

School of Media Studies and Humanities



About Manav Rachna International Institute of Research and Studies

Manav Rachna International Institute of Research and Studies (MRIIRS, Formerly MRIU), Deemed-to-be-University under section 3 of the UGC Act, 1956, and a NAAC accredited 'A++' Grade Institution. It is rated QS 5 Star for Teaching, Employability, Academic Development, Facilities, Social Responsibility, and Inclusiveness.

About School of Media Studies & Humanities (SMeH)

The School of Media Studies & Humanities (SMeH) comprises of the Department of English and the Department of Journalism & Mass Communication. The school boasts off an exceptional infrastructure, including audio and video studios and language labs, fostering a vibrant academic atmosphere.



Career Opportunities



Print Media



Public Relations



Digital Media



Academic



Digital Journalism



Advertising



Digital Marketing Communication



Event Management



Media Production



Book Publishing



Content Management



Video Editing & Designing



Broadcast Journalism

Top Recruiters

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Programmes Offered



- **BA (H) English (4 years/3 years)**
- **MA English**
- **BA Media and Communication**
- **B.A Media and Communication with Honors and Specialisations**
 - Digital Journalism
 - Digital Marketing Communication
 - Media Production
- **MA-MC (MA in Media & Communication) with Specialization in**
 - Print and Digital Journalism
 - Broadcast Journalism
 - Sports Journalism and PR Management
- **Ph.D**

Key Highlights



Industry-integrated teaching with live projects



Highly accomplished Media Professionals as Professor of Practice



Practical, industry-focused approach to media education, making learning engaging, immersive, and relevant.



Strong focus on Digital storytelling, Data Visualization, ML and Generative AI tools, and Digital Marketing Communication



Dynamic careers in Digital Content Creation, Media Production and Digital Marketing Communication



Earn while you learn opportunity for UG and PG students



Conducive environment to encourage budding young authors



Students actively engage in conferences by attending, presenting research papers, and participating in paper readings



Publication in Peer-Reviewed Journals: Contribute to scholarly discourse by submitting and publishing research papers in peer-reviewed journals, ensuring rigorous evaluation by experts

Knowledge Partners



Placement Highlights



Kamakshi Bishnoi

B.A. Media & Communication, Class of 2025
Placed with Jagran New Media



Lakshita Gulliya

B.A. Media and Communication, Class of 2025
Placed with Cyber Cube



Vivek Jha

B.A. Media and Communication, Class of 2025
Placed with SPORTSCOMM (ECCLP)



Rishabh Saini

B.A. Media and Communication, Class of 2025
Placed with Wipro HR Services



Tanya

B.A. Media and Communication, Class of 2025
Placed with AvianWe



Meghna Majhi

B.A. Media and Communication, Class of 2025
Placed with Future Mobility Media



Meenakshi Bhatia

MA English, Class of 2023
Placed with Homerton Grammar
School, Faridabad



Shrishti Vohra

MA English, Class of 2023
Placed with Saraswati Vidya
Mandir, Faridabad



Parnika

BA (H) English, Class of 2023
Placed with I-call Support Services
Pvt. Ltd. Policy Bazaar, Gurugram



Ansh Balecha

BA (H) English, Class of 2022
Placed with Etaveli group



Chinar Khatri

MA English, Class of 2022
Placed with Aravali
International School, Faridabad



Radhika Parashar

MA English, Class of 2022
Freelance, Athena Ventures

Alumni Speak

Abhinav Pandey

MA English, Batch of 2023

My experience at MRIIRS was fantastic. Having pursued my undergraduate studies in a different field, venturing into a Master's in English marked a significant transition for me. Fortunately, my journey was made smoother and more enriching by the incredible professors who provided unwavering support. Big thanks to the Manav Rachna Sports Academy for their facilities—I even won a Gold Medal in 10M Air Pistol Shooting at the state level.

Kanika

BA (H) English, Batch of 2019

Pursuing Ph.D in Queen Mary University of London

I have always felt that I was so lucky to be a student at Manav Rachna. The thing I admire the most here is the support I received from everyone at the college. My teachers have helped me to sail through some difficult times in my life and that has made me a stronger person. I wouldn't have been able to achieve what I have achieved without that caring environment.

Anindita Saha

BA-JMC, Batch of 2020-23,

Management Associate-MSL (Publicis Consultants Asia)

My experience at Manav Rachna has been very valuable as this place has crafted a much more confident and a better version of me on both professional and personal fronts. I am very thankful for the supportive faculty who have always encouraged me to thrive more and never settle for less in life.

Kuldeep Thakur

BA-JMC, Batch of 2017-20, Founder of All Axis Media

My journey at Manav Rachna International Institute For Research and Studies was transformative. The emphasis on practical learning in my BJMC department, coupled with its supportive faculty, provided me with the perfect platform to develop my skills and pursue my passion for communication and marketing. Today, as the founder of All Axis Media, I can confidently say that my journey at Manav Rachna played a pivotal role in shaping my career trajectory. The university & commitment to fostering innovation and entrepreneurship instilled in me the confidence to chase my dreams and build a successful business. I am forever grateful to Manav Rachna for providing me with the knowledge, skills, and support I needed to succeed in the competitive world of public relations and advertising.



MANAV RACHNA
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INSTITUTE OF RESEARCH AND STUDIES

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NAAC ACCREDITED 'A++' GRADE INSTITUTION

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