

THE ASSURGENT JULY 2024

SOMC SHOOTS FOR THE TOP, SECURES #1 SPOT IN OUTLOOK RANKING!

In a testament to its unwavering commitment to academic excellence and holistic development, SoMC has secured the top position in the prestigious Outlook Rankings for private colleges. This unparalleled achievement is a result of the institution's relentless pursuit of innovation, coupled with a strong focus on creating a conducive learning environment. SoMC's ascent to the pinnacle of higher education is a matter of great pride for the entire college community.



HAPPY PLUS AND MRU JOIN FORCES TO MAKE US HAPPY

In a significant step towards enhancing student well-being and overall campus life, MRU has partnered with HappyPlus. It aims to create a supportive environment where faculties can flourish academically, personally, and professionally. HappyPlus, renowned for its expertise in employee well-being, will bring its proven strategies to the SoMC community, focusing on personalized development programs and fostering a positive campus culture.



COLLABORATE TO ELEVATE: LEADERSHIP WORKSHOP

The School of Management and Commerce (SoMC) at MRU, in collaboration with the Internal Quality Assurance Cell, successfully hosted Team Building for Academic Leadership workshop on July 16, 2024. The event aimed to sensitize the faculty members and foster a collaborative academic environment.

Participants engaged in interactive sessions designed to strengthen teamwork, communication, and problem-solving skills. By investing in faculty development, MRU reaffirms its commitment to academic excellence and creating a supportive campus community.





SHAPING THE FUTURE: 11TH BOARD OF STUDIES MEETING CONCLUDES

The 11th Board of Studies meeting was successfully conducted on 20 July, 2024. Key decisions were made regarding new requirements for curriculum. The meeting provided a valuable platform for academicians and industry experts to collaborate and enhance the curriculum to meet the evolving needs of students and the industry.

STUDENT ACCOLADES

BBA EFB STUDENT SHINES BRIGHT, BAGGED MEDALS WITH PRIDE!

Om Chaudhary, a fifth-semester student of BBA EFB, has brought laurels to the college by excelling at the state-level shooting championship. Demonstrating remarkable skill and determination, he clinched two bronze medals in Sports Pistol and a hat-trick of gold medals in the 25-meter Standard Pistol category. Chaudhary's outstanding achievement is a testament to his dedication and hard work, positioning him as a rising star in the world of shooting sports.



VANI BRINGS BRONZE GLORY

We are delighted to announce that Vani has secured a bronze medal in the 10-meter Pistol Junior Women category at the Haryana State Shooting Championship. Her outstanding achievement is a testament to her dedication, hard work, and exceptional talent. The entire SoMC extends its heartfelt congratulations to Vani on this remarkable accomplishment.



THESIS SUBMISSION

- Final Submission of thesis of Ms. Preeti Arora
- Final Submission of thesis of Ms. Preeti Goyal

FACULTY ACCOLADES

- Dr. Khushboo Gulati attended a National Level online workshop on Writing and Publication Guidance for Scopus Journals.
- Dr. S.K. Roy attended 5 days FDP on "Estimation and interpretation of financial data using E Views" convened by Chandragupt Institute of Management, PATNA
- Attended E Workshop on Meta-Analysis using Jamovi and AI in Microsoft office.
- Dr. Rashi Banerj, Ms. Vandana Zutshi Bhat, Dr Shweta Goel, Dr Animesh Singh, Ms Minakshi Sharma, Dr Pooja Kapoor attended 5 days FDP on "Teacher's Self-Esteem, Motivation & Professionalism Development" by NITTTR, Chandigarh.
- Dr. Animesh Singh conducted Career counselling sessions on "Introduction to Business Analytics" in Ridge Valley School in Gurugram on 09-July-2024
- Dr. ANimesh Slng conducted a series of workshops on 'Navigating Future Careers: Trends and Opportunities' from July 22, 2024, to July 26, 2024, in various schools in Jammu

FACULTY RESEARCH & PUBLICATIONS

- Ms. Shagun Chahak, Dr. Yogita Sharma, Dr. Sunil K. Roy published a paper titled "Educational Transformation: A bibliometric And Scientometric Analysis of AI in Higher Education" in Web Of Science Journal Cahiers Magellanes.
- Dr. Sunil K. Roy filed a design patent for "Green HR Analytics Device"..
- Dr. Shweta Goel published a research paper titled 'To Study The Impact Of Investment Behavior On Decision Making Of Banking Officials In Delhi NCR' in journal 'Educational Administration: Theory and Practice', 30(1), 622-628 (scopus indexed).
- Dr Sunil K. Roy, Ms. Shagun Chahal, Dr. Sunil Kadyan published a design patent on Smart logistics container management system.
- Dr. Rashi Banerji and Dr. Animesh Singh received funding of Rs. 2,23,000/- for research proposal entitled "Happiness at work, Workplace spirituality and Organization Citizenship Behavior at MRU" from Sandiya Exports Pvt. Ltd.
- Ms. Minakshi Sharma Presented a paper on The Determinants of Consumer Purchase Intention Towards Vegan Products in International Conference, "Youth Empowerment through Skill Acquisition (YETSA): Opportunities and Challenges for Viksit Bharat" organized at Don Bosco

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