

PLACEMENTS

ACADEMIC YEAR 2022-23



MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES

Manav Rachna International Institute of Research and Studies (MRIIRS, formerly MRIU - a NAAC Accredited 'A' Grade Institution), 'Deemed-to be-University' under Section 3 of the UGC Act 1956, offers programs from Graduate to Doctoral level that are in tune with the market dynamics. The Institution has been conferred with 5 star rating for Teaching, Employability, Academic Development, Facilities, Social Responsibility and Inclusiveness by QS Rating System. It has also rated Manav Rachna International Institute of Research and Studies (MRIIRS) across three categories: Engineering (rank 118), Dental (Rank 39) and University (rank band 101-150).

AWARDS & RECOGNITIONS

- Founder member of the prestigious "College Board's Indian Global Higher Education Alliance"
- NBA accredited B.Tech- Computer Science & Engineering, Electronics & Communication Engineering, Mechanical Engineering and Biotechnology programmes
- Bestowed with the 'most Innovative University in Research and Studies' during the 8th International Human Rights Awards 2018 by All India Council of Human Rights, Liberties and Social Justice (AICHLS),
- First Institute in North India with Mitsubishi Electric Advanced Lab, imparting-automation skills for Industry 4.0



Prof. (Dr.) Sanjay Srivastava

Vice Chancellor MRIIRS & Managing Director MREI

Prof (Dr) Sanjay Srivastava is PhD from Delhi University. He specialised in Cross Cultural Management, Psychometric Profiling, Leadership, Change Management & Qualitative Research.

Achievements & Awards: Prof (Dr) Sanjay Srivastava is a recipient of International Honorary Research Fellowship for five years up to 2021 at Lahti University of Applied Sciences, Helsinki, Finland. He has also won National Talent Scholarship in Education. Dr Srivastava is also a recipient of Young Scientist Award in Psychology 1994 by Indian Congress Association.

Previous Responsibilities: Prof (Dr) Sanjay Srivastava has worked as Dean 'Examination and Faculty of Management Studies', Amity University & Chairman, Doctoral Program of Amity University, Uttar Pradesh, Haryana Institute of Public Administration.

FACULTY OF MEDIA STUDIES & HUMANITIES

Faculty of Media Studies & Humanities (FMeH) aims at imparting quality experiential learning and education in order to cater to increasing demands of the Media industry. At FMeH, we take up challenges that come with the existing as well as emerging corporate, academic and literary environments. Innovative teaching pedagogy and training in new media tools is a continuous process in student's learning journey. The core strength of FMeH lies in providing a congenial and healthy environment for all its stakeholders including students and faculty members.

FMeH conducts workshops on various aspects of broadcast and digital media productions as a part of Journalism & Mass-Communication curriculum. These workshops are conducted keeping in view the latest changing technological dynamics and innovations in the functioning of the media industry. These workshops also provide the students with the opportunities to interact and interface with media experts on the functioning of media.

Students are encouraged to work for regular in-house publications like Campus Buzz and news bulletins with MR News so as to give them an insight into reporting, layout designing & printing of news. This is done on rotation basis thereby providing students with hands-on experience in printing technology and desktop publishing. Students are also encouraged to write press releases and reporting for various events like conferences and conclaves taking place in the campus. Training in preparing, editing and delivering news bulletins is provided with the state of the art television studio in the campus itself. It is our firm faith that value based learning can transform a student into an efficient professional and a responsible citizen.



Prof. (Dr.) Maithili Ganjoo
Dean, FMeH, MRIIRS

Dr. Maithili Ganjoo is a PhD in Sociology from Jawaharlal Nehru University, New Delhi. Dr Ganjoo has over two decades of work experience with leading media organizations like JWT, Ogilvy & Mather, Dainik Jagran Group and Group-M. Her specialization includes strategic planning, consumer behavior and knowledge management. Dr Ganjoo has designed several Integrated Communication campaigns in the Development Sector and for various brands.

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION

The programs being offered under this department are basically field industry-oriented. Apart from the classroom lectures, the thrust is mainly given on practical aspects of functioning of media industry and therefore learning, becomes more interesting and absorbing, relevant and engaging. The students tend to learn every aspect of media, communication, designing and also the art of film making. The department has its own well equipped audio visual studio where different programs like news bulletins, panel discussions, group discussions, debates, open house sessions etc are not only organized but recorded which is produced with by the students. Not only this, the students are also sent to the fields to interview various celebrities, cover various events of importance through various MoU's signed with international and national media organisation. We give industry exposure to our students. In nutshell, the students come out of the university as confident and expert in their fields. Journalism and Mass Communication offers expertise in various fields and is in great demand in today's times. We offer expertise in various fields like Print journalism, Electronic media, Digital media, Health Communication, Brand Communication Management, Anchoring and Radio Production, Event Management, Media Research, Film-making, Media Management, Photojournalism, Sports Journalism, Integrated Marketing Management, Advertising and Public Relations.

The core faculty comprises of distinguished academicians from the best institutions and leading professionals from the Media world with rich industry experience. The faculty lays great emphasis on continuous evaluation by means of well-designed tutorials, project presentations and media product portfolios. Every effort is made to reinforce the concepts taught in the classroom. The faculty members believe in using experiential learning, problem solving approach and participatory mode of teaching. Apart from teaching, the faculty members have been vigorously pursuing research and publishing research papers in various National and International Journals of repute. Faculty members have also attended the Refresher Courses organized by UGC and presented papers in various National & International seminars and Conferences in leading International and national universities and colleges.



Prof. (Dr.) Kiran Bala
HoD, DJMC, FMeH

Prof (Dr) Kiran Bala is a doctorate in Mass Communication, Gold-medallist in PG in Mass Communication and Gold-medallist in PG Diploma in Translation, Postgraduate in English , PG Diploma in Marketing Management, UGC(NET) qualified media personality. She is a keen researcher and a dedicated academician with more than twenty years of Public Relations, Development Communication and Media Research teaching experience at both college and university levels. Along with academics, she has contributed five years in All India Radio and two years in Doordarshan as a casual compeer. She has delivered invited lectures in many international and national conferences and published papers in journals of repute

FACULTY OF MEDIA STUDIES



Dr. Krishna Pandey
Associate Professor



Dr. Suman Kumari
Associate Professor



Dr. Nibha Sinha
Associate Professor



Dr. Rahul Joshi
Assistant Professor



Dr. Jai Kishon Goswami
Assistant Professor



Dr. Tinam Borah
Assistant Professor



Ms. Shipra Singh
Assistant Professor



Mr. Mantosh Kumar
Asst. Prof. & Head Media Centre




Mr. Dushyant Kumar Raghav
Senior Cameraperson

INTERNATIONAL EXPERT LECTURE SERIES

International Expert Lecture Series

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION, MRRIS

"Digital Activism and its Relevance in Contemporary Times"



Dr. Pallavi Gaha
Assistant Professor
Towson University
Maryland, USA

THURSDAY
March 24, 2022

9:00 AM | 10:30 PM

Register Here: bit.ly/infocentris

International Expert Lecture Series

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION, MRRIS

"Bhutan's Unique Media Matrix and its Positioning in the World"



Dr. Pallavi Ghoshal
Professor, Mass Communication
Royal Bhonglo College, Bhutan

FRIDAY
MAY 27, 2022

12:00 PM | 12:30 PM

Register Here: <https://bit.ly/infocentris>

The Department of Journalism and Mass Communication,
Faculty of Media Studies and Humanities,
Manav Rachna International Institute of Research and Studies presents

International Expert Lectures Series
International Relations: Taiwan at Global Stage



Dr. Mumin Chen
Deputy Representative, Taipei Economic and Cultural Office in India
Professor, National Sun Yat-sen University, Tainan, Taiwan

Monday
27 December | 12:00 noon onwards

To Register: <https://bit.ly/infocentris>

Manav Rachna International Institute of Research and Studies
Faculty of Media Studies and Humanities,
The Department of Journalism and Mass Communication
organizes

International Expert Lectures Series
Folklores as Means of Social Creative Expression



Dr. Saranya Sengupta
Senior Lecturer and Head,
Department of Folklore,
University of Ruhuna, Sri Lanka

Tuesday
February 15 | 02:00PM onwards

To Register: <https://irb.grii.org/hg40z>

Department of Journalism and Mass Communication, Manav Rachna International Institute of Research and Studies presents

International Expert Lecture Series:
International Communication: Future Research Agenda

July 30, 2022 | 5:00 PM - 6:00 PM

SPEAKER



Prof Naren Chitty
Inaugural Director, S&R Power Analysis & Resource Centre,
Faculty of Arts, Macquarie University, Australia

WEDNESDAY
NOV 30, 2022

05:00 PM | IST
06:30 PM | WIB

Register here: <https://bit.ly/infocentris>

Manav Rachna International Institute of Research and Studies
Faculty of Media Studies and Humanities,
The Department of Journalism and Mass Communication
organizes

International Expert Lectures Series
Bhartatvarshiya Communication



Dr. Nikhilesh Mani Ashok
Associate Professor
Kannur University, Kerala

Tuesday
September 28 | 03:00PM onwards

To Register: [shorturl.at/LAM24](https://bit.ly/infocentris)

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
Faculty of Media Studies & Humanities

SPUTNIK NEWS AGENCY, MOSCOW
INTERNATIONAL EXPERT LECTURE SERIES

TRANSNATIONAL COMMUNICATION ON MEDIA CULTURE

International Journalism:
The Current State of Profession



Vasily Pushkov
Director of International Cooperation, Sputnik News Agency and Radio

FRIDAY
DEC 02, 2022

01:30 PM | IST
11:00 AM | MSK

Register here: <https://bit.ly/infocentris>

INTERNATIONAL EXPERT LECTURE SERIES

TRANSNATIONAL COMMUNICATION ON MEDIA CULTURE

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
Faculty of Media Studies & Humanities

"Consumer & Advertising Trends in Indonesia"



Kunal Sinha
Group Chief Strategy Officer,
M&C Saatchi Indonesia


WEDNESDAY
NOV 30, 2022

05:00 PM | IST
06:30 PM | WIB

Register here: <https://bit.ly/infocentris>

Manav Rachna International Institute of Research and Studies
Faculty of Media Studies and Humanities,
The Department of Journalism and Mass Communication
organizes

International Expert Lectures Series
Value of Ethics in Media Research



Dr. Ivory Lyons
Professor, Philosophy and Religion
Tulane University, Louisiana, USA

Friday
October 29 | 11:00AM onwards

To Register: <https://bit.ly/infocentris>

International Expert Lecture Series

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION, MRRIS

"Media Literacy: Need, Challenges and Opportunities"



Dr. Ali Raza Basani
Media Literacy Educator
and Journalist

MONDAY
MAY 30, 2022

07:00 PM | 08:00 PM

Register Here: <https://bit.ly/infocentris>

The Department of Journalism and Mass Communication,
Faculty of Media Studies and Humanities,
Manav Rachna International Institute of Research and Studies presents

International Expert Lectures Series
Creative Aerobics



Arpan Yagnik(Ph.D)
Associate Professor of Advertising,
Pennsylvania State University, USA

"Do keep crunchy snacks and chewy chocolates handy!"

Monday
August 16 | 05:30PM onwards

To Register: <https://bit.ly/infocentris>

Manav Rachna International Institute of Research and Studies
Faculty of Media Studies and Humanities,
The Department of Journalism and Mass Communication
organizes

International Expert Lectures Series
Documentary Practices and Forms



Dr. Aparna Sharma
Professor, University of California, CA

Saturday
November 20 | 12:00PM onwards

To Register: <http://surl.li/bihaw>

International Expert Lecture Series

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION, MRRIS

"Media, Policy and Governance"



Dr. Preethi Raghunath
Lecturer, Communication and Media
Monash University, Malaysia

FRIDAY
JUNE 24, 2022

12:00 PM | 02:30 PM

Register here: <https://bit.ly/infocentris>

International Expert Lecture Series

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
Faculty of Media Studies & Humanities

"Covid and Coloniality"



Dr. Ambar Basu
Professor and Chair,
Department of Communication
University of South Florida, USA

WEDNESDAY
OCT 19, 2022


06:00 PM | IST
08:30 AM | ET

Register here: <https://bit.ly/infocentris>

International Expert Lecture Series

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION, MRRIS

"Indian Cinema as Transnational Cinema"



Dr. Vikrant Kishore
Filmmaker and Academic
based in Australia

DATE
February 26, 2022

TIME
12 noon

To Register: <https://bit.ly/infocentris>

International Expert Lecture Series

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION, MRRIS

"New Approaches to Social and Behaviour Change Communication"



Dr. David Mould
Professor Emeritus
Media Arts and Studies
Ohio University (USA)

THURSDAY
AUG 25, 2022

05:00 PM | 08:30 AM

To Register: <https://bit.ly/infocentris>

COLLABORATION WITH WESTERN SYDNEY UNIVERSITY

The Department of Journalism and Mass Communication introduce BA-JMC (International) in collaboration with Western Sydney University, Australia in 1+2 pattern of 1st year in MRIIRS and later years in WSU, Australia.

Recently Dr Asha Chand, Associate Dean International Senior Fellow, Higher Education Academy (SFHEA) UK School of Humanities and Communication Arts, Parramatta South Campus, located on Darug Country, interacted with BA (MC) students on the modalities of admission, economy and academic issues. She also guided the students on the suitable choice of courses to be pursued while studying in Western Sydney University (WSU), Australia.

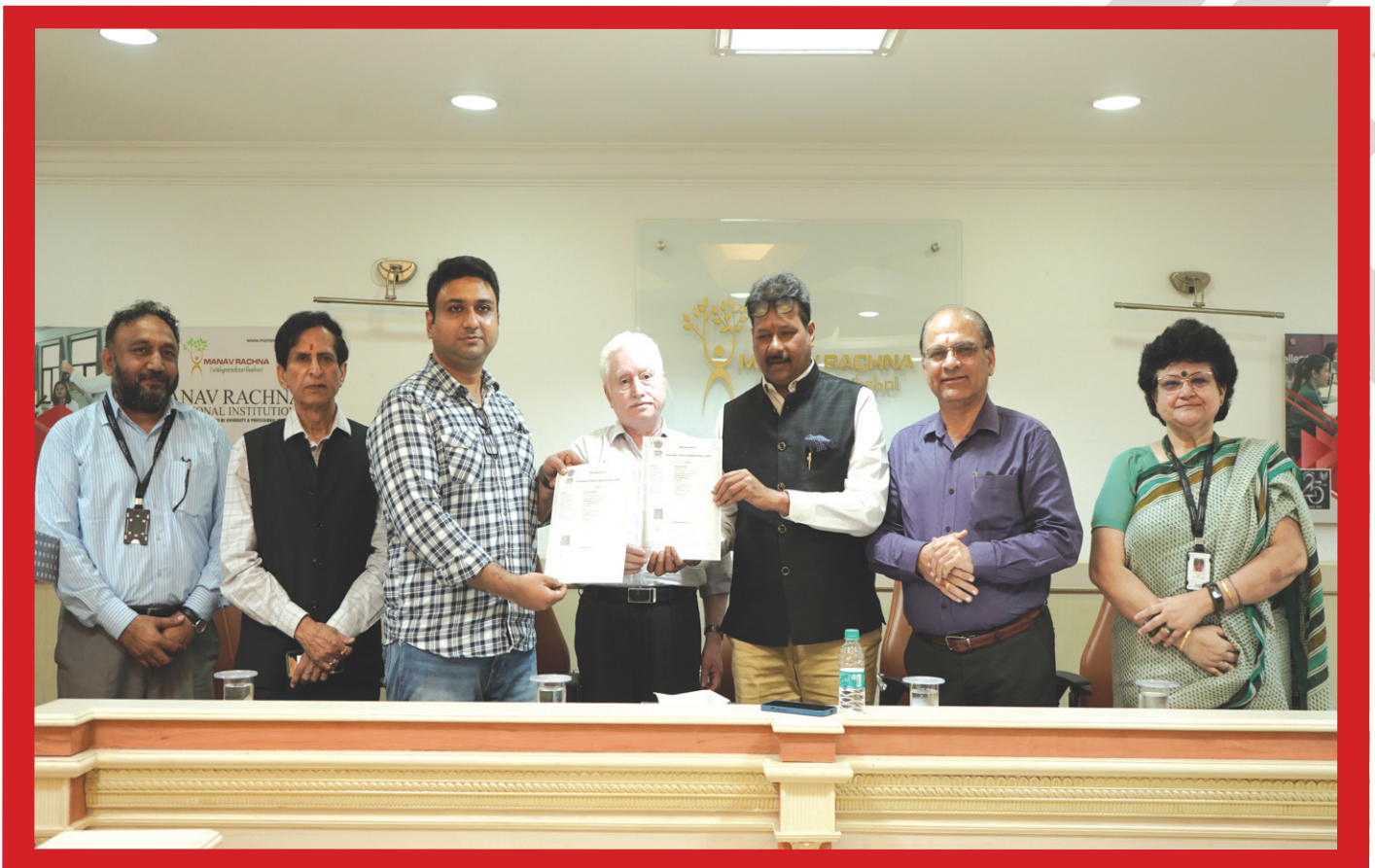


COLLABORATION WITH SONY INDIA

The Department of Journalism and Mass Communication, Faculty of Media Studies and Humanities signed an MoU with **Sony India**. As part of the collaboration, Sony India will provide equipment like cameras along with regular learning interventions comprising of workshops, photo-walks, training programs, guest lectures with global cinematographers.

“As part of this MoU with Manav Rachna , Sony India also brings on board a world of films for students where the students will submit their entries. Sony India also offers an exclusive still photography competition for students which is called Sony World Photography Awards (SWPA), and this is open for the students of DJMC where we train them and showcase their best works as part of the competition and it is curated in London.

Sony India is committed to bring artists and experts together to enhance the skills of students and faculty of MRIIRS to produce more meaningful and impactful content.



INFRASTRUCTURE



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