



# SCHOOL OF MANAGEMENT AND COMMERCE















#5 Pvt B-School in Haryana
#22 in North India













## Placement Highlights



Saksham Mittal Lenskart



Tvisha mehra **British Telecom** 



Lakshay Miglanis **K.N Enterprise** 



Riya Jain British Telecom

Yash Bhargava British Telecom

#### Placements and Internships

# **Our Esteemed Recruiters**























































































#### BBA Programmes

BBA Finance & Accounts (in association with the Institute of Chartered Accountants Of India, ICAI and Indian Institute of Banking and Finance IIBF)

BBA-Financial Markets (in collaboration with National Stock Exchange)

BBA Entrepreneurship & Family Business (associated with National Small Industry Corporation (NSIC), Faridabad, National Entrepreneurs Network, NEN, YoungMind, MentorX, BYST)

BBA Global Health Care Management (supported by leading hospitals of NCR)

BBA Business Analytics in collaboration with Institute of Analytics (IOA) UK, International Skill Development Corporation (ISDC)

BBA Global Operations Management (in association with V5 Global)



#### Program Highlights

Diverse Curriculum offering a comprehensive blend of core and elective courses, ensuring a wellrounded education that prepares students for success in the dynamic world of business.

**Industry Aligned Courses through** MOUs and participation of industry in program design & delivery, internships & placements

#### **Innovative Teaching Pedagogies**

Project Based Learning, Flipped Classroom/Live Projects, Case Studies, Role Plays, Short Courses on Digital Marketing and Business Simulations.

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**NEN Digital Platform** allows students to learn Foundational and Advanced Courses on NEN LearnWise digital Platform

National Small Industry Corporation (NSIC) facilitates skill based courses

Innovation and Entrepreneurship Club, under Pre-Incubation under IIC, MRU to create an ecosystem of start-up in the University.

Assured Placement and Internships in **BBA Business Analytics** 

Live Projects and Domain Specific Subject Delivery by IoA international faculty

First in North India

Cloud

Affiliate Membership from IoA, UK

## Knowledge Partners



## **Industry** Associations

























# Global Immersion Program to Dubai and Singapore





# Alumni Pursuing Higher Education at Foreign Universities

















## Alumni Speak



#### **Gaurav Sharma**

(BBA HCM Batch 2017)

Officer (Human Resources Analytics) Powergrid corporation of India, Ministry of Power, Government of India

My experience at Manav Rachna has enriched my life in many ways. The University has provided me with all the necessary tools to enhance my skills and taught me valuable knowledge about this diverse world, people and concepts in general that will eventually enable me to become successful in life.

#### **Archit Gupta**

(BBA FAA Batch 2017)



Sify Technologies as Business Intelligence Analyst
It was a wonderful experience studying at
Manav Rachna University. The
faculty is well versed and facilitates the
understanding of concepts in every
possible manner. I humbly acknowledge the
efforts of faculties in developing
the right set of skills and confidence in me to
enter the corporate world.

#### **Ujjawal Bhalla**

(BBA – OM, 2021-2024 Coding Ninjas)



The BBA in Operations Management at Manav Rachna opened my eyes to the backbone of every successful business—efficiency, strategy, and seamless execution. From supply chain simulations to hands-on industry projects, every experience taught me how to optimize processes and think systematically. The faculty ensured we learnt theories and we also lived them through real-time challenges. I now see operations not just as a function, but as a game-changer for any business.



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