

# SCHOOL OF LEADERSHIP & MANAGEMENT

## Bachelor of Business Administration



## About MRIIRS

Manav Rachna International Institute of Research and Studies (MRIIRS, Formerly MRIU), Deemed-to-be-University under section 3 of the UGC Act, 1956, and a NAAC accredited 'A++' Grade Institution. It is rated QS 5 Star for Teaching, Employability, Academic Development, Facilities, Social Responsibility and Inclusiveness.

## About SLM

The School of Leadership and Management (SLM) was founded in 2009 with a steadfast commitment to providing comprehensive and high-quality education, fostering holistic development among its students.



**MRIIRS ranked 1st in Haryana and  
1st in Delhi NCR (Private University) by**



**Times  
Higher  
Education**

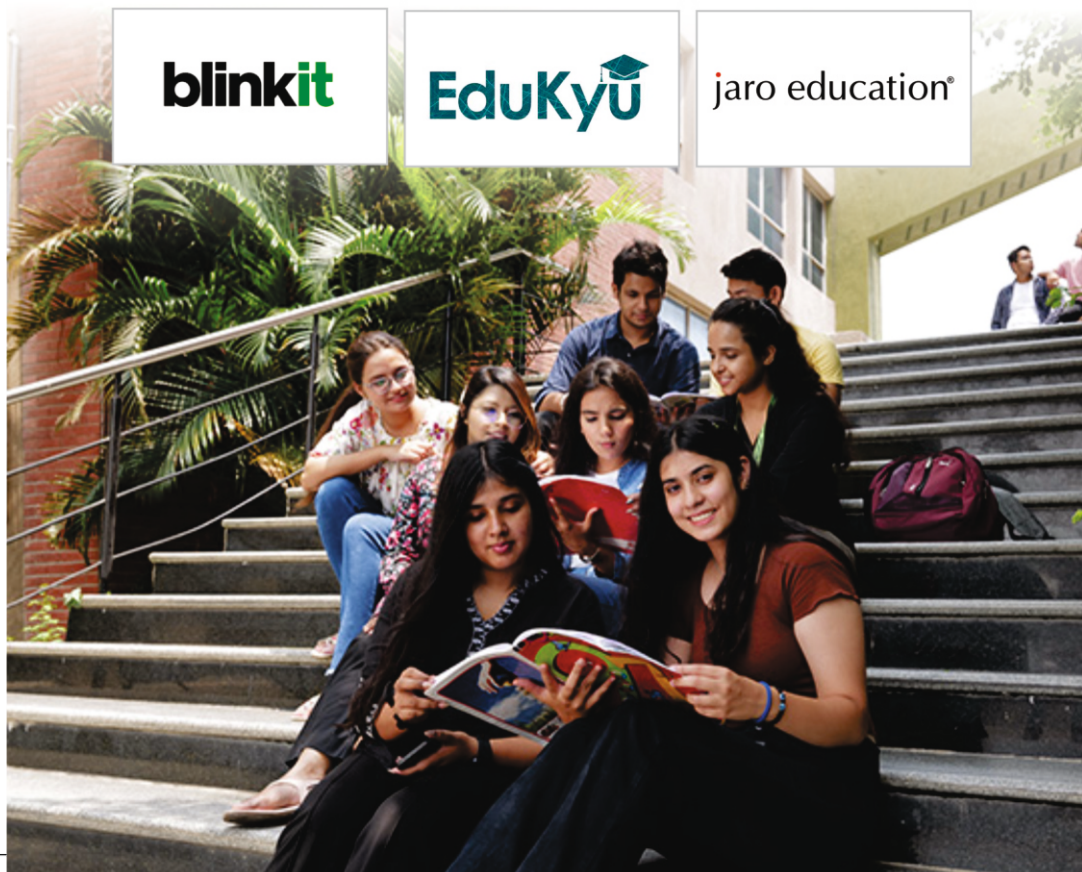
**Ranked No. 1 in Haryana, 3rd in North Region and  
7th in the Overall category among the Top 70 BBA Institutes**

**Times 3 School**

*Ranking  
Survey 2024*



# Top Recruiters:



# BBA Programs

- BBA (General)
- BBA (Banking & Financial Markets) in association with BSE Institute Ltd. and FinX.
- BBA (Global) International Business in association with Auckland Institute of Studies, New Zealand
- BBA (Business Intelligence and Analytics)
- BBA International with Kedge Business School, France
- BBA (Digital Marketing) in association with IMARTICUS Learning

## Program Highlights



**Special Enrichment  
Lecture Series  
Programme**



**Short-term courses  
by BSE Institute Ltd**



**UGC-approved  
Choice Based Credit  
System**



**Mandatory Summer  
Internship Project**



**Global Immersion  
Programmes**



**Advanced Classes by  
Professors of Practice**



**Holistic Growth  
through Diverse  
Teaching Methods**



**Business  
Simulation Games**

## Knowledge Partners



## International Collaborations





# Student's Achievements

- Anish Bhanwala (BBA 2020 - 2023) won 2 Gold and 3 Silver medals in ISSF Junior World Cup, Germany and ISSF World Cup, Kairo for 25m Rapid Fire Pistol (Individual as well as Team) 2022-International Tournament.
- Tushar Soni (BBA 2020 - 2023) won Gold Medal at Punjab State Shooting Competition 2022
- Yashwardhan Singh (BBA 2023 - 2026) won Gold Medal in National Boxing Championship 2022
- Shapath Bhardwaj (BBA 2020 - 2023) won Gold Medal in All India Inter-university Championship 2022



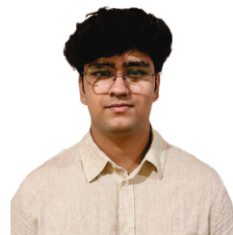
**Ishika Sharma**

BBA General  
Class of 2022-25  
Placed with Wipro



**Kashish Thakur**

BBA Digital Marketing  
Class of 2022-25  
Placed with TeamIT  
Marketing



**Madhav Sharma**

BBA Digital Marketing  
Class of 2022-25  
Placed with Commecify 360



**Nischey Verma**

BBA Digital Marketing  
Class of 2022-25  
Placed with Logipod



**Saniya Malik**

BBA Digital Marketing  
Class of 2022-25  
Placed with Advolt



**Swapnil Sarkar**

BBA Banking  
Class of 2022-25,  
Placed with Edukyu



# Alumni Speak

## **Sumriti Sharma**

BBA Digital Marketing, 2021-2024

MRIRS has been the foundation of our aspirations, empowering us with knowledge, vision, and resilience. We are deeply grateful for the academic excellence, mentorship, and values imparted here, which continue to inspire our achievements and leadership across the globe!

## **Yukti Anand**

BBA Digital Marketing, 2021-2024

My journey at MRIRS has been truly transformative. The BBA program, with its integrated specialization in Digital Marketing, laid a strong foundation for my career as a Social Media Strategist.

Beyond academics, MRIRS offered countless opportunities for holistic development. I actively participated in various extracurricular activities and had the chance to organize and coordinate events, experiences that significantly enhanced my leadership and organizational skills.

I'm truly grateful to Manav Rachna for giving me the right platform to learn, grow, and chase my dreams. It's a place full of opportunities and memories that I will always cherish.

## **Muskaan Malhotra**

BBA Banking, 2020-2023

The exceptional faculty support, enriching learning experience, and the efforts of the placement cell helped me secure a great career opportunity. My journey at Manav Rachna was truly transformative, building a strong foundation for my professional growth.

## **Sejal Ahuja**

BBA General, 2020-2023

Pursuing BBA at SLM was truly a transformative experience.

The curriculum, combined with a strong emphasis on practical exposure, helped me develop a deep understanding of business fundamentals. Every lecture, project, and discussion pushed me to think beyond textbooks and apply concepts to real-world challenges.

I will always cherish my journey at Manav Rachna — a place that shaped not just my career, but also my vision for the future.



**MANAV RACHNA INTERNATIONAL  
INSTITUTE OF RESEARCH AND STUDIES**

'Deemed to be University' under Section 3 of the UGC Act, 1956  
NAAC ACCREDITED 'A++' GRADE INSTITUTION

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**SCAN HERE**

