

Program: MASTER OF BUSINESS ADMINISTRATION (DUAL)										
Study Scheme at a Glance (Academic session 2019-20 onwards)										
Compulsory Courses										Elective Courses
Type of Courses										
Fundamental		Core		Ability Enhancement Courses (AEC)		Skill Enhancement Courses (SEC)	Domain Specific Electives	Domain Specific Electives **
Sem I		Sem I		Sem I		Sem I	Sem I	Sem I	Sem I	Sem I
MBA-DS-101	Business Communication	MBA-DS-102	Management Information Systems			Communication Development Programme- I				
		MBA-DS-103	Managerial Economics							
		MBA-DS-104	Business Environment and Legal Aspects							
		MBA-DS-105	Accounting for Managers							
		MBA-DS-106	Quantitative Techniques							
		MBA-DS-107	Organization Behaviour							
		MBA-DS-108	Marketing Management							
Sem II		Sem II		Sem II		Sem II	Sem II	Sem II	Sem II	Sem II
		MBA-DS-202	Entrepreneurship and New Venture Development	MBA-DS-201	Professional Competency	Communication Development Programme- II				
		MBA-DS-203	Human Resource Management							
		MBA-DS-204	Operations Management							
		MBA-DS-205	Research Methodology							
		MBA-DS-206	International Business							
		MBA-DS-207	Financial Management							
		MBA-DS-208	Strategic Management							
Sem III		Sem III		Sem III		Sem III	Sem III	Sem III	Sem III*	Sem III*
		MBA-DS-301	Summer Internship Project			MBA-DS-302	Employability Skills		Elective 1	Specialization 1
									Elective 2	Specialization 1
									Elective 3	Specialization 1
									Elective 1	Specialization 2
									Elective 2	Specialization 2
									Elective 3	Specialization 2
Sem IV		Sem IV		Sem IV		Sem IV	Sem IV	Sem IV	Sem IV*	
		MBA-DS-401	Final Dissertation/ Project						Elective 1	Specialization 1
									Elective 2	Specialization 1
									Elective 1	Specialization 2
									Elective 2	Specialization 2
Minimum credits required: 62										Minimum credits required: 30
*Student will opt for two broad areas of specialization in Semester III and Semester IV, and will opt for 3 courses per area in sem III and two courses per area in sem IV as offered in the study scheme										
Minimum credits required for award of degree (as notified by AICTE): 102 (96 Study credits + 6 for Internship/ Final Dissertation/ Project)										
** In addition to above Domain Specific Electives, Interdisciplinary, Generic, on-line courses (MOOCs) to be offered, shall be notified by the Academic Branch of the University well before start of Semester / Academic Session (10 credits).										

MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES														
(Deemed to be University under section 3 of the UGC Act 1956)														
FACULTY OF MANAGEMENT STUDIES														
DEPARTMENT OF MANAGEMENT STUDIES														
MASTER OF BUSINESS ADMINISTRATION (DUAL)														
SEMESTER- I														
Course Type	Course Code	Title of Course	Pre-requisite Course, if any		Periods/Week				Marks			Duration of Exam	Credits	
			Title	Code	L	T	P	Total	Continuous Evaluation	End Semester Examination	Total			
Compulsory Courses														
Foundation	MBA-DS-101	Business Communication			2				2	100	100	200	2	2
Core	MBA-DS-102	Management Information Systems			2				2	100	100	200	2	2
Core	MBA-DS-103	Managerial Economics			3				3	100	100	200	3	3
Core	MBA-DS-104	Business Environment and Legal Aspects			4				4	100	100	200	3	4
Core	MBA-DS-105	Accounting for Managers			4				4	100	100	200	3	4
Core	MBA-DS-106	Quantitative Techniques			4				4	100	100	200	3	4
Core	MBA-DS-107	Organization Behaviour			4				4	100	100	200	3	4
Core	MBA-DS-108	Marketing Management			4				4	100	100	200	3	4
Foundation (Audit Pass course)	MBA-DS-109	Communication Development Programme- I			1			2	2	200	-	200	-	-
TOTAL					28			2	29					27

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FACULTY OF MANAGEMENT STUDIES														
DEPARTMENT OF MANAGEMENT STUDIES														
MASTER OF BUSINESS ADMINISTRATION (DUAL)														
SEMESTER- II														
Course Type	Course Code	Title of Course	Pre-requisite Course, if any		Periods/Week				Marks			Duration of Exam	Credits	
			Title	Code	L	T	P	Total	Continuous Evaluation	End Semester Examination	Total			
Compulsory Courses														
Foundation	MBA-DS-201	Professional Competency			2				2	100	100	200	2	2
Core	MBA-DS-202	Entrepreneurship and New Venture Development			2				2	100	100	200	2	2
Core	MBA-DS-203	Human Resource Management	Organization Behaviour	MBA-DS-107	3				3	100	100	200	3	3
Core	MBA-DS-204	Operations Management			4				4	100	100	200	3	4
Core	MBA-DS-205	Research Methodology	Quantitative Techniques	MBA-DS-106	4				4	100	100	200	3	4
Core	MBA-DS-206	International Business			4				4	100	100	200	3	4
Core	MBA-DS-207	Financial Management			4				4	100	100	200	3	4
Core	MBA-DS-208	Strategic Management			4				4	100	100	200	3	4
Foundation (Audit Pass course)	MBA-DS-209	Communication Development Programme- II			1			2	2	200	-	200	-	-
TOTAL					28			2	29					27

MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES														
(Deemed to be University under section 3 of the UGC Act 1956)														
FACULTY OF MANAGEMENT STUDIES														
DEPARTMENT OF MANAGEMENT STUDIES														
MASTER OF BUSINESS ADMINISTRATION (DUAL)														
SEMESTER- III														
Course Type	Course Code	Title of Course	Pre-requisite Course, if any		Periods/Week				Marks			Duration of Exam (Hours)	Credits	
			Title	Code	L	T	P	Total	Continuous Evaluation	End Semester Examination	Total			
Compulsory Courses														
Core	MBA-DS-301	Summer Internship Project*	-	-	-	-	-	-	-	80	120	200	-	3
Core	MBA-DS-302	Employability Skills	-	-		2			2	100	100	200	2	2
Domain Specific Elective Courses **														
Specialization Basket: Marketing														
Domain specific Elective	MBA-DS-MK-301	Product and Brand Management	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MK-302	Integrated Marketing Communication	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MK-303	Consumer Behaviour	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MK-304	Service Marketing	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MK-305	Customer Relationship Management	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MK-306	Business to Business Marketing	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MK-307	Course of Independent Study- MKT	-	-		1		2	3	100	100	200	3	3
Specialization Basket: Finance														
Domain specific Elective	MBA-DS-FN-301	Security Analysis and Portfolio Management	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-FN-302	Financial Markets and Services	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-FN-303	Project Appraisal and Finance	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-FN-304	Financial Statement analysis and Valuation	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-FN-305	International Finance	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-FN-306	Financial Derivatives	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-FN-307	Course of Independent Study- FIN	-	-		1		2	3	100	100	200	3	3
Specialization Basket: Human Resources and Organizational Behaviour														
Domain specific Elective	MBA-DS-HROB-301	Performance Management in Organizations	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-HROB-302	Strategic HR Management	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-HROB-303	Manpower Planning, Recruitment and Selection	-	-		3			3	100	100	200	3	3

Domain specific Elective	MBA-DS-HROB-304	Compensation and Benefits Management	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-HROB-305	Organization Change and Development	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-HROB-306	Cross- cultural Management	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-HROB-307	Course of Independent Study (HR&OB)	-	-	1	2	3	100	100	200	3	3
Specialization Basket: Business Analytics												
Domain specific Elective	MBA-DS-BA-301	Modeling Using Excel	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-BA-302	Business Strategy and Analytics	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-BA-303	Business Data Analytics Using Python	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-BA-304	Marketing Analytics	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-BA-305	Business Forecasting	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-BA-306	Big Data Analytics	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-BA-307	Course of Independent Study (BA)	-	-	1	2	3	100	100	200	3	3
Specialization Basket: International Business												
Domain specific Elective	MBA-DS-IB-301	International Marketing	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-IB-302	Foreign Exchange Management	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-IB-303	Managing Multinational Enterprises	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-IB-304	International HRM	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-IB-305	International Supply Chain Management	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-IB-306	Foreign Market Entry Strategies	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-IB-307	Course of Independent Study- IB	-	-	1	2	3	100	100	200	3	3
Specialization Basket: Operations Management												
Domain specific Elective	MBA-DS-OM-301	Supply Chain and Logistics Management	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-OM-302	Quality Toolkit for Managers	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-OM-303	Pricing and Revenue Management	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-OM-304	Operations Strategy	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-OM-305	Management of Manufacturing Systems	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-OM-306	Sourcing Management	-	-	3		3	100	100	200	3	3
Domain specific Elective	MBA-DS-OM-307	Course of Independent Study- OM	-	-	1	2	3	100	100	200	3	3
Specialization Basket: Event and Media Management												
Domain specific Elective	MBA-DS-EMM-301	Principles of Event and Media Management	-	-	3		3	100	100	200	3	3

Domain specific Elective	MBA-DS-EMM-302	Managing Sponsorships for Events	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-EMM-303	PR for Events and Media	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-EMM-304	Event Budgeting and Costing	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-EMM-305	Planning Marketing Communications for Events	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-EMM-306	Legal Aspects and Ethics in Events and Media	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-EMM-307	Course of Independent Study-ESBM	-	-	1	2		3	100	100	200	3	3
Specialization Basket: Management Information Systems													
Domain specific Elective	MBA-DS-MIS-301	Enterprise Resource Planning	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MIS-302	Software Project Management	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MIS-303	Digital Innovation and Transformation	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MIS-304	IT Consulting	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MIS-305	E Commerce and Digital Marketing	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MIS-306	Strategic Management of IT	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-MIS-307	Course of Independent Study- MIS	-	-	1	2		3	100	100	200	3	3
Specialization Basket: Healthcare Management													
Domain specific Elective	MBA-DS-HC-301	Hospital Facility Planning	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-HC-302	Legal Aspects of Healthcare	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-HC-303	Healthcare Economics and Finance	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-HC-304	Biomedical Waste Management	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-HC-305	Health and Hospital Information System	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-HC-306	Quality Assurance for Healthcare – I	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-HC-307	Preventive Healthcare System	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-HC-308	Course of Independent Study- HC	-	-	1	2		3	100	100	200	3	3
Specialization Basket: Entrepreneurship and Small Business Management													
Domain specific Elective	MBA-DS-ESBM-301	Strategies and Practices of Entrepreneurial Firms	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-ESBM-302	Creativity, Innovation and Entrepreneurship	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-ESBM-303	Managing Strategic Partnership and Negotiation	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-ESBM-304	Regulatory and Legal Issues of Entrepreneurship	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-ESBM-305	Entrepreneurial Finance	-	-	3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-ESBM-306	Entrepreneurial Marketing	-	-	3			3	100	100	200	3	3

Domain specific Elective	MBA-DS-ESBM-307	Course of Independent Study-ESBM	-	-		1	2		3	100	100	200	3	3
Specialization Basket: Waste Management														
Domain specific Elective	MBA-DS-WM-301	Introduction to Waste Management and Sanitation	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-WM-302	Waste Management Logistics and Export Procedures	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-WM-303	Regulatory Framework and Environment Impact	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-WM-304	Waste Management Banks	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-WM-305	Hotel Waste Management	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-HC-304	Biomedical Waste Management	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-WM-307	Course of Independent Study-WM	-	-		1	2		3	100	100	200	3	3
Specialization Basket: Aviation Management														
Domain specific Elective	MBA-DS-AM-301	Airline and Airport Management	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-AM-302	Airline Marketing Management	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-AM-303	Airline Financial Management	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-AM-304	Aviation Legal Environment	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-AM-305	Aviation Safety And Accident Management System	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-AM-306	Airline and Airport Operations	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-AM-307	Course of Independent Study-AM	-	-		1	2		3	100	100	200	3	3
Specialization Basket: Banking and Insurance Management														
Domain specific Elective	MBA-DS-BIM-301	Banking & Insurance: Products and Services (FinTech)	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-BIM-302	Project Management (Including Infrastructure development and Financing)	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-BIM-303	Managing HR for Banking and Financial Services	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-BIM-304	Credit Evaluation, Monitoring and Recovery Management	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-BIM-305	Rural Markets for Financial Services	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-BIM-304	Governance & Ethics of financial institutions	-	-		3			3	100	100	200	3	3
Domain specific Elective	MBA-DS-BIM-307	Course of Independent Study-BIM	-	-		1	2		3	100	100	200	3	3
TOTAL						20			20					23*
Segregation of L-T-P may change if student opts for Course of Independent Study (under Domain specific elective)														

^Students will undergo 8-10 weeks for summer internship after the completion of Semester II of the program. Details as per Appendix IV. 30% of evaluation (60 marks) will be done externally, by the concerned organization.	
**Under Domain Specific electives, students may opt for three courses in each of the two broad areas opted for in Sem. III. Electives will be opted from the same areas in Sem. IV.	
* Under Elective Courses, beside the mentioned Domain Specific Elective Courses, other Inter-disciplinary, Generic, on-line Courses (MOOCs etc) and other approved courses shall be offered, which shall be notified well before start of the semester. The student shall be required and allowed to opt the courses out of offered courses as per maximum limit for maximum credits and for the category of Elective Courses under University Rules. The total number of credits to be undertaken from these courses is 10 (in the entire program duration).	
Details of Course of Independent Study are as per Appendix V.	