO4	Develop the ability to optimize the operations for business benefit	2	3	3	2	3	2	3	1	2	3	x	x	1	1	x	1	x
FLS10 1	Spanish-I	CO1	Students will be able to greet each other.	1	3	-	2	3	-	2	2	-	-	-	3	-	-	-	2	
		CO2	Students will be able to make sentences with the verb ser. They will be able to use verb ser with nationality and professions.	3	3	3	1	2	-	-	2	3	-	2	2	2	-	1	-	
		CO3	Students will be able to learn cardinal and ordinal numbers.	1	3	3	-	-	-	-	2	1	-	-	2	-	-	2	1	
		CO4	Students will be able to recognize masculine and feminine words in Spanish. They will be learning the articles and its usages with nouns.	2	3	3	-	-	-	-	-	-	-	1	2	1	-	2	1	
		CO5	Student will learn the difference between ser and estar verb. They will be able to use the verb estar with prepositions.	3	2	2	2	2	-	-	3	1	-	2	3	2	-	1	-	
FLS 102	German-I	CO1	Students will be able to greet each other and do introductions using formal and informal expressions	1	3	-	2	3	-	2	2	-	-	-	3	-	-	-	1	
		CO2	Students will be able to understand and use interrogative and answer simple questions	2	2	-	2	2	-	2	2	-	-	-	3	-	-	-	-	
		CO3	Students will able to express their likes and dislikes. Also will have understanding of simple conversations about familiar topics (e.g., greetings, weather and daily activities,) with repetition when needed	2	2	-	2	3	-	2	2	-	-	-	3	-	-	-	-	
		CO4	Students will be able to describe themselves, other people, familiar places and objects in short discourse using simple sentences and basic vocabulary	3	3	3	1	2	-	-	2	3	-	2	2	2	-	1	-	
		CO5	Students will able to express or/and justify opinions using equivalent of different verbs.	3	2	2	2	2	-	-	3	1	-	2	3	2	-	1	-	
FLS 103	French-I	CO1	Exchange greetings and do introductions using formal and informal expressions. Understand and use interrogative and answer simple questions.	1	3	-	2	3	-	2	2	-	-	-	3	1	-	-	2	
		CO2	Learn Basic vocabulary that can be used to discuss everyday life and daily routines, using simple sentences and familiar vocabulary. Express their likes and dislikes.	1	3	2	-	3	2	3	2	3	-	2	3	-	-	1	-	

		CO3	Describe themselves, other people, familiar places and objects in short discourse using simple sentences and basic vocabulary.	3	3	3	1	2	-	-	2	3	-	2	3	1	-	2	1	
		CO4	Students will be able to understand audio text and comprehend to the same. They will be able to form paragraph using basic verbs.	3	2	2	2	2	-	-	3	1	-	2	2	2	-	2	1	
		CO5	Students will be introduced to French culture and civilization. They will be able to describe various places and locations of Francophonic countries.	1	1	-	-	-	3	-	3	-	-	1	1	-	-	1	-	
CHH1 37	ENVIRONM ENTAL SCIENCES	CO1	Understand and explain the multidisciplinary dimensions of environmental issues	1	2	1	x	3	2	2	1	2	x	2	1	1	x	x	x	
		CO2	Understand the primary environmental problems and suggest potential solutions	1	2	1	1	1	2	2	1	1	1	x	2	2	1	x	x	x
		CO3	Understand and explain about the various groups of plants and animals and their interactions in different ecosystems	2	2	1	1	1	3	1	2	1	1	x	2	2	1	x	x	x
		CO4	Appreciate the principles governing the interactions between social and environmental factors	2	1	1	2	2	2	x	2	1	1	x	2	3	1	x	x	x
Total																				
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MCH2 18B	SERVICES MARKETIN G	CO1	To understands the basics of Services, designing of services, service blueprinting and other related topics.	2	2	X	1	3	X	1	1	2	1	X	1	1	X	X	X	
		CO2	To give the students an insight into the 7 Ps of Services Marketing with its practical applicability	2	1	X	1	3	X	X	1	X	1	X	X	1	X	X	X	
		CO3	To understand the dynamics of Services Marketing, its demand and supply through capacity planning and Internal & External Marketing	2	1	1	2	3	1	X	1	X	2	X	1	1	X	X	X	
		CO4	To study the quality gaps, the factors contributing to such gaps and its remedies, buyer's behaviour and impact of social and cultural variables on consumption decisions	2	2	1	2	3	1	X	1	X	1	X	X	1	X	X	X	
MCH2 15B	SUPPLY CHAIN MANAGEM ENT	CO1	To understand the basic concepts of SCM	1	2	2	2	3	2	X	X	X	X	1	1	2	X	X	X	
		CO2	To understand concepts and application how to develop efficient supply chain	3	1	3	X	2	2	2	3	1	X	2	2	2	X	1	1	
		CO3	To analyze and apply the decision making in SCM	X	2	2	2	3	1	2	X	2	1	2	1	X	1	X	X	

		CO4	To understand and apply Procurement and Outsourcing in SCM	2	X	X	3	2	3	2	2	3	2	2	2	1	X	X	X	
MCH2 19B	MANAGEMENT OF BANKING AND FINANCIAL INSTITUTIONS	CO1	To analyze functions of financial intermediary institutions, including banks, investment banks and institutional investors as an important and contemporary area of financial management.	2	3	2	2	3	2	2	1	2	1	2	2	1	X	2	X	
		CO2	To train and equip the students with the dexterity of skills with which modern banking and insurance is run	2	2	2	1	1	3	2	1	2	2	2	1	2	2	X	2	X
		CO3	To disseminate knowledge among the students inculcate with theoretical structures about banking and insurance.	2	2	2	1	2	2	3	1	2	3	2	2	1	X	2	X	
		CO4	Making a deep understanding on the workings of new issue market and secondary market	3	3	2	1	2	2	1	1	2	2	2	1	2	X	2	X	
MCH2 20B	FINANCIAL DECISION MAKING (CMA III)	CO1	Analysis of Product costing for budgetary control, performance measurement and budget setting	2	3	2	1	2	X	2	3	X	2	2	2	1	X	2	X	
		CO2	Associate operations and finance for strategy execution and budgeting purposes	2	3	1	2	2	X	2	3	X	2	2	1	2	X	2	X	
		CO3	Understanding Long-term and short-term financing, financial planning and modelling	3	2	2	1	3	X	1	2	X	2	2	2	1	X	2	X	
		CO4	Develop an understanding of performance measurement system at a comprehensive level	2	3	2	1	2	X	2	3	X	2	2	1	2	X	2	X	
MCH2 16B	PERFORMANCE AND COMPENSATION MANAGEMENT SYSTEMS	CO1	Understand the significance of appraisal for an organization and individuals.	2	2	3	3	2	2	3	1	2	x	x	x	x	x	x	x	
		CO2	Develop an understanding of Performance Appraisal tools, and their applications	2	2	3	2	3	3	2	2	2	x	x	x	x	x	x	x	
		CO3	develop and Apply about performance management systems and strategies adopted by the organisation to manage the employee performance	3	3	2	2	2	2	3	3	3	x	x	x	x	x	x	x	
		CO4	demonstrate and Analyse the recent developments in performance managements and establish their readiness to cope with issues relating to performance management	2	2	2	2	3	2	2	3	2	x	x	x	x	x	x	x	
CSH2 16B	RELATIONAL DATABASE MANAGEMENT SYSTEMS	CO1	Understand the basic concepts of Database and various data model used in database design concepts and architecture	2	2	2	2	2	2	2	2	2	2	2	2	2	X	X	X	
		CO2	Understands the importance of computer in various fields of management and administration	2	2	2	2	2	2	2	2	2	2	1	1	1	X	X	X	
		CO3	Apply the knowledge of SQL and construct queries using SQL on databases	3	3	3	3	3	3	3	3	3	3	2	1	2	3	1	3	
		CO4	Understanding the basics of report writing tool in dbms and pl/sql	2	2	2	2	2	2	2	2	2	2	1	1	1	X	X	X	
MCH2 17B	RESEARCH METHODOLOGY	CO1	To familiarize students with basic research and the research process	2	2	3	2	3	2	2	3	2	2	2	1	X	X	X	X	
		CO2	To enable students in conducting research and formulating research synopsis and research reports	2	2	3	2	3	2	2	3	2	2	2	1	X	X	X	X	

		CO3	To familiarize students with the statistical methods, terminology used in research	2	2	3	3	3	2	2	3	2	2	2	1	X	X	X	X
		CO4	To impart knowledge for enabling students to develop data analytic skills and meaningful interpretation to data sets to solve business problems and research problems.	3	3	3	3	3	2	2	3	2	2	2	1	X	X	1	X
Total																			
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MCH3 01B	CUSTOMER RELATIONS HIP MANAGEM ENT	CO1	To acquaint the students with the fundamental principles of CRM.	3	2	1	x	x	1	x	3	1	x	x	x	x	x	x	x
		CO2	To enable students to interpret dimensions of CRM, such as customer loyalty and customer satisfaction	3	3	3	1	1	2	x	3	2	x	x	x	x	x	x	x
		CO3	To enable students to analyse e-CRM tools and techniques	2	3	3	3	3	2	3	3	3	x	x	x	x	x	x	x
		CO4	To enable students to take decisions using CRM tools and techniques.	3	3	3	3	3	2	3	3	3	3	x	x	x	x	x	x
MCH3 02B	INTERNATI ONAL BUSINESS	CO1	Identify the leading tools of corporate strategy, including their application to a range of domestic and international settings .	2	3	x	x	3	2	x	x	1		x	x	x	x	x	x
		CO2	Classify and Explain with examples, the role of various factors on international business.	3	x	x	2	3	3	x	2	2	2	x	x	x	x	x	x
		CO3	classify how the role of managers varies across different forms of economic systems.	x	x	3	2	3	3	2	3	3	3	x	x	x	x	x	x
		CO4	compare the factors that determine the business environment of emerging markets, the relevant changes over time, and the implications for corporate strategies devised for those markets.	x	x	3	x	2		3	2	2	2	x	x	x	x	x	x
MCH3 03B	STRATEGIC MANAGEM ENT	CO1	to give the students an exposure to the dynamic environment of national/international Business & Strategic Management	X	3	2	1	2	3	2	2	1	1	X	X	X	X	X	X
		CO2	to understand the impact of environment on the Business Operations of a firm, in context of strategy	2	2	X	2	1	2	2	3	2	2	1	X	X	X	X	1
		CO3	to understand the dynamics and importance of strategic management in maximization of profits & sustainable economy	3	2	3	2	X	2	3	2	2	2	X	X	X	X	X	X

		CO4	to understand the nuances of strategic management tools in evaluation & audit/formulation & implementation of new business models	2	X	2	3	2	2	2	3	3	3	X	X	X	X	X	1		
CSH3 51B	VISUAL BASIC APPLIED	CO1	Design, create, build, and debug Visual Basic applications and implement syntax rules	X	X	X	3	X	X	X	3	X	X	X	X	X	X	X	X		
		CO2	Demonstrate the understanding of variables and data types used in program development and apply operation and decision statement	X	X	X	2	X	X	X	2	X	X	X	X	X	X	X	X	X	
		CO3	Apply loop structures, procedures, functions and two dimensional array to perform repetitive tasks	X	X	X	3	X	X	X	3	X	X	X	X	X	X	X	X	X	X
		CO4	Analyze the performance of Control Structure and Program Flow	X	X	X	2	X	X	X	2	X	X	X	X	X	X	X	X	X	X
		CO5	Design solutions to a range of Windows applications using forms, controls, and events	X	X	X	2	X	X	X	2	X	X	X	X	X	X	X	X	X	X
MCH3 04B	FINANCIAL DERIVATIVES	CO1	CO1:To acquaint the students with the fundamentals of financial derivatives.	2	3	2	1	2	X	2	3	X	2	2	2	1	X	2	X		
		CO2	CO2: To enable the students to understand various categories of financial derivatives.	2	3	1	2	2	X	2	3	X	2	2	1	2	X	2	X		
		CO3	CO3: To enable the students to take investment decisions by implementing derivatives strategies and risk management.	3	2	2	1	3	X	1	2	X	2	2	2	1	X	2	X		
		CO4	CO4: To enable the students about valuation, analysis and application of hedging, speculation and arbitrage for Financial Derivatives.	2	3	2	1	2	X	2	3	X	2	2	1	2	X	2	X		
MCH3 05B	BUSINESS TAXATION	CO1	CO 1 To understand the basic concepts and definitions under the Income Tax Act, 1961.	2	3	2	2	3	2	2	1	2	1	2	2	1	X	2	X		
		CO2	CO2 To compute the Income under different heads of Income of Income Tax Act,1961	2	2	2			3	2		2	2	2	1	2	X	2	X		
		CO3	CO3 To understand and apply the knowledge about submission of IT Return, Advance Tax, Tax deducted at Source, Tax Collection Authorities.	2	2	2		2	2	3		2	3	2	2	1	X	2	X		
		CO4	CO4 To compute tax liability of a person defined as per IT Act 1961.	3	3	2		2	2			2	2	2	1	2	X	2	X		
MCH3 06B	MERGERS AND ACQUISITIONS	CO1	To understand the basic concepts, theories of Mergers and Acquisitions.	2	2	X	2	3	2	X	3	1	1	2	X	2	3	X	2		
		CO2	To be able to understand the practical handling of cross border/ Cross-culture M&A and its taxation issues.	1	2	1	2	3	3	2	2	X	1	2	1	3	3	X	2		
		CO3	To identify and interpret the different types of Mergers & Acquisitions, its legal implications and Anti-takeover strategy	1	2	1	3	3	2	X	2	X	1	3	X	3	3	X	3		

		CO4	To apply theoretical knowledge in Deal Valuations and Evaluation of Merger and Acquisition through various methods.	1	2	2	3	3	2	X	3	X	X	3	X	2	3	1	3		
		CO5	To understand the practical aspect of Post-Merger Evaluation, Methods of Financing options and crietrias for craking a deal in a practical scenario.	1	2	2	3	3	1	X	3	X	X	3	X	2	3	1	3		
CDS3 05B	PROFESSIO NAL DEVELOPM ENT PROGRAM ME V	CO1	to give students the exposure to 21st century skills	X	X	X	X	1	1	2	1	1	1	X	X	X	X	X	X		
		CO2	to understand the interview process	X	X	X	1	X	X	1	X	2	X	X	X	X	X	X	X	X	
		CO3	to create and deliver presentations confidently with effective use of body language	X	1	X	X	X	X	2	X	3	X	X	X	X	X	X	X	X	X
		CO4	to understand how to be professional	X	X	X	X	X	X	2	X	3	X	X	X	X	X	X	X	X	X
		CO5	to improve writing as well as speaking skills of students	X	X	X	1	X	X	X	X	3	X	X	X	X	X	X	X	X	X
Total																					
	BBA FAA SEMESTER 6																				
Course s Code	Courses	Cours e Outco mes	CO Statement	P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	PO 10	PS O1	PS O2	PS O3	PS O4	PS O5	PS O6		
MCH3 16B	E- COMMERCE	CO1	To acquaint the students with the fundamentals of ecommerce	3	2	2	2	2	1	2	3	1	x	x	1	x	1	1	x		
		CO2	To enable the students to understand various categories of ecommerce businesses	2	2	1	2	1	3	2	1	3	1	x	1	x	x	1	x		
		CO3	To enable the students to take decisions on e-commerce business options	2	2	1	1	2	2	1	3	2	2	x	x	1	x	1	x		
		CO4	To enable the students about the security aspects of ecommerce	2	3	3	2	3	2	3	1	2	3	1	1	2	1	x	x		
MCH3 17B	DIGITAL MARKETIN G	CO1	To understand the scope of digital marketing and how it integrates with overall business and marketing strategy globally	3	2	2	2	2	1	2	3	1	x	1	1	1	x	x	x		
		CO2	To Assess various digital channels and understand which are most suitable to an idea or solution	2	1	1	2	1	2	2	1	3	1	2	1	1	x	x	x		
		CO3	To Understand the fundamentals of a digital marketing campaign, and be able to apply it to achieve your business objectives	2	2	1	1	2	2	1	3	1	2	x	x	1	x	x	x		
		CO4	To understand to apply the communication strategy and social channels	2	3	3	2	3	2	3	1	2	3	1	1	2	x	x	x		

