

**4th****PRITAM SINGH
MEMORIAL (PRISM)
CONFERENCE**

November 19-21, 2024

(HYBRID)***THEME****Workplace Disruptions: Leadership
Challenges and Organization Sustainability****PRISM 2024**

The annual conference PRISM 2024, is a flagship initiative of the Dr. Pritam Singh foundation. School of Leadership & Management, MRIIRS is the host for the PRISM Conference 2024 on the theme "Workplace Disruptions: Leadership Challenges and Organization Sustainability". The various stakeholders from academia, business, regulators, policymakers, and multilateral agencies are invited to present insights on the future of business in a sustainable, technology-driven environment. The 4th edition of the PRISM Conference will, delve on the dimensions of Leadership, Digitalization and Sustainability in context of the challenges for the future business.

CONFERENCE SUB-THEMES

- The new business address- dealing with reality of dynamic workplaces
- Leading businesses in times of continuous disruption- Geopolitics, Power Shifts and Strategic Challenges defining the new landscape
- Leadership of the future-managing AI, sustainability, disruption and technology at the workplace
- DEI Practices, Employee Wellbeing, Research and Business Growth- Navigating through business realities for commercial success
- Business and Academia- Leveraging partnership for business success

IMPORTANT DATES

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| Submission of Full Paper/ Long Abstract | 10 th October, 2024 |
| Decision Regarding Paper Acceptance | 30 th September - 15 th October |
| Registration Opens | 1 st October, 2024 |
| Early Bird Registration | Till 15 th October, 2024 |

International Academic Partners

* ONLINE participation only for International participants and far distant places within country only in few special cases on request

For Queries

prism2024@mriu.edu.in

For Submission

submission.prism2024@mriu.edu.in

Website Address<https://manavrachna.edu.in/slm/prism/>

CALL FOR PAPERS

Papers are invited in the following tracks, but not limited to

- Leadership in turbulent times
- Technovation and Consumer Dynamics: Bridging Digital Transformation and Sustainable Growth
- DEI Practices, Discrimination, and Inclusion
- Beyond profit – Business for a purposeful future
- Strategy, Innovation and Entrepreneurship in the Digital Age: Revisiting Theory & Practice
- Navigating the Digital Consumer Landscape
- Leveraging technology disruptions in banking and financial services to achieve inclusivity and diversity
- Environment, social and governance (ESG) and Finance
- Workplace Resilience in the Face of Disruption
- Automation to Innovation[®]: Evolving Marketing Tactics for Competitive Advantage
- Adoption of emerging technologies for organisational sustainability
- Leadership challenges and barriers in the era of digital ecosystem
- Entrepreneurship, Technology, and Sustainable Development Goals (SDGs)
- Business Economics, Finance and Research Methods
- Interdisciplinary integration in Communication: Redefining Business
- Business Analytics and Big data research
- Responsible Financial Management: Investors, Regulators and Industry
- Business policies and strategic management
- International businesses and supply chain management
- Health and wellness at work- Employee well-being
- Future of Education: Innovative pedagogies- in 21st-century
- AI and Block Chain unveiled – transforming industries
- Cyber security in the digital world
- Empowering through leadership: Emerging role of Women

Submit your paper at <https://cmt3.research.microsoft.com/PRISM2024>

PUBLICATION OPPORTUNITIES

SCOPUS - indexed Conference Proceedings (Taylor and Francis Publication)*

High-quality academic submissions at PRISM Conference 2024 will be considered for publication in:

Leading (Scopus/WoS/ABDC/UGC Care Indexed) journals, including:

1. International Journal of Public Sector Performance Management (SCOPUS indexed)
2. International Journal of Entrepreneurship and Small Business (SCOPUS indexed)
3. World Review of Entrepreneurship, Management and Sustainable Development (SCOPUS indexed)
4. International Journal of Technology Transfer and Commercialisation (Inderscience Peer Reviewed Journal)
5. Review of Management Literature (Emerald Publishing) (SCOPUS indexed)
6. Electronic Commerce Research (ABDC-A listed)
7. Qualitative Research in Financial Markets (ABDC-B listed)
8. Journal of Organizational Behavior Education (JOBE) (SCOPUS indexed)- TBC*
9. Mudra Journal of Finance and Accounting
10. Manthan: Journal of Commerce and Management

- ♦ Selected Manuscripts will be considered for publication in an indexed edited book.
- ♦ Conference Proceedings (Book of Abstracts) with ISBN

(TBC* - To be confirmed)

*Review process and publication charges as applicable

BEST PAPER AWARD

Pritam Singh Memorial Best Paper Award
 Pritam Singh Memorial Young Scholar Award

INR 10,000
 INR 10,000

REGISTRATION FEE

| CATEGORY | Early Bird Registration Fee on or Before October 15, 2024 | | Registration Fee After October 15, 2024 | |
|--|--|---------------------------|--|---------------------------|
| | AMOUNT | TOTAL FEES AFTER TAXES | AMOUNT | TOTAL FEES AFTER TAXES |
| Industry | 4000 INR | 4720 INR | 5000 INR | 5900 INR |
| Academicians (India/SAARC) | 2400 INR | 2832 INR | 3000 INR | 3540 INR |
| Research Scholars/ Students (India/SAARC) | 1000 INR | 1180 INR | 1200 INR | 1416 INR |
| International Delegates | USD 150 | USD 177 | USD 200 | USD 236 |

Manav Rachna International Institute of Research and Studies (MRIIRS, Formerly MRIU), a 'Deemed- to-be-University' Status under Section 3 of the UGC Act 1956 is a higher education institute of Manav Rachna Educational Institutions, and a NAAC 'A++' Grade Accredited Institution.

ABOUT SCHOOL OF LEADERSHIP AND MANAGEMENT (SLM)

The School of Leadership and Management (SLM) was founded in 2009 with a steadfast commitment to providing comprehensive and high-quality education, fostering holistic development among its students. Our distinguished faculty comprises a dynamic blend of core (regular) faculty, esteemed visiting faculty, accomplished guest faculty, and proficient adjunct faculty. This diverse team collaboratively contributes to the academic excellence for UG & PG programmes and multifaceted growth of our student community.

Manav Rachna Campus: Sector – 43, Aravalli Hills, Delhi – Surajkund Road, Faridabad – 121004, (Haryana), India