MANAV RACHNA UNIVERSITY
Declared as State Private University Vide Haryana UGC Act 26 of 2014

SoMC School of Management & Commerce | **SoL** School of Law | **SoEH** School of Education & Humanities

INTERNATIONAL CONFERENCE AINAT 2025

INTERNATIONAL CONFERENCE ON
AI & NEW AGE TECHNOLOGY

EXPLORING INNOVATIONS, CHALLENGES & SUSTAINABLE FUTURE DIRECTIONS

28th February - 1st March 2025

ABOUT THE CONFERENCE

The International Conference on "AI & NEW AGE TECHNOLOGY: 2025 will be held on 28th February - 1st March 2025 in Hybrid mode at Manav Rachna University, Faridabad, India. This conference will bring together researchers, academicians and service practitioners in a collegial and stimulating environment. The conference aims to enlighten the potential actions available through the Global world.

AI and emerging technologies are transforming industries, boosting efficiency, productivity, and problem-solving. However, they also present legal, ethical, and regulatory challenges, especially as we are transiting from 4.0 to 5.0 Industrial Revolution. AI's impact on legal systems raises concerns about bias, transparency, and fairness, while data privacy and accountability are pressing issues. To ensure ethical governance and protect individual rights, regulators and policymakers must address these challenges as technologies continue to evolve.

CONFERENCE THEME

The Conference is themed on "AI-NAT: EXPLORING INNOVATIONS, CHALLENGES & SUSTAINABLE FUTURE DIRECTIONS". The areas of research topics covered in the conference are Finance, Marketing, Human Resources, Innovation, Entrepreneurship, Healthcare Management, Education and Law.

SUB THEMES*

School of Management and Commerce

- ✓ Sustainable Digital Transformation: Driving Business Innovation for a Resilient Future
- ✓ Role of Marketing and Digitalization in Sustainable blue Economy
- ✓ AI and the disruption of Management Paradigm
- ✓ Harnessing AI for Global Healthcare Practices and Supply Chain Management
- ✓ Role of FinTech in Business Operations
- ✓ AI-Driven Transformation in Global Human Resources

School of Education and Humanities

- ✓ AI in Education for a world in transition
- ✓ Globalisation in Education
- ✓ Internationalisation of School/Higher Education in India
- ✓ Technology as the principal driver of Globalisation in the sustainable economy
- ✓ Emerging Trends in Educational Research with global perspective
- ✓ Art based pedagogical interventions to develop sustainable mindset
- ✓ Inclusive education for a sustainable future

School of Law

- ✓ Technological Advancement & Transformation of Legal Advocacy
- ✓ Cyber Security and Law Enforcement
- ✓ AI, Inclusivity and Ethical Considerations
- ✓ Harnessing AI for SDGs
- ✓ Legal Implications of AI in Healthcare
- ✓ AI and Growing Arena of IPRs

*The listed sub-themes are indicative; papers on any other relevant topic aligning with the conference theme are also accepted.

CALL FOR PAPERS

The research papers/case study submitted by authors should be their original contributions based on applications/ research/surveys related to the main theme and sub themes of the conference. Submitted papers should not have been previously presented/ published or scheduled for presentation/accepted for publication elsewhere. MRU invites authors to submit unpublished and original work through email.

Please submit your research paper not exceeding 5000 words in the following template. Kindly send a soft copy of your Abstract (in 250 words) in Times New Roman, Font Size 12, Headings 12 pt bold, in MS Word only with author details, affiliations and E-mail to the convener by Dec 28, 2024 at ainet@mru.edu.in. All the abstracts will be reviewed by experts in the relevant areas and then will be forwarded to the author with decision. Selected full length papers will be published in UGC approved/ Scopus/ABDC/SCIE/SSCI/ UGC Care Indexed journals. Best paper awards for oral and poster presentations will be given in valedictory session.

FOR ANY QUERIES EMAIL to ainet@mru.edu.in or connect 91+ 9911397733

PUBLICATION OPPORTUNITIES

*All the selected papers will be published in proceedings of AI-NAT 2025 with ISBN. Selected extended version of manuscripts will be published in repute Journals of Scopus/ABDC/SCIE/SSCI/ UGC Care Indexed journals *(Special issue of International Journal of Intelligent Enterprise).* *Under process*

BEST PAPER AWARD

Best paper award: ₹15,000
Young scholar award: ₹5,000
Best Paper from each track will be awarded with certificate of appreciation.

IMPORTANT DATES

Abstract Submission Deadline	**28th December 2024**
Full Paper Submission Deadline	**20th January 2025**
Paper Acceptance Notification	**5th February 2025**
Last date of Registration	**15th February 2025**
Conference Dates	**28th February - 1st March 2025**

OUR ESTEEMED KNOWLEDGE PARTNERS

ABOUT MANAV RACHNA UNIVERSITY

Manav Rachna University (MRU) is a leading State Private University (established by Haryana State Legislature Act No 26 of 2014 & under section 2(f) of UGC Act 1956), offering globally relevant education. The University has evolved from Manav Rachna College of Engineering (MRCE), which was established in the year 2004; a NAAC accredited 'A' Grade institution. The accreditations/rankings are testimonial to the trust of accrediting bodies in the quality of education being offered, a well-established teaching and learning process guided by the global best practices and a culture of academic excellence promoting research, innovation & entrepreneurship.

The Schools of Management & Commerce, School of Law, and School of Education & Humanities at Manav Rachna University (MRU) are dedicated to delivering interdisciplinary and industry-driven education that fosters holistic development and global competence. These schools at MRU are committed to developing future-ready professionals who are equipped with critical thinking, leadership, and global perspectives in their respective fields.

CONFERENCE FEE

	Amount (INR)	Total Fees after Tax
Research Scholars	1000	1180
Academicians	1500	1770
Industry Participants	2500	2950
International Participants	35 USD	42 USD
Conference Dates	28th Feb-1st March, 2025	

ACCOUNT DETAILS
A/c Name: Manav Rachna University Operations
A/c No: 50200050331373
Bank Name: Hdfc Bank Limited
IFSC Code: HDFC0002549

REGISTER HERE

FOR ANY QUERIES EMAIL to ainet@mru.edu.in or connect 91+ 9911397733