

MANAV RACHNA UNIVERSITY, FARIDABAD

Sector 43, Aravalli Hills, Manav Rachna Campus Rd, Faridabad, Haryana 121004

Ankita Bharti

Designation: Assistant Professor
Qualifications: Pursuing PhD, UGC-NET,
Masters in Mass Communication
Email: ankita.fmeh@mriu.edu.in
Experience: 6 years



Research Interest: Communication, Advertising, Health Education

+Journal Publication Details:

A. International Journal:

- **Use of digital platforms for Health Promotion: A Study of Selected Web Portals. European Journals of Molecular & Clinical Medicine. ISSN 2515-8260, Volume 7, Issue 7 2020**

B. National Journals:

- **Contemporary Existence of Mean World Syndrome in Indian Television: A Study of Reality Based Crime Shows. Universal Review Journal. Volume VIII, Issue VI June 2019**
- **Portrayal of Women in Indian Television Advertising: A Case Study of Three Decades. Asian Journal of Multidimensional Research. Volume 6, Issue 3 March 2017**

+Administrative Responsibilities:

1. **Admissions Sector Head for Humanities & Media**
2. **Examination Coordinator**
3. **Events Coordinator**
4. **Alumni Coordinator**
5. **Mentor**