

SCHOOL OF MANAGEMENT AND COMMERCE NEWSLETTER

THE ASSURGENT *December 2024*



SOMC EARNs AAA+ RATING IN CAREERS360 RANKINGS

The School has been honored with an AAA+ rating in the renowned Careers360 B-School Rankings. This achievement reflects the institution's dedication to providing top-tier education, fostering industry connections, and shaping future-ready leaders in the field.

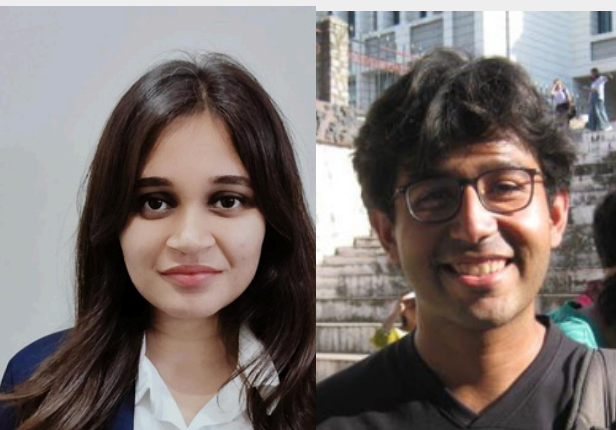
WINTER SCHOOL: BRIDGING THE GAP

Winter School was organised to support late-admission and international students in catching up with their peers. The program featured intensive sessions on core subjects, interactive workshops, and mentorship opportunities. Designed to ease the transition, the Winter School helped students build a strong foundation and seamlessly integrate into their academic journey.



Campus Triumphs: Stellar Placements for Jahanvi and Shiv!

We are proud to announce remarkable placement achievements by our students! Jahanvi Sharma from MBA has secured an impressive package of ₹8 LPA, marking a new milestone of success. Shiv Verma from BBA has been placed at Jaro Education with the package of 8.58 LPA showcasing the diverse opportunities available to our students.





SHOWCASING EXCELLENCE: FACULTY SHINE AT IMRC 2024

Dr. Rashi and Dr. Akanchha from the School of Management and Commerce (SOMC) participated in the prestigious IMRC 2024 conference at IIM Ahmedabad. Dr. Rashi presented a research paper, while Dr. Akanchha showcased her work through a poster presentation. The event provided them with an excellent platform to share their insights, gain valuable feedback, and network with leading academics and professionals from around the globe.

ADVANCING RESPONSIBLE MANAGEMENT: MRU AT UNPRME MEET

Prof. Dr. Pragati Chauhan proudly represented Manav Rachna University (MRU) at the UNPRME India Chapter Meet held in Mumbai. The event provided a platform to discuss sustainability in management education, fostering collaborations and innovative practices. Dr. Chauhan's participation highlighted MRU's commitment to integrating responsible management principles into academia.



FACULTY RESEARCH & PUBLICATIONS

- Dr. Sunil Kadyan, Dr. Jagbir Kadyan published a patent titled “Artificial Intelligence multimedia interactive Kiosk for Behavioural Finance”
- Prof (Dr.) Sunil.K.Roy, Dr. Sunil Kadyan published a patent titled “Wearable Device for Real Time Employee Performance”
- Dr. Sunil Kadyan and Ms. Shagun Chahal published a paper titled “Validation of Deursen’s Internet of Things(IOT): Indian Gen Z Assessment” in Journal Information and Optimization sciences, a **Scopus** indexed journal
- Dr. Sunil Kadyan got research excellence and Prof (Dr.) Pragati Chauhan got teaching excellency award at Convershine 2024.

Student Editorial Team

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