

SHAPING THE FUTURE WITH THE REALITY OF INNER VISION.



Prof. Jaideep Singh

Professor & HOD,
Department of Humanities & Language,
Director - Industry Interaction,
Manav Rachna University

Prof. Jaideep Singh is a well-known name in the education and hospitality industry in India today. He also has plethora of knowledge in HR sector as he has immense experience of 30 years and worked with the czars of the industry like the 'Taj Group of Hotels,' Jaypee Group and H Consulting. In Manav Rachna University he is handling the dual duties of Director, Industry Interaction and HOD Humanities and Language. Singh is also associated with media and is currently a senior artist with AIR. His varied interest areas can be witnessed in his involvement with value and strategy, competency mapping, employee engagement and such.

You started your career being the part of the Human Resource department and thereafter headed the HR department of various well-known hotels, what motivated you to enter into academics?

Every industry, as well as every sector, requires one thing that is value, which you cannot create in a single day. Academic is an area where you can share your experience and use your practical knowledge in nurturing the future of the industry as well as the future of the Nation. When you have working experience with several organizations especially with big names then you have the understanding of the market. Your understanding helps the upcoming generation in grasping the needs and requirements of the industry. Once you imbibe the right value and teaching you will be surely unbeatable in the long run.

Manav Rachna Vidyanatariksha is one of the well-known Universities for B.Sc in Hospitality and Hotel Administration, please tell us how are the students trained theoretically and practically so that when they enter in the professional world they perform in an outstanding manner?

Before coming to your question, I would like to throw light on the name of the university which has a word in it, "vidyanatariksha" which means "The reality of inner vision or root of all knowledge". To get the correct value with teaching is important. Same we implement in our university teaching pattern. As we are associated with many leading organization which are beneficial for the students in many ways, as our students get platform to work with professionals and to learn the basics as well as to implement it in reality. These associations help students get directly in touch with the prominent and experts of the industry. For theoretical exposure we have best faculties of particular fields to provide best mentorship to our students.

In your opinion, what should students do in order to stay updated with the ever-evolving industry trends and technologies?

Hospitality industry is among those industries where every second a new upgrade comes in the frame. If anyone wants to be successful in this industry, then one always has to be attentive and aware of the things taking place in his or her surroundings. Then another thing which matters is compassion. More compassion will lead you to curiosity and dedication, which will guide you to the depth knowledge of the industry.

Once you will become compassionate and attentive, you will be automatically updated. Learning is a continuous process and in the hospitality industry, you need to learn new techniques every day just to deliver the best experience to your guest.

Manav Rachna Vidyanatariksha University is considered to be one of the best Universities in providing exposure to its students, please tell us how do you select the top - level faculties/ professionals to mentor the students of your hospitality school? What factors do you look into while selecting the faculty for your department?

Again coming to the same point that simple word "Attitude" plays a key role in every profession and industry, whether it is hospitality or academics. One thing which is similar in academics and hospitality is dedication. Both sectors need dedication, without dedication you can't deliver your best in academics and the same goes for the hospitality sector.

What kind of improvement would you like to bring in the Indian hospitality sector?

Indian hospitality is a giant industry in itself. Right now it is in a boom period and in upcoming years it would be in its golden times. Authority and responsibility both come together. So, when you are going to enter in the golden era where the whole world is looking at you, then it is important to carry the right attitude with the correct habit.

One thing I would like to add that hospitality is more of hard work and dedication than of glamour.

In your opinion, what are the qualities that the present market is looking for in the aspirants or fresher of this industry?

If you have K.A.S.H (Knowledge, Attitude, Skill, and Habit) in you then you are ready and perfect for the hospitality industry. Combination of correct knowledge with the proper attitude, refined skill, and correct habit is simple success mantra. Not only in the hospitality industry, this mantra is for all the professionals of different fields.

HospiBuz and Hospitality Lexis is functioning on its vision to be the foremost informative journalism portal where industry professionals can showcase their abilities, skills and success stories. Along with your immense experience and information within the industry please recommend HospiBuz, on what sphere hospitality industry desires journalism to focus?

Journalists are known as the Doctor of the society as they know about the affairs and deadlocks of the society from the very core. Hospitality industry wants the journalism to cover the struggles, hardships of the personalities who are a successful and shining like a star today. Present generations generally don't look at the struggles and hardships of the personalities who are on the top today, they just look the glamour and luxurious life they are leading today. As I have already mentioned above that many of the aspirants come into this industry just by seeing its glamour.

