

**SCHOOL OF LEADERSHIP AND MANAGEMENT**

**MANAV RACHNA INTERNATIONAL INSTITUTE  
OF RESEARCH AND STUDIES [MRIIRS]**

**Presents**

# **6<sup>TH</sup> MRCON 2025**

**THE INTERNATIONAL CONFERENCE**

*on*

***Integrating Diversity, Equity, and Inclusion with  
SDGs: Pathways to a Resilient Future amidst  
Technological Disruption***

**April 24th & 25th, 2025**

**Campus – Manav Rachna International Institute of Research  
and Studies**

MRCON is a visionary initiative by The School of Leadership and Management (SLM) to foster impactful and forward-thinking dialogue. Since its inception in 2020, MRCON has delved into critical themes such as inclusive growth, digital innovation, leadership challenges, and organizational sustainability. Over the years, it has evolved into a prestigious platform, enabling transformative leadership discussions and driving actionable insights across disciplines.

Building on this legacy, the 6TH MRCON addresses one of the most pressing challenges: aligning Diversity, Equity, and Inclusion (DEI) with the Sustainable Development Goals (SDGs). In today's rapidly evolving global landscape, integrating Diversity, Equity, and Inclusion within the framework of the Sustainable Development Goals is both a strategic necessity and a moral responsibility. The conference, titled "*Integrating Diversity, Equity, and Inclusion with SDGs: Pathways to a Resilient Future amidst Technological Disruption,*" aims to explore the synergy between these critical domains. It offers a unique platform for thought leaders, academics, and professionals from various management fields to collaborate and share insights.

As the world becomes increasingly interconnected, the integration of Diversity, Equity, and Inclusion (DEI) with the Sustainable Development Goals (SDGs) emerges as a pivotal driver of resilience and progress. The SDGs offer a comprehensive global framework to tackle urgent challenges such as poverty, inequality, climate change, environmental degradation, and the pursuit of peace and justice. However, achieving these objectives requires embedding DEI into organizational strategies and policies. Organizations that successfully integrate DEI with SDGs are better equipped to navigate the complexities of a technologically disrupted world. By fostering inclusive cultures, businesses can spur innovation, attract and retain top talent, and build resilient communities capable of addressing global challenges.

The event seeks to convene scholars, industry leaders, policymakers, and students to examine the intersection of DEI and SDGs across multiple management disciplines. In an era of rapid technological advancements, integrating inclusive practices and sustainable strategies is not just a moral imperative but a business necessity. This conference will provide a dynamic and collaborative environment where diverse perspectives converge, paving the way for a more equitable, sustainable, and resilient future.

## **Conference Sub-Themes**

- Building Inclusive Leadership for a Sustainable Future.
- The Role of HR in Cultivating an Inclusive Workplace Culture.
- Leveraging DEI and AI for Brand Equity and Customer Loyalty.
- Ethical Sourcing and Procurement: Ensuring Inclusivity in the Supply Chain.
- Financial Inclusion as a Pillar of Sustainable Development.
- Empowering Diverse Entrepreneurs: Challenges and Opportunities.
- Digital Transformation for Inclusive and Sustainable Business Models.
- Policy Frameworks for Integrating DEI and SDGs in Business Practices.
- AI for Workforce Transformation and Skill Development
- Global Strategies for Inclusive and Sustainable Economic Development.

## **Important Dates**

Submission of Full: Paper February 15th, 2025

Decision Regarding Paper Acceptance: February 25th, 2025 – March 2nd, 2025

Registration Opens: February 25th, 2025

## **Call for Papers**

The conference will cover a wide range of topics within the broader framework of management, including but not limited to:

- Leadership's Role in Driving Inclusive and Sustainable Initiatives
- Strategic Planning for Inclusive Organizational Culture
- Leadership Development for Diverse and Inclusive Practices
- Recruitment and Retention Strategies for Workforce Diversity
- Cultivating an Inclusive and Engaged Workplace
- Inclusive Marketing and Consumer Engagement
- Consumer Behavior and Market Diversity
- Brand Loyalty and Perception through Inclusive Practices
- Sustainable and Ethical Supply Chain Management
- Diversity as a Catalyst for Innovation and Efficiency
- Managing Global Teams with Cultural and Regional Sensitivity
- Evaluating the Financial Impact of Sustainable Practices
- ROI Measurement for Inclusion and Sustainability Initiatives
- Intersection of Corporate Social Responsibility and Inclusive Practices
- Corporate Governance for Inclusive and Sustainable Practices
- Supporting Innovation in Diverse Entrepreneurship
- Case Studies of Inclusive and Sustainable Business Models
- Digital Transformation for Inclusive Economic Growth
- Opportunities and Challenges in Digitizing Inclusivity Initiatives
- Frameworks and Policy Interventions for Societal Resilience
- Metrics and Accountability for Tracking Progress
- Community-Driven Approaches for Sustainable Development
- Advances in Technology for Inclusivity and Sustainability
- Integration of AI in policymaking for sustainable development
- Regulatory and ethical dilemmas in AI-driven economies

## **Conference Highlights**

- High-quality academic submissions at MRCON 2025 will be considered for publication in leading Scopus/ WoS/ ABDC/ UGC Care Indexed journals.
- Best Research Paper Award: All submitted papers will undergo a rigorous peer-review process. Accepted papers will have the opportunity to compete within their respective tracks and for the prestigious Best Research Paper Award (one each in faculty and student category) of the conference.

- Networking opportunity with Academia and Industry

### **Submission**

Submit your research papers, manuscript and case studies at [cmt link](#)

### **Registration Fee**

<b>Category</b>	<b>Amount</b>
Academicians	INR 3,540
Research Scholars/Students	INR 1,000
Industry	INR 5,000
International Delegates	USD 150

(All fees are inclusive of 18% GST)

**For any query related to MRCON 2025, please contact at [mrcon2025.slm@mriu.edu.in](mailto:mrcon2025.slm@mriu.edu.in)**

### **Convenors**

Prof. Dr. Narinder Tanwar, +91 98711 82680

Prof. Dr. Farhat Mohsin, +91 98711 44250

### **About SLM**

The School of Leadership and Management (SLM), established in 2009, operates as a vital arm of Manav Rachna International Institute of Research and Studies (MRIIRS), an esteemed NAAC Accredited ‘A++’ Grade Deemed-to-be-University under the UGC Act, 1956.

SLM is recognized for its commitment to providing an education that seamlessly integrates academic rigor with practical industry exposure. The school’s success lies in its robust mentoring framework, which ensures that students benefit from the collective expertise of faculty, industry professionals, peers, and alumni.

Guided by core values of self-enhancement and ethical leadership, SLM’s objectives include maximizing individual potential and nurturing leadership skills, promoting corporate social responsibility through engagement in larger societal systems, empowering individuals through participatory power structures and ensuring transparent and effective governance practices. By fostering a culture of innovation and inclusivity, SLM continues to shape future-ready leaders equipped to drive positive change in the global business landscape.

### **About MRIIRS**

Manav Rachna International Institute of Research and Studies (MRIIRS), formerly known as MRIU, is a NAAC Accredited ‘A++’ Grade Institution and a ‘Deemed-to-be-University’ under Section 3 of the UGC Act, 1956. MRIIRS offers a diverse range of programs spanning from undergraduate to doctoral levels, meticulously designed to align with evolving market trends.

The institution has earned a prestigious 5-star rating from the QS Rating System across key parameters, including Teaching, Employability, Academic Development, Facilities, Social Responsibility, and Inclusiveness. In the NIRF 'India Rankings 2023,' MRIIRS has been recognized among the Top 3 Private Universities of Haryana in the Engineering category and the Top 4 Private Universities of Haryana in the University and Overall categories, solidifying its reputation as a center of academic excellence.